



Hoover Angus News



August 18, 2025

Iowa Angus Tour September 13 – You are Invited!

The 2025 Iowa Angus Tour comes to Hoover Angus September 13th and your family is invited! Hoover Angus customers are invited to come early (and/or stay late) for more cattle viewing. Please come and go as your time allows, we just ask for an **RSVP to Landi** voice/text 641-344-7684 or landi@hooverangus.com so we can plan our steak meal. Here is the schedule:

4:00 pasture tour of fall calving cows
4:45 Iowa Angus Tour arrives at Hoover Angus – viewing of herd sires, fall bulls, and heifers followed by Joy's Certified Angus Beef® steak dinner
4:45-7:00 petting zoo
6:30 Iowa Angus Tour departs Hoover Angus
6:30 hay rack rides to see the weaned bull calves

Directions to Hoover Angus

The tour will be held at the Hoover Angus sale facility at 2399 110th Street, Shannon City, IA 50861. If it is rainy, please do not use GPS, please follow these directions: Four miles south of Arispe on Highway 169, turn east on 110th Street and go $\frac{3}{4}$ mile. OR from 2 miles north of the Tingley exit on Highway 169, turn east on 110th Street and go $\frac{3}{4}$ mile.

For the 4:00 pasture tour, please drive to the main farm location which is $\frac{1}{4}$ mile east and $\frac{1}{2}$ mile north of the sale facility site.

Contact Us

Landi cell 641-344-7684
landi@hooverangus.com

Joy cell 641-344-3234

www.hooverangus.com
facebook.com/HooverAngusFarm

Cream of the Crop 2025

Hoover Angus was voted Iowa's "Best Angus Breeder" and "Best Overall Breeder" in Iowa Farmer Today's 2025 Cream of the Crop contest! This award goes to the businesses who receive the most nominations and votes by the readers of Iowa Farmer Today. This year's contest had thousands of nominations and tens of thousands of votes cast. Thank you for your votes!

Quote of the Month

"It's always amazing to watch the cattle the different places I've done dirt work over the years. Some places as soon as you get in the field the cattle run to the other side of the farm and you never see them again. Some places they just stay back and watch. Then you go to Hoover Angus and they eat the grass off your tracks as you are working!"
~Dozer operator
Larry Jarred



Dates to Remember

September 13 – Iowa Angus Tour comes to Hoover Angus

October 16-19 – National Cattledog Finals held at Hoover Angus – free and open to the public! Details at www.hooverangus.com under "News".

February 3, 2026 – 98th Anniversary Sale at the Hoover Angus sale facility. Selling bulls, spring & fall bred heifers, open heifers and embryos.

Herd Sire Updates



Deep Creek Legitimate 203

Our second crop of **Legitimate** calves is coming on strong! The Legitimate heifers in this year's crop are phenomenal and their bred heifer sisters are a beautiful sire group too – some of these will be offered in our February 3rd sale! These heifers look like ideal young cows in the making. Legitimate's WW EPD is in the best 4% of current sires and he offers a unique combination of higher carcass quality along with strong maternal traits. If you are in Montana, go see Legitimate at the Genex stud in Billings.

Reg. 20509691



Sitz Galactic 723G

This year's crop has a large sire group of **Galactic** calves – our customers will appreciate them for their added frame, length, and growth. Galactic will be on display at the Iowa Angus Tour – he is an impressive individual with amazing feet for a six year-old bull! If you live in fescue country, consider a Galactic son for your herd or semen (semen available through Hoover Angus or Breeder Link). Galactic progeny are slicker than most, and Galactic himself is super slick! Galactic is a Steller son from the Barbaramere Jet cow family.

Reg. 19393010



Mogck Promise 1844

Hoover Angus partnered with Select Sires to purchase the \$50,000 top-selling bull from the Mogck & Sons sale, **Promise**. This calving ease bull has multi-trait excellence along with an outstanding phenotype. This Prolific son is expected to excel in numerous maternal traits. Promise is a fertile bull that froze semen on his first collection as a yearling which allowed us to flush and AI cows to him early! Semen through Select Sires is projected to be available for fall breeding season and many heifers will carry his service in our February 3rd sale.

Reg. 21061855



Mohnen Force 6473

Force was the top-selling fall bull in the 2025 Mohnen Sale, and has held up nicely breeding heifers this summer. He is a calving ease bull (+14 CED and -1.1 BW EPD) with more muscle shape and appearance than most low birth weight bulls. See him on display on the Iowa Angus Tour!

Force is a Magnum son and comes from the famous Jilt cow family – his grandam and great grandam are both Pathfinder donors and are regarded as the two most influential cows in the Mohnen program!

Semen was used in multiple states this year and heifers will carry his service in our February 3rd sale.

Reg. 20737228

Learn more about these herd sires at <https://hooverangus.com/herdsires>



2025 Candid Calf Pictures Prior to Weaning

April and May were very dry, but our spring moisture came in June and July! When we took these candid calf pictures, it was quite unusual to photograph muddy calves! This sampling of calves is from 4 of our 10 pastures one evening before weaning – a warm night with 110 degree heat index!



D125 – Legitimate Son



D32 – General Lee Son



D23 – No Doubt Son



D15 – Galactic Son



D124 – Trophyclass Son



D120 – Galactic Son



D185 – Galactic Son



D10 – Legitimate Daughter



D303 – General Lee Daughter



D197 – Legitimate Daughter



D109 – Empire Daughter



D73 – Mercury Daughter

Ringgold County Fair

Gwen was one of 11 girls to compete for the title of Ringgold County Fair Princess, and Gwen came away the winner! Her chipper personality entertained fairgoers throughout the week. She also showed her bottle calf by Legitimate and Ty showed his bottle lamb in the Pee Wee Wrangler Show. Gwen's pie topped the auction and raised \$700 for the Ringgold County 4-H fund!



John Kiburz Memorial Scholarship

In honor of the third generation of Hoover Angus, John Kiburz, we will be giving a \$1000 scholarship at our February 3, 2026 sale. Please find scholarship application on the 2025 "News" tab at www.hooverangus.com or contact Landi for a hard copy. Applicants must be a Hoover Angus customer or immediate relative of a Hoover Angus customer and must be a Freshman, Sophomore, Junior or Senior in college or trade school in the fall of 2026. Funds will be made payable directly to the college of the recipient's choice. Applications must be received *December 31, 2025*.



Educational Opportunity

The American Angus Association will host cattlemen from across the country (and world) in Kansas City this fall at their annual convention, and we encourage you to attend! All cattlemen are invited; you do not need to be a member of the AAA.

Events kick off Friday, October 31 and run through the morning of Sunday, November 2nd. There are numerous educational opportunities where you can pick the sessions that interest you the most, tours, and even an open house at the American Angus Association headquarters in St. Joseph. Hear from well-known keynote speakers including Randy Blach of Cattle Fax. Delegates to the Convention will elect the next Board of Directors of the Association. Learn more or register at www.angusconvention.com.

Need a rainy day activity?
Check out our website at
www.hooverangus.com
and search for Hoover
Angus Farm on
Facebook!