HOOVER Angus

Countdown to 100

96 Years of Angus Genetics by the *Hoover Family*

LOT 1

LOT 6

LOT 32

LOT 43

LOT 82

LOT 99

LOT 108

LOT 118

LOT 125

TUESDAY, FEBRUARY 6, 2024

HOOVER ANGUS SALE FACILITY
NORTH OF TINGLEY, IOWA

HOOVER ANGUS

96th Anniversary

THIRTY-FOURTH ANNUAL PRODUCTION SALE

Tuesday, February 6, 2024 12:00 Noon CST

at the Hoover Angus Sale Facility North of Tingley, Iowa

Sale Day Phones - Landi: 641-344-7684 Joy: 641-344-3234 Andrew: (load out) 641-223-3271

- 194 HEAD SELL -

★ 81 Spring Coming Yearling Bulls, p. 4-32 ★ 25 Fall Bulls, p. 33-45
★ 53 Spring Bred Heifers, p. 46-62 ★ 24 Fall Bred Heifers, p. 63-71
★ 10 Open Heifers, p. 71-76

GENERAL INFORMATION

Storm Date: Wednesday, February 7. Listen to 101.3 FM Creston Radio or visit www.hooverangus.com for weather announcement.

Location: See outside back cover.

Accommodations: Mount Ayr Inn (Mount Ayr), 641-464-3500 (closest to sale location) ask for Hoover Angus discount; Supertel Inn (Creston) 641-782-7873; Quality Inn (Creston) 641-782-6541.

Trucking: If notified ahead of time or at conclusion of sale, Hoover Angus will be glad to assist in finding reliable trucking. Transportation costs are the responsibility of the buyer.

Herd Health: Cattle will have proper health papers available. For out-of-state buyers, please be aware of your state's health testing requirements (if any) for imports. All bred females are ultrasound safe with calf. Ultrasound dates are approximate with no guarantee of an AI calf. We have tried to determine AI or natural calf to the best of our ability. Bulls will be tested prior to the sale. Please check back closer to sale date for a list of bulls awaiting a passing semen test. If buyer takes bull home sale day, semen check is recommended prior to turn-out. The herd practices a calfhood vaccination program. Dams of all animals in this sale have been tested negative for Johne's disease on a yearly basis. We use clean needle procedures whereby a sterile needle is used for every injection. Hoover Angus has begun a BVD testing program, and all animals born at Hoover Angus in 2023 were tested negative for the disease.

Insurance: Insurance is encouraged and will be available sale day.

Terms and Conditions: Cash or good check. Registration certificates will be transferred to new owner(s) after payment is made in full. All cattle will sell according to the terms and conditions of the American Angus Association, a copy of which may be picked up in the office sale day. Except for those stated in the American Angus Association Suggested Sale Terms and Conditions, there are no warranties either expressed or implied, as to merchantability or fitness for a particular purpose, with respect to the cattle being sold at this auction. The warranties and guarantees set forth in the "Suggested Sale Terms and Conditions" are in lieu of all other warranties, either expressed or implied and the remedies provided therein shall be the sole and exclusive remedy of the buyer, or any party claiming through the buyer, for any breech or warranty or guarantee therein provided and all other obligations or liabilities.

Lunch: A Certified Angus Beef® lunch will be served.

Inspection of Sale Cattle: : Cattle may be seen any time at the farm prior to the sale; cattle will move to the sale location on Sunday, February 4. Please call Landi at 641-344-7684 to view the cattle prior to sale day.

Liability: All persons who attend this sale do so at their own risk, legal or otherwise. The owner and the sale staff assume no liability for property loss or any accidents that may occur.

NOTE: ***Please read about our bull boarding policy on page 1.***

EPD's printed current as of December 8, 2023.

Ringmen:
Wes Tiemann: 816-244-4462, *WT Marketing*
Mike Sorensen: 641-745-7949, *American Cattlemen*
Adam Conover: 816-676-8560, *American Angus Association*
Jeff Kapperman: 605-940-5104, *Tri State Neighbor*
Austin Brandt: 712-621-1829, *Midwest Marketer*
Brice Conover: 515-979-3890
Donnie Leddy: 605-695-0113, *The Cattle Business Weekly*
Mark Sullivan: 816-304-0050, *The Stockman*
Austin Sorensen: 712-310-3788, *American Cattlemen*
Sale Consultants: Wes Tiemann: 816-244-4462
Zach Moffitt: 336-736-6340
Gary Wall: 406-208-8536

Announcements from the block take precedence sale day.

Auctioneer:
Dustin Carter
712-898-9972

Please do not use GPS to get to Hoover Angus.

Please use directions on back cover.

Four generations of the Hoover Angus Family
Front row: Gwen, John, Ty, Joy, and David
Back row: Landi and Andrew

Andrew & Landi McFarland-Livingston
Ellston, IA 50074 ~ 641-344-7684 (Landi Cell)
landi@hooverangus.com ~ www.hooverangus.com
www.facebook.com/HooverAngusFarm

David & Joy McFarland
1318 250th Ave., Tingley, IA 50863 ~ 641-344-3234

John Kiburz

Welcome to our 96th Anniversary Sale!

Same Family. . .
Same Farm. . .
Same Mission. . .
Superior Quality

As we count down to our 100th year in the Angus business, we are excited to offer you the genetic progress we have made over the decades! Angus genetics certainly look different than when Walt Hoover founded the herd 96 years ago! One thing that has not changed over the years is our commitment to providing our customers with well-rounded, profitable genetics.

2024 will mark historically positive times in the cattle business, especially for the cow-calf producer. Late December blessed us with our first good rainfall in months, re-assuring us that it WILL rain and green grass WILL come, we sometimes just need to be patient!

The other day I was asked, "What has been the key to success of Hoover Angus?" As I thought about this question, I thought about how we treat our customers fairly, the information we provide to aid selection, and the desirous traits our cattle excel in. Then I realized all these things ultimately culminate in the value our cattle has brought to our customers. Your investment today will likely easily be re-captured quickly. And *that* is what brings cattlemen back to Hoover Angus – profitable cattle.

We invite you to come look at the sale cattle, their dams, and any herd bulls we have on-site any day prior to the sale. Please call Landi at 641-344-7684 and we will show you the cattle. **As a token of our appreciation, we'll give a $100 credit toward your total purchase if you come view the cattle prior to the sale and then make a purchase.**

As always, we try to be prompt with the start of our sale. Pre-sale commentary will start about 11:45 in order to get the auction underway at 12:00. Videos will be available on www.dvauction.com mid-January, and information on how to view the videos by using the QR code with each lot can be found on page 3.

Thank you for your interest in Hoover Angus genetics. We very much appreciate our customers who allow us to continue the Hoover tradition!

The Hoover Angus Family

Creating genetics with an optimum balance of phenotype, maternal, performance and EPD strength through the art and science of a disciplined breeding program.

Bull Boarding

Sale Bulls

Take your bull(s) sale day or Wednesday, February 7 directly from the Hoover Angus sale facility to receive a **$100** discount per bull! Females not included in this discount. Trucking is the responsibility of the buyer, but we can assist in finding reliable transportation if requested.

OR

We will board bulls free of charge until May 1. Bulls must be picked up on or before May 1. On May 1, we bring in 250 females to begin AI, and our lot space cannot accommodate cycling females next to bulls of breeding age. *Bulls left after May 1 will be assessed a $5/day room and board fee.*

Sale Females

We are extremely appreciative of females that leave from the sale site by Wednesday, February 7 with their new owners or reliable trucking. On the morning of Sunday, February 4, sale cattle are transported to the sale site. That afternoon we bring in ~150 heavy females to calve in our lots, and therefore our lot space cannot accommodate sale females coming back to the farm. If the forecast predicts inclement weather for sale day, please talk to Joy or Landi in advance if transportation may be a challenge.

This sale will be broadcast live on the internet.

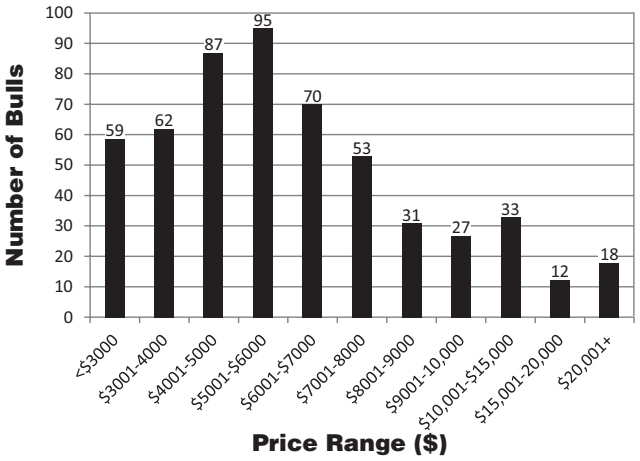
DVAuction
Broadcasting Real-Time Auctions

Visit www.DVAuction.com and Register Today!

For General Questions Please Contact Our Office:
(402) 316-5460 or support@dvauction.com

To bid online, please register at least one day in advance.

Bull Prices from the 2018-2023 Hoover Angus Sales (547 bulls)



Guide to Data and EPDs

Individual performance:

BW	1
ADJ. 205/WR	2
ADJ. 365/YR	3
%IMF/RATIO	4
RE/RATIO	5
SCROTAL	6

1. Actual birth weight on a scale
2. Weaning Weight adjusted to 205 days/Wean Ratio. A ratio expresses how the animal compared to herd mates in the same contemporary group.
3. Yearling Weight adjusted to 365 days/Yearling Ratio
4. IMF score adjusted to a year/IMF Ratio
5. Ribeye adjusted to a year/Ribeye Ratio
6. Scrotal – for yearling bulls, this measurement will be available sale day and will be their scrotal measurement adjusted to a year of age. For fall bulls, this measurement was taken in December.

CED	BW	WW	YW	RADG	YH	SC	$W
7	8	9	10	11	12	13	14

HP	CEM	Milk	Doc	Claw	Angle	HS
15	16	17	18	19	20	21

CW	MB	RE	Fat	$M	$F	$B	$C
22	23	24	25	26	27	28	29

EPD and $Value Definitions

As a reminder, EPD stands for "Expected Progeny Difference", and predicts not the animal's own performance, but how *future progeny of said animal* are expected to perform relative to the progeny of others. An Index is similar to an EPD, but combines several traits into one economic selection index.

7. **CED – Calving Ease Direct EPD** is expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers. It predicts the average difference in ease with which a sire's calves will be born when he is bred to first-calf heifers.

8. **BW – Birth Weight EPD**, expressed in pounds, is a predictor of an animal's ability to transmit birth weight to their progeny compared to that of other animals. As the BW EPD gets larger, so do the expected birth weights of the progeny.

9. **WW – Weaning Weight EPD**, expressed in pounds, is the ability of an animal to transmit weaning growth to their progeny compared to that of other animals. As the WW EPD gets larger, so do the expected weaning weights of the progeny.

10. **YW – Yearling Weight EPD**, expressed in pounds, is a predictor of an animal's ability to transmit yearling growth to progeny compared to that of other animals.

11. **RADG – Residual Average Daily Gain EPD** expressed in pounds per day, is a predictor of an animal's genetic ability for postweaning gain in progeny compared to that of other animals, given a constant amount of feed consumed.

12. **YH – Yearling Height EPD** is a predictor of an animal's ability to transmit yearling height, expressed in inches, compared to that of other animals. Larger values indicate larger frame.

13. **SC – Scrotal Circumference EPD**, expressed in centimeters, is a predictor of the difference in transmitting ability for scrotal size compared to that of other animals.

14. **$W – Weaned Calf Value**, an index, expressed in dollars per head, predicts profitability differences in progeny due to genetics from birth to weaning. The underlying objective being producers will retain 20% of the female progeny as replacements and sell the rest of the cull females and their male counterparts as feeder calves. Traits included are as follows: birth weight, weaning weight, milk, and mature cow weight.

15. **HP – Heifer Pregnancy EPD** is a selection tool to increase the probability of a sire's daughters becoming pregnant as first-calf heifers during a normal breeding season. A higher EPD is more favorable and the EPD is reported in percentage units.

16. **CEM – Calving Ease Maternal EPD** is expressed as a difference in percentage of unassisted births with a higher value indicating greater calving ease in first-calf daughters. It predicts the average ease with which a sire's daughters will calve as first-calf heifers when compared to daughters of other sires.

17. **Milk – Maternal Milk EPD** is a predictor of an animal's genetic merit for milk and mothering ability in their daughters. In other words, it is that part of a calf's weaning weight attributed to milk and mothering ability.

18. **Doc – Docility EPD** is expressed as a difference in yearling cattle temperament, with a higher value indicating more favorable docility.

19. **Claw – Claw Set EPD** is a predictor of foot (claw) shape, with a lower EPD being more favorable indicating an animal will produce progeny with more ideal foot shape. The ideal claw set is toes that are symmetrical, even and appropriately spaced.

20. **Angle – Foot Angle EPD** is a predictor of foot angle and toe length, with a lower EPD being more favorable, indicating an animal will produce progeny with more ideal foot angles. The ideal is a 45-degree angle at the pastern joint with appropriate toe length and heel depth.

21. **HS – Hair Shed EPD** is a predictor of an animal's genetic merit to shed their winter coat earlier in the spring. Lower EPDs are more favorable, and increase the environmental adaptability of cattle living in heat stressed or endophyte-infected (hot) fescue areas.

22. **CW – Carcass Weight EPD** expressed in pounds, is a predictor of the differences in hot carcass weight of an animal's progeny compared to progeny of other animals.

23. **MB – Marbling EPD** expressed as a fraction of the difference in USDA marbling score of an animal's progeny compared to progeny of other animals.

24. **RE – Ribeye Area EPD**, expressed in square inches, is a predictor of the difference in ribeye area of an animal's progeny compared to progeny of other animals.

25. **Fat – Fat Thickness EPD**, expressed in inches, is a predictor of the differences in external fat thickness at the 12th rib (as measured between the 12th and 13th ribs) of an animal's progeny compared to progeny of other sires. This EPD is a carcass trait, and not a measure of maternal fleshing ability.

26. **$M – Maternal Weaned Calf Value**, an index, expressed in dollars per head, predicts profitability differences from conception to weaning with the underlying breeding objective assuming that individuals retain their own replacement females within herd and sell the rest of the cull female and all male progeny as feeder calves. The model assumes commercial producers will replace 25% of their breeding females in the first generation and 20% of their breeding females in each subsequent generation. Traits included are as follows: calving ease direct, calving ease maternal, weaning weight, milk, heifer pregnancy, docility, mature cow weight, claw set and foot angle. ***Landi recommends this index for most Hoover Angus customers who retain replacement daughters and sell feeder calves, as it is the most applicable index for such scenarios.***

27. **$F – Feedlot Value**, an index, expressed in dollars per head, predicts profitability differences in progeny due to genetics for postweaning feedlot merit compared to the progeny of others. The underlying objective assumes producers will retain ownership of cattle through the feedlot phase and sell fed cattle on a carcass weight basis, but with no consideration of premiums or discounts for quality and yield grade. Traits contributing directly to the index are as follows: yearling weight (gain), carcass weight and dry-matter intake.

28. **$B – Beef Value**, a terminal index, expressed in dollars per carcass, predicts profitability differences in progeny due to genetics for postweaning and carcass traits. This index assumes commercial producers retain ownership of *all* male and female progeny through the feedlot phase and market these animals on a carcass grid. Traits included in the index are as follows: yearling weight, dry-matter intake, marbling, carcass weight, ribeye area and fat. No maternal traits are included in this index.

29. **$C – Combined Value**, an index, expressed in dollars per head, includes all traits that make up both Maternal Weaned Calf Value ($M) and Beef Value ($B) with the objective that commercial producers will replace 20% of their breeding females per year with replacement heifers retained within their own herd. The remaining cull heifer and steer progeny are then assumed to be sent to the feedlot where the producers retain ownership of those cattle and sell them on a quality-based carcass merit grid. *$C is heavily weighted towards the "terminal" traits found in $B, and $C has a .95 correlation to $B.*

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	30	31	32	33	34	35

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	36	37	38	39	40

Dam and Grandam's Production for cows active in the Hoover herd:

30. BWR – Dam's birth weight ratio average on her progeny

31. WWR – Dam's weaning weight ratio average on her progeny

32. YWR – Dam's yearling weight ratio average on her progeny

33-34. Sons/Daughters @ Auction – Dam's number of sons and daughters sold in past Hoover Angus production sales and their average selling price.

35. Daughters in herd – Dam's number of daughters working in the herd and the average wean ratio of their calves. Ex: 2-102 means 2 daughters have an average 102 wean ratio on their progeny.

36-40. Grandam's production – same explanation as 29-33.

Continued on the bottom of page 3

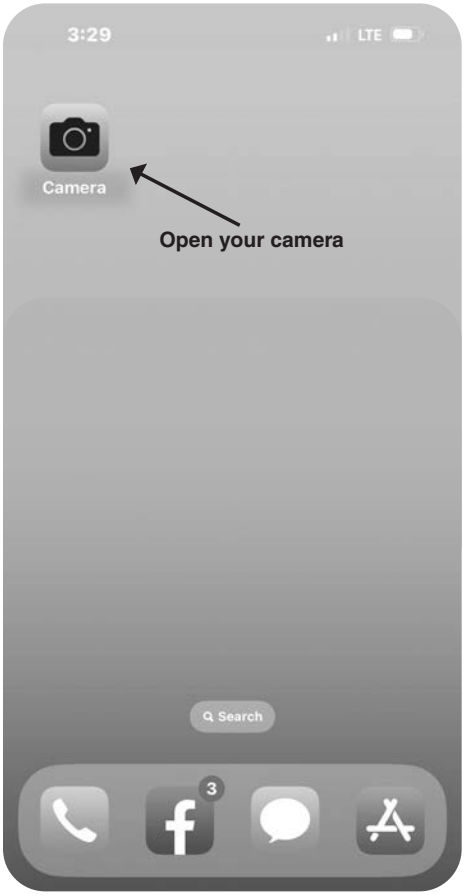
How (and when) to use the QR codes

- The codes will not be activated until the videos of the sale animals have been posted, which will be mid-January – hopefully shortly after the catalog arrives in your mail box.
- Once the videos are done, the QR code in each lot space of this catalog will take you directly to the video of the corresponding lot. Closer to sale date, animals that are out of the sale will have their video removed.

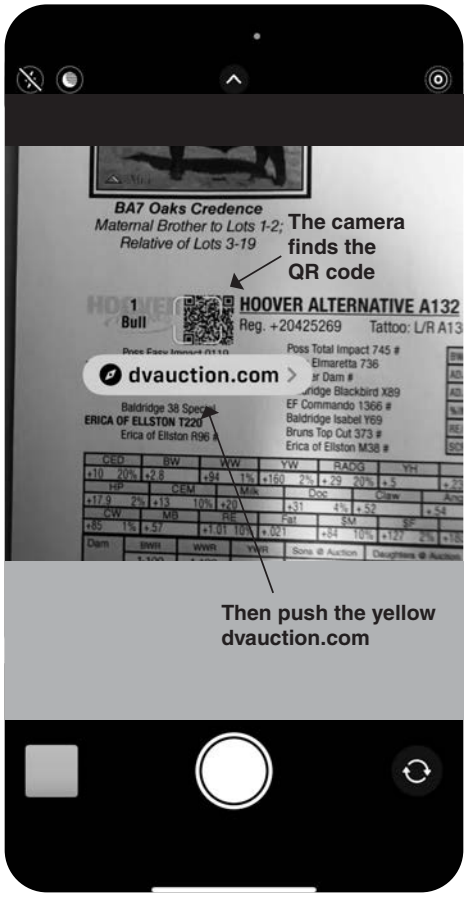
Instructions:

Most smart phones come with built-in QR code-reading capability.

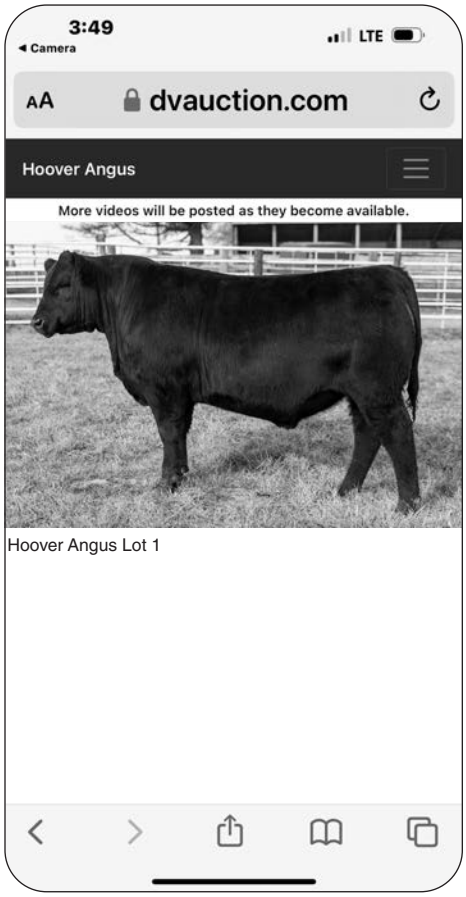
1. Open the camera on your smart phone.



2. Point your camera at the QR code in the catalog and then tap on the small yellow tab that appears.



3. The video of the bull will now play.



EPD and $Value Example:

This example involves BW EPD, but the same concept applies to all EPDs and $Values. If Bull A has a BW of +3.0 and Bull B has a BW of +1.0, and these sires were randomly mated to a comparable set of females and the calves were exposed to the same environment, you could expect Bull A's progeny to have an average of 2 pounds more birth weight than Bull B (3.0 minus 1.0 = 2 pound difference in birth weight).

As with any EPD or $Value, BW EPD has meaning when used in comparing the relative merit or ranking of two individuals. Due to the vast amount of environmental impact on animal performance, EPDs are not designed to predict actual birth weights, but rather a *comparison* between two animals, as described above.

HOOVER TROPHYCLASS B39 – Lot 1

Maid of Ellston A123
Sells as Lot 126
Maternal Sister to the Dam of Lot 1; Maternal Sister to Lot 2; Relative of Lots 3-4

Maid of Ellston A59
Sells as Lot 125
Maternal Sister to Lot 3; Maternal Sister to the Dam of Lot 2 & 4; Maternal Sister to the Grandam of Lot 1

1 Bull — HOOVER TROPHYCLASS B39

Reg. 20732239 Tattoo: L/R B39 01/14/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Baldridge 38 Special #
MAID OF ELLSTON X17
Maid of Ellston R334 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
EF Commando 1366 #
Baldridge Isabel Y69
Mogck Bullseye #
Maid of Ellston J316

BW	**72**
ADJ. 205/WR	**761/103**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+11 15%	+.7	+86 5%	+135 15%	+.18	+.9 15%	+1.22 30%	+92 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.7	+15 3%	+34 10%	+16	+.53	+.51	+.45

CW	MB	RE	Fat	$M	$F	$B	$C
+72 10%	+.71	+.94 15%	+.053	+75 25%	+100 25%	+156	+277 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-93	2-106	1-100	1-$5000	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	6-96	6-108	5-104	2-$4500	None

★ Retaining 1/3 revenue sharing semen interest.
★ B39 offers exceptional depth of rib and middle! He's a thick dude! Save his daughters – they will be soggy and beautiful. B39 is one of my favorites; he comes highly recommended!
★ B39 is one of the top CEM EPD bull to sell! This means his daughters are predicted to be very easy calving as first calf heifers. B39 is one of the lowest birth weight Trophyclass sons to sell – use him on heifers if you like.
★ Picture-taking day B39 was sure a calm bull to work with, even being in a new place all by himself, and this comes as no surprise, as his dam and grandam are both great to work with.
★ B39 was his dam's second calf. Her first son works for repeat customer Jerry Findley. This bull scanned a 16.2" ribeye; a whopping 1.3" of ribeye per hundred pounds of scan weight! Now that's muscle!
★ Dam X17 has a super short calving interval of 338 days on her first two calves, showing her fertility.
★ Please read about fertile Pathfinder grandam R334 in the footnote of her son, Lot 2. Also read about further generations back in the pedigree in this footnote. This has been a long line of highly productive, fertile cows where fertility truly runs generations deep!
★ The two bred heifers pictured above are out of B39's grandam and great grandam. They represent the superior structure, type, and kind that is potent in this cow line.

2 Bull — HOOVER OPTICS B36

Reg. 20734577 Tattoo: L/R B36 01/13/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Mogck Bullseye #
MAID OF ELLSTON R334 #
Maid of Ellston J316

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
MOGCK Sure Shot #
Mogck Mary 1255
TC Friction 5130 #
Maid of Ellston B155

BW	**79**
ADJ. 205/WR	**757/103**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+1.2	+72 25%	+122	+.22	+1.1 5%	+1.99 3%	+75 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+22.3 1%	+13 10%	+36 5%	+25 20%	+.55	+.45	+.37 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+49	+.58	+.82 25%	+.002	+80 15%	+76	+129	+247

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-96	6-108	5-104	2-$4500	None	2-104

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	12-97	12-102	10-103	2-$8625	4-$6125

★ B36 is a big, rugged bull that offers nice depth of body and one of the most well-rounded sets of EPDs. Added weight comes in his length of body.
★ B36 offers the #1 Heifer Pregnancy (HP) EPD of any animal selling and has one of the top Milk EPDs among the bulls to sell.
★ B36 is safe for larger framed, well-developed heifers or cows.
★ Check out B36's featured maternal sister that sells as Lot 126! She was the 10th top weaning weight heifer of her crop!
★ Dam R334 is a stout, beefy, deep bodied cow whose first two daughters are doing an excellent job in the Hoover herd, one of which was the 3rd top weaning weight heifer of her crop. R334's sons work for repeat customers Doug Garrett and Andy Eichelberger.
★ R334 has a perfect 357 day calving interval – showing her fertility is real!
★ Grandam J316 will turn 14 years old this spring and is still going strong with a 363 day calving interval! Check out her featured daughter, Lot 125 – she's a tank!
★ J316 has been one of our best daughter-makers, and has four daughters in the Hoover herd ratioing an average 105 WR on their progeny! Another daughter is in consideration to be flushed this spring.
★ J316 is the type of cow that you can count on to bring in a good calf every single year, and do it with lower than average birth ratios. Her progeny work for Dusty Goodman, Renee Neuenkirk, Wayne Reinhart, Larson Angus Cattle Co., and Dwayne Scar.
★ Great grandam B155 has been gone for many years now, but recorded a 362 day calving interval on her 11 progeny. She was a thick, beefy cow that put 5 replacement daughters in our herd.
★ To show how many generations deep the maternal strength runs in this pedigree, fourth generation dam S34 recorded 14-108 WR and had a 359 day calving interval at the end of her career! She brought 10 sons to auction.
★ This cow family has stamped each generation of females with a thick, brood cow look.

Yearling bulls have blank boxes for yearling weight, ultrasound data, and scrotal. This data will be available 1 week prior to the sale at http://hooverangus.com/sales.html.
Sale order should be posted online by the evening of February 2 at the same location, or on our page at DVAuction where our videos will be located.

3 Bull — HOOVER OPTICS B63

Reg. 20732241 Tattoo: L/R B63 01/24/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

TC Friction 5130 #
MAID OF ELLSTON J316
Maid of Ellston B155

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
TC Friction 3275
TC Barbara 3022
S A Neutron 377 #
Maid of Ellston S34 #

BW	**74**
ADJ. 205/WR	**787/107**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+11 15%	-.6 15%	+72 25%	+130 25%	+.28	+.8 25%	+.96	+66 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.2	+10	+24	+15	+.59	+.50	+.26 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+64 20%	+.43	+1.06 10%	+.010	+51	+107 15%	+155	+252

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	12-97	12-102	10-103	2-$8625	4-$6125	4-105

★ The good commercial cattlemen will find this bull! He's meaty and real long!
★ Dam J316 is a factory that cranks out a good calf every year! She will turn 14 years old this spring and is still going strong with a 363 day calving interval! She has been one of our best daughter-makers, and has four daughters in the Hoover herd ratioing an average 105 WR on their progeny.
★ J316 is definitely on my list of contenders to flush in 2024 – sure, she doesn't have the flashiest EPDs anymore because of her age, but I'm not sure there is any cow in the herd that can beat her fertility, progeny performance, structure and conformation that she brings to the herd! Congratulations to J316 on an awesome career at Hoover Angus!
★ A beautiful daughter of J316 sells as Lot 125, and a granddaughter of J316 sells as Lot 126. Check them out!
★ J316 brings in a good calf every single year, and does it with lower than average birth ratios. Her progeny work for Dusty Goodman, Renee Neuenkirk, Wayne Reinhart, Larson Angus Cattle Co., and Dwayne Scar.
★ Grandam B155 has been gone for many years now, but recorded a 362 day calving interval on her 11 progeny. She was a thick, beefy cow that put 5 replacement daughters in our herd.
★ Pathfinder great grandam S34 recorded 14-108 WR and had a 359 day calving interval at the end of her career! She brought 10 sons to auction.

4 Bull — HOOVER GENERAL LEE B141

Reg. 20749758 Tattoo: L/R B141 02/09/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Galaxy Detail 8546
MAID OF ELLSTON Z24
Maid of Ellston J316

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
Diablo Deluxe 1104
Galaxy Blackbird 4551
TC Friction 5130 #
Maid of Ellston B155

BW	**73**
ADJ. 205/WR	**681/92**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+1.0	+58	+101	+.21	+.6	+1.16	+69 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.7	+10	+37 4%	+28 10%	+.54	+.48	+.54

CW	MB	RE	Fat	$M	$F	$B	$C
+41	+.33	+.50	+.012	+80 15%	+76	+111	+224

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-98	1-92		None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	12-97	12-102	10-103	2-$8625	4-$6125

★ B141 is a super long-spined bull with nice thickness. He has bone appropriate for calving ease and can be used on heifers or cows.
★ B141 ties as the 4th top Milk EPD bull to sell.
★ Prior to weaning time, B141 had stepped on a nail, which certainly pulled his weaning weight down from what it would have been. He recovered from the injury and is doing fine now though!
★ Dam Z24 has a nice, tight udder, and we bred her to General Lee again for her calf next year. She was a first calf heifer with B141.
★ Grandam J316 will turn 14 years of age this spring and is still doing great! In fact, because of her fertility, longevity, and superior production, we will likely flush her this spring! Please read about her in the footnote of Lot 2. Lots 1-4 bulls in today's sale descend from this great cow, and the two featured beautiful bred heifers Lots 125 and 126 show the depth and broodiness coming from J316.

HOOVER TROPHYCLASS B59 – Lot 5

5 Bull — HOOVER TROPHYCLASS B59

Reg. 20732240 Tattoo: L/R B59 01/21/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

MOGCK Entice
BLACK BEAUTY OF ELLSTON X46
Black Beauty of Ellston J46 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
SydGen Enhance
MOGCK Erica 2255 #
Basin Excitement #
Black Beauty of Ellston G205 #

BW	**85**
ADJ. 205/WR	**791/107**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+2.4	+83 10%	+137 15%	+.26	+.6	+1.58 15%	+84 2%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.9 15%	+10	+35 10%	+14	+.52	+.59	+.52

CW	MB	RE	Fat	$M	$F	$B	$C
+73 10%	+.54	+.61	+.037	+71 30%	+111 15%	+155	+272 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-109	2-111	1-111	None	None	None

★ Retaining 1/3 revenue sharing semen interest.
★ This high performing bull is deep, thick, slick haired, and awesome! Whoever gets this bull is going to get a big thumbs up from me; I really like him! I highly recommend saving daughters out of this bull – there is longevity on both sides of his pedigree. The dam of Trophyclass will turn 16 years of age a few days after our sale, and she is still going strong!
★ Dam X46's first calf was the 6th top weaning weight heifer of her crop and sells as a broody bred heifer, Lot 158.
★ X46 is one of our best young cows and is the 7th top indexing cow of the herd with an impressive 2-111 WR!
★ Pathfinder grandam J46 has had a tremendous career! J46 has served as a working donor with 10 natural progeny and an additional 14 ET progeny. Despite two years of stealing flushes, she maintained a 368 day calving interval.
★ J46's first daughter also served as a Pathfinder donor. J46 is one of only a few cows in the herd to have grossed over $100,000 on registered progeny sales! Numerous of her progeny were among the top 10 adjusted weaning weight calves of their respective crops.
★ J46 also had excellent mothering skills and is a great, calm cow to work with – she never gets in a hurry!
★ Pathfinder great grandam G205 deserves a mention – she was the sweetest temperament cow in the herd!
★ This pedigree runs deep with very highly productive cows! Once again, here is a great maternal-trait type bull to save replacement daughters from, yet have a growthy set of steer calves to sell!

Looking for growth? We've got it!

38% of the bulls selling have a **WW EPD** in or above the best 1-10% of the breed!
84 bulls selling have a **WW EPD** in the best third of the breed or higher!
100% of the bulls selling have a **WW EPD** in the upper 3/4 of the breed or higher!

Erica of Ellston T220
Maternal Sister to Lots 6-7;
Relative of Lots 8-20

Erica of Ellston R96
Pathfinder Hoover Donor
Dam of Lots 6-7;
Relative of Lots 8-20

HOOVER NO DOUBT B26 – Lot 6

Erica of Ellston X39
Owned by Russell Cattle Co.
$22,000 Maternal Sister to
Lots 6-7; Relative of Lots 8-20

BA7 Oaks Bold Ruler
Relative of Lots 6-20

Erica of Ellston B13
Full Sister to Lots 6-7;
Relative of Lots 8-20

7 Oaks Influence
Relative of Lots 6-20

6
Bull

HOOVER NO DOUBT B26

Reg. +20732322 Tattoo: L/R B26 01/07/23

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Bruns Top Cut 373 #
ERICA OF ELLSTON R96 #
Erica of Ellston M38 #

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Erica of Ellston G366 #

BW	**98**
ADJ. 205/WR	**831/111**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+4.6	+88 3%	+160 2%	+.33 10%	+.6	+.74	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.4	+10	+29 30%	+29 10%	+.60	+.45	+.38 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+92 1%	+.87 30%	+.81 30%	+.002	+80 15%	+140 1%	+207 3%	+348 2%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-104	5-111	3-110	8-$10,800	5-$19,000	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-101	8-110	4-109	4-$12,125	7-$16,650

★ Retaining 1/3 revenue sharing semen interest.
★ This 3-dimensional bull is the most eye-popping bull in the pen – it's impossible to look at bulls and not find him! B26 is super stout, big hipped, and long with an exceptional easy-going disposition. This high performing bull is recommended for use on cows.
★ B26 ties as the 3rd top YW EPD bull to sell and is one of the top WW EPD bulls! He has the #1 $Feedlot Value, indicating progeny profitability in the feedlot phase. He is the #1 $Beef Value bull, which demonstrates profitability in both the feedlot and slaughter phases.
★ A flush brother sells as Lot 7.
★ From the most prolific cow family at Hoover Angus, this cow family does a remarkable job year after year! Seven of the past 8 years, sons of the Ericas have been the Lot 1 bulls in our sales. In our 2021 auction, of the 8 animals that hit the $20,000+ price tag, 6 of them were from the Erica cow family. They have truly done a phenomenal job!
★ Dam R96 is in a league of her own – she is the third consecutive Pathfinder donor cow in a row – an exceptionally rare find in the Angus breed today!
★ R96 is the 5th top indexing cow in the Hoover herd with a whopping 5-111 wean ratio! R96's 13 progeny to come to auction have grossed over $180,000! Nine of her progeny have been photo features.
★ Despite stealing a flush after each of her first 3 calvings, R96 still achieved an amazing 356 day calving interval! This cow family exemplifies fertility.
★ Numerous R96 progeny have come to the top of their crop for phenotype, weaning weight and IMF. Her 2020 son was the #1 WW ET bull of his crop and went on to be the #1 yearling weight bull of our 2021 sale, where he was the Lot 1 featured bull and 3rd top-selling bull of the event. The year prior, R96's super stout son was the #1 IMF scanning bull of our sale. R96 records an impressive 19-109 IMF ratio.
★ R96 is the dam of the most-recognized cow to ever be bred at Hoover Angus – Erica of Ellston T220.
★ T220 has already put four bulls in the Alta bull stud, including BA7 Oaks Bold Ruler, the lead-off bull in the 2024 Alta Genetics catalog. Bold Ruler boasts a $Maternal and $Combined Value well above the best 1% of the breed!
★ A T220 son topped the 2023 Baldridge Performance Angus Sale at $100,000 and her sons are the lead-off bulls in the 2024 Baldridge catalog.
★ T220's progeny grossed over $200,000 before she turned 4 years of age (10-fold gain on investment from the group's purchase price of $20,000)! T220 serves as a working donor for 2S Angus, 7 Oaks Angus, Baldridge Performance Angus, and KDS Angus.
★ Pathfinder donor grandam M38 was the highest indexing daughter of G366, the cow regarded as the best cow in our 96-year history! Please read about M38 in the footnote of her son, Lot 10.
★ Please read about great grandam G366 in the box on page 7. Her influence is found in Lots 6-19 today.
★ Ten Pathfinders are found in this pedigree – I believe that is 2nd most of any animal selling!

HOOVER NO DOUBT B23 – Lot 7
Candid Pre-weaning Picture

7 Bull — HOOVER NO DOUBT B23

Reg. +20732321 Tattoo: L/R B23 01/07/23

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Bruns Top Cut 373 #
ERICA OF ELLSTON R96 #
Erica of Ellston M38 #

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Erica of Ellston G366 #

BW	**84**
ADJ. 205/WR	**766/102**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+1.3	+78 15%	+136 15%	+.28	+.7 30%	+.64	+81 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.0	+14 10%	+30 25%	+30 5%	+.40 15%	+.30 1%	+.43

CW	MB	RE	Fat	$M	$F	$B	$C
+70 10%	+.58	+.94 15%	-.013 20%	+96 1%	+111 15%	+167 25%	+313 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-104	5-111	3-110	8-$10,800	5-$19,000	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-101	8-110	4-109	4-$12,125	7-$16,650

★ Retaining 1/3 revenue sharing semen interest.
★ B23 is a big, stout boy! He has a leg on all four corners, and is a classic No Doubt son with a very breed character Angus head. Life's too short to look at ugly cattle every day – let Hoover Angus be your supplier of genetics that creates an optimal blend of phenotype, maternal and performance!
★ B23 excels for the $Maternal Value, as tie for the 2nd top $M among the bulls selling! B23 is likely best suited for use on cows.
★ Please see footnote under flush brother, Lot 6.

8 Bull — HOOVER OPTICS B81

Reg. 20732250 Tattoo: L/R B81 01/31/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Baldridge 38 Special #
ERICA OF ELLSTON X13
Erica of Ellston G366 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
EF Commando 1366 #
Baldridge Isabel Y69
SydGen C C & 7 #
Erica of Ellston D184

BW	**82**
ADJ. 205/WR	**752/102**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+1.2	+82 10%	+139 15%	+.27	+.9 15%	+1.22 30%	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.0 15%	+10	+25	+25 20%	+.39 15%	+.47	+.69

CW	MB	RE	Fat	$M	$F	$B	$C
+54	+.92 25%	+.71	-.011 20%	+77 20%	+89	+159 30%	+283 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-105	2-107		None	None	None

★ B81 is a brute of a bull! He's a rugged dude with added bone and nice feet.
★ A grandson of G366! This is about as close as you will get to the great G366 cow!
★ Dam X13 is a fertile gal – she stuck first service as a heifer, then moved up 2 weeks for her second calf, and will move up another 10 days in time when she calves in 2024! Fertility is the #1 profitability factor in a cow-calf herd – cows that calve early in the season bring in your biggest payweight, and open cows are a big expense!
★ X13's first calf was the 7th top weaning weight bull of the crop.
★ X13 had a phenomenal scan – a 10.74 IMF, ratio 193, ribeye 11.8", ratio 102. I believe that to be one of the top two IMF scans in our history!
★ Grandam G366 is regarded as the best cow in our 96-year history – please read her highlights in the box to the right. Lots 6-19 descend from G366.

9 Bull — HOOVER GENERAL LEE B233

Reg. 20732297 Tattoo: L/R B233 02/23/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge 38 Special #
ERICA OF ELLSTON X89
Erica of Ellston L5

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
EF Commando 1366 #
Baldridge Isabel Y69
Connealy Counselor #
Erica of Ellston G366 #

BW	**74**
ADJ. 205/WR	**747/101**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+1.0	+79 15%	+127 25%	+.22	+.7 30%	+1.84 5%	+84 2%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.0	+11 25%	+30 25%	+27 15%	+.51	+.48	+.32 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+51	+.81	+.52	+.038	+85 10%	+80	+138	+264

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-94	2-110		None	None	None

★ B233 is a level topped, big hipped, long bodied bull with a tight sheath.
★ B233 has a lot of growth potential, and we recommend him for large framed, well-developed heifers or cows. He offers a balanced EPD profile!
★ Dam X89 is the 11th top indexing cow of the herd with a superb 2-110 wean ratio! Her first calf was the 4th top weaning weight bull of his crop.
★ I'm going to cut this footnote short here and refer you to the footnote of Lot 12 to read about grandam L5, the Hoover-bred cow that brought tremendous success to the Hoover herd before selling to Baldridge Performance Angus as a donor cow.
★ Of course third generation dam G366 is the cow regarded as the greatest cow in our 96-year history. Read about her in the box below.

Erica of Ellston G366

Erica of Ellston G366
Udder at
12½ years of age

Erica of Ellston G366
Pathfinder Hoover Donor
Descendants include
Lots 6-19

★ Lots 6-19 descend from the great Erica of Ellston G366 – she is the epitome of what a model Angus female should be! Two direct daughters of G366 rank in the top 15 indexing cows of the herd, and 5 other descendants make this prestigious herd list! No cow family has ever had this much presence on this distinguished herd list before!
★ Four direct daughters of G366 have earned the Pathfinder designation, as well as more descendants! At least 15 of her daughter descendants have served as donors. G366 grossed $238,000 worth of direct progeny sales, not including embryos sold.
★ Too numerous to mention are G366's progeny that have found themselves in the very top of the crop for weaning weight. It is neat, however, that she had three-in-a-row #1 adjusted weaning weight calves of their respective crops. Even at 12 years of age, her growth genetics were still powerful, as an ET daughter was the #1 adjusted weaning weight ET heifer of her crop!
★ Seven of the past 8 years, sons of the Ericas have been the Lot 1 bulls in our sales. In our 2021 auction, of the 8 animals that hit the $20,000+ price tag, 6 of them were from the Erica cow family.

HOOVER TROPHYCLASS B57 – Lot 10
Candid Pre-weaning Picture

Erica of Ellston M38
Pathfinder Hoover Donor
Dam of Lots 10-11;
Grandam of Lots 6-7;
Relative of Lots 12-20

Erica of Ellston G366
Pathfinder Hoover Donor
Grandam of Lots 10-11;
Ancestor of Lots 6-19

Erica of Ellston B70
Owned with
Mill Coulee Angus
$26,000 Valuation Flush
Sister of Lot 10;
Maternal Sister of Lot 11;
Relative of Lots 6-20

10 Bull — HOOVER TROPHYCLASS B57

Reg. +20732325 Tattoo: L/R B57 01/20/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Basin Excitement #
ERICA OF ELLSTON M38 #
Erica of Ellston G366 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Basin Expedition R156
Basin Lady S532 AK
SydGen C C & 7 #
Erica of Ellston D184

BW	**86**
ADJ. 205/WR	**772/103**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+3.1	+96 1%	+159 2%	+.27	+.8 25%	+1.21 30%	+91 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+8.7	+7	+33 15%	+23 30%	+.62	+.50	+.35 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+74 10%	+.76	+.93 15%	+.020	+64	+108 15%	+170 20%	+284 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	8-101	8-110	4-109	4-$12,125	7-$16,650	3-111

★ Retaining 1/3 revenue sharing semen interest.
★ B57 is the highest volume bull in the sale! He's a tank! He's got phenomenal depth and capacity, a tight sheath, and will be a tremendous female-maker! B57 has a breed character Angus head. Expect him to make daughters just like his highly productive mother, pictured to the right.
★ B57 offers the 2nd highest WW EPD among all bulls selling today and also has one of the top YW EPDs!
★ B57 is a flush brother to the stunning B70 heifer pictured to the right – we sold ½ interest in her to Mill Coulee Angus in Wisconsin. She was my favorite heifer of the crop – having a beautiful presence, and all the pieces necessary to become the next "great one" from the Erica cow family!
★ Dam M38 is the highest indexing daughter of G366, the cow regarded as the best cow in our 96-year history! M38 is the 8th top indexing cow of the herd with her amazing 8-110 wean ratio! She is a working donor.
★ At 10 years of age, M38's progeny and grand progeny led-off our 2023 sale catalog and included the 2nd and 3rd top-selling bulls of the sale! M38's 11 progeny to come to auction have averaged $15,000!
★ M38's first son was the Lot 1, $14,500 bull in our 2016 sale. After that, her next three daughters were the #1 adjusted weaning weight heifer calves of their respective crops! M38's ET progeny dominated our ET crop in 2022.
★ M38 has been a fertile cow, recording a 355 day calving interval on her first 5 calves before we pulled her out of production for a year to flush her. She is an icon in the herd for her unbeatable depth of body and broodiness. She makes feminine daughters and masculine bulls.
★ M38's daughters are following in her footsteps of being highly productive, fertile cows. M38's most recent replacement daughter in our herd weaned the #1 adjusted weaning weight heifer calf of our 2023 crop!
★ Please read about M38's highest profile daughter and granddaughter, R96 and T220, in the footnote of Lot 6. See pictures of these females and many other Ericas on pages 6-11.
★ A full sister to M38 serves as a working Pathfinder donor in the Hoover herd. This cow, N54, has put one of her own Pathfinder daughters in the herd plus one daughter serving as a working donor.
★ Read the highlights of grandam G366's career in the box on page 7. Lots 6-19 descend from G366.

11 Bull — HOOVER TROPHYCLASS B142

Reg. 20732270 Tattoo: L/R B142 02/09/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Basin Excitement #
ERICA OF ELLSTON M38 #
Erica of Ellston G366 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Basin Expedition R156
Basin Lady S532 AK
SydGen C C & 7 #
Erica of Ellston D184

BW	**79**
ADJ. 205/WR	**698/95**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+.5	+76 20%	+130 25%	+.24	+.7 30%	+1.02	+88 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.4	+4	+42 1%	+32 3%	+.67	+.57	+.30 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+67 15%	+.48	+.82 25%	+.044	+73 25%	+105 20%	+149	+266

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	8-101	8-110	4-109	4-$12,125	7-$16,650	3-111

★ B142 is a super long bull with a nice, tight sheath. He is suitable for use on larger framed heifers or cows. I would expect B142 to make excellent daughters – retain every one he makes!
★ B142 offers one of the top Docility EPDs of the bulls selling today! If you are wanting to add milking ability to your cow herd, check him out. He has the #1 Milk EPD of all the bulls!
★ B142 is the last natural calf from the great working Pathfinder donor M38. Please read about M38 in Lot 10's footnote. Read about grandam G366, the greatest cow in our history, in the box on page 7. Lots 6-19 descend from her.
★ B142 was orphaned when we lost his mother unexpectedly last spring – I'd say he did pretty well to still wean just shy of 700 pounds with no mother!

Hoover Angus Family:
168 years of family farmed ground
(6 generations of the Hoover family)
96 years of quality Angus cattle
(4 generations of the Hoover family)

Erica of Ellston S7
Pathfinder Hoover Donor
Dam of Lots 12-14;
Grandam of Lots 15-16,
Relative of Lots 6-20

Erica of Ellston L5
Owned by
Baldridge Performance Angus
Grandam of Lots 12-14;
Great Grandam of Lots 15-18;
Relative of Lots 6-20

Erica of Ellston Z37
Owned by Moon Creek Farms
and Hansine Ranch Partnership
$36,500 Full Sister to Lots 12-14;
Maternal Sister to the Dam of
Lots 15-16; Relative of Lots 6-20

Erica of Ellston Z40
Owned by Abernathy Ranches
and William Vacek
$30,000 Full Sister to Lots 12-14;
Maternal Sister to the Dam of
Lots 15-16; Relative of Lots 6-20

12 Bull

HOOVER NO DOUBT B176

Reg. +20732334 Tattoo: L/R B176 02/14/23

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Baldridge 38 Special #
ERICA OF ELLSTON S7 #
Erica of Ellston L5

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
EF Commando 1366 #
Baldridge Isabel Y69
Connealy Counselor #
Erica of Ellston G366 #

BW	**96**
ADJ. 205/WR	**780/104**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
-5	+5.3	+91 2%	+161 2%	+.30 20%	+1.2 3%	+2.14 2%	+64

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.7	+7	+24	+31 4%	+.42 20%	+.43 25%	+.54

CW	MB	RE	Fat	$M	$F	$B	$C
+73 10%	+.64	+1.01 10%	-.029 10%	+57	+109 15%	+169 20%	+276 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-99	4-106	4-107	4-$11,150	5-$27,700	3-100

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 13 and 14. Pair these stout boys up to cover a bigger pasture of cows and have an excellent set of uniform calves!
★ B176 is a big bodied, tight sheath bull with a small head to help calves come easily.
★ B176 offers the 2nd top YW EPD and 5th top WW EPD of all 100+ bulls selling today! This high growth bull is recommended for use on cows.
★ S7 is likely the most valuable cow at Hoover Angus – she knocks it out of the park every time! Nearly all of S7's past progeny have been photo features in our sales, and nearly all of them have been full sibs to B176 and his brothers. I believe that S7 would be the cow with the highest progeny sales average of any cow currently in the herd.
★ Full sisters to B176 and his brothers have been selected by Moon Creek Farms and Hansine Ranch Partnership (2 sisters) for $36,500 and $26,000, and Abernathy Ranches and William Vacek for $30,000, and Nathan Lung for $14,000. These sisters all work as donors for their owners. The Moon Creek heifer produced embryos that topped the embryo portion of their 2022 sale at $1300/embryo – just 9 months after they purchased this heifer! Two flush sisters have been retained in our herd.
★ Full brothers in our 2022 sale topped at $18,500 to Derek Sawyer, as well as one each to Brice Erickson and Dusty Goodman. Dana Hotz selected S7's natural calf from our 2023 sale and sends good reports on him.
★ Pathfinder dam S7 started her career out strong, producing the #1 adjusted weaning weight heifer of our 2019 crop that was the lead-off, top-selling female of our 2021 sale at $32,000 to Pine View Angus. See her picture on page 10.
★ S7 serves as a working donor for us and records 11-102 IMF ratio and 11-108 ribeye ratio to be one of the top 10 ribeye ratio cows in the herd. She has a 370 day calving interval despite stealing flushes three separate years.
★ S7's individual performance data: BW 72 lbs., WW 827 lbs., WR 107, YW 1094 lbs., YR 106, IMF 9.23, ratio 156, ribeye 13.2", ratio 103. S7 was the #1 IMF scanning heifer of her crop, and her ribeye scan was 3.5" above breed average! Among her ET contemporaries, she was the #1 adjusted weaning weight and yearling weight heifer!
★ Grandam L5 had 10 total progeny sold by Hoover Angus that averaged a whopping $24,100! Sons from Hoover Angus are on the roster of three AI studs: Alta Genetics, Select Sires, and Accelerated Genetics. After a successful career at Hoover Angus, L5 was purchased by Baldridge Performance Angus as a donor cow.
★ L5 now has four Pathfinder daughters – two working Pathfinder donors in the Hoover herd; two in the Baldridge herd!
★ Three other daughters of L5 have been flushed at Hoover Angus. Another daughter of L5 sold ½ interest for $35,000 to Mountain View Ranch in Tennessee.
★ Superior udders run in this cow family, and the 5 generations of cows down the dam's side of this pedigree have been excellent uddered cows, even into old age. Great grandam G366's udder at over 12 years of age would rival most 3-4 year-old females in the breed today. Please see a picture of her udder on page 7.
★ Great grandam G366 is regarded as the best cow in our history – read more about her on page 7.
★ Four daughters of G366 have earned the Pathfinder designation, and at least 15 of her daughter descendants have served as donors.
★ Lots 6-20 all stem from this tremendous Erica cow family.

13 Bull

HOOVER NO DOUBT B168

Reg. +20732333 Tattoo: L/R B168 02/12/23

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Baldridge 38 Special #
ERICA OF ELLSTON S7 #
Erica of Ellston L5

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
EF Commando 1366 #
Baldridge Isabel Y69
Connealy Counselor #
Erica of Ellston G366 #

BW	**92**
ADJ. 205/WR	**719/96**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+2.0	+74 25%	+135 15%	+.26	+.5	+1.47 15%	+71 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.3 20%	+12 20%	+28	+24 25%	+.36 10%	+.49	+.65

CW	MB	RE	Fat	$M	$F	$B	$C
+66 15%	+.91 30%	+1.02 10%	+.032	+87 5%	+109 15%	+179 15%	+319 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-99	4-106	4-107	4-$11,150	5-$27,700	3-100

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 12 and 14, please see footnote under Lot 12.
★ B168 is a wide-based, long bodied bull with bone appropriate for calving ease.
★ B168 has an exceptionally well-rounded, balanced set of EPDs. He is very strong for the $Maternal Weaned Calf Value ($M), indicating he would make an excellent choice to retain daughters from. We do recommended B168 for use on cows.
★ B168 also fares well for terminal traits, having one of the top $Beef Values – meaning he is a good choice if you feed out your calves and sell them on a grade and yield grid, or if you retain ownership through the finishing phase.

14 Bull

HOOVER NO DOUBT B152

Reg. +20732332 Tattoo: L/R B152 02/11/23

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Baldridge 38 Special #
ERICA OF ELLSTON S7 #
Erica of Ellston L5

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
EF Commando 1366 #
Baldridge Isabel Y69
Connealy Counselor #
Erica of Ellston G366 #

BW	**82**
ADJ. 205/WR	**724/96**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+1.6	+68	+117	+.23	+.5	+1.38 20%	+69 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.8	+13 10%	+29 30%	+23 30%	+.43 25%	+.42 20%	+.39 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+50	+.93 25%	+.83 25%	+.034	+75 25%	+89	+157	+279 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-99	4-106	4-107	4-$11,150	5-$27,700	3-100

★ B152 is an attractive bull that is built like a brick!
★ Flush brother to Lots 12-13, please see footnote under Lot 12.
★ Genomics pegs B152 as elite for calving ease, but if you are like me and want to dig into the pedigree and hard data beyond genomics, I think recommending him for cows is the safest option.
★ B152 should make very nice daughters, and if you retain ownership on your steers or sell on a grade and yield grid, B152 would be an excellent choice to reap profits from his strong carcass traits.

HOOVER OPTICS B50 – Lot 15
Candid Pre-weaning Picture

Erica of Ellston V88
Owned by Pine View Angus
$32,000 Dam of Lots 15-16;
Maternal Sister to Lots 12-14;
Relative of Lots 6-20

15 Bull — HOOVER OPTICS B50

Reg. +20732324 Tattoo: L/R B50 01/16/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MOGCK Entice
ERICA OF ELLSTON V88
Erica of Ellston S7 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen Enhance
MOGCK Erica 2255 #
Baldridge 38 Special #
Erica of Ellston L5

BW	**78**
ADJ. 205/WR	**719/96**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-.8 15%	+76 20%	+122	+.22	+.4	+1.83 5%	+81 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.4 30%	+10	+31 20%	+15	+.44 30%	+.41 20%	+.29 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+46	+.74	+1.01 10%	-.029 10%	+72 30%	+82	+148	+264

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	4-99	4-106	4-107	4-$11,150	5-$27,700

★ B50 is a big, rugged bull with a good scrotal and is extended through his front. He's super long! He has a well-rounded set of EPDs as he excels for calving ease, growth, maternal traits, and even has solid carcass traits! My calving book notes say B50 was born super fast.
★ Flush brother to Lot 16 – both of these bulls are certainly suitable for use on heifers if you like, so pair them up to cover a bigger pasture of heifers!
★ Donor dam V88 was the lead-off, top-selling bred heifer in our 2021 sale at $32,000 to Pine View Angus. We retained one flush from that female, resulting in Lots 15-16. A couple nice flush sisters to these two bulls that averaged a 699 pound weaning weight will be retained in the herd.
★ Please read about the tremendously successful Pathfinder Hoover donor grandam S7 in the footnote of her son, Lot 12.
★ Great grandam L5 is detailed in Lot 12's footnote. Pictures of L5 and S7 are found on page 9. Lots 1-20 all stem from this highly productive cow family.

A comfortably full 2023 Hoover Angus Sale

16 Bull — HOOVER OPTICS B112

Reg. +20732326 Tattoo: L/R B112 02/05/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MOGCK Entice
ERICA OF ELLSTON V88
Erica of Ellston S7 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen Enhance
MOGCK Erica 2255 #
Baldridge 38 Special #
Erica of Ellston L5

BW	**84**
ADJ. 205/WR	**726/97**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+13 10%	-.6 15%	+78 15%	+139 15%	+.28	+.8 25%	+1.78 10%	+72 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.1 10%	+8	+28	+18	+.39 15%	+.43 25%	+.58

CW	MB	RE	Fat	$M	$F	$B	$C
+65 20%	+.91 30%	+.74	+.013	+61	+110 15%	+177 15%	+291 20%

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	4-99	4-106	4-107	4-$11,150	5-$27,700

★ B112 is a wide based, super long, clean fronted, tight sheath bull.
★ Flush brother to Lot 15. Please see footnote under Lot 15. Both of these bulls are easily suited for heifers, but can of course be used on cows if you like.

17 Bull — HOOVER COWBOY LOGIC B249

Reg. 20732303 Tattoo: L/R B249 02/25/23

HA Cowboy Up 5405 #
FREYS COWBOY LOGIC
F A R Princess 148Z

MOGCK Entice
ERICA OF ELLSTON X40
Erica of Ellston S10

HA Outside 3008
HA Blackcap Lady 1602 #
WK Bobcat #
F A R Princess 214X #
SydGen Enhance
MOGCK Erica 2255 #
Baldridge 38 Special #
Erica of Ellston L5

BW	**76**
ADJ. 205/WR	**773/105**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+14 4%	-.4 20%	+80 10%	+149 5%	+.33 10%	+.9 15%	+1.30 25%	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.1	+11 25%	+31 20%	+20	+.34 5%	+.43 25%	+.55

CW	MB	RE	Fat	$M	$F	$B	$C
+62 25%	+.50	+.61	-.006 25%	+62	+103 20%	+149	+255

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-106	2-101	1-96	None	None	None

★ B249 is a bigger framed bull, long bodied, and really nice footed.
★ B249 has one of the lowest BW EPDs among the bulls selling – use him safely on cows or heifers, without sacrificing the growth often lost in "heifer bulls"!
★ Dam X40 is a big, deep sided cow with a 366 day calving interval on her first two calves. Her first daughter sells as Lot 117 – she has some of the top growth EPDs in the bred heifer division.
★ X40 was the 7th top weaning weight, #1 yearling weight heifer of her crop and scanned the 3rd largest ribeye of her contemporaries!
★ Grandam S10 had 2-108 WR and a 353 day calving interval when she got on her back and died – what a heartbreak!
★ S10 was a flush sister to the great S7 cow that has done such a tremendous job in recent years for us – please read about her in the footnote of Lot 12.
★ Great grandam L5 has one of the highest progeny averages in Hoover Angus history – 10 total progeny sold by Hoover Angus have averaged a whopping $24,100! Sons from Hoover Angus are on the roster of three AI studs.
★ L5 has an amazing four Pathfinder daughters – two in the Baldridge herd and two in the Hoover herd. Three other daughters of L5 have been flushed at Hoover Angus. Another daughter of L5 sold ½ interest for $35,000 to Mountain View Ranch in Tennessee. See L5 and S7's pictures on page 9.
★ Fourth generation dam is the great G366 cow – read about her in the box on page 7.
★ Sons of the Ericas sell as Lots 6-20.

Erica of Ellston L5
Owned by Baldridge Performance Angus
Grandam of Lots 12-14;
Great Grandam of Lots 15-18;
Relative of Lots 6-20

18 Bull — HOOVER NO DOUBT B33

Reg. 20732236 Tattoo: L/R B33 01/12/23

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Baldridge 38 Special #
ERICA OF ELLSTON X1
Erica of Ellston P44 #

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
EF Commando 1366 #
Baldridge Isabel Y69
Connealy Commander #
Erica of Ellston L5

BW	**74**
ADJ. 205/WR	**669/91**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-.6 15%	+57	+116	+.30 20%	+.2	+1.46 20%	+67 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.8	+11 25%	+39 2%	+20	+.42 20%	+.43 25%	+.25 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+55	+.79	+.65	+.047	+75 25%	+105 20%	+162 30%	+285 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-88	2-95	1-90	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-104	7-109	5-108	5-$10,000	None

★ B33 is a stout No Doubt son with an Angus-type head and natural fleshing ability. He's really unique for a No Doubt as he is one of the few with calving ease – in fact, he is certainly suitable for use on heifers! B33 is a stout boy with good volume and a big butt. He's more moderate in his stature than most No Doubt sons.
★ B33 offers the 3rd top Milk EPD among the bulls selling!
★ B33 has a very similar pedigree to Hoover (No Doubt) About It, featured on page 4 of your sire directory glued in the front of your catalog. This bull sold 500 units of semen in Australia and New Zealand in the first two months after semen arrived "Down Under"!
★ B33 was his dam's second calf – her first daughter sells as Lot 116.
★ Dam X1 is an ultra low birth weight cow that has a nearly unbeatable 336 day calving interval – an indication of the strong fertility running through this cow family. Fertility is the #1 cow herd profitability factor!
★ Pathfinder donor grandam P44 is still going strong at 8 years of age and has had some darn good calves over her lifetime!
★ Three of P44's four previous sons to come to auction have been photo features, and they work for Alta Genetics, Salt Fork Angus, Craig Eshelman, and Brandon Taglauer. Brandon's bull was one of my favorites in our 2022 sale, and Brandon agreed, was one of the best bargains of the sale! The Salt Fork Angus bull was named Hoover Mahomes – he was the 2nd top yearling weight bull of our sale and the 4th top selling bull that year. Mahomes was my favorite bull of the sale the year he sold!
★ Great grandam L5 has one of the highest progeny averages at Hoover Angus – 10 total progeny sold by Hoover Angus have averaged a whopping $24,100! Sons from Hoover Angus are on the roster of three AI studs: Alta Genetics, Select Sires, and Accelerated Genetics.
★ Please read more about L5 in the footnote of Lot 12.
★ Fourth generation dam is G366, regarded as the best cow in our 96-year history.
★ Eight Pathfinders are found in B33's three-generation pedigree.

19 Bull — HOOVER EMPIRE B197

Reg. 20732289 Tattoo: L/R B197 02/17/23

MOGCK Fortress 517
MOGCK EMPIRE 110
MOGCK Eraline 1748

Baldridge 38 Special #
ERICA OF ELLSTON Z41
Erica of Ellston G366 #

K C F Bennett Fortress #
Mogck Rosebud 1545
SydGen Enhance
Mogck Eraline 855 #
EF Commando 1366 #
Baldridge Isabel Y69
SydGen C C & 7 #
Erica of Ellston D184

BW	**80**
ADJ. 205/WR	**784/106**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+1.2	+81 10%	+137 15%	+.30 20%	+1.0 10%	+1.45 20%	+82 3%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.4 15%	+11 25%	+31 20%	+20	+.43 25%	+.44 30%	+.47

CW	MB	RE	Fat	$M	$F	$B	$C
+58 30%	+.75	+.81 30%	+.026	+86 5%	+97 30%	+157	+290 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-106	1-106		None	None	None

★ B197 is a level topped, good bodied bull with bone appropriate for calving ease. Use him on larger framed heifers or cows.
★ B197 is very strong for the $Maternal Weaned Calf Value ($M), indicating he would make an excellent choice to retain daughters from – and I agree, his grandmother was the best cow in our 96-year history!
★ B197 has a very well-rounded set of EPDs.
★ Dam Z41 was a first calf heifer with B197.
★ Please read about exceptional producer G366, the grandam of B197, in the box on page 7.

20 Bull — HOOVER TROPHYCLASS B80

Reg. 20732249 Tattoo: L/R B80 01/30/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

MOGCK Entice
ERICA OF ELLSTON V113
Erica of Ellston L89 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
SydGen Enhance
MOGCK Erica 2255 #
Hoover Carbon Copy
Erica of Ellston E250 #

BW	**71**
ADJ. 205/WR	**695/94**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-.7 15%	+66	+112	+.23	+.6	+1.75 10%	+75 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.7	+12 20%	+31 20%	+24 25%	+.55	+.52	+.54

CW	MB	RE	Fat	$M	$F	$B	$C
+50	+.84	+.78 30%	+.030	+76 20%	+90	+153	+274 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-95	3-105	2-109	None	1-$2500	None

★ B80 is a nice profiling bull that has good length. The Trophyclass sons are going to make real nice, stout bulls, and even better daughters! B80 walks proud with his head up.
★ B80 is a great choice for heifers, but he can certainly be used on cows too. He's a well-rounded calving ease bull.
★ Dam V113 is a low birth weight, heavy milking cow with a 362 day calving interval. It looks like she may have met the criteria to earn Pathfinder honors when the report comes out the week after our sale!
★ V113's first calf was the 12th top weaning weight heifer of her crop and sold as an open heifer to Dan Vosika. Next was a super stout son that scanned a 16.3" ribeye.
★ V113 had a nice ultrasound scan of a 6.92 IMF, ratio 156, ribeye 10.8", ratio 104, which helped contribute to B80's nice carcass projections. V113 was the 5th top IMF heifer of her crop.
★ Grandam L89 earned Pathfinder honors and maintained a 362 day calving interval on her 8 progeny.
★ L89 put four excellent daughters back in the Hoover herd, the oldest of which has earned Pathfinder honors. One daughter was the #1 adjusted weaning weight heifer of her crop.
★ Great grandam E250 was an extremely successful cow and served as a working donor. Two of her daughters were the #1 IMF scanning females of their crop, and one son was #1!
★ V113's great grandam is B235 – who is also the grandam of the G366 cow – she has a mighty strong influence in today's sale!

We planned to park trailers in the alfalfa field west of the sale facility, but sale day 2023 was 50 degrees and we had to park trailers on the road and shuttle customers to and from their trucks!

Blackcap Empress Ellston T10
Hoover Angus Donor
Dam of Lots 21-24

Blkcp Empress Ellston C344
Pictured at 8 years of age
Pathfinder Hoover Donor
Great Grandam of Lots 21-24

Blackcap Empress Ellston B8
Candid Pre-weaning Picture
Flush Sister to Lots 21-23;
Maternal Sister to Lot 24

HOOVER OPTICS B2 – Lot 21
Candid Pre-weaning Picture

21
Bull

HOOVER OPTICS B2

Reg. +20732314 Tattoo: L/R B2 12/27/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

SydGen Sizzle
BLACKCAP EMPRESS ELLSTON T10
Blkcp Empress Ellston P102 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Cool 39L #
WK Hazel 9201
Hoover Hawkeye
Blkcp Empress Ellston C344 #

BW	**84**
ADJ. 205/WR	**849/113**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	+.5	+83 10%	+142 10%	+.29 25%	+.9 15%	+1.10	+73 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.6 25%	+10	+24	+35 1%	+.35 10%	+.35 4%	+.32 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+57	+.39	+.71	+.004	+68	+98 30%	+139	+248

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-109	4-102	3-102	2-$5625	None	1-94

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-97	5-102	5-100	3-$6100	None

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 22-23; maternal brother to Lot 24. What a powerful set of bulls these are – take two or three of them home to cover a larger pasture and have a uniform, growthy set of calves!
★ B2 was the 2nd top weaning weight ET bull calf of the crop! He's wide based, big hipped, long as a well rope, and has a clean sheath. We need more Angus bulls to look like B2! Additionally, B2 has a great EPD spread from BW to WW!
★ B2 offers one of the top Docility EPDs in today's sale – and I agree with it, he is super easy-going!
★ B2 is recommended for heifers or cows.
★ Flush sisters to these brothers are two of the nicest heifers of the crop!
★ Dam T10 was selected to be a working donor for her maternal trait strength – she has excellent fertility, optimal performance, superior foot and udder quality, and is quick to slick off her hair in the spring. Her Docility EPD in the best 1% of the breed rings true.
★ With the recently released Functional Longevity EPD, T10 fares well – among 538 Hoover-owned females on the report, she is among the best 25!
★ T10 has a 356 day calving interval, and we have stolen flushes from her the past two years, and she still breeds right back.
★ T10's progeny work for long-time repeat customer Steven Young and Russell & Sharon Kelley. Steven's bull was big, long and nice – just like T10's sons this year.
★ T10's only daughter in the herd weaned a 708 pound calf her first year and has a 356 day calving interval.
★ Pathfinder grandam P102 is a gentle cow with superior mothering ability. Checking cows each day, she is always right with her calf, and overnight, she puts her calf right in front of her nose. It's a seemingly forgotten trait in today's beef industry quest for "bigger and better", yet a very important trait for farmers and ranchers!
★ P102's progeny work for Art Aberly, Roger Cerven, and Derek & Dresden Wulf, all repeat customers. Derek & Dresden's bull was the #1 ribeye scanning bull of his crop with over 1.3" of ribeye per hundred pounds of body weight – that's pretty rare!
★ Pathfinder great grandam C344 is the renowned working donor that has had quite a career at Hoover Angus! She has a long record of highly successful progeny, many of which were among the top weaning weight calves of their calf crop. I'll try to hit the highlights here.
★ C344 maintained a 359 day calving interval on her first 13 natural progeny, which included stealing flushes 5 different years, a testament to her exemplary fertility! C344 was laid to rest at 16 years of age. Her udder was still impeccable, and her feet were still amazing.
★ We sold C344's last large group of ET sons in our 2021 sale. She would have been 17 years of age if still living, and her sons averaged a whopping $7150! These sons went to astute cattlemen in three states plus Canada. She joined the elite $100,000+ club when her gross progeny sales topped the $100,000 mark.
★ One daughter of C344 was the #1 adjusted weaning weight heifer of her crop. A natural calf of C344 was the 14th top weaning weight heifer calf of her crop when C344 was 13 years old!
★ Pathfinder fourth generation dam V127 recorded 12-106 WR and a 362 day calving interval. She was a tremendously easy fleshing cow.
★ B2's ancestor C57 has 98 daughter descendants that have worked in the herd, as well as 9 that have served as donors and 18 Pathfinders! This cow family has a deep heritage of highly productive cows!

HOOVER OPTICS B14 – Lot 22

HOOVER OPTICS B6 – Lot 23

22 Bull — HOOVER OPTICS B14

Reg. +20732319 Tattoo: L/R B14 12/31/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

SydGen Sizzle
BLACKCAP EMPRESS ELLSTON T10
Blkcp Empress Ellston P102 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Cool 39L #
WK Hazel 9201
Hoover Hawkeye
Blkcp Empress Ellston C344 #

BW	**89**
ADJ. 205/WR	**790/105**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+2.7	+88 3%	+147 10%	+.26	+1.1 5%	+1.05	+80 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.8 10%	+11 25%	+31 20%	+29 10%	+.48	+.43 25%	+.56

CW	MB	RE	Fat	$M	$F	$B	$C
+62 25%	+.46	+.94 15%	-.007 25%	+75 25%	+96	+144	+262

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-109	4-102	3-102	2-$5625	None	1-94

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-97	5-102	5-100	3-$6100	None

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 21 and 23; maternal brother to Lot 24.
★ Please see footnote under Lot 21.
★ B14 is a super long bull whose calves will have the frame, length and skeleton to be able to grow rapidly!
★ B14 offers one of the top WW EPDs of any bull in the sale! This big, stout, growthy bull is recommended for use on cows. My calving book notes on B14 say, "fast, easy birth".
★ B14 is definitely a bigger framed bull – if you are wanting nice replacement females, with still some frame size to them, and calves that push the scales down at weaning time – take a look at B14 and his flush brothers – they will be hard to beat with this set of criteria!

23 Bull — HOOVER OPTICS B6

Reg. +20732317 Tattoo: L/R B6 12/28/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

SydGen Sizzle
BLACKCAP EMPRESS ELLSTON T10
Blkcp Empress Ellston P102 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Cool 39L #
WK Hazel 9201
Hoover Hawkeye
Blkcp Empress Ellston C344 #

BW	**81**
ADJ. 205/WR	**803/107**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+14 4%	+.5	+81 10%	+147 10%	+.28	+.9 15%	+1.46 20%	+75 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.3 10%	+11 25%	+30 25%	+25 20%	+.43 25%	+.38 10%	+.36 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+65 20%	+.40	+.85 25%	-.001	+70	+101 25%	+145	+258

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-109	4-102	3-102	2-$5625	None	1-94

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-97	5-102	5-100	3-$6100	None

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 21-22; maternal brother to Lot 24.
★ Please see footnote under Lot 21.
★ B6 has one of the best CED EPDs among the bulls selling! B6 is recommended for heifers or cows. Better yet, he didn't sacrifice on growth as he tied as the 4th top weaning weight ET bull of the crop – and what stiff competition there was in the crop of ET bulls this year!
★ B6 is a meaty dude with a good quarter, added frame, and stretch to fit in lots of pay weight at weaning time! He has an optimal combination of calving ease and excellent growth EPDs!
★ B6 had navel infection as a baby, and carries a little extra sheath because of it.

24 Bull — HOOVER TROPHYCLASS B37

Reg. 20732238 Tattoo: L/R B37 01/14/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

SydGen Sizzle
BLACKCAP EMPRESS ELLSTON T10
Blkcp Empress Ellston P102 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Connealy Cool 39L #
WK Hazel 9201
Hoover Hawkeye
Blkcp Empress Ellston C344 #

BW	**93**
ADJ. 205/WR	**734/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+4.0	+76 20%	+134 20%	+.28	+.9 15%	+1.46 20%	+65

HP	CEM	Milk	Doc	Claw	Angle	HS
+6.5	+4	+31 20%	+29 10%	+.42 20%	+.40 15%	+.31 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+67 15%	+.53	+.86 25%	+.004	+50	+111 15%	+161 30%	+259

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-109	4-102	3-102	2-$5625	None	1-94

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-97	5-102	5-100	3-$6100	None

★ If you want to add stretch to your feeder calves and still make excellent daughters, look him up! He's got lots of rib too, as typical of the Trophyclass calves. The maternal strength in this pedigree runs generations deep!
★ Maternal brother to Lots 21-23. B37 is the natural calf of donor dam T10.
★ B37 is recommended for use on cows.
★ Please read footnote under Lot 21.

Foot Scores, Claw and Angle EPDs

Hoover Angus is committed to the breeding of Angus cattle through simultaneous improvement of a multitude of different traits. One of those traits is foot quality. Hoover Angus was one of the first breeders submitting foot scores when the American Angus Association started accepting this data in 2014. Since that time, Hoover Angus has submitted foot scores on over 2600 animals with one of the highest levels of scrutiny among breeders. We recognize that foot integrity is an important aspect of longevity, and we are doing our best to measure, eliminate problems, and continually breed for improved foot structure.

For both Claw and Angle, lower EPDs are more favorable. Breed average Claw EPD for non-parent bull is +.50; Angle EPD is +.48. Lower EPDs for Claw Set indicate an animal should produce progeny with toes that are symmetrical, even, and appropriately spaced. Lower Foot Angle EPDs indicate an animal should produce progeny with a 45 degree angle at the pastern joint with appropriate length of toe and heel depth.

HOOVER GENERAL LEE B28 – Lot 25

Hoover Know How
Owned with Select Sires and Teixeira Cattle Co. Maternal Brother to Lot 25; Maternal Brother to the Dam of Lot 27

25 Bull — HOOVER GENERAL LEE B28

Reg. 20732235 Tattoo: L/R B28 01/08/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

SydGen Storm 8504
BLKCP EMPRESS ELLSTON L265 #
Blkcp Empress Ellston J120

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
SydGen Contact #
G A R 6I6 Rito 2472
Basin Excitement #
Blackcap Empress Ellston F29

BW	80
ADJ. 205/WR	791/107
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+.8	+71 30%	+130 25%	+.28	+.7 30%	+2.58 1%	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.9 25%	+10	+37 4%	+27 15%	+.49	+.36 5%	+.50

CW	MB	RE	Fat	$M	$F	$B	$C
+60 25%	+.69	+.55	+.013	+78 15%	+95	+148	+270 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	9-100	9-105	5-103	3-$11,750	4-$5250	2-104

★ Retaining 1/3 revenue sharing semen interest.
★ B28 is a super calm, long bodied, super slick-haired bull. He is suitable for use on heifers or cows. He offers an outcross pedigree to our repeat customers and offers a well-balanced EPD profile. I expect high maternal qualities from B28's daughters.
★ B28 offers the #1 Scrotal EPD of any bull selling today and ties as the 4th top Milk EPD bull!
★ Pathfinder dam L265's claim to fame was being the mother of Hoover Know How. Known as "Stormy" around Hoover Angus, L265 is the only daughter of SydGen Storm. At 10 years of age, Stormy raised an 863 pound heifer calf to be the #1 adjusted weaning weight heifer of her crop, and she beat out the rest of the females by over 50 pounds! This gorgeous heifer will calve for the first time this spring at Hoover Angus.
★ Stormy is an exceptional uddered female and calm in her demeanor. Stormy has one Pathfinder daughter that works in the herd. Stormy and the 6 generations of cows behind her have been superior uddered females.
★ Stormy's progeny work for Jason Otto, Gareld Carpenter, Tom Young, Bill McLaren, Melvin & Annette Warren, Steve Medlin, Teixeira Cattle Co., and Select Sires.
★ When you come to the Hoover sale this year, take a look at the north wall of the building, and you will see pedigrees of some of the original cows in Walt Hoover's herd, including the foundational dam in this pedigree! This has truly been one of the most influential and profitable cow families in our 96-year history! B28's ancestor C57 has 98 daughter descendants that have worked in the herd, as well as 9 that have served as donors and 18 Pathfinders! Truly a highly productive cow family running generations deep!

26 Bull — HOOVER TROPHYCLASS B106

Reg. 20732264 Tattoo: L/R B106 02/05/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Hoover Elation M123 #
BLKCP EMPRESS ELLSTON T138
Blkcp Empress Ellston R310

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Basin Excitement #
Pride of Ellston K68 #
Moore Gold Mine
Blackcap Empress Ellston L75

BW	79
ADJ. 205/WR	818/111
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+.9	+79 15%	+134 20%	+.25	+1.0 10%	+1.96 3%	+81 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+7.6	+9	+30 25%	+26 20%	+.50	+.58	+.14 4%

CW	MB	RE	Fat	$M	$F	$B	$C
+67 15%	+.06	+.47	+.045	+64	+107 15%	+125	+226

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-99	4-101	2-99	1-$5500	None	None

★ B106 is a growthy bull with tons of volume. In fact, he was the 7th top weaning weight bull of the crop! He has a nice birth to weaning spread and can be used on heifers or cows.
★ B106 offers one of the lowest (best) Hair Shed (HS) EPDs of the bulls selling! This is important for herds in fescue country.
★ Save B106 daughters, I expect them to be fertile and long lasting!
★ Dam T138 has a perfect 365 day calving interval, showing her excellent fertility. Her first son weaned at nearly 700 pounds despite an injury pre-weaning. Her next two sons averaged 792 pounds! Lee & Tammie Brown selected T138's son.
★ T138's only daughter is going into the replacement herd and will calve this spring first service AI.
★ Grandam was lost earlier in life than we had hoped due to an injury, but she had a perfect 365 day calving interval.
★ B106 traces back to the highly influential C57 cow – read about her in the bottom of Lot 25's footnote.

27 Bull — HOOVER GROWTH FUND B161

Reg. 20736310 Tattoo: L/R B161 02/11/23

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

Diablo Deluxe 1104
BLKCP EMPRESS ELLSTON Z126
Blkcp Empress Ellston L265 #

Basin Payweight 006S #
21AR O Lass 7017
Plattemere Weigh Up K360 #
Deer Valley Rita 9457
V A R Discovery 2240 #
Diablo Erica Dianna 9034
SydGen Storm 8504
Blkcp Empress Ellston J120

BW	74
ADJ. 205/WR	781/106
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+2.0	+88 3%	+157 3%	+.32 10%	+.7 30%	+1.56 15%	+78 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.6 20%	+12 20%	+27	+22	+.43 25%	+.38 10%	+.75

CW	MB	RE	Fat	$M	$F	$B	$C
+85 2%	+.93 25%	+.90 20%	+.023	+72 30%	+128 2%	+198 10%	+329 4%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-99	1-106		None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	9-100	9-105	5-103	3-$11,750	4-$5250

★ B161 is a bull with lots of volume and capacity that offers a complete outcross pedigree to our repeat customers.
★ B161 offers some of the top WW and YW EPDs of any bull in the sale! If you feed out your calves and sell on a grade and yield grid, consider B161 as one of the top bulls for profitability with this goal in mind. He has one of the top $Feedlot Values. His progeny not only will have nice marbling, but they will have a lot of pay weight too!
★ Dam Z126 is a superior uddered young cow and first calf heifer with B161. My calving book notes say she had good mothering skills.
★ Please read about grandam L265, better known around the farm as "Stormy" and the dam of Hoover Know How in the footnote of her featured son, Lot 25.

Good News!

With tight cattle supplies and continued pressure from drought, profits to cow-calf operators are projected to hit $500 per head in 2024, predicts CattleFax CEO Randy Blach, arguably the most trusted forecaster in the beef industry!

28 Bull — HOOVER ENTICE B67

Reg. 20732242 Tattoo: L/R B67 01/25/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Hoover Emperor
MISS ERICA ELLSTON N21
Miss Erica Ellston H263 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
SydGen C C & 7 #
Blkcp Empress Ellston G403 #
Woodhill Statesman 54K-90N #
Miss Erica Ellston E298 #

BW	**88**
ADJ. 205/WR	**740/100**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+.5	+64	+117	+.26	+.7 30%	+1.20 30%	+67 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+19.0 2%	+6	+30 25%	+35 1%	+.47	+.48	+.19 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+44	+1.12 15%	+.71	-.003 30%	+91 3%	+84	+164 25%	+304 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	8-99	8-101	7-98	3-$4350	2-$4350	1-106

★ B67 ties as the 6th top $Maternal Value bull to sell! He also has one of the top Docility EPDs, one of the best Hair Shed (HS) EPDs, and one of the top Heifer Pregnancy EPDs among the bulls! Even better, if you feed out your calves and sell them on a grade and yield grid, consider B67 to help you achieve strong carcass quality!
★ Genomics pegs B67 as a real low birth weight bull, but I'd rather be safe than sorry and recommend him for use on cows.
★ B67 is a big scrotal bull that is high volume, clean sheathed, and calm.
★ Dam N21 was the heifer featured with Landi on the side of the FarmHer trailer as Landi was one of Marji's early subjects.
★ N21 has a 361 day calving interval on her 8 progeny. N21's first daughter was the 2nd top weaning weight heifer of her crop and works for Chance Benoit. N21's first son works for Steve McFarland, and when we stopped at Steve's place on vacation two summers ago, I was certainly impressed with the bull and his superior feet! Other progeny of N21 work for Les Soukup, Roger Pohlkamp, and Jerry Findley. All of N21's progeny work for repeat customers.
★ N21's daughter in the herd is doing an excellent job with 3-106 wean ratio.
★ Great grandam H263 was lost to lightening before her days should have been done, but she recorded a whopping 9-106 WR and a 364 day calving interval. Her first daughter earned Pathfinder honors. Three other daughters were retained in the herd. Three daughters were among the top 10 adjusted weaning weight heifer calves of their crops.
★ This cow family has some really strong cows through the generations, and 7th generation dam N46 has put 22 daughter descendants in the Hoover herd. N46 was a Pathfinder, and gave rise to 11 more Pathfinder descendants – what an amazing accomplishment!

29 Bull Twin — HOOVER TROPHYCLASS B102

Reg. 20732261 Tattoo: L/R B102 02/04/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Mogck Bullseye #
EDELLA OF ELLSTON S501
Edella of Ellston H232 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Edella of Ellston D270

BW	**61**
ADJ. 205/WR	**731/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+2.9	+69	+114	+.22	+1.0 10%	+2.17 2%	+67 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.2	+9	+27	+25 20%	+.44 30%	+.47	+.30 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+57	+.53	+1.05 10%	+.010	+78 15%	+99 30%	+152	+275 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-93	3-102	2-103	2-$6750	None	None

★ B102 is long and extended through his front, and his daughters won't get too big!
★ B102 offers the 4th top Scrotal EPD of any bull selling! Despite his low actual birth weight (he was a twin), we recommend B102 for use on cows.
★ Dam S501 has already produced thick sons for Gareld Carpenter and Brian Christensen, both repeat customers.
★ Pathfinder grandam H232 worked until old age, recording a superb 10-105 wean ratio! Her progeny work for Reed McCormick (the 4th top weaning weight heifer of her crop), Terry Shaffer, Rex Ritter, and Jeff Bellamy. One other excellent daughter worked in the Hoover herd.
★ In the footnotes, I rarely mention these bull's sires – please check out our herd sire directory glued in the front of your catalog for information on them.

30 Bull — HOOVER GENERAL LEE B27

Reg. 20732234 Tattoo: L/R B27 01/08/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Hoover Dam #
MISS ERICA ELLSTON L102 #
Miss Erica Ellston J118

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
SydGen C C & 7 #
Erica of Ellston C124 #
ALC Titanic V13T
Miss Erica Ellston E298 #

BW	**77**
ADJ. 205/WR	**730/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+.8	+79 15%	+133 20%	+.26	+.8 25%	+1.26 25%	+79 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.1	+8	+27	+30 5%	+.49	+.48	+.14 4%

CW	MB	RE	Fat	$M	$F	$B	$C
+67 15%	+.17	+.87 20%	+.010	+80 15%	+108 15%	+139	+260

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	10-92	10-105	7-103	5-$7250	None	None

★ B27 is a stout, attractive profiling bull that is suitable for use on either heifers or cows. B27 has an optimal blend of calving ease, growth, and maternal traits. I believe he will make phenomenal daughters!
★ B27 has one of the best Hair Shed EPDs of the bulls selling – an important trait for herds in fescue country like us.
★ As of the writing of this footnote, B27 is getting picked on by his herd mates pretty good, so his yearling weight will depressed from what we would have expected.
★ B27 was his dam's 10th natural calf on a 361 day calving interval – what a success she has been! L102 earned Pathfinder honors for her fertility and strong progeny performance, yet she did this with significantly below average birth weights on her progeny! L102 is a perfect uddered, nice mannered cow that gets the job done every year!
★ L102's progeny work for Brad Vogel, Kirk Egbert, Strasburg Angus, Mickey Angus, Amonett's Farms and Crooked Creek Angus. Several of these progeny were among the top weaning weight calves of their respective crops.
★ L102's first daughter to be retained in the herd settled first service AI and will have her first calf this February.
★ Eight Pathfinders are found in B27's three generation pedigree – signaling maternal strength!
★ Great grandam E298 was the #1 weaning weight, 2nd top yearling weight heifer of her crop! E298 has produced 6 daughter descendants that have earned Pathfinder status!

31 Bull — HOOVER TROPHYCLASS B71

Reg. 20732244 Tattoo: L/R B71 01/27/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

MOGCK Entice
BLKCP EMPRESS ELLSTON V109
Blkcp Empress Ellston H4

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
SydGen Enhance
MOGCK Erica 2255 #
SydGen C C & 7 #
Blkcp Empress Ellston X216

BW	**89**
ADJ. 205/WR	**744/101**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+1	+2.2	+68	+116	+.26	+.8 25%	+1.56 15%	+69 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+10.4	+3	+34 10%	+24 25%	+.37 10%	+.48	+.38 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+64 20%	+.78	+.61	+.024	+61	+111 15%	+170 20%	+281 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-105	3-100	1-103	1-$7000	None	None

★ B71 is a slick haired bull with a little more frame and length. This growthy bull that weaned at nearly 750 pounds is recommended for use on cows. I would expect his daughters to be fertile, long lasting, and highly productive.
★ Dam V109 is a nice uddered female with an excellent 353 day calving interval who has once again settled first service AI to calve early in 2024. V109's first son works for repeat customer Brice Erickson.
★ Grandam H4 was counted on to bring in a good calf every single year. H4 had as good of an udder as you could find! She was a very feminine fronted, beautiful CC&7 cow, and she left two very nice daughters in the Hoover herd. She had 9 calves with a 363 day calving interval and an average 103 wean ratio at the end of her career.
★ Great grandam X216 was a tremendous herd bull maker; every one she had was a standout for muscle, thickness, and growth. She ended her career with 10-110 WR and a 356 day calving interval.

Blkcp Empress Ellston T184
Pathfinder Hoover Donor
Dam of Lots 32-35;
Relative of Lots 36-39

Blackcap Empress Ellston B1
Flush Sister to Lots 32-35;
Relative of Lots 36-39

HOOVER GENERAL LEE B5 – Lot 32

Blackcap Empress Ellston B15
Owned by Dan Olson
$8000 Flush Sister to Lots 32-35;
Relative of Lots 36-39

Blackcap Empress Ellston B56
Candid Pre-weaning Picture
Full Sister to Lots 32-35;
Relative of Lots 36-39

Hoover General Lee B5
Candid picture at
6 months of age

32 Bull

HOOVER GENERAL LEE B5

Reg. +20732316 Tattoo: L/R B5 12/28/22

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge Chairman
BLKCP EMPRESS ELLSTON T184 #
Blackcap Empress Ellston R92

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
Fortunes Conquest 224
Baldridge Isabel B061
Bruns Top Cut 373 #
Blkcp Empress Ellston L299

BW	**75**
ADJ. 205/WR	**777/103**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-1.6 10%	+77 15%	+127 25%	+.22	+.2	+1.25 30%	+91 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.3	+11 25%	+37 4%	+22	+.63	+.55	+.51

CW	MB	RE	Fat	$M	$F	$B	$C
+53	+.68	+.59	+.037	+80 15%	+87	+139	+260

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-97	4-108	3-103	2-$15,250	1-$8000	None

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 33-35. This was the standout flush of our entire crop!
★ B5 has one of the lowest BW EPDs among the bulls selling and ties as the 4th top Milk EPD bull and still has excellent growth projections! He can be used on heifers, but then still has enough performance to use on your cows in later years without sacrificing growth!
★ B5 has that herd bull look – he's square, thick, wide-based, and solid. His disposition is excellent. This stud was super calm on picture-taking day.
★ Pathfinder donor dam T184 is a 16th generation Blackcap Empress Ellston female to be bred, born, and raised by the Hoover family, starting with herd founder Walt Hoover! They trace back to Walt's foundational sire, Revolution's Bell Boy, who sired calves naturally until 14 years of age.
★ T184 is the kind of cow that can knock it out of the park every year with her progeny. She's a low birth weight cow whose calves get right up and grow rapidly. Her superb calving interval of 357 days is indicative of her excellent fertility. T184 also records 3-123 IMF ratio and 3-100 ribeye ratio.
★ T184 was selected to serve as a donor because of her fertility, superior udder quality, and progeny performance – traits that run strong in this cow family. She's that extraordinary cow that can raise a whopper of a calf with a remarkably tidy udder! T184 has proven she has earned a spot among the most elite donors at Hoover Angus!
★ We held T184 out of production for a year this past year to bank some more embryos, and her production allowed us to do just that – her flush this past fall yielded 33 Grade 1 embryos! She's the top embryo-producing cow in our history! She will quickly become one of the most impactful cows of recent times!
★ T184's first son was the #1 weaning weight bull of his crop, and the 2nd top-selling bull of our 2022 sale to repeat customer John Orr at $20,000.
★ T184's 2022 son was the 6th top weaning weight bull of his crop and had the #1 CED and CEM EPDs in our 2023 sale. This featured bull sold for $10,500 to long-time repeat customer Roger Cerven. He was super stout, slick haired, and long.
★ Repeat customer Dan Olson had the winning bid of $8000 to buy T184's daughter from our 2023 online sale – she's a beautiful gal!
★ T184 scanned an 8.76 IMF, ratio 201 to be the #1 IMF heifer of her crop!
★ Grandam R92 served as one of the herd's top IMF ratio cows with a whopping 5-133 IMF ratio! R92 maintained a 366 day calving interval.
★ Great grandam L299 had a 362 day calving interval on her 8 calves.
★ Searching back through this cow line you will find the C109 cow, who is regarded as one of the best cows of her day – read more about her in the bottom of Lot 36's footnote.

HOOVER GENERAL LEE B12 – Lot 33
Candid Pre-weaning Picture

33 Bull — HOOVER GENERAL LEE B12

Reg. +20732318 Tattoo: L/R B12 12/28/22

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge Chairman
BLKCP EMPRESS ELLSTON T184 #
Blackcap Empress Ellston R92

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
Fortunes Conquest 224
Baldridge Isabel B061
Bruns Top Cut 373 #
Blkcp Empress Ellston L299

BW	**90**
ADJ. 205/WR	**693/92**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+1.8	+76 20%	+130 25%	+.28	+.5	+1.16	+73 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.0 20%	+6	+28	+24 25%	+.48	+.38 10%	+.38 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+54	+.80	+.72	-.006 25%	+74 25%	+101 25%	+164 25%	+287 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-97	4-108	3-103	2-$15,250	1-$8000	None

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 32-35.
★ B12 is a long bodied, tight sheath bull with a level top and a leg on all 4 corners. He is very nice footed. B12 is recommended for use on cows. Save every daughter he makes! We bought sire General Lee to improve dispositions, foot quality and udder quality, and General Lee X T184 = a great maternal choice!
★ Please see footnote under Lot 32.

34 Bull — HOOVER GENERAL LEE B3

Reg. +20732315 Tattoo: L/R B3 12/28/22

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge Chairman
BLKCP EMPRESS ELLSTON T184 #
Blackcap Empress Ellston R92

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
Fortunes Conquest 224
Baldridge Isabel B061
Bruns Top Cut 373 #
Blkcp Empress Ellston L299

BW	**67**
ADJ. 205/WR	**726/97**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	-1.1 10%	+79 15%	+126 30%	+.23	+.1	+1.18 30%	+93 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+8.8	+11 25%	+34 10%	+28 10%	+.49	+.45	+.45

CW	MB	RE	Fat	$M	$F	$B	$C
+51	+.77	+.83 25%	+.044	+85 10%	+88	+147	+276 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-97	4-108	3-103	2-$15,250	1-$8000	None

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 32-35.
★ B3 has one of the lowest BW EPDs among the bulls selling! He is certainly suitable for use on heifers.
★ B3 looks like a cow-maker! He is wide based, moderate, and easy-fleshing. I would certainly expect B3's daughters to be excellent uddered, moderate framed and highly productive!
★ Please see footnote under Lot 32.

35 Bull — HOOVER GENERAL LEE B16

Reg. +20732320 Tattoo: L/R B16 12/28/22

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge Chairman
BLKCP EMPRESS ELLSTON T184 #
Blackcap Empress Ellston R92

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
Fortunes Conquest 224
Baldridge Isabel B061
Bruns Top Cut 373 #
Blkcp Empress Ellston L299

BW	**85**
ADJ. 205/WR	**779/104**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+1.0	+76 20%	+120	+.23	+.2	+1.52 15%	+79 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+9.6	+10	+27	+23 30%	+.47	+.38 10%	+.42

CW	MB	RE	Fat	$M	$F	$B	$C
+44	+.30	+.79 30%	-.030 10%	+76 20%	+79	+120	+232

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-97	4-108	3-103	2-$15,250	1-$8000	None

★ Retaining 1/3 revenue sharing semen interest.
★ Flush brother to Lots 32-34. We certainly recommend any of the bulls from this flush to be used for retaining replacement daughters – we expect them to be superior uddered, fertile, have good dispositions, and be very productive!
★ Please see footnote under Lot 32.
★ B16 is a long bodied, slick haired, big nutted, tight sheath bull. He's more moderate in his frame size than some and his daughter's won't get too big. B16 is recommended for large framed, well-developed heifers or cows.

36 Bull — HOOVER ENTICE B100

Reg. 20732259 Tattoo: L/R B100 02/04/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
BLACKCAP EMPRESS ELLSTON T52
Blkcp Empress Ellston C109 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
TC Gridiron 258 #
Blkcp Empress Ellston A306

BW	**82**
ADJ. 205/WR	**745/101**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+2.4	+89 3%	+149 5%	+.27	+1.2 3%	+1.75 10%	+80 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.5	+3	+26	+30 5%	+.36 10%	+.44 30%	+.39 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+58 30%	+.71	+.71	-.015 20%	+71 30%	+93	+152	+268

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-100	4-98	2-107	None	2-$3300	None

★ B100 is a deep, super long bull with a nice scrotal size. B100 offers one of the top WW EPDs of any bull in the sale! We recommend this power growth bull for use on cows.
★ Dam T52 is an easy fleshing, nice uddered female with a 363 day calving interval. Her two daughters, both of which were very nice, work for repeat customers Derek Sawyer and Matt Groves. Derek's heifer was the 10th top weaning weight heifer of her crop. These two heifers plus B100 averaged a 728 pound weaning weight. T52's other calf had a rough early life, thus significantly pulling down T52's progeny weaning ratios.
★ Grandam C109 served as the herd's 13th top indexing cow at the time of her passing – the oldest cow on this prestigious list! She recorded 10-97 BWR, 10-109 WR, 10-106 YR with a 361 day calving interval on 11 pregnancies (a set of high performing twins are not included in her ratios). She was the dam of the $25,000 Hoover Headliner.
★ C109 was one of only a handful of donor cows that have earned a burial spot north of our bull barn. She and her sire, Gridiron, had highly successful careers at Hoover Angus, and were buried in the same grave on the same day.
★ Lots 32-39 descend from C109, which includes the great flush from T184.
★ C109's grandam was J350, who recorded 13-104 WR at the end of her career with a 366 day calving interval! She served as one of the herd's first Pathfinder cows.

Ty - the first male born into the Hoover family in 116 years!

37 Bull — HOOVER GENERAL LEE B134

Reg. 20732268 Tattoo: L/R B134 02/08/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge 38 Special #
BLACKCAP EMPRESS ELLSTON T59
Blkcp Empress Ellston C109 #

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
EF Commando 1366 #
Baldridge Isabel Y69
TC Gridiron 258 #
Blkcp Empress Ellston A306

BW	70
ADJ. 205/WR	732/99
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-1.5 10%	+58	+106	+.22	+.5	+1.47 15%	+65

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.7	+13 10%	+32 15%	+20	+.38 10%	+.45	+.38 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+40	+.68	+.24	+.031	+71 30%	+75	+122	+229

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-98	4-101	2-96	1-$3750	None	1-100

★ B134 is a long-spined bull with a head and bone appropriate for calving ease.
★ B134 has one of the lowest BW EPDs among the bulls selling! He's a sure-shot calving ease bull that can be used easily on heifers.
★ Dam T59 is a superior uddered cow, and I would expect the same out of B134's daughters – save every daughter he makes!
★ T59 is a fertile cow with a 364 day calving interval. Her first daughter is a nice Entice female that just weaned her first calf. T59's son works for repeat customer Mark Lents – he was a nice calving ease bull born when it was two degrees below zero.
★ Great grandam C109 will always be remembered as one of the herd's greatest cows – please take a minute to read the highlights of her career in the footnote of Lot 36.

38 Bull — HOOVER 38 SPECIAL B175

Reg. 20732285 Tattoo: L/R B175 02/13/23

EF Commando 1366 #
BALDRIDGE 38 SPECIAL #
Baldridge Isabel Y69

SydGen C C & 7 #
BLACKCAP EMPRESS ELLSTON S8
Blkcp Empress Ellston C109 #

EF Complement 8088 #
Riverbend Young Lucy W1470
Styles Upgrade J59 #
Baldridge Isabel T935
S A F Connection #
SydGen Forever Lady 4087
TC Gridiron 258 #
Blkcp Empress Ellston A306

BW	85
ADJ. 205/WR	778/105
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+1.5	+73 25%	+123	+.23	+.8 25%	+1.22 30%	+70 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.1 4%	+11 25%	+25	+23 30%	+.43 25%	+.42 20%	+.49

CW	MB	RE	Fat	$M	$F	$B	$C
+46	+.69	+.50	+.055	+85 10%	+83	+133	+258

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-104	5-97	2-105	1-$3900	None	None

★ B175 is a bull with added frame and length with nice straight toes who I would expect his feet to hold up and this bull to have a long, productive life. We recommend this growthy bull for use on cows.
★ Vital to the success of any herd is fertility, and B175 offers a strong projection for Heifer Pregnancy (HP) EPD, being one of the top bulls to sell! Once again, the HP EPDs in our herd are not just genomic-based, but are backed by 18 years of Hoover Angus heifer breeding records being submitted to the American Angus Association, which feed into the genetic evaluation to then generate EPDs. Only about 3% of herds submit heifer breeding records.
★ Dam S8 had some hurdles early in her life – when she was born, her ears got froze off. . . SHORT! One ear doesn't even have room for a tag – she is the shortest eared cow on the farm. Then as a calf, she injured her hip, which amazingly enough, she came out of! Now she is a fertile cow with an ideal 364 day calving interval. Her first son works for long-time repeat customer Mark Bright.
★ A daughter of S8 sells as Lot 141. She has some of the biggest growth and Ribeye EPDs of any female selling.
★ S8 puts big ribeyes in her progeny and serves as the 7th top ribeye ratio cow in the herd! S8 herself scanned a superior 12.2" ribeye.
★ Please read about Pathfinder donor grandam C109 in the footnote of Lot 36. She served as the herd's 13th top indexing cow at the time of her passing – the oldest cow on this prestigious list!
★ The T184 donor cow and her flush of sons, Lots 32-35, are descendants of C109.
★ Eight Pathfinders are found in B175's three-generation pedigree!

The Iowa Angus Association had a great display at the 2023 Iowa State Fair with some cool facts:

- Hoover Dam was the #1 Iowa sire the past 10 years with 23,608 reported calves!
- Of the 20 Iowa-owned sires with over 100 progeny registered, Hoover Angus owned 6 of these 20, three of which were bred-and-owned: Hoover No Doubt, Hoover Dam, and Hoover Know How.

HOOVER EMPIRE B212 – Lot 39

39 Bull — HOOVER EMPIRE B212

Reg. 20732293 Tattoo: L/R B212 02/19/23

MOGCK Fortress 517
MOGCK EMPIRE 110
MOGCK Eraline 1748

Galaxy Detail 8546
BLACKCAP EMPRESS ELLSTON Z34
Blackcap Empress Ellston R45

K C F Bennett Fortress #
Mogck Rosebud 1545
SydGen Enhance
Mogck Eraline 855 #
Diablo Deluxe 1104
Galaxy Blackbird 4551
Connealy Commander #
Blkcp Empress Ellston C109 #

BW	78
ADJ. 205/WR	823/112
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+1.3	+89 3%	+149 5%	+.31 15%	+.7 30%	+1.31 25%	+81 4%

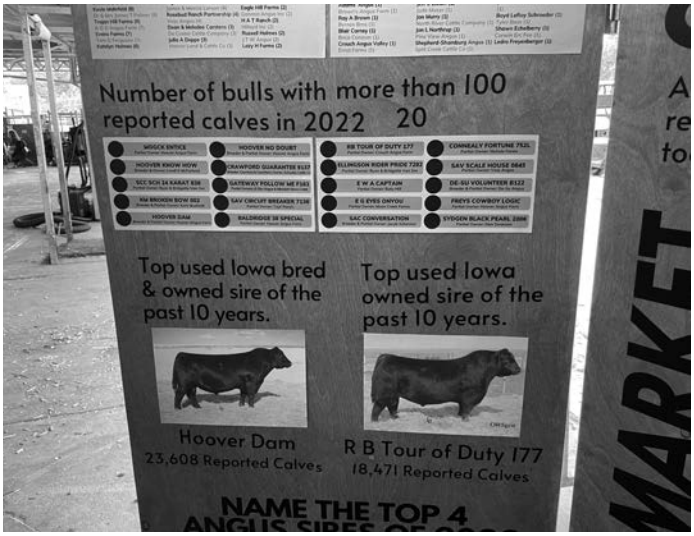
HP	CEM	Milk	Doc	Claw	Angle	HS
+18.9 2%	+10	+21	+31 4%	+.47	+.51	+.43

CW	MB	RE	Fat	$M	$F	$B	$C
+67 15%	+.68	+.96 15%	-.014 20%	+94 2%	+105 20%	+166 25%	+309 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-104	1-112		None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-105	5-104	4-104	1-$6500	None

★ Retaining 1/3 revenue sharing semen interest.
★ B212 was the 6th top weaning weight bull of his crop! He is a nice footed, long-spined bull with a small head to help his calves be born with ease. He has a little different pedigree for most of our repeat customers. We do recommend this growthy bull be used on cows.
★ B212 offers one of the top WW EPDs of any bull in the sale! He also has the 4th top $Maternal Weaned Calf Value ($M) of any bull selling and one of the top Heifer Pregnancy (HP) EPDs – great to have if you are retaining replacement daughters.
★ Dam Z34 was a first calf heifer with B212, and I'd say she did a mighty fine job!
★ Grandam R45 is a very nice uddered cow that brings in a big calf every year. Her calf last year was "Bubba," the super stout No Doubt son selling to Jeremy Johnson.
★ Please read about the tremendously successful Pathfinder donor great grandam C109 in the footnote of Lot 36. Lots 32-39 all stem from the great C109 cow.



40 Bull — HOOVER ENTICE B95

Reg. 20732256 Tattoo: L/R B95 02/04/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
MISS ERICA ELLSTON V60
Miss Erica Ellston R290

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
Moore Gold Mine
Miss Erica Ellston K78

BW	81
ADJ. 205/WR	789/107
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+.1 25%	+76 20%	+131 20%	+.24	+.8 25%	+2.12 2%	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.1	+3	+29 30%	+21	+.33 4%	+.48	+.62

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.60	+.33	-.009 25%	+61	+84	+132	+232

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-101	3-97	1-100	1-$5500	None	None

★ B95 has the muscle, length, and scrotal size we find very typically in Entice cattle. He'll look like a herd bull out on pasture! We recommend him for large framed, well-developed heifers or cows.
★ B95 offers one of the largest Scrotal EPDs among the bulls selling! Scrotal size in bulls is not only tied to male fertility, but the fertility of a bull's daughters too.
★ Dam V60 is a fertile cow with a 359 day calving interval. Her first daughter got a leg injury when she was a couple months old, which significantly pulled her wean ratio down, and certainly had a negative impact on V60's progeny wean ratios. V60's next two bull calves weaned at an average 767 pounds, so she's doing a fine job!
★ Repeat customers Russell & Sharon Kelley selected V60's first son to come to auction – he was the 2nd top IMF scanning bull of our 2023 sale – and a great choice for Russell & Sharon as they feed out their calves.
★ Great grandam K78 has been gone for many years, but her first daughter earned Pathfinder status, and two other daughters were retained in the herd.
★ This cow family goes back to the old J327 cow – ask John or Joy about her, she was one of the greatest cows of the 1990's at Hoover Angus!

41 Bull — HOOVER ENTICE B104

Reg. 20732262 Tattoo: L/R B104 02/04/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
MISS EMPRESS ELLSTON X75
Miss Empress Ellston T133

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
Baldridge Chairman
Miss Empress Ellston R79

BW	77
ADJ. 205/WR	783/106
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-1.2 10%	+76 20%	+129 25%	+.22	+.6	+2.11 2%	+88 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.0 10%	+4	+36 5%	+26 20%	+.43 25%	+.42 20%	+.51

CW	MB	RE	Fat	$M	$F	$B	$C
+47	+.81	+.51	+.045	+92 2%	+74	+130	+261

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-102	2-109	1-111	None	None	None

★ B104 has nice muscle, fleshing ability, and a super tight sheath.
★ B104 has one of the lowest BW EPDs among the bulls selling yet has a great birth to weaning spread! He's a great choice for heifers if you so choose, yet has enough growth you can move him onto your main cow herd once he is too big to use on heifers.
★ B104 also has the 5th top $Maternal Weaned Calf Value ($M) and one of the top Milk EPDs! He also has very nice docility and foot quality projections.
★ B104's pedigree has been one of our most popular pedigree combinations over the past several years (and with so many of our repeat customers having this pedigree, there won't be many more like this guy)!
★ Dam X75 is a very tight uddered cow that has a 358 day calving interval on her first two calves. Her first calf was the 12th top weaning weight heifer of her crop, and has been retained as a replacement.

Hoover Angus would like to thank our customers who have supported us over the years.
Hoover Angus supports four generations of our family! We aren't vested in other industries; Angus cattle are our livelihood.
THANK YOU for the opportunity to serve you!

Miss Erica Ellston S180
Pathfinder Dam of Lot 42

42 Bull — HOOVER OPTICS B69

Reg. 20732243 Tattoo: L/R B69 01/26/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Connealy Commander #
MISS ERICA ELLSTON S180 #
Miss Erica Ellston N250

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Consensus #
Gespa of Conanga 9380
Hoover Inspiration
Miss Erica Ellston B297

BW	89
ADJ. 205/WR	770/104
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+2.8	+71 30%	+124 30%	+.23	+1.0 10%	+.97	+60

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.4 20%	+8	+29 30%	+27 15%	+.50	+.44 30%	+.85

CW	MB	RE	Fat	$M	$F	$B	$C
+56	+.47	+.70	-.025 10%	+54	+95	+143	+239

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-103	5-105	4-102	1-$8500	2-$3625	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-93	7-104	7-103	1-$12,750	1-$2900

★ B69 is a long bodied bull whose progeny will weigh the scales down! He's a bigger boned bull with nice thickness.
★ We recommend this high performing bull for use on cows.
★ Pathfinder dam S180 is a fertile cow with a 360 day calving interval. She has a very nice udder! Her candid pasture photo above was taken this past summer while she was raising B69.
★ S180's two daughters work for Steve McFarland and Dusty Goodman, both repeat customers. Her son works for repeat customer Brandon Taglauer – and Brandon knows how to find the good ones, and generally at a bargain of a price for their quality!
★ Grandam N250 is a tank! She's a big gal, but has tons of body to go along with her added frame. Two excellent daughters work in the herd, and her third daughter was a photo feature selling to Jeremy Loving. Long-time repeat customer Roger Cerven has a son working for him.
★ N250 was high performing herself: WW 747 lbs., WR 110, YW 1134 lbs., YR 111.
★ Great grandam B297 was also a super deep-sided, broody cow. She ended her career with 14 progeny at a perfect 365 day calving interval! She brought an unprecedented 4 photo feature sons to auction, and averaged $5500 on her 6 sons – an impressive figure for a cow who would be 21 years old if still living!

The Pathfinder Honor

To become a Pathfinder cow, she must have at least 3 progeny with an average weaning ratio of 105. A cow must have a regular calving interval and her first calf must be born close to the average calving date of the herd. These requirements, along with others, make the "Pathfinder" name a prestigious honor designated by the American Angus Association. A bull must have at least 5 Pathfinder daughters in one year to become a Pathfinder sire. Pathfinders are designated by the "#" symbol in pedigrees. Once a Pathfinder, always a Pathfinder, although a bull or cow may not be included in the current year's report because they don't meet the requirements that year.

In the 2023 Pathfinder Report, Hoover Angus is home to *nine* Pathfinder sires: Hoover Dam, Hoover Elation, SydGen CC&7, Baldridge 38 Special, Mogck Bullseye, Bruns Top Cut 373, Basin Excitement, Connealy Counselor, and Connealy Commander.

Hoover Perception
Owned with Grimmius Cattle Co.
$30,000 Maternal Brother
to Lot 43

Hoover Optics A52
Owned by Jon Groves
$8000 Maternal Brother
to Lot 43

HOOVER GENERAL LEE B21 – Lot 43

43
Bull

HOOVER GENERAL LEE B21

Reg. 20732233 Tattoo: L/R B21 01/06/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Connealy Contractor #
BLKCP EMPRESS ELLSTON R160 #
Blkcp Empress Ellston N231 #

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
S A V Final Answer 0035 #
Ela of Conanga 868 11 #
Basin Excitement #
Blackcap Empress Ellston K28

BW	**81**
ADJ. 205/WR	**878/119**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+.9	+94 1%	+156 3%	+.28	+1.2 3%	+1.01	+97 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.3	+11 25%	+36 5%	+36 1%	+.52	+.43 25%	+.18 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+74 10%	+.81	+.33	+.066	+84 10%	+104 20%	+157	+288 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-106	6-111	5-110	3-$14,700	None	None

★ Retaining 1/3 revenue sharing semen interest.
★ B21 is the performance leader and you can tell it – he was the #1 weaning weight bull of his crop! He's a long, stretchy bull whose progeny will pack in lots of pounds. He's definitely got added frame, but certainly doesn't sacrifice depth of body with that added frame!
★ B21 offers the 3rd highest WW EPD of any bull selling today and one of the top YW EPDs! This bull with a really nice EPD profile also offers an outcross pedigree to our repeat customers with 38 Special, Entice, Chairman, No Doubt, or Hoover Dam blood. I'll err on the side of caution and say he is likely best suited for use on cows rather than virgin heifers.
★ B21 ties as the 2nd top Docility EPD bull to sell! He covers a lot of bases with one of the best Hair Shed EPDs among the bulls selling.
★ B21's heavy milking dam is the 4th top indexing cow of the herd with her 6-111 wean ratio!
★ What a tremendous producer R160 is! B21 is the fourth photo feature son she has brought to auction.
★ R160's first son to come to auction was the 11th top weaning weight bull of the crop and sold to long-time repeat customer Dustin McCoy – and Dustin knows how to pick the good ones!
★ R160's next son was the $30,000 Hoover Perception bull, the top-selling bull of our 2021 auction to Grimmius Cattle Co. And her son selling in 2023 was also the #1 weaning weight bull calf of his crop selling to repeat customer Jon Groves.
★ R160 was a high performing female herself, weaning at 752 lbs., WR 109 to be the 13th top weaning weight heifer of her crop, then went on to post a 1058 pound yearling weight, YR 109, to be the 8th top yearling weight heifer.
★ Pathfinder grandam N231 recorded a 362 day calving interval. She produced a really nice bull for repeat customer Art Aberly, and a pretty daughter for repeat customer James Humble. This heifer was the 5th top weaning weight heifer of her crop. N231 had good mothering skills at calving time.
★ Great grandam K28 was a nice uddered CC&7 daughter with a 359 day calving interval.
★ I must mention fourth generation dam Z9. She was Landi's last show heifer, and ended her career with 10-108 WR (that excludes a high performing set of twins) and a 357 day calving interval. She brought us an unprecedented six photo feature sons in a row – a feat no other cow in the history of the herd has ever accomplished! Her nine total sons averaged $4925, which doesn't sound like all that much, but for a 2001 model cow, that was quite impressive. Her 9 sons averaged a 14.4" ribeye. Z9 will go down in the history books as one of the all-time great cows to be in production at Hoover Angus.
★ Nine Pathfinders are found in B21's pedigree!

1/3 Revenue Sharing Semen Interest

Some bulls sold in this auction will have 1/3 revenue sharing semen interest retained by Hoover Angus, as noted in their footnotes. What 1/3 revenue sharing semen interest means:

- ❑ YOU have full possession and salvage value on the bull
- ❑ YOU have the rights to do what you would normally do with a bull that does not have 1/3 revenue sharing semen interest
- ❑ If you sell the bull, YOU receive all of the revenue
- ❑ Hoovers have the right to 1/3 the semen sales and certificate revenue from the bull if, some time in the future, semen sales become a possibility.
- ❑ If you wish to collect semen on the bull you purchase as an insurance policy for your own use, that semen is 100% yours, unless Hoover Angus contacts you and also wishes to collect the bull, either for within herd use, or to build a jointly-owned bank of semen for sale purposes.

44 Bull — HOOVER GROWTH FUND B156

Reg. 20732276 Tattoo: L/R B156 02/11/23

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

Hoover Notary
MISS ERICA ELLSTON Z248
Miss Erica Ellston T100

Basin Payweight 006S #
21AR O Lass 7017
Plattemere Weigh Up K360 #
Deer Valley Rita 9457
Hoover No Doubt
Prim Lassie Ellston L455
Bruns Top Cut 373 #
Miss Erica Ellston M229 #

BW	**77**
ADJ. 205/WR	**787/107**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+3.4	+91 2%	+160 2%	+.33 10%	+.6	+1.87 5%	+87 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.2	+2	+35 10%	+26 20%	+.47	+.43 25%	+.64

CW	MB	RE	Fat	$M	$F	$B	$C
+75 10%	+.51	+.85 25%	+.014	+76 20%	+113 10%	+161 30%	+285 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-102	1-107		None	None	None

★ B156 is a deep ribbed, level topped, excellent footed, attractive profiling bull with a clean sheath. He offers a little different pedigree for many of our repeat customers with no Entice, Chairman or 38 Special in his pedigree, and the No Doubt in his pedigree will be "off the pedigree" in B156's progeny.
★ B156 offers some of the top growth EPDs in today's sale – he ties as the 3rd top YW bull and the 6th top WW EPD bull! We recommend this high growth bull for use on cows.
★ Dam Z248 was a picture-perfect uddered first calf heifer with B156.
★ Z248 is a 13th generation Miss Erica Ellston to be bred, born, and raised by the Hoover family. Search back in her pedigree and you will find the 'ole F99 cow – ask Joy or John about her, they will remember this soggy, fertile, herd-bull-producing machine!
★ Z248 had some impressive individual stats herself: WW 724 lbs., WR 106, YW 1054 lbs., YR 109, IMF 6.38, ratio 109, ribeye 12.4", ratio 113!
★ Great grandam M229 lived a long, productive life with 9 calves on record and a 357 day calving interval.

45 Bull — HOOVER INCREDIBLE B159

Reg. 20732277 Tattoo: L/R B159 02/11/23

Panther Cr Incredible 6704 #
JAR INCREDIBLE 6104 808
Jar Erica 6104

Hoover Dam #
MAID OF ELLSTON R255
Maid of Ellston M251 #

Musgrave Invision
Panther Cr JH Blackbird 409
TC Total 410 #
JAR Ava Lee 048 3202
SydGen C C & 7 #
Erica of Ellston C124 #
MCATL Triple Stack 889-495
Maid of Ellston E362

BW	**78**
ADJ. 205/WR	**742/101**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+.2 30%	+60	+109	+.29 25%	+.9 15%	+.83	+61

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.1 30%	+7	+31 20%	+29 10%	+.49	+.57	+.35 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+45	+.91 30%	+.28	+.041	+59	+96	+155	+260

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-99	6-101	3-104	1-$5250	None	1-96

★ B159 is a well-built, deep bodied, nice footed bull. This nice profiling bull with a small head is safe to use on heifers, and when he gets too big for heifers, use him on your main cow herd without sacrificing pounds of weaning growth.
★ For those interested in feed efficiency traits, B159 is a unique combination of high RADG (best 25% of the breed) as well as low DMI (best 10% of the breed).
★ Dam R255 is a superior uddered cow for her age, and maintains a 362 day calving interval, showing her excellent fertility. She is a slick haired, easy fleshing, ideal cow. One daughter that was the 8th top weaning weight heifer of her crop works in the herd. A son of R255 works for repeat customer Andy Eichelberger.
★ Grandam M251 was a neat uddered cow that ended her career with a 362 day calving interval.
★ This Maid family is the same cow family that produced the two beautiful bred heifers, Lots 125 and 126 – look them up! They all trace back to the great S34 Pathfinder cow that recorded 14-108 WR and had a 359 day calving interval at the end of her career! She brought 10 sons to auction.

46 Bull — HOOVER ENTICE B167

Reg. 20732280 Tattoo: L/R B167 02/12/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Basin Excitement #
MISS BLACKBIRD ELLSTON N106
Miss Blackbird Ellston L52

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Basin Expedition R156
Basin Lady S532 AK
Hoover Dam #
Miss Blackbird Ellston C224

BW	**82**
ADJ. 205/WR	**692/94**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+1.2	+72 25%	+121	+.26	+.5	+1.16	+67 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.8 15%	+1	+23	+24 25%	+.35 10%	+.42 20%	+.36 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+57	+.52	+.67	+.001	+74 25%	+104 20%	+151	+270 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	8-100	8-98	6-100	3-$3675	2-$4500	1-97

★ B167 is a super long-spined bull with excellent feet, a big scrotal, and a nice clean sheath. I'll err on the side of caution and recommend him for use on cows. B167 offers a solid set of growth EPDs and really nice foot quality projections.
★ Dam N106 is still cranking out calves as she approaches 10 years of age! Her longevity is described well by the new Functional Longevity EPD from the American Angus Association, where N106 has the 10th highest EPD of any cow in production at Hoover Angus! N106 is a stout, easy fleshing, pretty female.
★ N106 has exemplary fertility with a 364 day calving interval. She is one of the herd's best uddered cows for her age!
★ N106 progeny work for James Humble, Gareld Carpenter, Kevin Putz, Jason Hunt, and Brian Taglauer. N106's daughter working in the Hoover herd is also a superior uddered cow.
★ N106 puts nice carcass traits in her progeny with 6-108 IMF ratio and 6-102 ribeye ratio.
★ Grandam L52 was a picture-perfect Hoover Dam daughter that put 5 replacement daughters back in the herd – I believe that to be more than any other non-donor cow in the herd! That speaks to the quality and faith we had in her!

47 Bull — HOOVER GENERAL LEE B170

Reg. 20732282 Tattoo: L/R B170 02/12/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

RBM RAVE
MISS ERICA ELLSTON Z216
Miss Erica Ellston V216

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
Jindra Acclaim #
RBM Polly B66 #
Baldridge Chairman
Miss Erica Ellston M446

BW	**70**
ADJ. 205/WR	**732/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+15 3%	-3.3 1%	+65	+119	+.25	+.4	+.13	+63

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.8	+13 10%	+23	+29 10%	+.43 25%	+.42 20%	+.36 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+57	+.55	+.61	+.024	+68	+103 20%	+149	+261

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-94	1-99		None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	2-99	2-101	1-103	None	None

★ B170 is a long bodied, wide based, easy-going dude. From 70 pounds at birth to over 700 pounds at weaning, he had a nice growth rate! He has an outcross pedigree for our repeat customers.
★ B170 offers the 2nd lowest BW EPD in the sale and ties as the 3rd top CED EPD bull! Certainly use him on heifers if you choose, he's a "sleep tight, all night" type of bull!
★ We purchased General Lee with the main goals of high quality dispositions, feet, and udders, and although it is too early as of the writing of this footnote to really know about the two later things, we certainly do know we love their dispositions!
★ Dam Z216 was a first calf heifer with B170, and she has a picture-perfect udder!
★ Grandam V216 is a nice uddered, easy fleshing cow who has the pretty Chairman look.
★ Fourth generation dam E298 earned Pathfinder honors and left many great daughter descendants in the Hoover herd. She was an extremely high producing cow!

Got Docility?

We do! *The animals in this sale average a Docility EPD in the best 20% of the breed!* Good temperament has been a foundation of our herd, and one of the top reasons for repeat customers!

Find us on Facebook
www.facebook.com/HooverAngusFarm

Queen of Ellston R20
Pathfinder Hoover Donor
Dam of Lot 48;
Flush Sister to the
Grandam of Lots 49-50

Queen of Ellston C50
Pathfinder Hoover Donor
Candid photo at
12 years of age
Grandam or Great Grandam
of Lots 48-51

Hoover Detail Z28
Owned with
Hawleys Gen X Angus
$15,000 Maternal Brother
to Lot 48;
Relative of Lots 49-50

48 Bull — HOOVER OPTICS B22

Reg. +20732336 Tattoo: L/R B22 01/06/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Connealy Impact #
QUEEN OF ELLSTON R20 #
Queen of Ellston C50 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Impression #
Elza of Conanga 8265 #
Roth Famous 1006 #
Hawley West Girl 227

BW	**99**
ADJ. 205/WR	**763/100**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+2.6	+72 25%	+122	+.28	+.9 15%	+1.22 30%	+64

HP	CEM	Milk	Doc	Claw	Angle	HS
+20.6 1%	+8	+30 25%	+25 20%	+.46	+.38 10%	+.55

CW	MB	RE	Fat	$M	$F	$B	$C
+49	+.39	+.99 10%	-.019 15%	+69	+87	+134	+243

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-104	5-109	5-108	2-$11,000	1-$4500	1-91

★ B22 is a large framed bull that is extended through his front and has lots of length. My calving book notes say "gorgeous calf at birth"!
★ B22 offers the 2nd highest Heifer Pregnancy (HP) EPD of any animal selling!
★ B22 was a calf born via IVF ET, which means two things of importance: first, his actual birth weight could be significantly larger because of the IVF process. Second, despite being carried and raised by a registered Angus recipient cow, he will ratio 100 at birth and weaning time because of the effects of the IVF process that can significantly increase calf birth weights (non-genetic effects). So although I don't believe B22 is a bull best-suited for use on heifers, he's certainly not the type of bull that is going to produce calves with excessive birth weights.
★ Pathfinder dam R20 serves as a working donor, and what a good one she has been! She maintained a calving interval way less than 365 days before we held her open for one season to try to harvest more embryos from her.
★ R20's first three progeny to come to auction were all photo features. First was a beautiful daughter selling to Jayme Siren. Next was a bull weaning at 904 pounds (the #1 weaning weight and #1 yearling weight bull of his crop) selling to Alta Genetics for their vast overseas markets. Finally, her stout son in our 2022 sale was the #1 ribeye scanning bull of the event that froze semen on his first collection for Hawleys Gen X Angus.
★ Pathfinder donor grandam is the great C50 cow – regarded as the 2nd best cow ever in production at Hoover Angus! The following is an extremely condensed version of her successes! At just a couple short months away from 17 years of age, we laid C50 to rest north of our bull barn, next to the other greats like CC&7, Gridiron, Bullseye, and G366.
★ Prior to holding C50 out of production for one year to flush her, she had a 363 day calving interval on her 13 natural progeny, which included stealing flushes 6 different years. C50 weaned her 14th natural calf at over 16 years of age!
★ C50 was a superior uddered cow even into old age, and offered foot and structure quality rarely found. She grossed over a quarter million dollars in registered progeny sales. C50 has an amazing three Pathfinder daughters. Thirty-four sons of C50 have come to auction at Hoover Angus, more than any other cow in our history. See C50's picture above.
★ Nine Pathfinders are found in B22's three-generation pedigree, indicating great cow power!

49 Bull — HOOVER GENERAL LEE B35

Reg. 20732237 Tattoo: L/R B35 01/13/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge Chairman
QUEEN OF ELLSTON X27
Queen of Ellston R9

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
Fortunes Conquest 224
Baldridge Isabel B061
Connealy Impact #
Queen of Ellston C50 #

BW	**70**
ADJ. 205/WR	**728/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	-.8 15%	+69	+118	+.23	+.6	+1.08	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.9 25%	+10	+29 30%	+20	+.61	+.47	+.59

CW	MB	RE	Fat	$M	$F	$B	$C
+47	+.39	+.49	+.008	+72 30%	+78	+116	+222

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-101	2-108	1-118	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	6-102	6-104	3-105	1-$3000	None

★ B35 is a thick, nice profiling, long bodied bull. He's an excellent choice for heifers if you so choose, and has a little different pedigree for many of our repeat customers.
★ B35 was the second calf of his dam, the pretty X27 cow. Her first calf was the 3rd top weaning weight heifer of her crop at 801 pounds!
★ Grandam R9 is also a broody, beautiful cow that shows her strong fertility through her 353 day calving interval. Two daughters have been retained in the herd, and a third settled first service AI and will calve at Hoover Angus this spring for the first time. This female was the 11th top weaning weight heifer of her crop. R9's only son works for repeat customer Jason Sieren.
★ R9's daughter produced the high performing Lot 50 bull.
★ Pathfinder donor great grandam C50 – I could write a whole page about her, but I'll keep it short – C50 is regarded as the 2nd best cow ever in production at Hoover Angus! We sold 34 sons of C50 averaging $6750 – quite a price for a cow who would be 20 years old if still living. We have sold more sons of C50 than any other cow in Hoover Angus history! See C50's picture above.
★ Prior to holding C50 out of production for one year to flush her, she had a 363 day calving interval on her 13 natural progeny, which included stealing flushes in 6 different years. C50 weaned her 14th natural calf at over 16 years of age!

50 Bull — HOOVER ENTICE B72

Reg. 20732245 Tattoo: L/R B72 01/27/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge Chairman
QUEEN OF ELLSTON V86
Queen of Ellston R9

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Fortunes Conquest 224
Baldridge Isabel B061
Connealy Impact #
Queen of Ellston C50 #

BW	**79**
ADJ. 205/WR	**767/104**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+1.4	+79 15%	+140 15%	+.31 15%	+.8 25%	+1.39 20%	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.7 15%	+5	+30 25%	+26 20%	+.55	+.52	+.46

CW	MB	RE	Fat	$M	$F	$B	$C
+70 10%	+.47	+.67	-.022 15%	+71 30%	+113 10%	+160 30%	+279 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-101	3-104	2-102	None	1-$5750	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	6-102	6-104	3-105	1-$3000	None

★ B72 is a wide based, super long bodied bull with a clean sheath. He has a narrow head to aid in calving ease. I'll err on the side of caution and recommend this growthy bull for use on cows.
★ Dam V86 is an excellent uddered cow with a 357 day calving interval, indicating excellent fertility. She has settled first service AI each year, including her 2024 calf.
★ V86's first daughter works for Lynden Smith; her next daughter settled first service AI and will calve at Hoover Angus this spring.
★ Please read about grandam R9 in her grandson's footnote, Lot 49. Also read about the great grandam C50 there, who is regarded as the 2nd greatest cow in our history. See C50's picture above.

51 Bull — HOOVER ENTICE B154

Reg. 20732275 Tattoo: L/R B154 02/11/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
QUEEN OF ELLSTON T12
Queen of Ellston H115 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
TC Friction 5130 #
Queen of Ellston C50 #

BW	**82**
ADJ. 205/WR	**765/104**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+.8	+76 20%	+125 30%	+.21	+.9 15%	+2.38 1%	+83 3%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.6 10%	+4	+32 15%	+30 5%	+.35 10%	+.43 25%	+.54

CW	MB	RE	Fat	$M	$F	$B	$C
+60 25%	+.95 25%	+.73	+.010	+96 1%	+92	+162 30%	+306 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-97	4-98	1-96	2-$4375	None	None

★ B154 is a bigger framed, long bodied bull with bone appropriate for calving ease. We recommend him for large framed, well-developed heifers or cows.
★ B154 excels for the $Maternal Weaned Calf Value ($M), as tie for the 2nd top $M among the bulls selling!
★ B154 is a big scrotal bull and offers the 2nd top Scrotal EPD of any bull selling!
★ Dam T12 is a low birth weight cow whose progeny work for Shane Pettit and long-time repeat customers Melvin & Annette Warren.
★ Pathfinder grandam H115 – wow, what a cow she was – she recorded a perfect 362 day calving interval on her 12 calves, despite stealing four flushes throughout her life! She had a stunning record of production and fertility with 12-97 BWR, 12-108 WR, 10-106 YR, and an average 102 IMF ratio and 102 RE ratio.
★ H115's 11 sons averaged over $10,000, five of which were photo features!
★ H115's top son was the Lot 1, lead-off bull in our sale selling to Mohnen Angus for $26,000. This bull, Hoover Longevity T40, was easily the #1 adjusted weaning weight, #1 yearling weight bull of the sale at 911 pounds and 1546 pounds, respectively.
★ Other progeny of H115 work for Jason Hunt (2 sons), Pat Peak, Mitch Moran, Reiman Livestock, Dana Russell, Tim Hackett, Spencer Griffin, Kirk Egbert, Dan Olson, Jeff Bellamy, Alta Genetics, and Diamond J Angus Ranch. Speaking of Alta Genetics, they have selected three sons from this cow family to work in their vast overseas markets.
★ Please read about Pathfinder great grandam C50, one of the best cows in our 96-year history, in the footnote of Lot 48.
★ Seven Pathfinders are found in B154's three-generation pedigree, and that will likely increase soon once Enhance earns the honor.

52 Bull — HOOVER CHAIRMAN B162

Reg. 20732278 Tattoo: L/R B162 02/12/23

Fortunes Conquest 224
BALDRIDGE CHAIRMAN
Baldridge Isabel B061

MOGCK Entice
MISS ERICA ELLSTON V20
Miss Erica Ellston M66

Connealy Confidence 0100 #
Fortunes 4412 Ethelda 742
G A R Prophet #
Baldridge Isabel Y69
SydGen Enhance
MOGCK Erica 2255 #
Connealy Direct Deposit #
Miss Erica Ellston F61

BW	**73**
ADJ. 205/WR	**726/98**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+16 2%	-1.8 5%	+72 25%	+122	+.22	+.6	+.16	+79 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+19.1 2%	+11 25%	+32 15%	+21	+.40 15%	+.49	+.25 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+49	+.53	+.72	+.030	+86 5%	+83	+129	+253

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-94	3-97	1-101	1-$5500	None	None

★ B162 is a slick, super long bull that will sire calves like the feeders want, yet still make nice replacement females!
★ B162 ties with the #1 CED EPD of all bulls selling and has one of the lowest BW EPDs! B162 is certainly suitable for use on heifers if you so choose, yet he still has a nice "spread" in his EPDs from BW to WW!
★ B162 has the 4th top Heifer Pregnancy (HP) EPD of any bull selling which positively contributes to his high $Maternal! B162 would be a great choice to retain replacement daughters from.
★ Dam V20 is a low birth weight, nice uddered cow whose first son works for long-time repeat customer Mark Lents. V20 has a superb 360 day calving interval, and all of her calves have been born between February 12 and February 22.
★ Grandam M66 has been retired from the herd, but she recorded 8 calves at a 363 day calving interval.

Care for your new Hoover Angus bull

Upon Arrival

➢ Your bull may be hungry, thirsty, and possibly stressed depending on the length of travel and type of transportation. Put him with a steer or an older cow for company. Feeding him grass hay upon arrival is something he will be accustomed to.

➢ If you have to put him with older bulls, ensure he has plenty of space and watch that he doesn't get bullied excessively.

Up to Breeding Season

➢ Your young bull is still growing. Ensure he is well fed so he can reach his full potential without getting over fat.

➢ Keep all bulls in a condition score of 6.

During Breeding Season

➢ Yearling bulls are capable of servicing one female per month of age. For example, a bull 16 months of age at the beginning of breeding season would be expected to service 16 females. Although many bulls are capable of heavier service, sticking with this industry-accepted recommendation will help ensure females conceive in the early part of the breeding season.

➢ Ensure cows are cycling before the bull goes out. Cows will need to be on a rising plane of nutrition to commence cycling and have adequate quality and quantity of feed during breeding to achieve good conception rates.

➢ It is vitally important to regularly observe the bull during mating. Make sure he is working properly and no injuries or infections have occurred. Watch for foot abcesses or penile infections. These can be cleared up quickly if treated immediately.

Problems to watch for during Breeding Season

➢ Swelling of the penis or testicles. Infections can be caused by something as simple as a thistle or a scratch.

➢ Lameness or swollen joints.

➢ Continuous mounting without servicing

➢ Large numbers of cows cycling after the first 21 days. A large percentage of females should be bred in the first cycle, assuming conditions are adequate for females cycling.

➢ Bull is away from the herd – possibly injured or sick.

If you see any of these problems, take action immediately. Many times the key to healing is immediate attention to the problem. Don't skimp on regular checks of bulls during breeding season!

Post-Breeding Season

➢ Bulls are likely to be down in condition. Worm them and put them on enough feed to bring them back to a body condition score of 6.

➢ Adequate feed, shade, water, and space will allow them to settle in quickly and help reduce fighting if in group housing.

53 Bull — HOOVER OPTICS B79

Reg. 20732248 Tattoo: L/R B79 01/30/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Emperor
BLUEBLOOD LADY ELLSTON N13 #
Blueblood Lady Ellston J23

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen C C & 7 #
Blkcp Empress Ellston G403 #
Connealy Reward #
Blueblood Lady Ellston E508

BW	**89**
ADJ. 205/WR	**778/105**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+3.2	+67	+120	+.26	+1.0 10%	+1.25 30%	+54

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.9 10%	+10	+25	+22	+.33 4%	+.39 10%	+.58

CW	MB	RE	Fat	$M	$F	$B	$C
+51	+.45	+.70	+0	+71 30%	+92	+137	+249

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	8-103	8-105	5-103	3-$5000	None	1-91

★ B79 is a rugged, big scrotal bull. He's super nice footed and long as a train! We recommend this high growth bull for use on cows – he'll sire a lot of pounds of weaning growth!
★ Pathfinder dam N13 has 8 calves at a superior 363 day calving interval, showing her excellent fertility. Her sons work for Brad Hoffman, Mark Dykes, and Steven Young. Mark's bull was one of the top weaning weight bulls of his crop, and a good bargain in our sale!
★ One very nice uddered replacement daughter of N13 works in the Hoover herd, and another has been retained for this year.
★ N13 is a 15th generation Blueblood Lady Ellston female to be bred, born, and raised at Hoover Angus, by the Hoover family. She traces back to Walt Hoover's foundational sire, Revolutions Bell Boy, who naturally sired calves until 14 years of age! Bell Boy was a great grandson of the famous Earl Marshall bull.
★ Grandam J23 was an easy-going gal that put two replacement daughters in our herd, a feature son for BC Cattle, and progeny for Tom Sackmann and Terry Shaffer, both repeat customers.
★ Great grandam E508 was one of the slowest, most easy-going cows in the herd. She never got in a hurry for anything. She weaned numerous calves in the top end of their respective calf crops.

54 Bull — HOOVER CHAIRMAN B147

Reg. 20732271 Tattoo: L/R B147 02/10/23

Fortunes Conquest 224
BALDRIDGE CHAIRMAN
Baldridge Isabel B061

Connealy Impact #
BLACKBIRD OF ELLSTON P76
Blackbird of Ellston G24 #

Connealy Confidence 0100 #
Fortunes 4412 Ethelda 742
G A R Prophet #
Baldridge Isabel Y69
Connealy Impression #
Elza of Conanga 8265 #
TC Gridiron 258 #
Blackbird of Ellston X78 #

BW	**70**
ADJ. 205/WR	**734/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+15 3%	-2.2 3%	+65	+121	+.27	+1.0 10%	+1.54 15%	+70 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.0 10%	+16 2%	+34 10%	+17	+.49	+.45	+.31 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+46	+.39	+.65	+.007	+70	+79	+119	+224

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-94	6-97	4-95	1-$3750	1-$3800	None

★ B147 is a really long, free striding bull with a calving ease head to aid in calving ease. He's a big scrotal bull.
★ B147 has the 3rd lowest BW EPD of all bulls selling and ties as the 3rd top CED EPD and 3rd top CEM EPD! B147 is certainly suitable for use on heifers if you so choose! Better yet, he still has nice growth that you can use him on heifers for a couple years, then move him to your main cow herd without sacrificing growth.
★ Dam P76 is still going strong approaching 9 years of age with a 363 day calving interval. A son works for Brandon Taglauer and a daughter for Curt Beane, both repeat customers.
★ Grandam G24 was a highly productive Pathfinder cow. Starting with G24 and tracing down the dam's side of this pedigree, there are 4 consecutive generations of Pathfinder cows, an extremely rare find! Less than ½ of 1% of Angus cows in America earn the Pathfinder designation in any given year. These Blackbirds will be remembered for bringing in one of the best calves, seemingly every year!
★ Eight Pathfinders are found in B147's three-generation pedigree!

55 Bull — HOOVER ENTICE B148

Reg. 20732272 Tattoo: L/R B148 02/10/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

2XL Weigh Up 7113
BLACKCAP EMPRESS ELLSTON V37
Blkcp Empress Ellston G259

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Plattemere Weigh Up K360 #
2XL LGL Lilly 4133
S A V New Design 3105
Blackcap Empress Ellston A80 #

BW	**74**
ADJ. 205/WR	**725/98**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+1.1	+75 20%	+133 20%	+.27	+.8 25%	+1.12	+75 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.2 4%	+5	+32 15%	+30 5%	+.42 20%	+.55	+.05 2%

CW	MB	RE	Fat	$M	$F	$B	$C
+66 15%	+.96 25%	+.71	+.011	+76 20%	+108 15%	+178 15%	+307 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-96	3-98	2-99	None	None	None

★ B148 is super long and stretchy from head to toe. His toes are nice and straight, indicating very nice foot quality. B148 offers high carcass quality if you feed out your steers and sell them on a grade and yield grid, he would be a good choice for that!
★ For those in fescue country, B148 has the 2nd lowest (best) Hair Shed (HS) EPD of any bull selling!
★ Vital to the success of any herd is fertility, and B148 offers a strong projection for Heifer Pregnancy (HP) EPD, being one of the top bulls to sell!
★ Dam V37 is a fertile cow with a 364 day calving interval, which will tighten up even further when she calves this spring.
★ V37 was the #1 IMF scanning female of her crop with an 8.76 IMF, ratio 197! She also scanned over 1" of ribeye per hundred pounds of body weight.
★ V37's daughter settled first service AI and will calve for the first time this spring at Hoover Angus. This female was the 4th top ribeye scanning female among 100+ herd mates!
★ V37 was her dam's last calf, but we retained her and one other daughter as replacements. G259 ended her career with 10 calves at a perfect 362 day calving interval! The reason I don't include some grandam's production in the boxes above (like on B148) is because the cow is no longer in the herd. If the cow is still in the herd, her information is displayed.

56 Bull — HOOVER TROPHYCLASS B217

Reg. 20732295 Tattoo: L/R B217 02/19/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Connealy Impact #
LADY IDA OF ELLSTON V487
Lady Ida of Ellston N74

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Connealy Impression #
Elza of Conanga 8265 #
Mogck Bullseye #
Lady Ida of Ellston K191 #

BW	**73**
ADJ. 205/WR	**767/104**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+2.2	+81 10%	+129	+.21	+.7 30%	+.54	+81 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.1 30%	+7	+29 30%	+19	+.61	+.50	+.56

CW	MB	RE	Fat	$M	$F	$B	$C
+63 20%	+.34	+.73	+.047	+72 30%	+97 30%	+132	+243

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-99	2-108	1-105	1-$5000	None	None

★ B217 is a soggy, more moderate framed bull with added bone. He's a big bodied, rugged growth bull that we recommend for use on cows.
★ Dam V487 is a nice uddered cow whose first calf was the 10th top weaning weight bull of the crop and works for Dwight Schomberg. B217 is her second calf.
★ Grandam N74 was a deep, broody cow that was always easy fleshing – I see a lot of her in B217! N74 produced sons for repeat customers Eddie LaBoube and Curt Johnson.
★ Great grandam was a highly productive cow that raised several calves that came to the top of their crop for weaning weight. Her four progeny at auction averaged $8950, three of which were photo features.
★ Eight Pathfinders are found in B217's three-generation pedigree!
★ Lots 56-59 come from this highly successful Ida cow family.

$Beef Value ($B) and $Combined Value ($C)

As a review of $B, this is a terminal index, comprising of the traits YW, DMI (Dry Matter Intake), Marbling, CW (Carcass Weight), RE (Ribeye), and Fat. **$B is designed for herds that send *all* of their calves (male *and* female) to the feedyard, retain ownership, and hang them on a quality-based carcass-merit grid.**

$C attempts to characterize cattle by combining maternal ($M) and terminal ($B) traits into one index. However, $C is heavily weighted towards the "terminal" traits found in $B. **$C has a .95 correlation to $B, leaving little room for the impact of the maternal traits in this index.** Read more about $M on page 28.

Lady Ida of Ellston T86
Owned by Enabnit Angus
Dam of Lot 57 and 59;
Relative of Lots 56 and 58

Lady Ida of Ellston H6
Owned by KDS Angus
$33,500 Great Grandam
of Lot 58;
Relative of Lots 56-59

Lady Ida of Ellston P63
Pathfinder Grandam of
Lots 57 and 59;
Relative of Lots 56 and 58

Freys Cowboy Logic
$70,000 Sire of
Lots 57 and 59

Udder of
Lady Ida of Ellston C164
24 hours after
weaning her 10th calf
Great Grandam of
Lots 57 and 59

57 Bull — HOOVER COWBOY LOGIC B135

Reg. +20732328 Tattoo: L/R B135 02/08/23

HA Cowboy Up 5405 #
FREYS COWBOY LOGIC
F A R Princess 148Z

Baldridge 38 Special #
LADY IDA OF ELLSTON T86
Lady Ida of Ellston P63 #

HA Outside 3008
HA Blackcap Lady 1602 #
WK Bobcat #
F A R Princess 214X #
EF Commando 1366 #
Baldridge Isabel Y69
Hoover Hawkeye
Lady Ida of Ellston C164 #

BW	**64**
ADJ. 205/WR	**795/106**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+14 4%	-2.2 3%	+76 20%	+134 20%	+.26	+.5	+1.09	+72 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+7.9	+16 2%	+22	+13	+.39 15%	+.54	+.59

CW	MB	RE	Fat	$M	$F	$B	$C
+47	+.25	+.58	+.016	+54	+83	+114	+202

- ★ B135 is an attractive phenotype bull with a good quarter. He comes from a long line of very pretty, nice uddered females. If you want a bull that will sire some added "look," consider this bull.
- ★ B135 ties with the 3rd lowest BW EPD of the bulls selling and also has one of the top CED EPDs and CEM EPDs! He is an ultra calving ease bull recommended for heifers or cows.
- ★ Flush brother to Lot 59. Pair these two bulls up to cover a set of heifers and have a uniform set of calves!
- ★ Dam T86 was a featured bred heifer in our 2020 auction, in which we retained one flush – resulting in these two bulls. Repeat customer Dustin Enabnit selected T86 to add to his arsenal of powerful Hoover cows.
- ★ T86 comes from a highly successful cow family. Pathfinder grandam P63 was a beautiful cow whose featured son sold to repeat customer John Zutavern. P63 had a 355 day calving interval. Her first daughter earned Pathfinder honors in the Hoover herd; her second entered the replacement herd last year.
- ★ Pathfinder great grandam C164 is regarded as one of the herd's all-time greats! She is likely one of the best 5 cows to ever be in production at Hoover Angus – from her fertility to her udder, and tremendous progeny, she nails it all.
- ★ C164 recorded 10-107 WR and a 362 day calving interval and had been flushed 5 different times. She had 28 progeny registered at Hoover Angus. At the end of her career, she had grossed over $186,000 on registered progeny sales (excluding embryo sales), with her 13 sons averaging over $10,000! C164's top-selling son was the $56,000 Hoover Inspiration – the second top-selling bull in our history.

58 Bull — HOOVER GROWTH FUND B185

Reg. 20732287 Tattoo: L/R B185 02/15/23

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

Baldridge 38 Special #
LADY IDA OF ELLSTON S413
Lady Ida of Ellston L73

Basin Payweight 006S #
21AR O Lass 7017
Plattemere Weigh Up K360 #
Deer Valley Rita 9457
EF Commando 1366 #
Baldridge Isabel Y69
Connealy Reward #
Lady Ida of Ellston H6

BW	**72**
ADJ. 205/WR	**765/104**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+11 15%	-.1 25%	+78 15%	+147 10%	+.36 2%	+.7 30%	+.68	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.7 15%	+17 1%	+31 20%	+29 10%	+.47	+.53	+.96

CW	MB	RE	Fat	$M	$F	$B	$C
+66 15%	+.80	+.55	+.053	+76 20%	+114 10%	+170 20%	+296 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-97	4-99	3-104	3-$7750	None	None

- ★ There are a lot of pounds in this soggy fellow! He has a little added bone too.
- ★ Look at the BW and CED to WW and YW EPD spread on this bull! Use him on heifers for a couple years, then move him to your main cow herd without sacrificing the typical growth lost in "heifer bulls."
- ★ B185 ties as the top CEM EPD bull to sell! This means his daughters are predicted to be very easy calving as first calf heifers.
- ★ Dam S413 has only given us bull calves – it's about time we get a replacement daughter! Her three prior sons work for Randy Vajen, 66 Ranch, and Cody Harper.
- ★ S413 had a nice ultrasound scan, she was the 4th top IMF heifer of her crop with a 7.22 IMF, ratio 160, ribeye 11.2," ratio 104.
- ★ Great grandam H6 was the #1 weaning weight, #2 yearling weight heifer of her crop and sold as the lead-off bred heifer in our 2011 auction for $33,500 to KDS Angus. We retained one flush on this great female, which resulted in two daughters.
- ★ This Ida cow family has done a great job – they are anchored by the C164 cow (first cow "off the pedigree") – read about some of her many successes in the footnote of Lot 57.

59 Bull — HOOVER COWBOY LOGIC B114

Reg. +20732327 Tattoo: L/R B114 02/06/23

HA Cowboy Up 5405 #
FREYS COWBOY LOGIC
F A R Princess 148Z

Baldridge 38 Special #
LADY IDA OF ELLSTON T86
Lady Ida of Ellston P63 #

HA Outside 3008
HA Blackcap Lady 1602 #
WK Bobcat #
F A R Princess 214X #
EF Commando 1366 #
Baldridge Isabel Y69
Hoover Hawkeye
Lady Ida of Ellston C164 #

BW	**70**
ADJ. 205/WR	**735/98**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+.5	+78 15%	+125 30%	+.20	+.6	+1.27 25%	+79 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+7.0	+6	+25	+4	+.44 30%	+.47	+.80

CW	MB	RE	Fat	$M	$F	$B	$C
+47	+.39	+.32	+.025	+61	+74	+108	+201

- ★ B114 is a long, thick, wide-based bull that has an attractive profile. The Cowboy Logic progeny are sure stamped with some extra "look," and this guy is no exception!
- ★ B114 has some nice "spread" EPDs from birth to weaning. He is recommended for heifers or cows.
- ★ Flush brother to Lot 57 – please see footnote there.

HOOVER NO DOUBT B94 – Lot 60

60 Bull — HOOVER NO DOUBT B94

Reg. 20732255 Tattoo: L/R B94 02/03/23

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

SydGen Sizzle
MISS ERICA ELLSTON T261
Miss Erica Ellston N105

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
Connealy Cool 39L #
WK Hazel 9201
Hoover Dam #
Miss Erica Ellston L67 #

BW	**80**
ADJ. 205/WR	**776/105**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-.1 25%	+65	+120	+.26	+.4	+1.43 20%	+61

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.9	+15 3%	+21	+28 10%	+.27 1%	+.40 15%	+.35 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+60 25%	+.53	+.90 20%	+.036	+87 5%	+110 15%	+159 30%	+293 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-104	4-101	3-99	1-$4750	1-$4500	1-102

★ Retaining 1/3 revenue sharing semen interest.
★ B94 is a masculine, stout, smooth made bull with lots of base width. He's easy to find, and your eyes go right to him! Yet another 3-dimensional No Doubt son.
★ B94 is one of the top CEM EPD bulls to sell! This means his daughters are predicted to be very easy calving as first calf heifers.
★ Genomics pegs B94 very favorable for calving ease and birth weight, and I agree that he can successfully be used on heifers or cows.
★ B94 is very strong for the $Maternal Weaned Calf Value ($M), indicating he would make an excellent choice to retain daughters from.
★ I noted that B94 was real calm on picture taking day, and his pedigree certainly tells me he will sire calm progeny.
★ Dam T261's first daughter works in the herd, and raised the nice Lot 61 bull. T261's other progeny work for Brett Hardy and John Klein. My notes say that T261 had an easy birth calving as a heifer and she was a good mom!
★ T261 has a 364 day calving interval on her 4 calves.
★ With the recently released Functional Longevity EPD, T261 fares well – among 538 Hoover-owned females on the report, she is among the best 25!
★ Grandam N105 produced progeny for Chris Nelson, Darrell Wagoner, Andy Huffington, Mark Bright, and Francois Brothers. She has a 357 day calving interval, indicating excellent fertility.
★ Pathfinder great grandam L67 was lost young in life to an injury, but recorded 3-108 WR and a 363 day calving interval.

61 Bull — HOOVER GENERAL LEE B108

Reg. 20732265 Tattoo: L/R B108 02/05/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge 38 Special #
MISS ERICA ELLSTON X80
Miss Erica Ellston T261

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
EF Commando 1366 #
Baldridge Isabel Y69
SydGen Sizzle
Miss Erica Ellston N105

BW	**62**
ADJ. 205/WR	**754/102**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	-.4 20%	+79 15%	+137 15%	+.27	+.7 30%	+1.27 25%	+84 2%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.8	+14 10%	+33 15%	+25 20%	+.55	+.43 25%	+.24 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+71 10%	+.49	+.56	+.056	+79 15%	+112 10%	+152	+276 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-85	2-102	1-101	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	4-104	4-101	3-99	1-$4750	1-$4500

★ B108 is super long, extended through his front, and really nice. This big spread bull is recommended for bigger framed heifers or cows. If you have been using Entice sons and need a change of pedigree with still good disposition and early hair shedding ability, consider B108.
★ Dam X80 is a super low birth weight young cow with a 341 day calving interval on her two calves. Her first daughter settled first service AI and is going into our replacement herd this spring.
★ X80 is a 13th generation bred, born, and raised Hoover cow. Her 3rd and 4th generation dams have earned Pathfinder honors.
★ Please read about grandam T261 and her ancestors in the footnote of featured bull, Lot 60.

62 Bull — HOOVER TROPHYCLASS B87

Reg. 20732252 Tattoo: L/R B87 02/01/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

SydGen Sizzle
MAID OF ELLSTON S278
Maid of Ellston P234

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Connealy Cool 39L #
WK Hazel 9201
Basin Excitement #
Maid of Ellston M115

BW	**90**
ADJ. 205/WR	**734/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+.5	+70 30%	+119	+.20	+.3	+1.00	+78 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.4	+10	+35 10%	+21	+.48	+.45	+.36 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+63 20%	+.63	+.64	+.073	+76 20%	+103 20%	+150	+271 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-100	5-100	3-104	2-$7375	None	1-100

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	6-100	6-99	5-100	3-$4950	None

★ B87 is a thick, wide-based, super deep ribbed bull. You can tell he is a Trophyclass just by his profile! He has a little different pedigree for many of our repeat customers with no Entice, 38 Special, Chairman or No Doubt.
★ Despite how genomics pegs B87 as a calving ease bull (which may very well be true), I'd rather err on the side of caution and recommend him for cows instead of heifers. Hoover Angus customers are extremely satisfied with the level of calving ease in our bulls, but I also try to be cautious on what bulls I recommend for use on heifers.
★ Dam S278 produced one of the best bulls of our 2023 auction selling to repeat customer Matt Rea – he was a stud! Matt is a really good cattlemen – he reported this year that 95% of his cows were bred to calve in the 1st 60 days. Repeat customers Craig & Karri Miller own S278's other son, and he was an outstanding bull too!
★ S278 is a fertile cow with a 360 day calving interval. The AAA released a Functional Longevity EPD last October, and S278 ties as the highest (best) EPD Hoover Angus cow in production! Hoover Angus has been contributing to the longevity database for decades, thus making this EPD on Hoover cows much more realistic, believable and achievable than in herds where genomics alone does the bulk of the heavy lifting!
★ S278 has one daughter in the herd that is a low birth weight, super tight-uddered, small teated cow. She is the type of cow with the potential to be very long-lasting because her udder will hold up well into her teens!
★ Grandam P234 is a superior uddered cow producing sons for Keith Bixler, Keith Knobbe and Gary Reiman. Both of her daughters have been retained.

The Hoover Angus Sale Facility got a workout this summer, with many international tour groups from two different continents and three different countries.

63 Bull — HOOVER TROPHYCLASS B119

Reg. 20732266 Tattoo: L/R B119 02/06/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Mogck Bullseye #
MISS ERICA ELLSTON P313 #
Miss Erica Ellston L105

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Erica Ellston G137 #

BW	**94**
ADJ. 205/WR	**779/106**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+2.0	+79 15%	+138 15%	+.26	+.5	+1.79 10%	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.0	+12 20%	+29 30%	+29 10%	+.63	+.53	+.31 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+71 10%	+.18	+1.10 5%	+.018	+73 25%	+112 10%	+146	+262

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-102	7-105	6-100	3-$5450	1-$2900	2-102

★ B119 is a rugged, stout bull with a lot of muscle and a big scrotal. This big butted, high performing growth bull is recommended for use on cows.
★ P313 has earned Pathfinder honors for her fertility and productivity records. She has a 360 day calving interval. Her progeny work for Don Obermueller, Curt Johnson, Nathan Loutsch, and Steve Medlin.
★ Two of P313's progeny have been among the top weaning weight calves of their respective crops.
★ One of P313's daughters produced the low birth to high weaning growth Lot 65 bull.
★ Eight Pathfinders are found in B119's three-generation pedigree! The bottom side of this pedigree goes back to two remarkable cows of their day – V50 and J327!

64 Bull — HOOVER TROPHYCLASS B91

Reg. 20732253 Tattoo: L/R B91 02/02/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Hoover No Doubt
PRIM LASSIE OF ELLSTON X29
Prim Lassie of Ellston L233 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Mogck Bullseye #
Miss Blackcap Ellston J2
Connealy Reward #
Prim Lassie of Ellston J162 #

BW	**80**
ADJ. 205/WR	**731/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+1.4	+54	+100	+.22	+.3	+1.85 5%	+55

HP	CEM	Milk	Doc	Claw	Angle	HS
+9.5	+7	+26	+21	+.36 10%	+.54	+.47

CW	MB	RE	Fat	$M	$F	$B	$C
+56	+.70	+.53	+.043	+68	+110 15%	+161 30%	+277 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-95	2-101	1-100	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	10-98	10-102	9-98	2-$8250	4-$5450

★ B91 is a thick, big scrotal, tight sheath bull that offers length of body and just-right frame size.
★ Dam X29 has a 352 day calving interval on her two progeny, and is due to calve even earlier in 2024! Her first daughter will be going into our replacement herd this spring. B91 is her second calf.
★ X29 is a pretty No Doubt cow with a nice udder from a long string of highly successful cows – fertile cows that bring in a nice calf every single year.
★ Pathfinder grandam L233 has been an exceptional cow, putting four replacement daughters in the herd.
★ L233's progeny to come to auction work for Brett Barnett (a daughter and a featured son), Jamie Isane, Casey Miller, Walbridge Farm and Richard & Jason Swaney. Swaney's bull was the #1 weaning weight bull of his crop!
★ Beginning with L233, there are six consecutive generations of Pathfinder cows down this cow line of the pedigree – this is the longest consecutive stretch I know of in the Hoover herd, and an exceptionally rare find! In any given year, about ½ of 1% of current dams earn the Pathfinder honor.
★ Fertility is strong in this cow family, with L233 recording 10 calves at a 361 day calving interval.
★ Pathfinder great grandam J162 had a successful career with a 363 day calving interval on her 8 calves and a superior 8-107 WR! She had an excellent udder.

Please bring this catalog with you sale day

65 Bull — HOOVER GENERAL LEE B105

Reg. 20732263 Tattoo: L/R B105 02/04/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Freys Cowboy Logic
MISS ERICA ELLSTON X62
Miss Erica Ellston P313 #

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
HA Cowboy Up 5405 #
F A R Princess 148Z
Mogck Bullseye #
Miss Erica Ellston L105

BW	**71**
ADJ. 205/WR	**755/102**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+1.0	+76 20%	+124 30%	+.24	+1.0 10%	+1.36 20%	+81 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+10.5	+9	+32 15%	+36 1%	+.52	+.36 5%	+.53

CW	MB	RE	Fat	$M	$F	$B	$C
+46	+.75	+.33	+.026	+80 15%	+73	+125	+242

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-94	2-105	1-107	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-102	7-105	6-100	3-$5450	1-$2900

★ B105 is a bigger framed General Lee with exceptional length. The good commercial guys will find him and like him! He has a nice BW to WW spread, and would be suitable for use on heifers. Use him a couple years on heifers, then move him to the position of main herd sire!
★ B105 ties as the 2nd top Docility EPD bull to sell! Better yet, he offers a pedigree that is fresh to many of our repeat customers.
★ Dam X62 has had two calves on a 349 day calving interval. Her first is a daughter going into the replacement herd this spring. B105 is her second calf.
★ Pathfinder grandam P313 has a 360 day calving interval – read about her in the footnote of her high performing son, Lot 63.

66 Bull — HOOVER EMPIRE B140

Reg. 20732269 Tattoo: L/R B140 02/09/23

MOGCK Fortress 517
MOGCK EMPIRE 110
MOGCK Eraline 1748

Hoover Special Edition S454
PRIM LASSIE OF ELLSTON Z75
Prim Lassie of Ellston P33

K C F Bennett Fortress #
Mogck Rosebud 1545
SydGen Enhance
Mogck Eraline 855 #
Baldridge 38 Special #
Edella of Ellston N473 #
Mogck Bullseye #
Prim Lassie of Ellston L233 #

BW	**79**
ADJ. 205/WR	**803/109**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+2.3	+98 1%	+160 2%	+.26	+1.1 5%	+2.06 3%	+94 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.2 4%	+9	+31 20%	+28 10%	+.58	+.57	+.60

CW	MB	RE	Fat	$M	$F	$B	$C
+70 10%	+1.14 15%	+.74	+.020	+87 5%	+97 30%	+176 15%	+315 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-105	1-109		None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-95	7-106	6-98	3-$10,450	1-$5000

★ B140 is a level-topped, square-made bull with a small head to aid in calving ease. At over 800 pounds, he was the 10th top weaning weight bull of his crop!
★ B140 offers the highest WW EPD among all bulls selling today and ties with the 3rd top YW EPD! We do recommend this growthy bull be used on cows.
★ B140 is very strong for the $Maternal Weaned Calf Value ($M), indicating he would make an excellent choice to retain daughters from. He is one of the top Heifer Pregnancy (HP) EPD bulls to sell – of course important for anyone retaining daughters, as fertility is the #1 profitability factor of cattlemen!
★ Dam Z75 was a first calf heifer with B140.
★ Grandam P33 has been a great producer! Two daughters have been retained in the herd, and her 2023 daughter by Trophyclass is a stunning heifer that I want to go back in the herd!
★ P33 is certainly a low birth weight cow, but her calves have rapid early growth and wean heavy. Her fertility is shown by her 358 day calving interval. As an indication of her fertility, P33 has the #1 Heifer Pregnancy (HP) EPD of any cow in production at Hoover Angus! She is also among the top 20 cows in production in the Hoover herd for the new Functional Longevity EPD.
★ P33 has produced progeny for Patrick Plant, Miller Angus in South Dakota (a son and daughter), and Brady Wolfgram. The bull selling to Miller Angus was used in the Hoover herd also, where he sired the #1 IMF scanning female in Hoover Angus history!
★ P33 records an excellent 6-117 IMF ratio and 6-107 ribeye ratio.
★ Please read about Pathfinder great grandam L233 in the footnote of Lot 64.

67 Bull — HOOVER OPTICS B130

Reg. 20732267 Tattoo: L/R B130 02/08/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Baldridge Chairman
BLUEBLOOD LADY ELLSTON V217
Blueblood Lady Ellston N112

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Fortunes Conquest 224
Baldridge Isabel B061
Basin Excitement #
Blueblood Lady Ellston L135

BW	87
ADJ. 205/WR	838/114
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+2.3	+89 3%	+157 3%	+.33 10%	+1.2 3%	+1.15	+79 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.5 10%	+17 1%	+34 10%	+12	+.56	+.41 20%	+.65

CW	MB	RE	Fat	$M	$F	$B	$C
+77 5%	+.38	+.67	-.012 20%	+54	+117 10%	+158	+259

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-94	3-108	1-97	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-98	8-101	4-105	2-$4550	1-$12,500

★ B130 is a really long, extended bull with a clean sheath. He was the 3rd top weaning weight bull of his crop! This high growth bull is recommended for use on cows.
★ B130 ties as the top CEM EPD bull to sell! This means his daughters are predicted to be very easy calving as first calf heifers. Better yet, he offers strong growth EPDs being one of the top bulls of the sale for WW and YW EPD!
★ Dam V217 is a low birth weight cow whose calves grow rapidly to turn in superior weaning weights! Her featured daughter sells as the beautiful Lot 108 heifer. She was the 14th top weaning weight heifer of her crop!
★ V217 is a 15th generation female to be bred, born and raised by the Hoover family!
★ With an excellent calving interval of 360 days and her high progeny wean ratios, I would suspect V217 is looking at Pathfinder status when the report comes out the week after our sale.
★ V217 was the 3rd top IMF scanning female of her crop.
★ Grandam N112 is still going strong and will turn 10 years old shortly after our sale. She has a 359 day calving interval. I talk a lot about calving intervals, but don't often explain why. The why is because fertility is the #1 profitability factor for cattlemen, and calving interval is one of the best data measures we have to analyze female fertility!
★ You may remember N112's son that sold in our sale last year – one of the stoutest bulls of the sale selling to repeat customer Gordon Houser. When I was on the phone the other day with Gordon, he told me a family has been buying 4-H calves from him the past couple years. Gordon asked me, "Why do you think they come back each year to buy calves from me?" I replied, "Because they are calm." Gordon said, "Exactly." The buyer told him he feels safe with his kids around Gordon's cattle because of the calm dispositions of Hoover-bred cattle.

68 Bull — HOOVER GROWTH FUND B198

Reg. 20732290 Tattoo: L/R B198 02/17/23

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

Bruns Top Cut 373 #
MAID OF ELLSTON V187
Maid of Ellston P234

Basin Payweight 006S #
21AR O Lass 7017
Plattemere Weigh Up K360 #
Deer Valley Rita 9457
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Maid of Ellston M115

BW	82
ADJ. 205/WR	712/96
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+2.5	+82 10%	+139 15%	+.31 15%	+.5	+.39	+82 3%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.9 2%	+11 25%	+29 30%	+28 10%	+.38 10%	+.40 15%	+.66

CW	MB	RE	Fat	$M	$F	$B	$C
+60 25%	+.41	+.78 30%	-.018 15%	+110 1%	+107 15%	+152	+307 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-103	3-101	2-105	1-$5500	1-$4000	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	6-100	6-99	5-100	3-$4950	None

★ B198 is a nice footed, big hipped, long bodied bull with good muscle. B198 is likely best suited for use on cows. He has a different pedigree for many of our repeat customers.
★ B198 is the #1 $Maternal Weaned Calf Value ($M) animal of the sale, with a $M far exceeding the best 1% of the breed (which is +96 for non-parent bulls)! B198 also offers one of the top Heifer Pregnancy (HP) EPDs of all the bulls selling!
★ For those interested in feed efficiency traits, B198 is a unique combination of high RADG (best 15% of the breed) as well as low DMI (best 20% of the breed).
★ Dam V187 is a nice uddered cow who maintains a 364 day calving interval. Her progeny work for repeat customers Max Shaffer and Lane Stortenbecker.
★ Grandam P234 is a model Angus cow with a superior udder. She has produced sons for Keith Bixler, Keith Knobbe and Gary Reiman. Both of her daughters have been retained in the herd.

69 Bull — HOOVER GENERAL LEE B174

Reg. 20732284 Tattoo: L/R B174 02/13/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

MBG Delmonico
KEYMURA OF ELLSTON V475
Keymura of Ellston R289

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
V A R Discovery 2240 #
Monarch Blackbird 1104M
Hoover No Doubt
Keymura of Ellston E13

BW	61
ADJ. 205/WR	710/96
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+16 2%	-3.7 1%	+54	+97	+.23	+.6	+1.74 10%	+61

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.2	+12 20%	+28	+23 30%	+.53	+.50	+.06 2%

CW	MB	RE	Fat	$M	$F	$B	$C
+41	+.60	+.41	+.007	+65	+77	+124	+226

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-87	2-97	1-97	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-92	5-97	3-99	None	2-$4500

★ B174 offers superior length of body, which of course is the best way to get added pay weight at weaning time! He is extended through his front, has a small head to aid in calving ease, and a tight sheath. B174 offers an outcross pedigree for our repeat customers who have been using Hoover genetics for many generations in their cow herd.
★ B174 ties as the #1 CED EPD of all bulls selling and has the lowest BW EPD! He's a "sleep tight, all night" calving ease bull you can certainly use on heifers. Better yet, he went from 61 pounds at birth to over 700 pounds at weaning.
★ For those grazing fescue and needing cattle that will slick off their hair coats early in the summer, B174 offers one of the lowest (best) Hair Shed (HS) EPDs! Our Hair Shed EPDs are not just genomic-based, but backed by over 2000 hair shed scores we have collected and submitted to the American Angus Association for inclusion in the hair shed database. Realistic, believable, and achievable EPDs begin with phenotypic data, such as these hair shed scores!
★ Dam V475 is a super low birth weight cow whose first daughter settled first service AI and will calve at Hoover Angus this spring. B174 was her second calf.
★ Grandam R289 is also a super low birth weight cow. Her daughters work for Martens Angus Farms and Nate Britz, both repeat customers.

$Maternal Weaned Calf Value ($M)

$M is the first attempt at a truly maternal index from the American Angus Association. *$M is intended for producers who retain their own replacement females and sell the rest of their cull female and all male progeny as feeder calves.* It predicts profitability differences from conception to weaning. It considers income (like selling feeder calves) and expenses (such cow keeping costs) in its calculation. Higher values are more favorable.

$M encompasses the following EPD traits:

- CED (Calving Ease Direct)
- CEM (Calving Ease Maternal)
- WW (Weaning Weight)
- Milk
- HP (Heifer Pregnancy)
- MW (Mature Cow Weight)
- Docility
- Claw Shape
- Foot Angle

Mature Weight (MW) is by far the largest component in the $M index, even substantially larger than WW, and higher MW values cut deeply into an animal's $M Value (the rationale is that larger cows eat more feed, thus increasing their keeping cost). Heifer Pregnancy follows MW and WW in the weighting of traits in $M, and the remaining traits, CED, CEM, Milk, Doc, Claw and Angle each play a fairly minor role in the calculation of $M.

More work is being done by the AAA to represent other traits of significant economic importance for future inclusion in $M, such as longevity and cow herd fertility, the two most economically important traits in a cow herd.

Seventy-five Hoover-owned females rank in or above the best 1% of the breed for $M; 27% of all Hoover females rank in the best 1-5% of the breed for this index!

70 Bull — HOOVER EMPIRE B211

Reg. 20732292 Tattoo: L/R B211 02/19/23

MOGCK Fortress 517
MOGCK EMPIRE 110
MOGCK Eraline 1748

Baldridge Chairman
BLACKBIRD OF ELLSTON T256
Blackbird of Ellston R134 #

K C F Bennett Fortress #
Mogck Rosebud 1545
SydGen Enhance
Mogck Eraline 855 #
Fortunes Conquest 224
Baldridge Isabel B061
Connealy Impact #
Blackbird of Ellston N143

BW	**85**
ADJ. 205/WR	**852/115**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+11 15%	-.5 20%	+73 25%	+127 25%	+.28	+.6	+.34	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.9 10%	+14 10%	+31 20%	+25 20%	+.50	+.49	+.52

CW	MB	RE	Fat	$M	$F	$B	$C
+48	+.49	+.55	+.029	+82 10%	+84	+126	+245

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-108	4-103	3-100	1-$6000	None	1-103

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	6-107	6-104	5-101	2-$5125	1-$3500

★ The 2nd top weaning weight bull of the crop! B211 is a level topped, deep, square bull that is attractive in his profile and smooth-made. This high growth bull is recommended for larger framed, well-developed heifers or cows.
★ Dam T256 is a nicely-made Chairman daughter with a 360 day calving interval. Her son works for repeat customer John Stender, and one daughter works in the Hoover herd.
★ Pathfinder grandam R134 is a fertile cow with a 362 day calving interval on her 6 progeny. Progeny work for Kriss Lightner, Clifford Scott, and Todd Glendenning. Kriss' bull was the 9th top weaning weight bull of his crop.
★ The first two cows "off the pedigree" down the dam's side were both highly productive cows that earned Pathfinder status!
★ If you've read many Hoover catalogs, you have undoubtedly read about R134's 4th generation dam G100. G100 was a soggy ole' gal that was as good as they come. She produced until over 17 years of age, and the day she went to town, she walked just as smooth as what she did when she was half that age. She ended her career with a whopping 110 wean ratio on her progeny!

71 Bull — HOOVER OPTICS B236

Reg. 20732298 Tattoo: L/R B236 02/23/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MOGCK Entice
B RIBBON HEIRESS ELLSTONV470
B Ribbon Heiress EllstonM419

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen Enhance
MOGCK Erica 2255 #
Connealy Counselor #
B Ribbon Heiress EllstonH436 #

BW	**88**
ADJ. 205/WR	**785/106**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+.4	+79 15%	+141 10%	+.30 20%	+.6	+.76	+78 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.0 15%	+2	+30 25%	+24 25%	+.51	+.54	+.62

CW	MB	RE	Fat	$M	$F	$B	$C
+55	+.72	+.97 15%	-.025 10%	+67	+97 30%	+161 30%	+276 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-101	2-106	1-100	1-$4000	None	None

★ B236 is a clean fronted, long bodied bull that has a nice stout hip.
★ Genomics has B236 pegged as elite for calving ease, and I'm probably in a very small percentage of breeders that wouldn't whole-heartedly recommend him for use on heifers, but I'd really feel safer if B236 was used on cows instead of virgin heifers.
★ Dam V470 was a second calver with B236 and has a 345 day calving interval. Her first son works for Marlin Devore.
★ V470 had nice performance data herself: BW 67 pounds, WW 716 lbs., WR 105, YW 1001 lbs., YR 106.
★ Grandam M419 recorded a 364 day calving interval on her 8 calves. M419 was good at having bull calves, as V470 was her only daughter not born twin to a bull!
★ M419's dam and grandam both achieved elite Pathfinder honors – read more about this honor in the box on page 19.

HOOVER TROPHYCLASS B98 – Lot 72

72 Bull — HOOVER TROPHYCLASS B98

Reg. 20732257 Tattoo: L/R B98 02/04/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Hoover Dam #
BLUEBLOOD LADY ELLSTON S181 #
Blueblood Lady Ellston J300 #

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
SydGen C C & 7 #
Erica of Ellston C124 #
SydGen Journey 8200
Blueblood Lady Ellston E56

BW	**82**
ADJ. 205/WR	**774/105**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+2.1	+69	+115	+.25	+.3	+1.66 10%	+71 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+10.8	+9	+30 25%	+21	+.35 10%	+.53	+.30 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+55	+.51	+.74	+.005	+71 30%	+95	+143	+256

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-99	5-105	4-100	1-$7000	1-$5500	None

★ Retaining 1/3 revenue sharing semen interest.
★ B98 is an eye catcher! He's a masculine, stout, soggy, thick bull with a big scrotal. Definitely one of my favorites! We recommend him for use on cows.
★ Dam S181 has earned Pathfinder honors for her fertility and progeny performance. She has a 362 day calving interval and every single calf of hers has been born between February 4th and February 15th, with no synchronization or fertility-enhancing drugs.
★ S181 is a superior uddered cow, as typical of Hoover Dam daughters. Repeat customers Kriss Lightner and Chad and Craig Davison own S181's progeny to come to auction. Kriss' heifer was the 2nd top weaning weight heifer of her crop!
★ Grandam J300 has been retired from the herd, but recorded a perfect 365 day calving interval. We retained 5 of her daughters! Her two sons to come to auction were both photo features and both selected by repeat customer John Zutavern, and averaged $11,500. They were stout bulls!
★ Three generations behind J300 was the J270 cow – ask Joy or John, she was one of the great cows of the 1990s!

Maternal Plus

Among over 25,000 members of the American Angus Association, Hoover Angus is one of less than 2% of breeders in the Maternal Plus program. Maternal Plus is a "whole herd" reporting system whereby members must submit calving and weaning information on *every* cow *every* year.

Maternal Plus members are leaders in the submission of phenotypes, particularly of maternal importance, such as heifer breeding and preg check records (to help generate the Heifer Pregnancy EPD) and cow longevity data which includes detailed information on when and why cows exit the herd. This information is being used in the recently released Functional Longevity EPD, which will then become a component of the $Maternal index.

Sustained cow fertility and longevity are some of the most important profitability factors for the commercial cattleman, and likewise should be for the purebred breeder too! Maternal Plus herds are helping drive this quest to measure and improve fertility and longevity!

73 Bull — HOOVER GENERAL LEE B216

Reg. 20732294 Tattoo: L/R B216 02/18/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

SydGen NextGen
BLUEBLOOD LADY ELLSTON Z263
Blueblood Lady Ellston V4

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
V A R Generation 2100 #
SydGen Rita 4387
Hoover Cut Above P427
Blueblood Lady Ellston M3

BW	**79**
ADJ. 205/WR	**763/103**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+7	-.1 25%	+73 25%	+122	+.25	+.7 30%	+2.30 1%	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+8.4	+7	+29 30%	+24 25%	+.46	+.48	+.45

CW	MB	RE	Fat	$M	$F	$B	$C
+51	+.75	+.53	+.012	+66	+89	+146	+255

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-105	1-103		None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	2-98	2-104	2-104	1-$7000	None

★ B216 is a nice footed, calm disposition bull that has a little more lift than most General Lee sons. He has an outcross pedigree for our repeat customers, and better yet, he can be used on heifers or cows.
★ B216 offers the 3rd biggest Scrotal EPD of any bull selling!
★ Dam Z263 was a first calf heifer with B216. She is one of the most gentle cows in the herd – a trait very common in the Next Gen line.
★ Z263 is a 19th generation bred, born, and raised Hoover cow! This is the longest-standing cow family at Hoover Angus!
★ Grandam V4 is a super low birth weight cow that raised a stout son that was the #1 IMF scanning bull of his contemporary group selling to Don Dixon.
★ Tracing down V4's pedigree on the dam's side, 5 of the next 7 dams have earned elite Pathfinder honors! Read about what the Pathfinder honor means on page 19.
★ Great grandam M3 served as a working donor at Hoover Angus before she sold as a mature cow to Locust Grove Beef Cattle and M Ridge Cattle in Ohio.
★ M3's three natural sons at Hoover Angus averaged $19,425! Her top son was our 2018 top-selling bull at $39,000 to Eagle Hill Farms. We have used this bull, Hoover 38 Special S4, back in our herd. S4 was the 2nd top adjusted weaning weight bull of his crop at 905 pounds, WR 116! An S4 daughter produced the beautiful Lot 144 bred heifer.
★ M3's next son, Hoover All American, was selected by Bo Slovek.

74 Bull — HOOVER GENERAL LEE B250

Reg. 20732304 Tattoo: L/R B250 02/25/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

MBG Delmonico
ELLSTON PRIDE V463
Ellston Pride H431 #

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
V A R Discovery 2240 #
Monarch Blackbird 1104M
SydGen C C & 7 #
Ellston Pride C410

BW	**89**
ADJ. 205/WR	**774/105**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+1.4	+61	+108	+.26	+.8 25%	+1.32 25%	+66 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.0	+8	+31 20%	+20	+.56	+.48	+.41

CW	MB	RE	Fat	$M	$F	$B	$C
+35	+.89 30%	+.55	-.019 15%	+72 30%	+78	+145	+260

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-106	2-102	1-99	None	None	None

★ B250 is a larger framed bull with nice length – lots of room to pack in pounds! He has a nice head to aid in calving ease, but we do recommend him be used on cows. He has a different pedigree for our repeat customers. Speaking of which – if you have questions or concerns about what bulls you can use on the daughters of your previous Hoover bulls, please give Landi a call and she can look up your prior purchases and provide recommendations and even run inbreeding coefficients to make sure your genetics aren't getting bred "too tight".
★ Dam V463 is a nice uddered cow whose first daughter sells as bred heifer Lot 157, and B250 is her second calf.
★ Pathfinder grandam H431 has been retired from the herd, but was a beautiful cow with a 367 day calving interval on her 9 calves. Her progeny work for Jeff Graham (2 daughters), Steve & Tricia Kralik, and Todd Creason. Two of her progeny were among the top 5 yearling weight calves of their respective crops.
★ Past sales tell us the younger end of these bulls can be some of the best bargains in the sale, so consider this guy if you need to save a few dollars up front and have a spot you can use him gently the first year!

75 Bull — HOOVER GENERAL LEE B229

Reg. 20732296 Tattoo: L/R B229 02/22/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

2XL Weigh Up 7113
ELBAMERE QUEEN ELLSTON X495
Elbamere Queen Ellston G461

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
Plattemere Weigh Up K360 #
2XL LGL Lilly 4133
SydGen C C & 7 #
Elbamere Queen Ellston D507 #

BW	**88**
ADJ. 205/WR	**788/107**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+0	+4.1	+84 10%	+137 15%	+.23	+.8 25%	+2.11 2%	+75 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+8.0	+1	+26	+28 10%	+.50	+.44 30%	+.41

CW	MB	RE	Fat	$M	$F	$B	$C
+50	+.48	+.28	+.013	+69	+76	+115	+218

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-114	1-107		None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	12-101	12-106	12-104	3-$6425	3-$2400

★ B229 is a good quartered, attractive, high volume type bull whose progeny will push the scales down. We recommend him for use on cows.
★ Dam X495 was a first calf heifer with B229.
★ Grandam G461 is the oldest cow in the herd and is on the docket to flush this spring! G461 turned 15 years old and has a 359 day calving interval on her 13 calvings (a set of twins doesn't show up in her ratios in the boxes above). She is raising her 14th calf now!
★ G461's udder is still phenomenal, she walks nice and smooth, and she is as gentle as they come. She is the epitome of an ideal beef cow, and hopefully in a couple years we'll have some of her direct ET progeny for our customers to reap the benefits!
★ G461's oldest daughter in the herd is the beautiful Pathfinder donor N431 cow that had a successful run of sons in our sale last year.
★ Many (7, according to my records) of G461's progeny have been among the top 5 weaning weight or yearling weight calves of their respective crops! Her progeny work for Stan & Jon Becker, Jeff Anderson, DNA Angus (2), Richard Swaney, and Eddie LaBoube, all repeat customers.

76 Bull — HOOVER TROPHYCLASS B239

Reg. 20732300 Tattoo: L/R B239 02/23/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

SydGen Sizzle
KEYMURA KATY ELLSTON S82
Keymura Katy Ellston L151

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Connealy Cool 39L #
WK Hazel 9201
SydGen C C & 7 #
Keymura Katy Z99 #

BW	**101**
ADJ. 205/WR	**734/99**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+2.9	+70 30%	+110	+.17	+.8 25%	+1.38 20%	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.0 30%	+7	+40 2%	+10	+.42 20%	+.64	+.23 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+51	+.71	+.69	+.045	+68	+84	+138	+247

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-112	5-102	3-99	1-$3500	1-$5500	None

★ B239 is a masculine, long bodied bull that offers the 2nd top Milk EPD of all bulls selling! He has a little different pedigree for many of our repeat customers. We recommend he be used on cows.
★ B239 offers a PAP EPD in the best 1% of the breed for those in regions of the country with elevation.
★ Dam S82 is a super nice uddered, slick haired, fertile cow – some of the most important traits to commercial cattlemen! She has a 362 day calving interval on her 5 progeny.
★ S82's progeny work for Jeremy Rudolph and Roger Cerven. Her daughter that settled first service AI is going into our replacement herd this spring.
★ Grandam L151 produced several top weaning calves and left three replacement daughters in the herd.
★ Great grandam Z99 served as a Pathfinder working donor. She will be remembered as one of the herd's all-time great producing cows. She ended her career with a extraordinary 117 average weaning ratio on her progeny! She was a phenomenal ribeye cow scanning a 14.0" ribeye as a yearling heifer. 17 progeny (natural and ET) averaged a ribeye scan that was over three inches above breed average!

HOOVER GENERAL LEE B163 – Lot 77

77 Bull — HOOVER GENERAL LEE B163

Reg. 20732279 Tattoo: L/R B163 02/12/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Freys Cowboy Logic
MISS BLACKCAP ELLSTON X129
Miss Blackcap Ellston T9 #

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
HA Cowboy Up 5405 #
F A R Princess 148Z
Baldridge 38 Special #
Miss Blackcap Ellston N70 #

BW	**70**
ADJ. 205/WR	**778/105**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+.2 30%	+88 3%	+154 3%	+.34 4%	+.8 25%	+2.13 2%	+87 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+10.7	+14 10%	+33 15%	+30 5%	+.52	+.43 25%	+.47

CW	MB	RE	Fat	$M	$F	$B	$C
+73 10%	+.44	+.65	+.034	+65	+115 10%	+156	+267

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-110	2-113	1-119	1-$17,000	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	4-107	4-110	3-108	None	1-$17,000

★ Retaining 1/3 revenue sharing semen interest.
★ B163 is a thick bull with a leg on all 4 corners. He's correct in his structure and square made. He's from the same cow family that produced Hoover No Doubt!
★ B163 offers some of the top WW and YW EPDs of any bull in the sale, yet he is safe for heifers if you choose! B163 also has one of the largest Scrotal EPDs among the bulls selling!
★ Typical of the General Lee calves, B163 was super calm on picture-taking day.
★ Dam X129 is a young cow, but boy she has knocked it out of the park both years! X129 serves as the herd's 2nd top indexing cow with a superb 2-113 wean ratio!
★ X129's first calf was the #2 weaning weight, #1 yearling weight bull of his crop. This bull was a photo feature and selected by long-time repeat customer Glen Hanson. He was the #1 yearling weight bull by 54 pounds over the next highest bull! He also scanned a 16.9" ribeye to be the 4th biggest ribeye bull of our sale.
★ My calving book notes say that X129 was a "good mom" her first year calving.
★ X129 was a high performing female, WW 718 pounds, WR 111, YW 1089 lbs., YR 115 to be the 5th top yearling weight heifer of her crop.
★ Grandam T9 ties as the herd's 9th top-indexing cow with a superior 4-110 wean ratio! She has earned Pathfinder honors. One daughter was the #1 weaning weight, 3rd top yearling weight heifer of her crop and was a photo feature bred heifer in our sale last year selling to Lynden Smith for $17,000. She was a beauty!
★ T9 is a fertile cow with a 366 day calving interval.
★ Shortly after earning Pathfinder status, grandam N70 was purchased by Dixie Valley Ranch for $70,000, the top-selling female to ever leave Hoover Angus. N70 produced two sons averaging $8375 prior to leaving Ellston, Iowa.
★ N70 is a flush sister to Hoover No Doubt and the great N58 cow that produced Lots 81-82. Please read more about N58 and the cow family in the footnote of Lot 82.

78 Bull — HOOVER TROPHYCLASS B153

Reg. 20732274 Tattoo: L/R B153 02/11/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Bruns Top Cut 373 #
MISS BLACKCAP ELLSTON P275 #
Miss Blackcap Ellston K97

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Bruns Uppercut 610
Dakota Miss 669 Baf #
SydGen C C & 7 #
Miss Blackcap Ellston G278

BW	**86**
ADJ. 205/WR	**764/104**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+2.8	+79 15%	+129 25%	+.22	+.6	+.40	+81 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+8.0	+3	+33 15%	+12	+.55	+.56	+.64

CW	MB	RE	Fat	$M	$F	$B	$C
+65 20%	+.84	+.44	+.055	+59	+102 25%	+158	+264

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-95	7-101	6-102	5-$6450	None	1-105

★ B153 offers a little more frame than most Trophyclass bulls. This wide-based, deep bodied bull is recommended for use on cows.
★ The only daughter P275 has ever had is a highly successful young cow in the herd – her beautiful featured daughter sells as Lot 144.
★ P275's sons have sold very well in our sales to Bonnie Campbell, Tracy Shaffer, Rod Lovitt, Jamie Humble, and Doug Niemann. She's one of these cows that has an excellent calf every year on a 362 day calving interval.
★ This line of females has been a highly potent, successful cow family – I can remember back 8 generations of this cow family, and they are as solid of a cow family as what we have!
★ Grandam K97 produced sons for Three Trees Ranch, Andrew Herzberg, Glen Hanson, Brian Taglauer, and Josh Lohman. The Tree Trees bull was the $43,000 Hoover Hawkeye, whose influence you will see sprinkled through the offering on the dam's side of pedigrees. I could write more paragraphs about older generations of this cow family, but I'm already long on this footnote!
★ Great grandam G278 was a super beefy cow, and produced progeny selling for $30,000, $25,500, and $17,000.
★ Fourth generation dam D154 is the grandam of Hoover No Doubt!
★ Seven Pathfinders are found in B153's three-generation pedigree.

79 Bull Twin — HOOVER TROPHYCLASS B274

Reg. 20732308 Tattoo: L/R B274 03/03/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Mogck Bullseye #
MISS BLACKCAP ELLSTON M322
Miss Blackcap Ellston G278

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
MOGCK Sure Shot #
Mogck Mary 1255
Woodhill Statesman 54K-90N #
Miss Blackcap Ellston D154 #

BW	**74**
ADJ. 205/WR	**791/107**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+2.5	+74 25%	+124 30%	+.23	+.5	+1.63 10%	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.1 15%	+6	+29 30%	+18	+.54	+.53	+.52

CW	MB	RE	Fat	$M	$F	$B	$C
+65 20%	+.62	+1.02 10%	+.025	+81 10%	+109 15%	+165 25%	+295 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-102	4-104	4-102	4-$3750	None	2-105

★ B274 is doing a great job as the youngest bull in the pen (and a twin to boot)! He is a thick bull that has a wide stance.
★ Dam M322 has done a lot more work than her average ratios in the boxes above give her credit for – she has had three sets of twins! One son was the #1 weaning weight bull of his crop, and numerous others were among the very top weaning weight calves of their crop. Her sons work for Kyle Yates, Cody Howland, Jeff Notz, and Calvin Devore.
★ M322's first daughter has achieved Pathfinder honors.
★ Grandam G278 was a highly successful cow, and produced progeny selling for $30,000, $25,500, and $17,000!
★ Great grandam D154 is the grandam of Hoover No Doubt!
★ I wish I had a picture of M322, G278, and D154, as these are three of the beefiest cows we have ever had in production at Hoover Angus! They were stout girls! Coming from this cow family, it's no wonder No Doubt progeny are so thick and stout!
★ Typically the younger end of these bulls are nice bargains, but no matter which bull you choose at Hoover Angus, you can get elite genetics for a reasonable investment!

Hoover No Doubt Genetics Top Midland

At last year's prestigious Midland Bull Test, a No Doubt son sired three of the top four selling bulls of the event! Congrats to Moore Angus in South Dakota who consigned all three of these bulls!

For more information on how (and WHEN) to use the QR codes, see page 3.

80 Bull — HOOVER ENTICE B77

Reg. 20732247 Tattoo: L/R B77 01/30/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge Chairman
MISS BLACKCAP ELLSTON X31
Miss Blackcap Ellston P203 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Fortunes Conquest 224
Baldridge Isabel B061
Hoover Dam #
Miss Blackcap Ellston M322

BW	80
ADJ. 205/WR	771/104
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+0	+2.8	+87 4%	+146 10%	+.26	+1.0 10%	+1.82 10%	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.9	-4	+27	+28 10%	+.35 10%	+.43 25%	+.43

CW	MB	RE	Fat	$M	$F	$B	$C
+74 10%	+.78	+1.14 3%	+.003	+65	+109 15%	+176 15%	+293 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-102	2-101	1-94	None	None	None

★ B77 is a slick haired, long bodied, added frame bull. Check out the growth and ribeye genetics in this guy! We recommend this high growth bull for use on cows.
★ Dam X31 is a beautiful young female with a 346 day calving interval on her first two calves. X31's first calf sells as Lot 146. X31 calved so quickly last year that we didn't identify her as starting to calve, we just found she had dropped her calf in the lot before we could put her in a calving pen. It's awesome when they do it so quick, but we do like to have them in a nice clean calving pen before they calve!
★ My calving book notes say X31 had real good mothering skills when she calved as a heifer.
★ Pathfinder grandam P203 was an awesome cow with a 351 day calving interval and a superior 4-109 WR when she was lost in an accident. It was a heartbreak, as she was on the list of cows to flush that year! Her three sons to come to auction averaged $12,100 and sold to Grimmius Cattle Co., John Orr, and Rolling 7 Ranch Co., all repeat customers.
★ Great grandam M322 had numerous highly successful progeny, several of which were among the top weaning weight calves of their respective crops, including one #1 weaning weight bull!
★ Trace farther down the dam's side of this pedigree, and you will find the grandmother of Hoover No Doubt! Lot 79's footnote shares more about these cows.

HOOVER FAIR-N-SQUARE B58 – Lot 81

81 Bull — HOOVER FAIR-N-SQUARE B58

Reg. +20736438 Tattoo: L/R B58 01/19/23

Woodhill Blueprint
MYERS FAIR-N-SQUARE M39
Myers Miss Beauty M136

Mogck Bullseye #
MISS BLACKCAP ELLSTON N58 #
Miss Blackcap Ellston J2

Connealy Confidence Plus #
Woodhill Evergreen Z291-B233
Connealy Thunder #
Myers Miss Beauty M476 #
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #

BW	90
ADJ. 205/WR	791/100
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	
SCROTAL	

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+3.7	+85 5%	+143 10%	+.29 25%	+.6	+.70	+64

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.5	+7	+19	+32 3%	+.42 20%	+.34 3%	+.69

CW	MB	RE	Fat	$M	$F	$B	$C
+66 15%	+.75	+1.12 4%	-.012 20%	+66	+106 20%	+173 20%	+290 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-93	6-103	4-104	4-$10,500	5-$12,050	2-96

★ Retaining 1/3 revenue sharing semen interest.
★ B58 is wide based, thick, masculine, and nice footed. He has a lot to him!
★ B58 offers one of the top Docility EPDs in the bull sale today! The day we took pictures, he just walked quietly in the pen, not the least bit concerned to be in a pen all by himself that he had never seen before.
★ Please note this is one of the few IVF ET calves in the sale, which means his weaning ratio is 100, despite his adjusted weaning weight being well above the average of the herd. This growthy bull is recommended for use on cows.
★ Please see footnote under his full brother, Lot 82.

Optimum Birth Weight and Calving Ease

As an industry, we have sought high calving ease, low birth weight bulls for many generations. When talking with fellow Angus breeders, conversations generally lead to a discussion of where *optimum* birth weights and calving ease lies for bulls that will be used on first calf heifers. Most purebred breeders believe our breed and industry has gone past optimum in chasing ultra low birth weight bulls, whereby creating unanticipated consequences in America's beef herd.

As birth weights decrease, so do calf survivability and weaning weights. A 60 pound calf had a much bigger uphill battle than his bigger contemporaries to stay healthy (and alive) in frigid conditions, heavy snowfall, and deep mud.

As shown in the Across-Breed EPD tables produced by the Meat Animal Research Center (MARC), Angus is already the premier calving ease breed. No other breed can match the calving ease of Angus.

Although there are "curve-bending" bulls, the fact still remains that growth in the uterus is directly proportional to growth outside the uterus – bigger birth weight calves will yield more pounds of weaning growth, and weaning weight is the paycheck for many producers.

The vast majority of heifers with known genetics that have been developed and managed properly can calve to Angus bulls with a +6 CED to +10 CED for their first calf. Data from the American Angus Association shows that shows from a +18 CED highly proven sire (what I would call extreme calving ease) down to a +6 CED highly proven sire (typically considered the lower end of what is "safe" for use on virgin heifers), there is less than 3% difference in the incidence of calving difficulty in first calf heifers! Furthermore, from a +6 CED to a +1 CED, there was 1.5% difference in incidence of calving difficulty. In other words, as you move up the scale of CED from +1 into the teens, there is actually a very small percentage difference in unassisted births. Using this knowledge, we urge each cattleman to evaluate their herd and needs and decide their "optimum" calving ease level if selecting a bull to use on virgin heifers.

We strive to produce many optimum calving ease bulls. Many Hoover Angus customers that have been buying our bulls for decades often make comments like, "Using Hoover Angus bulls, we haven't used our calf jack in 20 years". If you have a need for an ultra low birth weight bull, we do have some of those too – to look at Calving Ease Direct (CED) EPD as well as Birth Weight (BW) EPD.

Remember that CED only applies when a bull is used on *first calf heifers* and has no bearing on the ease of calving when used on mature cows. By the same token, CEM indicates how easily a bull's *first calf heifer daughters* will calve, not how easily they will calve as mature cows.

Miss Blackcap Ellston B55
Owned by B-Gee Angus
$12,500 Full Sister to Lots 81-82; Relative of Lots 77-80

Miss Blackcap Ellston N58
Pathfinder Hoover Donor
Dam of Lots 81-82;
Relative of Lots 77-80

HOOVER FAIR N SQUARE A480 – Lot 82

82 Bull

HOOVER FAIR N SQUARE A480

Reg. +20675352 Tattoo: L/R A480 08/23/22

Woodhill Blueprint
MYERS FAIR-N-SQUARE M39
Myers Miss Beauty M136

Mogck Bullseye #
MISS BLACKCAP ELLSTON N58 #
Miss Blackcap Ellston J2

Connealy Confidence Plus #
Woodhill Evergreen Z291-B233
Connealy Thunder #
Myers Miss Beauty M476 #
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #

BW	**85**
ADJ. 205/WR	**712/100**
ADJ. 365/YR	**1288/100**
%IMF/RATIO	**4.28/100**
RE/RATIO	**15.6/100**
SCROTAL	**40**

CED	BW	WW	YW	RADG	YH	SC	$W
-1	+4.4	+84 10%	+145 10%	+.30 20%	+.6	+.45	+66 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.8	+5	+24	+38 1%	+.40 15%	+.45	+.44

CW	MB	RE	Fat	$M	$F	$B	$C
+65 20%	+.61	+.92 15%	-.007 25%	+70	+109 15%	+165 25%	+284 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-93	6-103	4-104	4-$10,500	5-$12,050	2-96

★ Retaining 1/3 revenue sharing semen interest.
★ A480 has a really laid back disposition – he is the #1 Docility EPD animal selling today! He's more moderate, deep bodied, has a good quarter and is super stout. We recommend this thick bull for use on cows.
★ A480 was the #1 ribeye scanning bull of his crop!
★ A full brother to A480 (born in the spring) sells as Lot 81.
★ Approaching 10 years of age, donor dam N58 is still going strong! She is No Doubt's best flush sister. She records 11-114 IMF ratio and 11-101 Ribeye ratio. She had a 348 day calving interval before we pulled her out of production to flush her for a year.
★ N58 is one of three Pathfinder full sisters to No Doubt! The other two sold to Dixie Valley Ranch for $60,000 and Wall Street Cattle Co. for $27,500!
★ A flush to the bull of the buyer's choice from N58 sold in our 2019 auction for $24,000 to Lylester Ranch!
★ We sold the "Pick of the N58 daughters" in our 2023 mini online sale, and Clif Goff was the winning bidder at $12,500. His choice was a super calm and stout heifer! A featured sister sells as Lot 187 in this sale. These four flush sisters averaged a tremendous 758 pound weaning weight!
★ N58's second natural calf, S312, sold to Tyler Scales (E L K Angus) in Wyoming. Tyler just texted me this today, "I went and visited a bull customer and they loved the S312 son they bought a few years back. When I saw him, I had to own him, so I am buying him back. He spent 4 summers in the mountains at 9500 feet. Gotta use my own stuff!"
★ N58's other progeny work for Riverbend Ranch, Poss Angus, Tim Goforth, Johnson Angus Ranch, Dustin Enabnit, Matt Rea, and Howard Paulsen. Two of these have topped the $20,000 mark!
★ N58 offers a high growth profile of EPDs, with 8 EPDs or $Values in or above the best 1-2% of the breed at nearly 10 years of age!
★ ***N58 is one of only two Pathfinder cows in America with a +40 Docility EPD or higher!*** Come see her in person to appreciate her super gentle disposition! She is an 11th generation bred, born, and raised Hoover Angus female.
★ At 850 pounds, WR 119, N58 was the #1 adjusted weaning weight heifer of her crop, and at the time, the #1 weaning weight female ever at Hoover Angus! She was phenotypically one of the best among 150+ peers. She had a YW 1244 lbs., YR 120, 6.80 IMF, ratio 143, ribeye 13.3", ratio 111.

Hoover No Doubt
Owned with Alta Genetics and Spruce Mountain Ranch
$67,500 Full Brother to the Dam of Lots 81-82;
Relative of Lots 77-80

Miss Blackcap Ellston J2
Pictured at 11 years of age
Grandam of Lots 81-21;
Relative of Lots 77-80

★ N58's dam, J2, was the lead-off, $20,000 top-selling open heifer from our 2011 auction. She then sold ½ interest for $150,000 as a 7 year-old cow. J2 hit her financial stride at eight years of age, generating nearly a quarter million dollars of revenue in a 12 month period for her new owners!
★ At 11 years of age, J2 produced the top-selling bull of all breeds at the 2021 Midland Bull Test for $158,000! This bull, Sterling Bond 007, was selected by ST Genetics.
★ When we sold J2, we retained one flush from this female, and had five live calves born, one being Hoover No Doubt and one being N58.

N58 (dam of Lots 81-82) saddled up and ready to ride!

83 Bull — HOOVER OPTICS A458

Reg. 20673307 Tattoo: L/R A458 08/22/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Longevity T40
ELLSTONS MISS BLACKBIRD X419
Ellstons Miss Blackbird L63

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Hoover No Doubt
Queen of Ellston H115 #
Basin Excitement #
Ellstons Miss Blackbird J58

BW	**70**
ADJ. 205/WR	**715/96**
ADJ. 365/YR	**1240/102**
%IMF/RATIO	**4.45/115**
RE/RATIO	**12.3/98**
SCROTAL	**42**

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+.2 30%	+65	+126 30%	+.30 20%	+1.0 10%	+1.88 5%	+66 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.7	+11 25%	+34 10%	+23 30%	+.40 15%	+.32 2%	+.58

CW	MB	RE	Fat	$M	$F	$B	$C
+58 30%	+.44	+.77	-.005 30%	+71 30%	+106 20%	+151	+267

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-95	1-96	1-102	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-98	8-105	6-103	1-$12,000	2-$3800

★ A458 is a masculine, long, deep, square bull that is thick and solid. He has a big scrotal and is suitable for use on heifers or cows.
★ Dam X419 was a first calf heifer with A458. She is raising her second calf now, and has as close to a perfect udder as what can be found! X419 was one of my favorites of her crop!
★ X419 was the 10th top weaning weight heifer of her crop and had the 2nd biggest ribeye.
★ Grandam L63 was also a superior uddered cow into her later years. Her progeny work for Lyle Olson, Lane Stortenbecker, and Stan & Jon Becker. Lyle's bull was a tank – he was the #1 YW bull of his crop, and an absolute brute of a bull! Lane's heifer scanned an incredible 1.31" of ribeye per hundred pounds of scan weight!

84 Bull — HOOVER MAGNITUDE A434

Reg. 20673301 Tattoo: L/R A434 08/18/22

K C F Bennett Southside #
MEAD MAGNITUDE
Mead Primrose N198 #

Connealy Impact #
MISS BLACKCAP ELLSTON R73
Miss Blackcap Ellston C446 #

Nichols Extra K205 #
K C F Miss 208 S11 #
Plattemere Weigh Up K360 #
Mead Primrose K247 #
Connealy Impression #
Elza of Conanga 8265 #
Roth Famous 1006 #
Miss Blackcap Ellston V180

BW	**89**
ADJ. 205/WR	**724/97**
ADJ. 365/YR	**1218/101**
%IMF/RATIO	**2.90/75**
RE/RATIO	**13.9/110**
SCROTAL	**38.5**

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	+.5	+65	+120	+.25	+.8 25%	+1.54 15%	+66 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.6	+15 3%	+34 10%	+31 4%	+.50	+.44 30%	+.65

CW	MB	RE	Fat	$M	$F	$B	$C
+56	+.54	+.68	+.012	+61	+99 30%	+147	+252

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-107	5-98	4-99	1-$3750	1-$4250	None

★ A434 is a deep, long, nice disposition bull. Genomics pegs A434 ultra calving ease, thus raising his CED well into the "heifer acceptable" range and pulling his BW EPD down also into a well-accepted heifer range. I'll recommend him for larger framed heifers or cows.
★ A434 has a little bit different pedigree here for our customers who have been using Entice, 38 Special, Chairman, No Doubt or Bullseye lines. We have sprinkled in a little Magnitude genetics the past several years as a high performance, outcross sire.
★ A434 is one of the top CEM EPD bull to sell! This means his daughters are predicted to be very easy calving as first calf heifers.
★ Dam R73 maintains a superior udder as she gets into mid-age. She gets this from several generations of very nice uddered cows behind her. Reiman Livestock and Ritter Angus Farm, both repeat customers, own R73's progeny to come to auction.
★ My records for R73 say she was the "best mother of the year" when she calved her first year. Hardly ever mentioned anymore in our breed is mothering ability – it's something we take for granted, until it's not there, and then it's a problem! It's something we still pay close attention to though!
★ Pathfinder grandam C446 worked in the herd until 15 years of age, and the only reason she was culled at that time was because of a lump on her chin – otherwise her structure and udder were every bit as good as a cow half her age! The calf she raised at 15 years old weaned at 783 pounds! This is the type of cow America needs!
★ Four of C446's sons to come to auction were photo features, and a total of 6 sons averaged $6525.
★ 11 Pathfinders found in A434's three-generation pedigree – I'm pretty sure that is the most of any animal selling!

HOOVER ATHLETE A477 – Lot 85

85 Bull — HOOVER ATHLETE A477

Reg. 20673311 Tattoo: L/R A477 08/31/22

RAML Rugby 7103
RAML ATHLETE
RAML Royce 536

Hoover Top Notch P409
MISS BLACKCAP ELLSTON V410
Miss Blackcap Ellston R438

S A V Renown 3439 #
RAML Ruby 103
TC Aberdeen 759 #
RAML Royce 335
Bruns Top Cut 373 #
Erica of Ellston L5
Hoover Dam #
Miss Blackcap Ellston L474

BW	**87**
ADJ. 205/WR	**805/108**
ADJ. 365/YR	**1243/103**
%IMF/RATIO	**2.52/65**
RE/RATIO	**11.6/92**
SCROTAL	**35**

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+2.2	+82 10%	+137 15%	+.25	+1.2 3%	+.70	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.8 3%	+8	+32 15%	+24 25%	+.46	+.55	+.37 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+72 10%	+.38	+1.12 4%	-.021 15%	+65	+108 15%	+156	+267

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-103	2-105	2-103	1-$8000	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-100	5-99	4-98	None	None

★ A477 is a growthy bull that can maintain frame size and add some power! We recommend this bull that weaned at over 800 pounds for use on cows.
★ A477 offers the largest Ribeye EPD in the fall bull division! He is also one of 12 bulls with a Heifer Pregnancy (HP) EPD in the best 1-4% of the breed!
★ A477 is a new pedigree for the vast majority of our repeat customers, yet with two of the best Hoover cow families on the bottom half of his pedigree. Maternal grandsire Top Notch sold to Accelerated Genetics, and his dam, L5, is one of the most famous cows to ever leave Hoover Angus.
★ For those in elevation, A477 has the 2nd best PAP EPD in the sale.
★ Dam V410 produced a really nice son her first year selling to long-time repeat customer Mike Archer. Mike and his brothers come to the farm prior to each year's sale with a list of bulls they want to see, take notes on the bulls, and narrow down their choices. And consequently, they select some of the best bulls in each sale! We encourage everyone to visit us ahead of the sale where we can spend time with you to answer any questions you may have.
★ V410 tied as the 3rd top weaning weight heifer of her crop at 742 pounds, then went on to post a 980 pound yearling weight, ratio 104, IMF 5.35, ratio 103, ribeye 11.8", ratio 111.
★ Grandam R438 is a bigger framed, yet soggy Hoover Dam daughter.

Modeling After Commercial Customers

At Hoover Angus, you will find numerous "older" cows still producing good cattle in our sale. We try to model our herd after our customer's herds – our commercial customers do not "disperse" their mature cow herd at a certain age, and neither do we. If a cow is still earning her keep, we keep her in the herd.

We believe it is important to document the longevity that can be achieved with our genetics and multiply those genetics. Sometimes as cows get into their upper years, their EPDs don't "keep up" with their progeny performance, and we will turn these cows into embryo recipients in our herd. Our recips are registered Angus cows that have been bred, born, and raised at Hoover Angus.

86 Bull — HOOVER CHAIRMAN A408

Reg. 20673292 Tattoo: L/R A408 08/10/22

Fortunes Conquest 224
BALDRIDGE CHAIRMAN
Baldridge Isabel B061

MOGCK Entice
BLACKBIRD BONNIE ELLSTONX404
Blackbird Bonnie EllstonM415

Connealy Confidence 0100 #
Fortunes 4412 Ethelda 742
G A R Prophet #
Baldridge Isabel Y69
SydGen Enhance
MOGCK Erica 2255 #
Hoover Dam #
Blackbird Bonnie EllstonH408

BW	74
ADJ. 205/WR	746/100
ADJ. 365/YR	1306/108
%IMF/RATIO	4.72/122
RE/RATIO	11.1/88
SCROTAL	37

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+1.4	+78 15%	+129 25%	+.23	+1.0 10%	+.61	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.0 10%	+9	+24	+23 30%	+.57	+.59	+.58

CW	MB	RE	Fat	$M	$F	$B	$C
+54	+.90 30%	+.65	+.021	+75 25%	+89	+154	+275 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-100	1-100	1-108	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-94	8-97	7-99	1-$3500	1-$4500

★ A408 was the 5th top yearling weight bull of his crop! He is a nice fronted, square-made, really long bull with a head appropriate for calving ease. He is just under that threshold for CED where I would feel safer recommending A408 for cows instead of heifers.
★ Dam X404 was a first calf heifer with A408. She is a 15th generation Blackbird Bonnie to be bred, born, and raised at Hoover Angus. Definitely a pedigree with deep Hoover heritage.
★ Grandam is one of those good 'ole Hoover Dam cows that just keeps going and going. She is a super low birth weight cow who has a superior 361 day calving interval on her 8 calves. We have put three replacement daughters of M415 back in our herd.
★ Two of M415's progeny have been among the top 5 IMF bulls or heifers of their crop; one among the top 5 ribeye scans. Repeat customers Mike Grimm and Martens Angus Farms have selected M415's progeny to come to auction.

87 Bull Twin — HOOVER OPTICS A414

Reg. 20673295 Tattoo: L/R A414 08/12/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Hawkeye
ERICA OF ELLSTON P241 #
Erica of Ellston L89 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Mogck Bullseye #
Miss Blackcap Ellston K97
Hoover Carbon Copy
Erica of Ellston E250 #

BW	70
ADJ. 205/WR	771/103
ADJ. 365/YR	1280/105
%IMF/RATIO	3.49/90
RE/RATIO	13.7/109
SCROTAL	37.5

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+.3 30%	+75 20%	+126 30%	+.27	+.9 15%	+.54	+73 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.4 20%	+12 20%	+30 25%	+34 1%	+.58	+.41 20%	+.63

CW	MB	RE	Fat	$M	$F	$B	$C
+64 20%	+.45	+1.00 10%	-.018 15%	+64	+106 20%	+156	+266

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-94	4-100	2-106	1-$7500	None	2-106

★ A414 is a good temperament bull that is level topped, deep, and has a lot to him. The Optics have a lot of stretch, and this boy sure does! He has added frame.
★ A414 is recommended for large framed, well-developed heifers or cows.
★ A414 is one of 12 bulls selling with a Ribeye EPD to top the +1.00 mark! He also has one of the top Docility EPDs among the bulls selling.
★ Dam P241 is a low birth weight cow that has had back-to-back set of twins and bred right back each time. One daughter was the 6th top weaning weight heifer of her crop.
★ P241 has put two replacement daughters in the herd, one of which has earned Pathfinder status and serves as the #1 indexing cow of the herd with an incredible 4-113 WR! This daughter makes the 5th consecutive Pathfinder dam in her cow line – a phenomenal feat! P241's third daughter is going into the replacement herd.
★ Long-time repeat customer Darrell Wagoner selected P241's son from our 2023 sale.
★ P241 was a super high performing female, weaning at 753 pounds, WR 112 to be the #1 weaning weight heifer of her crop!
★ Grandam L89 left her mark on the herd by putting 4 excellent replacement daughters in the herd. L89's only daughter to come to auction was the power, high performing open heifer of our sale last year selling to repeat customer Dusty Goodman.
★ Great grandam E250 was an extremely successful cow and served as a donor. E250's grandam was also the grandam of Hoover Dam!

88 Bull — HOOVER OPTICS A466

Reg. 20673309 Tattoo: L/R A466 08/25/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MOGCK Entice
MISS BLACKCAP ELLSTON V456
Miss Blackcap Ellston R318

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen Enhance
MOGCK Erica 2255 #
Connealy Impact #
Miss Blackcap Ellston N190

BW	84
ADJ. 205/WR	791/106
ADJ. 365/YR	1255/104
%IMF/RATIO	2.67/69
RE/RATIO	11.8/94
SCROTAL	40

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+1.2	+77 15%	+139 15%	+.27	+1.0 10%	+1.59 15%	+70 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.7 25%	+6	+29 30%	+19	+.42 20%	+.49	+.78

CW	MB	RE	Fat	$M	$F	$B	$C
+57	+.41	+.90 20%	-.002 30%	+55	+92	+137	+233

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-105	2-102	2-100	1-$6000	None	None

★ A466 is a big scrotal, long, stretchy bull with a good quarter. He has a clean sheath and a leg on all 4 corners.
★ A high performing Optics son here that has a balanced set of EPDs! He is recommended for large framed, well-developed heifers or cows.
★ Dam V456 is a classic, soggy Entice gal with a 350 day calving interval on her first two progeny, and she calved even earlier with her 2023 calf. Her first son works for Evan Harper.
★ V456 was a high performance heifer, being the 8th top weaning weight heifer of her crop.
★ Grandam R318 was lost early in life to an injury, but she was a low birth weight cow with an excellent 107 WR on her progeny. One son was the #1 weaning weight bull of his crop at 897 pounds!
★ R318's grandam is also the grandam of our 2023 top-selling bull at $41,000!

89 Bull — HOOVER ENTICE A497

Reg. 20673312 Tattoo: L/R A497 09/09/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Basin Excitement #
ERICA OF ELLSTON M2
Erica of Ellston G216 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Basin Expedition R156
Basin Lady S532 AK
SydGen C C & 7 #
Erica of Ellston X16

BW	79
ADJ. 205/WR	720/96
ADJ. 365/YR	1149/95
%IMF/RATIO	4.05/105
RE/RATIO	11.8/94
SCROTAL	39.5

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+.6	+71 30%	+128 25%	+.28	+.9 15%	+1.37 20%	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.5 20%	+4	+36 5%	+31 4%	+.40 15%	+.41 20%	+.08 2%

CW	MB	RE	Fat	$M	$F	$B	$C
+59 30%	+.43	+.54	+.014	+75 25%	+100 25%	+140	+257

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-93	7-98	7-100	1-$7750	3-$4450	2-104

★ A497 is a good disposition, nice footed bull. He's a long bodied, meaty bull, yet has a small head to aid in calving ease. He's a great choice for heifers if you so choose!
★ A497 will work on fescue pastures, as he has the 2nd lowest (best) Hair Shed (HS) EPD in the fall bull division. He has the potential to add some milking ability to your herd, as he has one of the top Milk EPDs in the fall bulls.
★ Dam M2 is a really nice uddered cow who puts this quality in her daughters also. M2's first daughter achieved Pathfinder status. M2 is a low birth weight cow whose calves have nice growth from birth to weaning.
★ Three of M2's progeny have been photo features in our past sales and work in 3 different states. M2's only son to come to auction works for repeat customer Jeff Bellamy. Her daughters work for Andy Huffington, David Deal, and Keith Borer.
★ Grandam G216 has been retired from the herd, but produced the $26,000 Hoover Quintain! Quintain was the #1 weaning weight bull calf of his crop and the 3rd top selling bull of our sale.
★ G216 is no stranger to weaning top calves or bringing featured sons to auction – her 2016 calf was a photo feature, the 8th top weaning weight bull of his crop, selling to Dave Palas.
★ G216's other son to come to auction was the 7th top weaning weight, #1 yearling weight bull of our 2012 auction, a photo feature, and the 2nd top-selling bull! G216's four sons to come to auction averaged $13,375!
★ G216 was a full sister to the Hoover Home Run bull who had a tenure at ORIgen.
★ Lots 87 and 89-93 from the fall bull division all come from this superior Erica cow family.

Erica of Ellston T450
Dam of Lot 90
Udder at 2 years of age

Erica of Ellston L5
Owned by Baldridge Performance Angus
Great Grandam of Lot 91;
Relative of Lots 89-93

90 Bull — HOOVER ENTICE A425

Reg. 20673298 Tattoo: L/R A425 08/16/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
ERICA OF ELLSTON T450
Erica of Ellston M45

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
Hoover Headliner J32
Erica of Ellston E250 #

BW	**78**
ADJ. 205/WR	**718/96**
ADJ. 365/YR	**1156/95**
%IMF/RATIO	**2.74/71**
RE/RATIO	**10.8/86**
SCROTAL	**39.5**

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+.5	+68	+117	+.26	+.7 30%	+1.82 10%	+75 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.8	+2	+35 10%	+31 4%	+.37 10%	+.48	+.50

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.69	+.46	+.038	+76 20%	+98 30%	+148	+268

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-95	3-98	3-97	1-$5750	1-$8000	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-100	7-100	6-101	2-$6500	2-$3750

★ A425 is an excellent disposition, big scrotal, nice footed bull – traits we find very typical in Entice progeny. He has lots of rib shape, a clean sheath, and a wide stance. A425 is recommended for large framed, well-developed heifers or cows.
★ Dam T450 is a low birth weight cow with strong fertility – she has a 355 day calving interval. Fertility is the #1 profitability factor for the commercial cattleman!
★ T450's first son works for Matt Brown, and her only daughter was selected by Staci Mitchell of Grott Farms – she was a pretty female!
★ T450 was the #1 IMF scanning female of her crop!
★ Grandam M45 still has an excellent udder, despite getting up there in her years! Her progeny work for Pat Hardy, Steve Archer, Randy McDonnell and Staci Mitchell.
★ Two of M45's progeny were among the top 10 weaning weight calves of their respective crops.
★ Great grandam E250 was an extremely successful cow and served as a donor. E250's grandam was also the grandam of Hoover Dam!

91 Bull — HOOVER ENTICE A417

Reg. 20673296 Tattoo: L/R A417 08/13/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
ERICA OF ELLSTON T462
Erica of Ellston P445

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
Bruns Top Cut 373 #
Erica of Ellston L5

BW	**88**
ADJ. 205/WR	**796/106**
ADJ. 365/YR	**1265/104**
%IMF/RATIO	**4.77/123**
RE/RATIO	**14.1/112**
SCROTAL	**39.5**

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+3.3	+81 10%	+140 15%	+.24	+.6	+1.41 20%	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+9.6	+0	+30 25%	+30 5%	+.28 1%	+.43 25%	+.36 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+64 20%	+1.02 20%	+.92 15%	-.004 30%	+76 20%	+102 25%	+179 15%	+308 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-107	3-109	3-104	1-$8750	None	None

★ We have noticed working A417 through the chute, he is one of the calmest bulls of the crop! He is a really nice footed bull, as typical of Entice progeny. A417 is a long-bodied, really thick bull we recommend for use on cows.
★ A417 was the 5th top ribeye scanning bull of his crop! He scanned nice marbling too – if you feed out your calves and sell on a grade and yield grid, consider A417. A417 offers the top Marbling EPD and $Grid Value in the fall bull division as well as the 2nd top $Beef. Remember at $Beef is a terminal index, evaluating post-weaning merits and carcass quality.
★ Dam T462 is a high-producing young cow whose first son works for R&S Angus is Missouri. Her first daughter was the 3rd top weaning weight heifer of her crop and is going into our replacement herd. T462 shows excellent fertility with a 363 day calving interval, and settling first service AI every single year.
★ T462 had a nice scan as well; she was the 5th top IMF scanning female of her crop.
★ Grandam P445 served as a working donor before selling to Justin Helgerson.
★ Great grandam is the famed L5 cow, who served as a donor for us and Baldridge Performance Angus. L5 now has 4 direct Pathfinder daughters – an extremely rare feat!
★ L5 has one of the highest progeny averages at Hoover Angus – 10 total progeny sold by Hoover Angus have averaged a whopping $24,100! Sons from Hoover Angus are on the roster of three AI studs: Alta Genetics, Select Sires, and Accelerated Genetics. After a successful career at Hoover Angus, L5 was purchased by Baldridge Performance Angus.
★ Three daughters of L5 have been flushed at Hoover Angus. Another daughter of L5 sold ½ interest for $35,000 to Mountain View Ranch in Tennessee.
★ L5's dam is the great G366 cow, who is regarded as the best cow in our history – read more about her in the box on page 7. Lots 6-19 descend from her.

Recommendations for cows or heifers:

In this catalog, I note on every bull whether he is suitable for use on virgin heifers, or if he is safest to use on cows. Here are the criteria I use to make this determination: BW EPD, CED EPD, individual birth weight, dam's birth weight ratios, sire's calving ease favorability, and the phenotype of the bull. The phenotype generally includes the shape of the bull's head (is it long and narrow or short and blocky?), the shoulder, and the amount of bone.

A bull's BW and CED EPD are impacted by his own birth weight and calving ease score (calving ease score ONLY if he is out of a first calf heifer), pedigree information, and genomics. Genomics play an extremely large role in an animal's EPDs.

I try to be reasonably conservative when I recommend bulls for use on heifers, as I do not want customers to pull calves! With that being said, I do expect heifers to be managed and developed reasonably well. For example, any outlier small or young heifers being removed from the group.

For those with heifers of unknown background, I would strive to select a bull in the best 30% of the breed or better for BW EPD and the best 30% of the breed or better for CED EPD. Also, users of club calf genetics need to use caution when selecting bulls for first calf heifers, as these genetics are often associated with more calving problems. Remember, the bull is only *half* of the *genetic* equation in calving ease. He provides *none* of the environmental calving aspects, such as the nutrition of the dam during gestation.

After a cow has had her first calf, the rate of dystocia (calving difficulty) is extremely low, assuming no abnormal presentations such as backwards calves. Therefore, all bulls in this catalog can be used safely on mature cows. Remember, Angus is already a "calving ease" breed, and I encourage you to stay away from extreme calving ease bulls for use on mature cows, as they generally give up performance.

If you have further questions, just give me a shout,

Landi

HOOVER OPTICS A439 – Lot 92

92 Bull — HOOVER OPTICS A439

Reg. +20673289 Tattoo: L/R A439 08/18/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Bruns Top Cut 373 #
ERICA OF ELLSTON R217 #
Erica of Ellston N54 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Erica of Ellston G366 #

BW	**90**
ADJ. 205/WR	**827/104**
ADJ. 365/YR	**1361/106**
%IMF/RATIO	**3.64/69**
RE/RATIO	**12.9/102**
SCROTAL	**38**

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+2.8	+79 15%	+146 10%	+.34 4%	+1.0 10%	+.45	+67 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.6 10%	+6	+29 30%	+26 20%	+.43 25%	+.36 5%	+.66

CW	MB	RE	Fat	$M	$F	$B	$C
+69 15%	+.19	+.77	-.027 10%	+70	+118 10%	+152	+267

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-95	5-103	5-104	5-$10,950	3-$8200	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-95	8-102	6-104	4-$5450	2-$13,250

★ Retaining 1/3 revenue sharing semen interest.
★ A439 is a deep, stout boy that gets his depth of body from his dam. He has a nice wide stance, a calm temperament, and a big scrotal.
★ He is a high performing Optics son from the great Erica cow family! His flush sisters are fancy! We recommend this bull that weaned at well over 800 pounds for use on cows.
★ A439 is a rare find – he has three consecutive generations of Pathfinder donor cows down the dam's side of his pedigree – phenomenal cow power here!
★ Dam R217 is a working Pathfinder donor that recorded a 353 day calving interval before we pulled her out of production for a season to flush her. Her 8 progeny to come to auction have averaged nearly $10,000!
★ See a picture of R217's udder this fall in the centerfold and pictures of her and her progeny to the right.
★ R217's progeny work for Brandon Taglauer, Crawford Angus, High Point Genetics, Darrell Wagoner, Martens Angus Farm, Chris Nelson, Tom Wallum, Lynden Smith and Lloyd Baxley.
★ One of my favorite R217 progeny was the Hoover Elite bull, who was used back in the Hoover program. He was the 2nd top yearling weight bull of our 2021 sale, and one of the top-selling bulls at $20,000.
★ Grandam N54 – I can't think of a more ideal dam! She is one of my all-time favorite cows. N54 will turn 10 years old before sale time, and she is still going strong, with one of the most exceptional udders in the herd. She has a 370 day calving interval, despite stealing flushes at least three different years.
★ N54 is a tremendous female-maker, and three of her daughters have served as donors. Six daughters of N54 have been retained in the herd. Sons of N54 work for Shirley Focken, Jim Mengarelli, and Larry Hohertz.
★ Several calves of N54 have been among the top of their crop for weaning weight – both ET and natural calves. And she does this with significantly lower than average birth weights on her progeny!
★ Please read about grandam G366 in the box on page 7. Yearling bulls Lots 6-19 all stem from the phenomenal G366 cow.

Erica of Ellston A32
Full Sister to Lot 93;
Maternal Sister to Lot 92;
Relative of Lots 89-91

Erica of Ellston A104
Owned by Lynden Smith
$16,000 Full Sister to Lot 93;
Maternal Sister to Lot 92;
Relative of Lots 89-91

Hoover Elite
Owned with Crawford Angus and High Point Genetics
$20,000 Full Brother to Lot 93;
Maternal Brother to Lot 92;
Relative of Lots 89-91

Erica of Ellston R217
Pathfinder Hoover Donor
Dam of Lots 92-93;
Relative of Lots 89-91

Erica of Ellston N54
Pathfinder Hoover Donor
Grandam of Lots 92-93;
Relative of Lots 89-91

93 Bull — HOOVER ENTICE A513

Reg. 20673320 Tattoo: L/R A513 09/19/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Bruns Top Cut 373 #
ERICA OF ELLSTON R217 #
Erica of Ellston N54 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Erica of Ellston G366 #

BW	**73**
ADJ. 205/WR	**704/94**
ADJ. 365/YR	**1157/95**
%IMF/RATIO	**4.24/110**
RE/RATIO	**12.1/96**
SCROTAL	**36**

CED	BW	WW	YW	RADG	YH	SC	$W
+14 4%	-.6 15%	+56	+102	+.23	+.5	+.89	+62

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.8	+8	+32 15%	+29 10%	+.38 10%	+.49	+.26 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+41	+.26	+.73	-.026 10%	+72 30%	+87	+124	+233

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-95	5-103	5-104	5-$10,950	3-$8200	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-95	8-102	6-104	4-$5450	2-$13,250

★ A513 is a more moderate, level-topped, slick haired, wide based, easy fleshing bull.
★ This will be our last crop of Entice fall bulls, and here is a calving ease one! A513 ties as the top CED fall bull to sell! Certainly use him on heifers if you like.
★ Please read about dam, grandam, and great grandam in the footnote of Lot 92. A513 is the natural calf of Pathfinder donor dam R217.
★ This bull comes highly recommended, as his cow family has done a phenomenal job. See his dam and grandam pictured above.

The Udder Notebook, Part II

Udder quality has been very important at Hoover Angus for decades, as this trait is a crucial part of longevity, and hence profitability! Below is a random sampling of cows from our fall calving herd this past October. These cows are all out of Hoover-owned sires, including 8 sires that were Hoover bred, born, and raised bulls. Sixteen of our herd's 19 cow families are represented here.

Elbamere Queen Ellston G461
15 year-old CC&7 Daughter

Princess of Ellston L196
11 year-old Reward Daughter

Prim Lassie of Ellston L455
11 year-old
Excitement Daughter

Blueblood Lady Ellston M128
10 year-old
Hoover Emperor Daughter

Maid of Ellston P234
8 year-old Excitement Daughter

Erica of Ellston R217
7 year-old Top Cut Daughter

Princess of Ellston R156
7 year-old
Hoover Hawkeye Daughter

Keymura Katy Ellston R117
7 year-old Impact Daughter

Erica of Ellston S146
6 year-old CC&7 Daughter

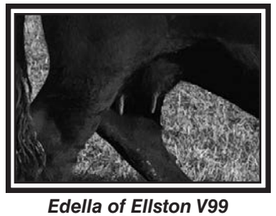
Erica of Ellston T69
5 year-old 38 Special Daughter

Blkcp Empress Ellston T438
5 year-old No Doubt Daughter

B Ribbon Heiress EllstonT474
5 year-old Chairman Daughter

Blkcp Empress Ellston V192
4 year-old
Hoover Elation M123 Daughter

Blueblood Lady Ellston V446
4 year-old
Hoover Know How Daughter

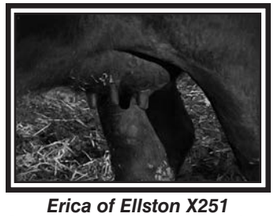


Edella of Ellston V99
4 year-old CC&7 Daughter

Queen of Ellston V461
4 year-old Entice Daughter

B Ribbon Heiress EllstonX453
3 year-old
Hoover Know How Daughter

B Ribbon Heiress EllstonX418
3 year-old Entice Daughter



Erica of Ellston X251
3 year-old 38 Special Daughter

Miss Erica Ellston X34
3 year-old 38 Special Daughter

Edella of Ellston N473
9 year-old
Direct Deposit Daughter

Blkcp Empress Ellston N413
9 year-old Excitement Daughter

B Ribbon Heiress
EllstonN490
9 year-old Counselor Daughter

Queen of Ellston P442
8 year-old
Hoover Dam Daughter

Blkcp Empress Ellston R445
7 year-old
Commander Daughter

Blkcp Empress Ellston S425
6 year-old 38 Special Daughter

Blackcap Empress Ellston S85
6 year-old Sizzle Daughter

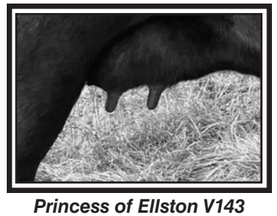
Miss Blackbird Ellston S177
6 year-old 38 Special Daughter

Prim Lassie of Ellston T411
5 year-old 38 Special Daughter

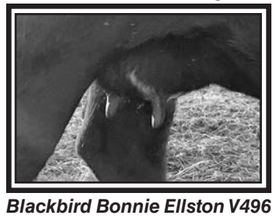
Miss Blackcap Ellston T224
5 year-old
Hoover Cut Above Daughter

Ellston Pride T458
5 year-old Delmonico Daughter

Blackcap Empress Ellston T60
5 year-old
Hoover Leadman Daughter



Princess of Ellston V143
4 year-old Entice Daughter

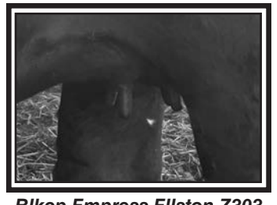


Blackbird Bonnie Ellston V496
4 year-old Impact Daughter

Blkcp Empress Ellston V236
4 year-old Chairman Daughter

Elbamere Queen Ellston V132
4 year-old Entice Daughter

Erica of Ellston Z203
2 year-old Chairman Daughter



Blkcp Empress Ellston Z303
2 year-old Next Gen Daughter

Blkcp Empress Ellston Z271
2 year-old
Cowboy Logic Daughter

Miss Blackcap Ellston Z151
2 year-old Incredible Daughter

94 Bull — HOOVER CHAIRMAN A442

Reg. 20673303 Tattoo: L/R A442 08/19/22

Fortunes Conquest 224
BALDRIDGE CHAIRMAN
Baldridge Isabel B061

Freys Cowboy Logic
FANTASIA OF ELLSTON X454
Fantasia of Ellston M81 #

Connealy Confidence 0100 #
Fortunes 4412 Ethelda 742
G A R Prophet #
Baldridge Isabel Y69
HA Cowboy Up 5405 #
F A R Princess 148Z
Hoover Headliner J32
Fantasia of Ellston G273 #

BW	65
ADJ. 205/WR	743/99
ADJ. 365/YR	1258/103
%IMF/RATIO	4.90/127
RE/RATIO	12.2/97
SCROTAL	36

CED	BW	WW	YW	RADG	YH	SC	$W
+13 10%	-1.3 10%	+67	+114	+.22	+.6	+.16	+68 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.2	+16 2%	+25	+12	+.49	+.42 20%	+.74

CW	MB	RE	Fat	$M	$F	$B	$C
+39	+.59	+.34	+.017	+70	+74	+120	+226

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-89	1-99	1-103	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-99	8-102	7-102	2-$6250	2-$4425

★ Calving ease deluxe here! He's a sleep tight, all-night type of heifer bull and has a small head to aid in calving ease! A442 has the 3rd top CED EPD, 2nd lowest BW EPD, and ties as the #1 CEM EPD fall bull.
★ He offers a little bit different pedigree if you have been using Entice or 38 Special sons and need a bull for their daughters. I would recommend retaining daughters from this bull.
★ A442 is a solid-made bull with great width of base, fleshing ability and lots of thickness.
★ Dam X454 was a first calf heifer with A442. She once again settled first service AI for her second calf. She has an ideal udder for her age.
★ X454 was the 8th top weaning weight heifer of her crop!
★ Pathfinder grandam M81 is 10 years old and still going strong, and she calved the day I am writing the start of this footnote in September!
★ M81 is a low birth weight cow that brings in a good calf every year. Two of her progeny have been photo features in our past sales, one a super broody, deep, thick bred heifer selling to repeat customer Pat Peak, and the other a high IMF bull selling to Carl Wibholm. Eddie Coyle and Todd Creason, both repeat customers, selected M81's other progeny.
★ Great grandam G273 has been gone for several years now, but earned Pathfinder honors.

95 Bull — HOOVER CHAIRMAN A501

Reg. 20673315 Tattoo: L/R A501 09/13/22

Fortunes Conquest 224
BALDRIDGE CHAIRMAN
Baldridge Isabel B061

Mogck Bullseye #
QUEENMERE OF ELLSTON R501
Queenmere of Ellston J36

Connealy Confidence 0100 #
Fortunes 4412 Ethelda 742
G A R Prophet #
Baldridge Isabel Y69
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Queenmere of Ellston E224

BW	84
ADJ. 205/WR	705/94
ADJ. 365/YR	1118/92
%IMF/RATIO	4.23/109
RE/RATIO	12.7/101
SCROTAL	39.5

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+1.8	+62	+109	+.20	+.5	+1.22 30%	+64

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.3 15%	+12 20%	+32 15%	+20	+.60	+.59	+.62

CW	MB	RE	Fat	$M	$F	$B	$C
+57	+.90 30%	+.56	+.039	+66	+99 30%	+162 30%	+276 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-102	5-100	3-97	2-$3750	None	None

★ A501 is a wide-based, easy fleshing, smooth, attractive profile bull that is super stout. He's a big quartered, nice bull – check him out! A501 is recommended for use on cows.
★ I would highly recommend saving daughters out of A501. We really like the Chairman cows, and A501 is backed by at least three consecutive generations of excellent uddered females (I can't remember farther back than that).
★ Dam R501 has a 364 day calving interval on her 5 progeny. Sons work for Darrell Jameson and Jerry Findley.
★ Grandam J36 has raised numerous top weaning weight calves, and her 5 sons work for Scott Renaud, Mark Ruen, James Humble, Jerry Findley, and BJ & Wyatt Thompson. The Thompsons are like many other cattlemen today - they are finding that the bulls they can buy can sire better calves than bulls from the AI companies, so they have begun to collect their own bulls to use AI. The only two daughters J36 had were both retained in the herd.
★ J36 was one of my favorite fall calving cows – she was such a classic CC&7 cow – beautiful phenotype and udder, easy going, and brought in a good calf every year.

Hoover Detail Z472
Owned by Glen Hanson
$12,500 Maternal Brother to Lot 96

Elbamere Queen Ellston S49
Dam of Lot 96
Udder at 3 years of age

96 Bull Twin — HOOVER OPTICS A412

Reg. 20673293 Tattoo: L/R A412 08/12/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover No Doubt
ELBAMERE QUEEN ELLSTON S49
Elbamere Queen Ellston F520 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Mogck Bullseye #
Miss Blackcap Ellston J2
TC Friction 5130 #
Elbamere Queen Ellston D507 #

BW	65
ADJ. 205/WR	852/114
ADJ. 365/YR	1218/100
%IMF/RATIO	2.79/72
RE/RATIO	10.9/87
SCROTAL	39

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+2.2	+86 5%	+153 4%	+.29 25%	+1.2 3%	+1.32 25%	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.1 15%	+13 10%	+29 30%	+13	+.45 30%	+.37 10%	+1.01

CW	MB	RE	Fat	$M	$F	$B	$C
+73 10%	+.52	+.57	+.024	+70	+121 4%	+165 25%	+284 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-102	3-112	3-107	1-$12,500	None	1-100

★ A412 was the 2nd top adjusted weaning weight bull of his crop! He is a good bull that is long, stretchy, and square-made. He offers the 2nd top YW EPD in the fall bull division. This growthy bull is best suited for use on cows.
★ Dam S49 is a super soggy tank! She's a big gal, but has more depth of body than probably any other cow in the fall herd.
★ S49 is the 3rd top indexing cow of the Hoover herd with 3-112 WR! Three of her calves have been the 2nd top weaning weight calves of their respective crop – quite an impressive record!
★ Long-time repeat customer Glen Hanson selected S49's featured son from our 2023 auction. He was the 2nd top weaning and yearling weight bull of his crop, and he was a stud!
★ Pathfinder grandam F520 was a superior cow! Several of her calves were among the top weaning weight calves of their crop; three were photo features. Her 6 sons averaged an excellent $7750! One of F520's daughters earned Pathfinder honors.
★ F520 traces back to the L913 cow who has 13 Pathfinder descendants that have stemmed from her, as well as a total of 47 cows that have served in the Hoover herd! What a great cow family this has been through the generations!

Hoover Value

If you think Hoover bulls typically sell beyond your preferred price, check out the prices of what our bulls have sold for the past 5 years in the chart on page 1. From the first bull in the ring to the last, there is definitely value in every bull! The bottom third to half of each calf crop is castrated to ensure our customers only receive our top end genetics. Furthermore, we keep monitoring the bulls past weaning time and continue to cull as needed.

We all have different herd goals and needs, and there are bulls to fit everyone's needs and budget! If you need help sorting the bulls to best fit your needs, please give Landi a call! It is our goal to help you succeed!

Blkcp Empress Ellston Z455
Owned by Tom McGinnis
$9750 Maternal Sister
to Lot 97

97 Bull — HOOVER OPTICS A427

Reg. 20673299 Tattoo: L/R A427 08/16/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Connealy Impact #
BLKCP EMPRESS ELLSTON P403
Blkcp Empress Ellston M403

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Impression #
Elza of Conanga 8265 #
Hoover Dam #
Blkcp Empress Ellston K403

BW	**91**
ADJ. 205/WR	**841/112**
ADJ. 365/YR	**1223/101**
%IMF/RATIO	**3.84/99**
RE/RATIO	**11.9/94**
SCROTAL	**39**

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	+.6	+73 25%	+125 30%	+.28	+1.2 3%	+1.62 10%	+71 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.1 15%	+15 3%	+32 15%	+21	+.48	+.41 20%	+.56

CW	MB	RE	Fat	$M	$F	$B	$C
+56	+.81	+.74	-.006 25%	+64	+97 30%	+161 30%	+273 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-100	6-111	5-108	2-$8000	2-$6500	None

★ If you like 'em big, here you go! This guy definitely has the genetic potential to add frame size, length, and growth and still not sacrifice depth of body! A427 was the 3rd top weaning weight bull of his crop! He has a big scrotal as well as some nice feedlot and end-product merit EPDs and indexes.
★ A427 has one of the top CEM EPDs in the fall bull division. This high growth bull has CED and BW EPDs certainly suitable for use on heifers, but his actual birth weight tells me we should be cautious in this recommendation – I'd really feel more safe recommending him to be used on cows.
★ Dam P403 is a heavy milking, 16th generation Blackcap Empress Ellston female to be bred, born, and raised by the Hoover Family and look at her whopping production record! All 6 of her calves have been among the top 5 weaning weight and/or yearling weight calves of their respective crops! I'm not sure there is any cow in the herd that can top that record. She even has an excellent calving interval of 357 days.
★ P403's daughter last year was the $9750 top-selling fall bred heifer of our 2023 sale to Tom McGinnis in Tennessee. She was the 2nd top weaning weight, 3rd top yearling weight heifer of her crop, and she was a tank! This female is doing well on Tennessee fescue!
★ Timothy Pfeiffer, Mark Holt, and Mandy Neal own P403's other progeny to come to auction.
★ Tracing down the dam's side of the first four cows "off the pedigree," three have achieved Pathfinder honors! They have been a tremendous cow family through many generations! If you want your history lesson, dig through past Hoover catalogs to read about these cows – G403 and D515.

The Toolbox

If you look in your toolbox for wrench to tighten a nut, but the only tools in your toolbox are a hammer and a tape measure, you aren't going to get that bolt tightened very well. Or maybe you need to cut netwrap off your baler's roller, yet all you have in your toolbox are wrenches and a prybar. Different tasks require different tools, and unless you have the *proper* tool, you are likely to be unsuccessful.

In the Hoover Angus catalog, we provide you with many tools – many EPDs, measurements, footnotes, and educational boxes like this one. Not every tool is valuable to every person, just like you don't need every tool to tighten a nut or cut netwrap.

Many people appreciate the vast amount of data, and for others, it is simply too much. If you are the latter, make note of your top 3 priorities in a bull, then take a highlighter to highlight these traits and make it easier to focus on the traits of importance to your herd.

98 Bull — HOOVER ENTICE A463

Reg. 20673308 Tattoo: L/R A463 08/24/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
BLKCP EMPRESS ELLSTON S451
Blkcp Empress Ellston C109 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
TC Gridiron 258 #
Blkcp Empress Ellston A306

BW	**79**
ADJ. 205/WR	**757/101**
ADJ. 365/YR	**1210/100**
%IMF/RATIO	**3.81/98**
RE/RATIO	**12.9/102**
SCROTAL	**40**

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+1.3	+76 20%	+130 25%	+.25	+.9 15%	+1.54 15%	+64

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.8	+12 20%	+19	+25 20%	+.35 10%	+.50	+.41

CW	MB	RE	Fat	$M	$F	$B	$C
+46	+.80	+.68	+.002	+66	+81	+143	+251

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-100	4-98	4-100	2-$6000	1-$2500	None

★ A463 is a long bodied, bigger framed, classic Entice son with nice base width. He is calm and has a big scrotal.
★ A463 is recommended for large framed, well-developed heifers or cows.
★ A463 represents one of the most popular pedigrees we have had in recent years – an Entice son out of a 38 Special cow. These cattle are long bodied, thick, and have a good disposition.
★ Dam S451 has a 367 day calving interval, which will tighten up with her slightly earlier calving in the fall of 2023. Her daughter works for Lewis Klein, and a son for long-time repeat customers Chad & Craig Davison. A full brother to A463 was the #1 ribeye scanning bull of his crop and works for repeat customer Clint Welsh.
★ Pathfinder donor grandam C109 is no longer with us, but I'll hit the highlights below!
★ C109 was truly a phenomenal cow. She produced 17 sons in her career averaging $7625. She earned a spot to be buried north of our herd bull barn where only the most elite herd sires and donors are buried. She recorded a 361 day calving interval on 11 calvings and her progeny averaged a light 97 BWR yet a whopping 109 WR!
★ Including her ET calves, C109 had 34 registered progeny, with 9 direct daughters in the Hoover herd. C109 is one of only a handful of cows in the history of our herd to have grossed over $100,000 on registered progeny sales. Her top son was Hoover Headliner J32 at $30,000. Numerous progeny were among the top weaning weight calves of their crop.
★ One daughter of C109 that sold as a featured heifer calf in our 2012 auction went on to earn Pathfinder status for Kevin Sweeney of KDS Angus. I could write a ton more about C109 and her progeny, but the footnote would get quite long!

Heifer Pregnancy (HP) EPD

Fertility is oftentimes undervalued by purebred breeders, but it is the #1 most vital component of a profitable cow herd for commercial cattlemen! The HP EPD is a tool we have to evaluate differences in fertility (pregnancy rates) of heifers. This EPD was built by the American Angus Association from breeders who submit heifer breeding records and their corresponding preg check results. Genomics also play a large role in the calculation of this EPD.

Unfortunately, only about 2% of Angus breeders submit heifer breeding records, the "hard data" for this EPD. Luckily for Hoover Angus customers, our HP EPDs are not just genomic-based, they are backed by a herd that has submitted heifer breeding records and preg check to the AAA for 18 years.

Heifers at Hoover Angus are AI bred without fertility-enhancing protocols (such as CIDRs) which can help aid conception in the less-fertile females in a group. We want to know which heifers can get bred *without* such aids so we can truly understand the fertility differences within the herd and make appropriate culling decisions.

As a guide to help aid your selection, breed average HP EPD for non-parent bulls is +12.2 and the best 1% of the breed is +19.8. The higher the EPD, the better. If Bull A has a +20.0 HP EPD and Bull B has a +15.0 HP EPD, it would be expected that 5% more (the difference between 20.0 and 15.0) of Bull A's daughters would become pregnant as first calf heifers during a normal breeding season. **In this sale, 118 animals offer a HP EPD in the best third of the breed!**

HP EPD only indicates fertility of females during their first breeding season. This is why I often list a dam's calving interval in footnotes – this is documentation of her fertility past just her first calf.

HOOVER OPTICS A431 – Lot 99

99 Bull — HOOVER OPTICS A431

Reg. 20673300 Tattoo: L/R A431 08/17/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MOGCK Entice
B RIBBON HEIRESS ELLSTONX418
B Ribbon Heiress EllstonJ467 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen Enhance
MOGCK Erica 2255 #
Connealy Reward #
B Ribbon Heiress EllstonG431 #

BW	**87**
ADJ. 205/WR	**810/108**
ADJ. 365/YR	**1340/110**
%IMF/RATIO	**3.73/96**
RE/RATIO	**12.2/97**
SCROTAL	**41**

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+3.3	+93 2%	+173 1%	+.38 1%	+1.2 3%	+1.35 25%	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.8 10%	+5	+33 15%	+34 1%	+.29 2%	+.38 10%	+.78

CW	MB	RE	Fat	$M	$F	$B	$C
+91 1%	+.44	+.94 15%	-.034 10%	+71 30%	+139 1%	+189 10%	+316 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-116	1-108	1-110	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	11-101	11-109	10-105	5-$6900	1-$2750

★ Retaining 1/3 revenue sharing semen interest.
★ A431 was the #1 yearling weight bull of his crop! He is super long from nose to tail, is wide based, and bigger boned. This high performance dude is recommended for use on cows. The good commercial cow men will find him!
★ A431 has the #1 YW EPD of all the bulls selling as well as the 4th top WW EPD. Likewise, he will add pounds of profitability in the finishing phase, as he has the 2nd top $Feedlot Value and the 2nd top CW EPD.
★ A431 was a calm bull in the picture-taking pen, despite a very strong wind we had that day! He offers one of the top Docility EPDs among the bulls selling.
★ Dam X418 was a first calf heifer with A431. She is a 14th generation female from the Blue Ribbon Heiress line and back to Walt Hoover's foundational herd sire, Revolutions Bell Boy.
★ X418 was the #1 adjusted weaning weight, #2 yearling weight heifer of her crop!
★ Pathfinder grandam J467 is a really strong performance cow too – 6 of her progeny were among the top 5 weaning weight and/or yearling weight calves of their respective crops! Predictable performance! Her progeny work for John McCarthy, Clay & Ed Smith, Cody Howland, Steve Woeste, Tom Sackmann, and Roger Cerven.
★ J467 maintained exemplary fertility with a perfect 365 day calving interval on her 11 calves!
★ Pathfinder great grandam G431 put performance in her calves just like J467 – 4 calves were among the top 10 adjusted weaning weight bull or heifer calves of their crop. She ended her career with a whopping 111 WR on her progeny and a perfect 365 day calving interval!

100 Bull — HOOVER DELUXE A502

Reg. 20675061 Tattoo: L/R A502 09/11/22

V A R Discovery 2240 #
DIABLO DELUXE 1104
Diablo Erica Dianna 9034

Connealy Commander #
MISS BLACKCAP ELLSTON S460 #
Miss Blackcap Ellston J421 #

A A R Ten X 7008 S A #
Deer Valley Rita 0308
G A R Prophet #
Diablo Erica Dianna 5010
Connealy Consensus #
Gespa of Conanga 9380
Hoover Dam #
Miss Blackcap Ellston G417

BW	**92**
ADJ. 205/WR	**760/102**
ADJ. 365/YR	**1189/98**
%IMF/RATIO	**3.43/89**
RE/RATIO	**12.4/98**
SCROTAL	**36**

CED	BW	WW	YW	RADG	YH	SC	$W
-2	+1.3	+78 15%	+133 20%	+.24	+.9 15%	+.62	+66 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.3 20%	+8	+22	+23 30%	+.43 25%	+.59	+.43

CW	MB	RE	Fat	$M	$F	$B	$C
+60 25%	+.42	+.39	+.023	+54	+101 25%	+138	+233

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-112	4-107	4-104	1-$8000	None	1-109

★ A502 is a long bodied, meaty dude with a calm temperament. This growthy bull is recommended for use on cows.
★ A502 is an outcross pedigree bull for many of our repeat customers who have used Entice, 38 Special, Chairman, or No Doubt lines. Even if you have used Hoover Dam, it is far enough back in his pedigree to not cause inbreeding problems. If you ever have questions about what bulls in the sale are "safe" to use on the daughters of your older Hoover bulls, please give Landi a call and she'll help you out.
★ Pathfinder dam S460 has high performing progeny! Her first daughter was the 3rd top weaning weight, 2nd top yearling weight, and 4th top ribeye scanning heifer of her crop. Her first son selected by repeat customer Curt Johnson was the 6th top weaning weight, 5th top yearling weight bull of his crop. A second daughter of S460 is going into our replacement herd.
★ S460 has settled first service AI for each calving, including her fall 2023 calf.
★ Pathfinder grandam J421 has raised several top weaning weight calves of their respective crops, and her progeny work for Kyle VanHoweling, Beck Angus Farm, Felix Mills, and Jeff Anderson. Three of these were photo features in our past sales.

101 Bull — HOOVER OPTICS A455

Reg. 20673306 Tattoo: L/R A455 08/22/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Know How
B RIBBON HEIRESS ELLSTONX453
B Ribbon Heiress EllstonT474

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Hoover No Doubt
Blkcp Empress Ellston L265 #
Baldridge Chairman
B Ribbon Heiress EllstonJ467 #

BW	**62**
ADJ. 205/WR	**731/98**
ADJ. 365/YR	**1149/95**
%IMF/RATIO	**4.94/128**
RE/RATIO	**13.4/106**
SCROTAL	**35**

CED	BW	WW	YW	RADG	YH	SC	$W
+14 4%	-1.6 10%	+62	+109	+.26	+.4	+.26	+61

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.7 3%	+16 2%	+22	+28 10%	+.36 10%	+.27 1%	+.67

CW	MB	RE	Fat	$M	$F	$B	$C
+38	+.64	+.79 30%	-.027 10%	+91 3%	+79	+137	+269

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-85	1-98	1-95	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	3-107	3-105	3-101	None	None

★ A455 is a really nice disposition bull! He's definitely a more moderate Optics son that is thick and wide-based.
★ Heifer bull deluxe! Use A455 confidently on heifers.
★ A455 was the 4th top IMF scanning bull of his crop! He had a nice ribeye size too!
★ A455 certainly has some EPDs that set him apart. He ties as the top CED and CEM EPD fall bull, has the lowest BW EPD, and the highest $Maternal Weaned Calf Value ($M)! He is one of 12 bulls selling with a Heifer Pregnancy (HP) EPD in the top 1-4% of the breed!
★ Dam X453 was a first calf heifer with A455. She once again settled first service AI and had a low birth weight heifer calf this fall and a superior udder.
★ Please read about great grandam J467 in the footnote of her grandson, Lot 99.
★ Grandam T474 has also settled first service AI for each of her calves, indicating excellent fertility. Her most recent calf was the 2nd top weaning weight heifer of her crop. See T474 and X453's udders on page 38.

EPDs & Accuracy

EPDs (Expected Progeny Differences) are objective, science-based predictions created by an independent third party (the American Angus Association) used to help describe the Angus cattle population. More specifically, they are used to describe an animal's *progeny* relative to another animal's *progeny*.

The Accuracy (Acc) of an EPD tells its reliability. Accuracy is impacted by weights and measures submitted to the American Angus Association genetic evaluation, including the animal's own record for the trait, ancestral records, and genomics. As animal's Accuracy increases with increased progeny records submitted to the evaluation. Think of Accuracy as a confidence level we have in the EPDs presented.

Young animals certainly have a lower Accuracy level than proven sires, yet all young animals do NOT have EPDs of the same Accuracy and predictive power. The most accurate EPDs come from herds that have taken advantage of complete and factual performance testing and submission and genomics. These things are necessary to build Accuracy (reliability) in the EPDs and give cattlemen the piece of mind that when they buy a bull, his progeny are reasonably similar what his EPDs describe him to be. At Hoover Angus, the genetics you purchase have strong Accuracies because of generations of complete performance testing!

Miss Blackcap Ellston R199
Udder at 4 years of age
Dam of Lot 102

Miss Blackcap Ellston R199
Feet at 4 years of age
Dam of Lot 102

HOOVER GROWTH FUND A446 – Lot 102

Miss Blackcap Ellston Z400
Owned by Grott Farms
$11,500 Maternal Sister
to Lot 102

Hoover High Country Z422
Owned with Belvin Angus Ltd.
$41,000 Maternal Brother
to Lot 102

Miss Blackcap Ellston A424
Sells as Lot 176
Full Sister to Lot 102

102 Bull

HOOVER GROWTH FUND A446

Reg. +20673290 Tattoo: L/R A446 08/20/22

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

Hoover No Doubt
MISS BLACKCAP ELLSTON R199
Miss Blackcap Ellston K317

Basin Payweight 006S #
21AR O Lass 7017
Plattemere Weigh Up K360 #
Deer Valley Rita 9457
Mogck Bullseye #
Miss Blackcap Ellston J2
Connealy Reward #
Miss Blackcap Ellston B296

BW	**92**
ADJ. 205/WR	**845/106**
ADJ. 365/YR	**1323/103**
%IMF/RATIO	**6.95/131**
RE/RATIO	**12.3/98**
SCROTAL	**39.5**

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+2.6	+80 10%	+141 10%	+.29 25%	+.7 30%	+.76	+68 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.4	+11 25%	+22	+22	+.33 4%	+.29 1%	+.79

CW	MB	RE	Fat	$M	$F	$B	$C
+71 10%	+.71	+.81 30%	+.042	+81 10%	+122 4%	+178 15%	+312 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-91	3-104	2-103	1-$41,000	2-$10,500	2-101

★ Retaining 1/3 revenue sharing semen interest.
★ We have noticed A446's calm disposition when working these bulls through the chute. If you have been using Entice, 38 Special, or Chairman lines, this bull provides a different pedigree to use on those bull's daughters.
★ A446 is built like a brick – he is solid, meaty, and masculine with an attractive profile. This high performing bull is recommended for use on cows.
★ A446 was the #1 IMF scanning bull of his crop! It's no surprise though; his dam records an incredible 9-126 IMF ratio on her progeny!
★ Dam R199 is our favorite No Doubt donor cow! She produced the lead-off, top-selling bull in our sale last year at $41,000 to Belvin Angus Farm in Alberta. This bull was the 2nd top weaning weight bull of his crop, and a true standout.
★ R199's daughter was the top-selling female in our mini online sale in the fall of 2022, going to Staci Mitchell in Indiana. This female was the #1 weaning weight heifer of her crop and what I believe to be the 2nd top heifer weaning weight in our history! She was a beautiful heifer that scanned at the top of her crop too. If you came to our sale last year or our barn branding in June, you likely saw Staci, as we recruited her to help out for those events, and what a great asset she was. Thanks Staci!
★ For the second year in a row, R199's daughter was chosen as the Pick of the Fall Heifers in our 2023 online sale, being selected by repeat customer 2S Angus in Missouri.
★ Two daughters of R199 work in the herd, plus one more that is raising her first calf now. This female was one of five R199 progeny to be among the top 5 IMF scanning animals of their respective crops.
★ Grandam K317 worked in the herd until 11 years of age and had a perfect 365 day calving interval on her 10 calves!

Princess of Ellston L196
Dam of Lot 103
Udder at 8 years of age

103 Bull — HOOVER ENTICE A498

Reg. 20673313 Tattoo: L/R A498 09/09/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Connealy Reward #
PRINCESS OF ELLSTON L196
Princess of Ellston J42 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Connealy Reflection #
Eltuna of Conanga 3703 #
SydGen C C & 7 #
Princess of Ellston G317 #

BW	**86**
ADJ. 205/WR	**759/101**
ADJ. 365/YR	**1249/103**
%IMF/RATIO	**3.08/80**
RE/RATIO	**11.2/89**
SCROTAL	**38.5**

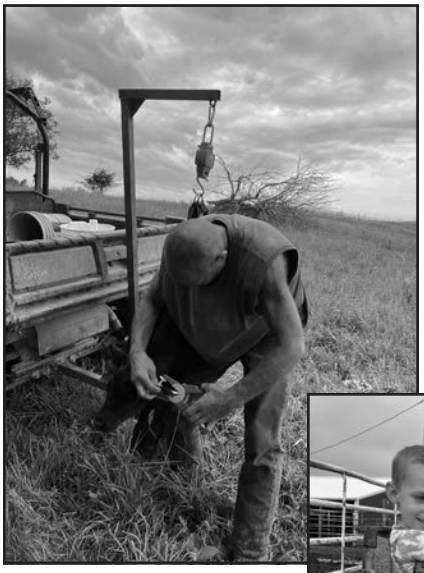
CED	BW	WW	YW	RADG	YH	SC	$W
+2	+3.5	+73 25%	+135 15%	+.32 10%	+1.0 10%	+1.52 15%	+67 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.0 30%	+6	+37 4%	+33 2%	+.34 5%	+.52	+0 1%

CW	MB	RE	Fat	$M	$F	$B	$C
+70 10%	+.58	+.92 15%	-.039 4%	+66	+113 10%	+170 20%	+286 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-97	7-97	6-101	1-$3500	3-$4150	2-102

★ A498 is a super long bodied, easy-going bull that you can put your hands on out in the lot. He offers one of the top Docility EPDs among all bulls selling! He's a big testicle bull. We recommend him for use on cows.
★ A498 offers the lowest (best) Hair Shed (HS) EPD of all bulls selling and has one of the top Milk EPDs!
★ Dam L196 is a super long bodied cow with a nice udder. Her daughters work for Schroeder Angus, Tara Miller, and Staci Mitchell. Long-time repeat customer Mark Bright owns her son.
★ L196's greatest claim to fame is being the grandam of the $45,000 Hoover Victorious bull that works in California for Grimmius Cattle Co. Some progeny of Victorious sell today. Victorious weaned at 828 pounds to ratio 115, and in his first calf crop, sons were the 2nd and 3rd top weaning weight bulls of the Hoover crop!
★ Pathfinder grandam J42 was an excellent cow with a picture-perfect udder and 8-107 WR. She was one of the most beautiful cows in the herd! Three sons averaged $7425. She had a 360 day calving interval.
★ J42 is the first in a row of four consecutive generations of Pathfinders down the dam's side of this pedigree!



Mike's passion is the fall cows and fall bulls… you can count on finding him in one of those spots!

Wait Mike, one more calf to weigh!

104 Bull — HOOVER CHATTOOGA A510

Reg. 20673318 Tattoo: L/R A510 09/15/22

Connealy Comrade 1385 #
YON CHATTOOGA E46
Yon Sally C200

Connealy Direct Deposit #
BLACKBIRD OF ELLSTON N40
Blackbird of Ellston D136 #

Connealy Consensus 7229 #
Happy Gee of Conanga 919
G A R Prophet #
Yon Sally Z371
Connealy Danny 5398
Boka Rae of Conanga 168
LaGrand 338 Right Time 3404 #
Blackbird of Ellston B78 #

BW	**86**
ADJ. 205/WR	**741/99**
ADJ. 365/YR	**1200/99**
%IMF/RATIO	**3.97/103**
RE/RATIO	**12.7/101**
SCROTAL	**37**

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+3.1	+74 25%	+132 20%	+.28	+.9 15%	+.68	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+19.3 2%	+8	+37 4%	+19	+.46	+.46	+.13 4%

CW	MB	RE	Fat	$M	$F	$B	$C
+58 30%	+.67	+.72	-.026 10%	+89 4%	+99 30%	+157	+293 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-100	6-101	5-100	2-$4200	2-$3250	None

★ A510 is a long, super slick bull to work well on fescue, and his Hair Shed EPD agrees – he has one of the lowest (best) HS EPDs in the sale. He's wide-based and a bit more moderate in his frame size. We recommend this really nice disposition bull for use on cows.
★ A510 is an outcross pedigree for most repeat Hoover Angus customers that have been using Entice, 38 Special, Chairman, Bullseye or No Doubt lines. Better yet, he offers the #1 Heifer Pregnancy (HP) EPD and 2nd top $Maternal Weaned Calf Value of any fall bull selling! He also ties as the top Milk EPD fall bull.
★ We used sire Chattooga as an outcross, growthy sire with hair shedding ability.
★ Dam N40 is an absolute tank! She is one of the first cows visitors always see and ask about on pasture tours of the fall cows. She is a proud cow that has an awesome profile with exceptional depth of rib and muscle.
★ N40's progeny work for Dana Hotz, Andy Smith, Crooked Creek Farms, and Will Forsythe, all repeat customers.
★ Pathfinder grandam D136 is now gone from the herd, but recorded 9-108 WR at the end of her time, and a 364 day calving interval on 10 calvings (a set of twins is not included in her average weaning ratios). She served as a donor for us, and had a superior udder. One daughter sold to Lyle Neal in Montana, and earned Pathfinder honors in his herd.
★ Great grandam B78 was also a Pathfinder cow, a superior uddered cow, and one that could be counted on to bring in a good calf every single year. She ended her career with a 364 day calving interval on 11 calves. One featured daughter was the 2nd top selling bred heifer in a past sale, and one daughter was the #1 scanning ribeye female of her crop.

105 Bull — HOOVER ENTICE A514

Reg. 20673321 Tattoo: L/R A514 09/20/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Connealy Counselor #
BLKCP EMPRESS ELLSTON L425
Blkcp Empress Ellston X275 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Connealy Mentor 7374 #
Jaze of Conanga 234
S A Neutron 377 #
Blkcp Empress Ellston T250 #

BW	**86**
ADJ. 205/WR	**733/98**
ADJ. 365/YR	**1248/103**
%IMF/RATIO	**3.21/83**
RE/RATIO	**11.6/92**
SCROTAL	**41.5**

CED	BW	WW	YW	RADG	YH	SC	$W
-1	+3.1	+78 15%	+135 15%	+.31 15%	+1.0 10%	+2.15 2%	+60

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.0	-5	+24	+26 20%	+.35 10%	+.55	+.21 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+61 25%	+.53	+.69	-.011 20%	+38	+106 20%	+156	+240

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-100	6-101	4-103	2-$6150	None	None

★ A514 is a big middled bull with a small head to aid in calving ease. He has a calm disposition and a big scrotal. In fact, he has the largest Scrotal EPD in the fall bull division.
★ We recommend A514 for use on cows.
★ A514 also offers one of the lowest (best) Hair Shed (HS) EPDs among the bulls selling.
★ Dam L425 is an excellent uddered cow with a 368 day calving interval which will tighten up as soon as her 2023 calf gets processed. Her sons work for Matt Ayers and Howard Paulsen. Howard's bull was the 2nd top weaning weight, #1 yearling weight bull of his crop!
★ Grandam, a Pathfinder, has been retired for many years now, but had a 359 day calving interval on her 11 progeny and an average 102 WR on them. Three replacement daughters were retained in the herd. Her first son was the #1 weaning weight bull of his crop!

Prim Lassie Ellston R503
Dam of Lot 106
Udder at 4 years of age

Blkcp Empress Ellston C344
Pictured at 8 years of age
Pathfinder Hoover Donor
Grandam of Lot 107

106 Bull — HOOVER ENTICE A474

Reg. 20673310 Tattoo: L/R A474 08/29/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Hoover Hawkeye
PRIM LASSIE ELLSTON R503
Prim Lassie Ellston H491

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Mogck Bullseye #
Miss Blackcap Ellston K97
TC Friction 5130 #
Prim Lassie Ellston B501 #

BW	**85**
ADJ. 205/WR	**826/110**
ADJ. 365/YR	**1304/107**
%IMF/RATIO	**3.18/82**
RE/RATIO	**13.1/104**
SCROTAL	**39**

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+2.6	+88 3%	+143 10%	+.28	+1.1 5%	+1.59 15%	+85 2%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.6 10%	+1	+31 20%	+35 1%	+.39 15%	+.46	+.12 3%

CW	MB	RE	Fat	$M	$F	$B	$C
+69 15%	+.48	+1.00 10%	-.021 15%	+87 5%	+103 20%	+155	+288 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-96	4-101	3-99	None	1-$2800	None

★ My notes about A474 say, "Super calm disposition," and his Docility EPD agrees – he has the 2nd top Docility EPD in the fall bull division! He is a slick haired, big testicle bull that is super soggy. He's a tank!
★ A474 was the 6th top weaning weight bull of his crop! This growthy bull is recommended for use on cows.
★ A474 offers one of the lowest (best) Hair Shed (HS) EPDs among the bulls selling as well as the 2nd top WW EPD among the fall bulls. He is one of 12 bulls selling with a Ribeye EPD to top the +1.00 mark! A474 also has one of the top $Maternal Weaned Calf Values ($M) among the bulls selling.
★ Dam R503 is a nice uddered, easy-going, low birth weight, fertile cow. She has a 368 day calving interval.
★ R503 scanned a whopping ribeye for a heifer at 13.4" to be the 2nd top scanning ribeye female of her crop! Breed average is currently 9.8" for heifers.
★ Grandam H491 has been retired from the herd, but worked until 13 years of age, with a superb udder, even into her older years. H491 is the grandam of our $38,000 Hoover Notary bull!

107 Bull — HOOVER ENTICE A503

Reg. 20673316 Tattoo: L/R A503 09/11/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Hoover Hawkeye
BLKCP EMPRESS ELLSTON P102 #
Blkcp Empress Ellston C344 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Mogck Bullseye #
Miss Blackcap Ellston K97
Roth Famous 1006 #
Blkcp Empress Ellston V127 #

BW	**75**
ADJ. 205/WR	**751/100**
ADJ. 365/YR	**1210/99**
%IMF/RATIO	**3.64/94**
RE/RATIO	**14.6/116**
SCROTAL	**36.5**

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+1.1	+66	+114	+.25	+.6	+1.00	+69 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.1 20%	+5	+29 30%	+29 10%	+.37 10%	+.40 15%	+.22 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+43	+.62	+.71	+.029	+86 5%	+85	+136	+262

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-97	5-102	5-100	3-$6100	None	1-102

★ A503 is a calm, really nice footed bull – both traits we see very typical in Entice progeny. A503 was the 4th top ribeye scanning bull of his crop, and you can see this muscle in his thickness! We do recommend this good Entice son for use on cows.
★ A503 is slick haired for successful use on fescue and offers one of the lowest (best) Hair Shed (HS) EPDs among the bulls selling!
★ A503 is a rare find with three consecutive generations of Pathfinder cows in a row down the dam's side of his pedigree! It comes as no surprise that A503 is one of the top bulls of the sale for the $Maternal Weaned Calf Value ($M).
★ Dam P102 is a gentle cow with superior mothering ability. Checking fall cows each day, she is always right with her calf, and overnight, she puts her calf right in front of her nose. It's a seemingly forgotten trait in today's beef industry quest for "bigger and better," yet a very important trait for farmers and ranchers!
★ P102's progeny work for Art Aberly, Roger Cerven, and Derek & Dresden Wulf, all repeat customers. Derek & Dresden's bull was the #1 ribeye scanning bull of his crop with over 1.3" of ribeye per hundred pounds of body weight – that's pretty rare!
★ P102's biggest claim to fame may be her only daughter who serves as a working donor – she is the dam of the nice flush of Optics bulls, Lots 21-23 – check these bulls out on page 12-13.
★ Grandam C344 is the renowned Pathfinder donor cow that has had quite a career at Hoover Angus! She has a long record of highly successful progeny, many of which were among the top weaning weight calves of their calf crop. I'll try to hit the highlights here.
★ C344 maintained a 359 day calving interval on her first 13 natural progeny, which included stealing flushes 5 different years, a testament to her exemplary fertility! C344 was laid to rest at 16 years of age. Her udder was still impeccable, and her feet were still amazing.
★ We sold C344's last large group of ET sons in our 2021 sale. She would have been 17 years of age if still living, and her sons averaged a whopping $7150! These sons went to astute cattlemen in three states plus Canada. She joined the elite $100,000+ club when her gross progeny sales topped the $100,000 mark.
★ One daughter of C344 was the #1 adjusted weaning weight heifer of her crop. Another natural calf was the 14th top weaning weight heifer calf of her crop when C344 was 13 years old!
★ Pathfinder great grandam V127 recorded 12-106 WR and a 362 day calving interval. She was a tremendously easy fleshing cow.

Got Proof?

107 bulls in this sale average:

- CED better than breed average
- BW EPD below breed average (rankings among non-parent Angus bulls)
- WW EPD top **20%**
- Milk EPD top **25%**
- YW EPD top **20%**
- Docility EPD top **20%**
- Scrotal EPD top **25%**
- Heifer Pregnancy EPD top **30%**
- Claw EPD top **30%**
- Angle EPD top **35%**
- CW EPD top **30%**
- $M top **25%**
- $W top **15%**
- $F top **30%**
- $C top **30%**

What Is A Bull Worth?

Cowman Formula
Increase in pounds per calf from a high performing bull
X Number of cows bred to him per year
X Number of years to keep the bull
X Expected selling price of calves
= *Additional* dollars you can pay for a better bull

Example: A bull who will add 30 pounds to the weaning weight of each of his calves mated to 25 cows/year for 4 years and you sell the calves for $2.20 per pound:

30 pounds X 25 cows/year X 4 years X $2.20/pound = $6600

This bull is worth $6600 *more* than the average bull who will keep your weaning weights the same. Use this own formula with your figures and see how much *more* you can afford to pay. This formula does not consider the increase in value due to other traits, such as calving ease and higher quality replacement females.

BLUEBLOOD LADY ELLSTON A68 – Lot 108

108 Spring Bred Heifer — BLUEBLOOD LADY ELLSTON A68

Reg. 20429009 Tattoo: L/R A68 01/27/22

RAML Rugby 7103
RAML ATHLETE
RAML Royce 536

Baldridge Chairman
BLUEBLOOD LADY ELLSTON V217
Blueblood Lady Ellston N112

S A V Renown 3439 #
RAML Ruby 103
TC Aberdeen 759 #
RAML Royce 335
Fortunes Conquest 224
Baldridge Isabel B061
Basin Excitement #
Blueblood Lady Ellston L135

BW	73
ADJ. 205/WR	747/109
ADJ. 365/YR	915/97
%IMF/RATIO	3.60/93
RE/RATIO	10.0/97

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+1.2	+85 5%	+139 15%	+.24	+1.0 10%	+.96	+80 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.5 3%	+13 10%	+28	+16	+.50	+.53	+.74

CW	MB	RE	Fat	$M	$F	$B	$C
+63 25%	+.40	+.59	+.035	+69	+92	+129	+236

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-94	3-108	1-97	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-98	8-101	4-105	2-$4550	1-$12,500

★ Ultrasound safe to Mogck Empire 110, due approximately February 23, 2024.
★ A68 is an easy fleshing, deep, thick heifer that has the look of a great cow in the making! She is an easy-going gal.
★ A68 is a 16th generation female to be bred, born and raised by the Hoover family!
★ A68 is a high growth heifer and tied as the 14th top weaning weight heifer of her crop!
★ For those interested in the new Functional Longevity EPD, A68 has the 3rd highest (best) EPD of any of the 538 Hoover-owned females at +1.26! Breed average is +1.01.
★ Dam V217 is a low birth weight cow whose calves grow rapidly to turn in superior weaning weights! Her son selling as Lot 67 was the 3rd top weaning weight bull of his crop!
★ With an excellent calving interval of 360 days and her high progeny wean ratios, I would suspect V217 is looking at Pathfinder status when the report comes out the week after our sale.
★ V217 was the 3rd top IMF scanning female of her crop.
★ Grandam N112 is still going strong and will turn 10 years old shortly after our sale. She has a 359 day calving interval. I talk a lot about calving intervals, but don't often explain why. The why is because fertility is the #1 profitability factor for cattlemen, and calving interval is one of the best data measures we have to analyze female fertility!
★ You may remember N112's son that sold in our sale last year – one of the stoutest bulls of the sale selling to repeat customer Gordon Houser.

109 Spring Bred Heifer — LADY IDA OF ELLSTON A33

Reg. 20429001 Tattoo: L/R A33 01/14/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
LADY IDA OF ELLSTON T36 #
Lady Ida of Ellston P68

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
Hoover Hawkeye
Lady Ida of Ellston C164 #

BW	79
ADJ. 205/WR	718/105
ADJ. 365/YR	953/102
%IMF/RATIO	4.71/122
RE/RATIO	10.0/97

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+.4 30%	+73 25%	+128 25%	+.25	+.8 25%	+.55	+84 2%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.0 4%	-1	+40 1%	+28 10%	+.35 5%	+.45	+.06 2%

CW	MB	RE	Fat	$M	$F	$B	$C
+56	+.91	+.63	+.049	+91 2%	+95	+159	+297 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-103	4-106	3-108	2-$12,250	None	None

★ Ultrasound safe to Mogck Empire 110, due approximately April 21, 2024.
★ A33 is a really long bodied, big quartered heifer that will be just-right frame size.
★ A33 has been one of my favorite heifers of the crop! Donor prospect? Absolutely! She's due to calve a little later, which would allow her new owner to calve her out and get a couple flushes prior to fall breeding season or the next spring season.
★ A33 offers one of the top Heifer Pregnancy EPDs (HP), and this is not just a genomic-based EPD, this is backed by Hoover Angus submitting heifer breeding records (the hard data used to generate the HP EPDs) for 18 years. Only about 3% of Angus breeders submit heifer breeding records! A33 is one of 6 females selling that offers a $M in the best 1-2% of the breed!
★ Also important in fescue country, A33 has the 3rd lowest (best) Hair Shed EPD of any female selling!
★ Pathfinder dam T36 is a contender to be flushed this spring, as her first two sons sold for $14,000 to long-time repeat customer Steve Archer and $10,500 to long-time repeat customer Roger Cerven – both of these guys study their lesson, come to the farm prior to the sale, and select one of our best bulls each year! Roger's bull was the #1 yearling weight bull of his crop.
★ T36 scanned a whopping 13.2" ribeye to be the 3rd top-scanning ribeye heifer of her crop!
★ Grandam recorded a 355 day calving interval and put three replacement daughters in the Hoover herd.
★ Pathfinder great grandam C164 is regarded as one of the herd's all-time greats! She is likely one of the best 10 cows to ever be in production at Hoover Angus – from her fertility to her udder, and tremendous progeny, she nails it all.
★ C164 recorded 10-107 WR and a 362 day calving interval and had been flushed 5 different times. She had 28 progeny registered at Hoover Angus. At the end of her career, she had grossed over $186,000 on registered progeny sales (excluding embryo sales), with her 13 sons averaging over $10,000! C164's top-selling son was the $56,000 Hoover Inspiration – the second top-selling bull in our history.

Life on the Farm

Ty proud of his fish!

Gwen excited about her first youth hunting season and snagging a deer with Daddy's help!

Ty & Andrew

110 Spring Bred Heifer — BLACKCAP EMPRESS ELLSTON A86

Reg. 20429016 Tattoo: L/R A86 02/01/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge Chairman
BLKCP EMPRESS ELLSTON V107
Blkcp Empress Ellston S183

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Fortunes Conquest 224
Baldridge Isabel B061
SydGen Sizzle
Blackcap Empress Ellston N33

BW	62
ADJ. 205/WR	635/93
ADJ. 365/YR	925/99
%IMF/RATIO	4.35/112
RE/RATIO	10.2/99

CED	BW	WW	YW	RADG	YH	SC	$W
+13 10%	-.2 20%	+72 25%	+125 30%	+.29 30%	+1.0 10%	+.99	+68 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.5 10%	+12 15%	+28	+21	+.43 20%	+.52	+.21 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+69 15%	+.51	+.84 30%	-.011 25%	+62	+118 10%	+168 25%	+280 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-95	3-98	1-99	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-101	5-100	4-101	2-$6250	1-$3600

★ Ultrasound safe to Hoover About It, due approximately February 28, 2024.
★ A86 is a long bodied, feminine fronted heifer. She's a unique Entice daughter with high CED and low BW EPDs and a balanced EPD profile. In fact, she ties with the 4th highest CED EPD of any female selling!
★ Dam V107 is a pretty, young, low birth weight Chairman daughter. She has a 355 day calving interval.
★ Grandam S183 has a 366 day calving interval and her progeny work for Amanda Williams, Lane Stortenbecker and BJ Thompson. She has settled first service AI each year and has calved between February 10-February 15 every year, without fertility-enhancing drugs or synchronization. Now I call that fertility!
★ Great grandam N33 has a 362 day calving interval on her 7 calvings – two sets of twins are not recorded in her ratios above by the AAA, but she is a fertile gal that breeds right back after having twins!
★ I have to quickly mention 4th generation dam B96 – she ended her career with 10-107 WR and a 356 day calving interval on her 11 pregnancies.

111 Spring Bred Heifer — MISS BLACKCAP ELLSTON A91

Reg. 20429019 Tattoo: L/R A91 02/01/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Dam #
MISS BLACKCAP ELLSTON R438
Miss Blackcap Ellston L474

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen C C & 7 #
Erica of Ellston C124 #
SydGen Journey 8200
Miss Blackcap Ellston G417

BW	75
ADJ. 205/WR	596/87
ADJ. 365/YR	849/90
%IMF/RATIO	4.01/104
RE/RATIO	9.0/87

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+1.3	+64	+114	+.27	+1.0 10%	+1.99 3%	+55

HP	CEM	Milk	Doc	Claw	Angle	HS
+19.3 2%	+17 1%	+27	+17	+.46	+.38 10%	+.34 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+50	+.65	+.58	-.017 20%	+56	+96	+151	+252

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-100	5-99	4-98	None	None	1-105

★ Ultrasound safe to Mogck Empire 110, due approximately February 21, 2024.
★ A91 is a level topped, deep sided, slick haired heifer.
★ A91 offers the highest CEM EPD of any female selling and also has one of the highest Heifer Pregnancy (HP) EPDs!!
★ Dam R438 is a cow that catches your eye out in the pasture – she's a stout, easy fleshing Hoover Dam daughter with a nice, full udder. R438's first daughter was the 3rd top weaning weight heifer of her crop and is now a successful young cow in the herd that raised $8000 bull as her first son.
★ R438 was a high IMF scanning female with a 5.71 IMF, ratio 143.
★ R438 traces back to the great C446 cow that worked in the herd until 15 years of age, and the only reason she was culled at that time was because of a lump on her chin – otherwise her structure and udder were every bit as good as a cow half her age! The calf she raised at 15 years old weaned at 783 pounds! This is the type of cow America needs!

Visit **www.hooverangus.com**, one of the most informative breeder sites in the country, for a full listing of Hoover herd sires – 25 in all! Under the "Herd Sires" tab, see progeny photos and more detailed information on each herd sire. Under the "Sales" tab, we list 10 years of past sale reports if you would like an idea of average selling prices over the years.

112 Spring Bred Heifer — BLUEBLOOD LADY ELLSTON A125

Reg. 20429037 Tattoo: L/R A125 02/08/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Inspiration
BLUEBLOOD LADY ELLSTON T248 #
Blueblood Lady Ellston J300 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen C C & 7 #
Lady Ida of Ellston C164 #
SydGen Journey 8200
Blueblood Lady Ellston E56

BW	87
ADJ. 205/WR	754/110
ADJ. 365/YR	1044/111
%IMF/RATIO	3.29/85
RE/RATIO	9.6/93

CED	BW	WW	YW	RADG	YH	SC	$W
+1	+4.7	+88 3%	+152 4%	+.30 25%	+1.2 3%	+2.44 1%	+63

HP	CEM	Milk	Doc	Claw	Angle	HS
+10.0	+8	+24	+27 15%	+.38 10%	+.44 30%	+.36 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+73 10%	+.10	+.68	+.016	+46	+113 10%	+138	+225

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-102	4-103	3-106	2-$6750	None	None

★ Ultrasound safe to Mogck Empire 110, due approximately March 17, 2024.
★ A125 is a large framed gal that is still really deep sided to go along with her frame. She was the 13th top weaning weight heifer of her crop!
★ Dam T248 is a fertile cow with a 358 day calving interval. She has settled first service AI each year. Her sons work for Scott Bradac (this bull was the 3rd top weaning weight bull of his crop and an excellent bull) and Mark Lents.
★ Grandam J300 has been retired from the herd, but recorded a perfect 365 day calving interval. We retained 5 of her daughters! Her two sons to come to auction were both photo features and both selected by repeat customer John Zutavern, and averaged $11,500. They were stout bulls!
★ Three generations behind J300 was the J270 cow – ask Joy or John, she was one of the great cows of the 1990s!

113 Spring Bred Heifer — BLUEBLOOD LADY ELLSTON A95

Reg. 20429021 Tattoo: L/R A95 02/02/22

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Connealy Counselor #
BLUEBLOOD LADY ELLSTON N152
Blueblood Lady Ellston L66

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
Connealy Mentor 7374 #
Jaze of Conanga 234
Basin Excitement #
Blueblood Lady Ellston H40

BW	94
ADJ. 205/WR	658/96
ADJ. 365/YR	896/95
%IMF/RATIO	4.35/112
RE/RATIO	10.6/103

CED	BW	WW	YW	RADG	YH	SC	$W
+1	+3.2	+59	+103	+.21	+.5	+1.16 30%	+59

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.2 20%	+7	+29 30%	+17	+.47	+.50	+.28 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+36	+.73	+.65	-.020 15%	+82 10%	+78	+138	+261

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-105	7-101	7-99	5-$7350	1-$4500	None

★ Ultrasound safe to Mogck Empire 110, due approximately February 25, 2024.
★ A95 is a long bodied, thick, good quartered heifer with a feminine front. She's the perfect blend of the power and growth of No Doubt plus the more maternal side of her cow family. Note two of the best Hoover cow families on the top and bottom side of her pedigree.
★ Dam N152 has been bred to No Doubt for the past 5 years – we just can't top her progeny by him, so we breed her the same way each year!
★ N152 is a fertile cow that has settled first service AI for each of her 8 calvings.
★ N152's sons work for Andy Smith, Blaine Behnken, John Orr, Miller Angus, Nate Britz, and Art Aberly.
★ Great grandam H40 was one of my favorite CC&7 daughters – she was easy going, perfect uddered, easy fleshing, and slick haired. Her 5 progeny to come to auction have averaged $5200 and work in 5 different states for Craig Miller, Monte Metschke, Tim Schmidt, Dennis Koenig, and James Howland. She maintains an excellent 361 day calving interval on her 9 progeny!

David, Joy, Gwen and Ty

ERICA OF ELLSTON A35 – Lot 114
Pictured at 8 months of age

Erica of Ellston N54
Pathfinder Hoover Donor
Grandam of Lot 114;
Relative of Lots 115-120

Erica of Ellston A32
Full Sister to Lot 114;
Relative of Lots 115-120

Erica of Ellston A104
Owned by Lynden Smith
$16,000 Full Sister
to Lot 114;
Relative of Lots 115-120

Hoover Elite
Owned by Crawford Angus
and High Point Genetics
$20,000 Full Brother
to Lot 114;
Relative of Lots 115-120

Erica of Ellston R217
Pathfinder Hoover Donor
Dam of Lot 114;
Relative of Lots 115-120

114
Spring Bred Heifer

ERICA OF ELLSTON A35

Reg. +20407049 Tattoo: L/R A35 01/16/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Bruns Top Cut 373 #
ERICA OF ELLSTON R217 #
Erica of Ellston N54 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Erica of Ellston G366 #

BW	**71**
ADJ. 205/WR	**705/101**
ADJ. 365/YR	**943/96**
%IMF/RATIO	**3.73/87**
RE/RATIO	**9.8/94**

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+.1 25%	+74 20%	+127 25%	+.25	+.6	+2.30 1%	+79 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.9 30%	+5	+33 10%	+22	+.41 15%	+.42 20%	+.45

CW	MB	RE	Fat	$M	$F	$B	$C
+73 10%	+.22	+.81 30%	-.024 15%	+75 20%	+116 10%	+152	+272 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-95	5-103	5-104	5-$10,950	3-$8200	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-95	8-102	6-104	4-$5450	2-$13,250

★ Ultrasound safe to Mogck Empire 110, due approximately March 23, 2024.
★ A35 is a really slick haired, moderate framed heifer that has "maternal" written all over her! When I think of the iconic model Angus female that has built the beef industry in America, I think of A35.
★ A35 is a rare find – she is backed by three consecutive generations of Pathfinder donor cows, going back to G366, the cow regarded as the best female in our 96-year history!
★ The Ericas have been a dominant force of our top-end genetics for many years. They have proven themselves the hard way – the old-fashioned way – by progeny performance and success. Seven of the past 8 years, sons of the Ericas have been the Lot 1 bulls in our sales. In our 2021 auction, of the 8 animals that hit the $20,000+ price tag, 6 of them were from the Erica cow family.
★ Dam R217 is a working Pathfinder donor that recorded a 353 day calving interval before we pulled her out of production for a season to flush her. Her 8 progeny to come to auction have averaged nearly $10,000!
★ R217's progeny work for Brandon Taglauer, Crawford Angus, High Point Genetics, Darrell Wagoner, Martens Angus Farm, Chris Nelson, Tom Wallum, Lynden Smith and Lloyd Baxley.
★ One of my favorite R217 progeny was the Hoover Elite bull, who was used back in the Hoover program. He was the 2nd top yearling weight bull of our 2021 sale, and one of the top-selling bulls at $20,000. A beautiful Elite daughter sells as Lot 175.
★ Grandam N54 – I can't think of a more ideal dam! She is one of my all-time favorite cows. N54 will turn 10 years old before sale time, and she is still going strong, with one of the most exceptional udders in the herd. She has a 370 day calving interval, despite stealing flushes at least three different years.
★ N54 is a tremendous female-maker, and three of her daughters have served as donors. Six daughters of N54 have been retained in the herd. Sons of N54 work for Shirley Focken, Jim Mengarelli, and Larry Hohertz.
★ Several calves of N54 have been among the top of their crop for weaning weight – both ET and natural calves. And she does this with significantly lower than average birth weights on her progeny!
★ Pathfinder donor great grandam G366 is the epitome of what a model Angus female should be. Currently, two direct daughters of G366 rank in the top 15 indexing cows of the herd, and 5 other descendants make this prestigious herd list! No cow family has ever had this much presence on this distinguished herd list before!
★ G366's udder at over 12 years of age would rival most 3-4 year-old females in the breed today, and she consistently passes this trait on through the generations.
★ Four direct daughters of G366 have earned the Pathfinder designation, as well as more descendants! At least 15 of her daughter descendants have served as donors. G366 grossed $238,000 worth of direct progeny sales, not including embryos sold.
★ Too numerous to mention are G366's progeny that have found themselves in the very top of the crop for weaning weight. It is neat, however, that she had three-in-a-row #1 adjusted weaning weight calves of their respective crops. Even at 12 years of age, her growth genetics were still powerful, as an ET daughter was the #1 adjusted weaning weight ET heifer of her crop!
★ At the end of her career, G366 recorded 9-98 BWR and 9-107 WR on her natural calves.

Success of Hoover Angus Females

The Lot 1-2 bulls in the 2024 Baldridge Performance Angus Sale are from a 7th generation bred, born, and raised Hoover cow (same cow family as Lot 114 above)! The top-selling bull in the 2023 Baldridge Sale was from the same Hoover cow!

ERICA OF ELLSTON A108 – Lot 115

Erica of Ellston L5
Owned by Baldridge Performance Angus
Grandam of Lot 115;
Relative of Lots 114-120

115 Spring Bred Heifer

ERICA OF ELLSTON A108

Reg. +20407051 Tattoo: L/R A108 02/05/22

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Bruns Top Cut 373 #
ERICA OF ELLSTON P445
Erica of Ellston L5

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
Bruns Uppercut 610
Dakota Miss 669 Baf #
Connealy Counselor #
Erica of Ellston G366 #

BW	**74**
ADJ. 205/WR	**677/97**
ADJ. 365/YR	**944/96**
%IMF/RATIO	**5.22/122**
RE/RATIO	**8.9/86**

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+2.2	+69 30%	+128 25%	+.28	+.5	+.98	+67 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.8	+12 15%	+30 25%	+34 1%	+.52	+.52	+.51

CW	MB	RE	Fat	$M	$F	$B	$C
+60 30%	+.62	+.59	+.007	+76 20%	+103 20%	+154	+276 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-104	3-100	2-104	1-$3750	None	1-109

★ Ultrasound safe to Mogck Empire 110, due approximately March 31, 2024.
★ A108 is a beautiful, easy fleshing heifer that is square made, soggy, and thick. She has a pretty head – very typical of No Doubt progeny.
★ A108 has one of the top Docility EPDs of all the females selling!
★ A108 is a blending of the superb Blackcap Ellston females on the top side of her pedigree, and the Erica cow family, which is regarded as our best cow family in our history, on the bottom side.
★ Dam P445 was sold to Justin Helgerson as a young, working donor. One highly successful daughter of P445 works in the herd with a superior 3-109 WR – her son sells as Lot 91. This young cow may just have the credentials needed to earn Pathfinder status this spring.
★ Grandam L5 has one of the highest progeny averages at Hoover Angus – 10 total progeny sold by Hoover Angus have averaged a whopping $24,100! Sons from Hoover Angus are on the roster of three AI studs: Alta Genetics, Select Sires, and Accelerated Genetics. After a successful career at Hoover Angus, L5 was purchased by Baldridge Performance Angus.
★ L5 now has four Pathfinder daughters – two working Pathfinder donors in the Hoover herd; two in the Baldridge herd! This is an exceptionally rare feat!
★ Three other daughters of L5 have been flushed at Hoover Angus. Another daughter of L5 sold ½ interest for $35,000 to Mountain View Ranch in Tennessee.
★ Superior udders run in this cow family, and the 5 generations of cows down the dam's side of this pedigree have been excellent uddered cows, even into old age. Great grandam G366's udder at over 12 years of age would rival most 3-4 year-old females in the breed today. Please see a picture of her udder on page 7.
★ G366 is regarded as the best cow in our history – read more about her in Lot 114's footnote.
★ A flush sister to A108 has been retained in the herd.

116 Spring Bred Heifer

ERICA OF ELLSTON A141

Reg. 20429042 Tattoo: L/R A141 02/10/22

MOGCK Entice
HOOVER VICTORIOUS
Princess of Ellston N170

Baldridge 38 Special #
ERICA OF ELLSTON X1
Erica of Ellston P44 #

SydGen Enhance
MOGCK Erica 2255 #
Basin Excitement #
Princess of Ellston L196
EF Commando 1366 #
Baldridge Isabel Y69
Connealy Commander #
Erica of Ellston L5

BW	**58**
ADJ. 205/WR	**679/99**
ADJ. 365/YR	**850/90**
%IMF/RATIO	**4.06/105**
RE/RATIO	**9.8/95**

CED	BW	WW	YW	RADG	YH	SC	$W
+15 2%	-2.0 4%	+63	+102	+.21	+.4	+2.00 3%	+86 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.2	+12 15%	+43 1%	+21	+.41 15%	+.40 15%	+.36 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+38	+.58	+.64	+.018	+95 1%	+72	+121	+252

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-88	2-95	1-90	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-104	7-109	5-108	5-$10,000	None

★ Ultrasound safe to Mogck Empire 110, due approximately May 2, 2024.
★ A141 is a level topped, feminine-fronted heifer that is a bit more moderate in her frame.
★ A141 ties with the 2nd highest CED EPD of any female selling and has the 2nd lowest BW EPD. She also ties with the top Milk EPD in the sale! Possibly most important is that her $Maternal index is the 3rd highest of any female in the sale!
★ Dam X1 was a first calf heifer with A141, and her second calf was born nearly a month earlier, giving X1 a nearly unbeatable 336 day calving interval.
★ X1's second calf sells as Lot 18 – he's a thick, stout dude.
★ Pathfinder donor grandam P44 is still going strong at 8 years of age and has had some darn good calves over her lifetime!
★ Three of P44's four previous sons to come to auction have been photo features, and they work for Alta Genetics, Salt Fork Angus, Craig Eshelman, and Brandon Taglauer. Brandon's bull was one of my favorites in our 2022 sale, and Brandon agreed, was one of the best bargains of the sale! The Salt Fork Angus bull was named Hoover Mahomes – he was the 2nd top yearling weight bull of our sale and the 4th top selling bull that year. Mahomes was my favorite bull of the sale the year he sold!
★ Great grandam L5 has one of the highest progeny averages at Hoover Angus – 10 total progeny sold by Hoover Angus have averaged a whopping $24,100! Please read more about L5's phenomenal success in the footnote of Lot 115.
★ Fourth generation dam is G366, regarded as the best cow in our history.

117 Spring Bred Heifer

ERICA OF ELLSTON A243

Reg. 20429074 Tattoo: L/R A243 02/24/22

MOGCK Fortress 517
MOGCK EMPIRE 110
MOGCK Eraline 1748

MOGCK Entice
ERICA OF ELLSTON X40
Erica of Ellston S10

K C F Bennett Fortress #
Mogck Rosebud 1545
SydGen Enhance
Mogck Eraline 855 #
SydGen Enhance
MOGCK Erica 2255 #
Baldridge 38 Special #
Erica of Ellston L5

BW	**84**
ADJ. 205/WR	**664/97**
ADJ. 365/YR	**906/96**
%IMF/RATIO	**4.08/105**
RE/RATIO	**9.6/93**

CED	BW	WW	YW	RADG	YH	SC	$W
-2	+3.8	+92 2%	+158 2%	+.34 5%	+.8 25%	+.51	+67 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.0 15%	+3	+19	+17	+.29 1%	+.43 25%	+.44

CW	MB	RE	Fat	$M	$F	$B	$C
+67 15%	+.96 30%	+1.15 4%	-.038 5%	+64	+112 10%	+191 10%	+312 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-106	2-101	1-96	None	None	None

★ Ultrasound safe to Deep Creek Legitimate 203, due approximately March 13, 2024.
★ A243 is a level-topped, deep bodied, wide based, slick haired heifer. She offers the 3rd largest Ribeye EPD of any female selling, the 3rd highest MB EPD and the 3rd highest $Beef! On the growth side, she has one of the top WW and YW EPDs in the spring bred heifers selling!
★ Dam X40 is a big, deep sided cow with a 366 day calving interval on her first two calves. Her second calf is a high performing son selling as Lot 17.
★ X40 was the 7th top weaning weight, #1 yearling weight heifer of her crop and scanned the 3rd largest ribeye of her contemporaries!
★ Grandam had 2-108 WR and a 353 day calving interval when she got on her back and died – what a heartbreak!
★ S10 was a flush sister to the great S7 cow that has done such a tremendous job in recent years for us. She knocks it out of the park every time! S7's five daughters to come to auction have averaged a tremendous $27,700, and her four sons $11,150! Read more about her in the footnote of Lot 12.
★ Please read about the prosperous L5 cow in the footnote of Lot 115. L5's dam is the great G366 cow. Lots 6-19 in today's bull sale descend from her.

ERICA OF ELLSTON A96 – Lot 118

118 Spring Bred Heifer — ERICA OF ELLSTON A96

Reg. 20429022 Tattoo: L/R A96 02/03/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Connealy Impact #
ERICA OF ELLSTON P77 #
Erica of Ellston M2

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Connealy Impression #
Elza of Conanga 8265 #
Basin Excitement #
Erica of Ellston G216 #

BW	**97**
ADJ. 205/WR	**712/104**
ADJ. 365/YR	**998/106**
%IMF/RATIO	**3.62/94**
RE/RATIO	**11.2/109**

CED	BW	WW	YW	RADG	YH	SC	$W
-3	+4.7	+80 10%	+133 20%	+.26	+.8 25%	+1.50 15%	+66 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.0 30%	+1	+28	+35 1%	+.39 15%	+.44 30%	+.69

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.27	+.81 30%	-.023 15%	+67	+85	+124	+228

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-107	7-104	5-102	1-$6000	1-$3750	1-101

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-93	7-98	7-100	1-$7750	3-$4450

★ Ultrasound safe to Mogck Empire 110, due approximately March 22, 2024.
★ A96 is a big, stout, powerful heifer with the very classic Entice length. She's a smooth, fault-free, beautiful heifer! I'd take 100 of her to go back into our herd!
★ A96 is a calm female, and her EPD is very reflective of this – she ties as the 3rd top Docility EPD female to sell!
★ There is long-standing documented performance and fertility in this pedigree. Dam P77 is a Pathfinder cow with a superior 360 day calving interval. P77's progeny work for Dylan & Mackenzie Felt-Lewis and Roger Cerven. Roger's bull was the 7th top weaning weight bull of his crop. One beautiful daughter works in the herd.
★ Grandam M2 is a really nice uddered cow who puts this quality in her daughters also.
★ Three of M2's progeny have been photo features in our past sales and work in 3 different states. M2's only son to come to auction works for repeat customer Jeff Bellamy. Her daughters work for Andy Huffington, David Deal, and Keith Borer.
★ Great grandam G216 has been retired from the herd, but produced the $26,000 Hoover Quintain! Quintain was the #1 weaning weight bull calf of his crop and the 3rd top selling bull of our sale.
★ Another G216 son was the 7th top weaning weight, #1 yearling weight bull of our 2012 auction, a photo feature, and the 2nd top-selling bull! G216's four sons to come to auction averaged $13,375!
★ G216 was a full brother to the Hoover Home Run bull who had a tenure at ORIgen. G216's dam was a full sister to Hoover Dam's grandmother!

Got Muscle?

112 Hoover-owned females have a Ribeye EPD in the best 1-10% of the breed! The top 10 Ribeye EPD females at Hoover Angus are by 8 different sires – we use *many* bulls that are superior for muscle, not just one. Muscle and thickness have always been important to the Hoover family and customers!

119 Spring Bred Heifer — ERICA OF ELLSTON A298

Reg. 20429096 Tattoo: L/R A298 03/12/22

Connealy Stronghold
CONNEALY GARLAND
Joy of Conanga 234 747X #

MOGCK Entice
ERICA OF ELLSTON X9
Erica of Ellston G366 #

Connealy Rampart
Presta of Conanga 5817
Basin Payweight 1682 #
Jaze of Conanga 234
SydGen Enhance
MOGCK Erica 2255 #
SydGen C C & 7 #
Erica of Ellston D184

BW	**63**
ADJ. 205/WR	**637/93**
ADJ. 365/YR	**904/96**
%IMF/RATIO	**3.78/98**
RE/RATIO	**9.6/93**

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-1.7 5%	+76 15%	+134 15%	+.31 15%	+.3	+1.13	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.5 5%	+5	+27	+37 1%	+.55	+.59	+.55

CW	MB	RE	Fat	$M	$F	$B	$C
+63 25%	+.38	+1.04 10%	-.004 30%	+76 20%	+110 15%	+155	+277 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-80	2-97	1-96	None	None	None

★ Ultrasound safe to Mogck Empire 110, due approximately April 30, 2024.
★ A298 is a moderate sized, deep and roomy female. She has the look of a great cow in the making! Check out her "big spread" EPDs.
★ A298 ties as the #1 Docility EPD female to sell today! She is also one of 10 females selling with a +1.00 Ribeye EPD or larger.
★ Dam X9 was a beautiful first calf heifer with A298. She is a super low birth weight cow with a 347 day calving interval on her first two progeny, which will tighten up even further when she calves earlier in 2024.
★ Grandam G366 needs no introduction to our repeat customers! She is regarded as the best cow in our 96-year history! Please read about her in the bottom of Lot 114's footnote.

120 Spring Bred Heifer — ERICA OF ELLSTON A219

Reg. 20429066 Tattoo: L/R A219 02/19/22

MOGCK Fortress 517
MOGCK EMPIRE 110
MOGCK Eraline 1748

Baldridge 38 Special #
ERICA OF ELLSTON T219 #
Erica of Ellston P241 #

K C F Bennett Fortress #
Mogck Rosebud 1545
SydGen Enhance
Mogck Eraline 855 #
EF Commando 1366 #
Baldridge Isabel Y69
Hoover Hawkeye
Erica of Ellston L89 #

BW	**80**
ADJ. 205/WR	**778/114**
ADJ. 365/YR	**1013/108**
%IMF/RATIO	**4.21/109**
RE/RATIO	**10.9/106**

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+1.8	+96 1%	+155 3%	+.29 30%	+1.5 1%	+.67	+91 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.2 10%	+9	+30 25%	+16	+.43 20%	+.61	+.59

CW	MB	RE	Fat	$M	$F	$B	$C
+84 3%	+.89	+.92 20%	+.006	+76 20%	+124 3%	+193 10%	+326 5%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-108	4-113	3-109	2-$6750	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	4-94	4-100	2-106	1-$7500	None

★ Ultrasound safe to Mohnen General Lee, due approximately February 26, 2024.
★ A219 is a bigger framed Empire heifer with lots of length. She was the 5th top weaning weight heifer of her crop!
★ A219 ties as the 5th highest WW EPD of any Hoover-owned female and has the 2nd highest WW EPD of any female to sell! Likewise, she has the 2nd heaviest CW EPD, 2nd top $B, 2nd top $C, and the 4th top $F among sale females.
★ A219 fares very well in the new Functional Longevity EPD recently released by the AAA. Of the 538 Hoover-owned females on the report, she is among the top 15, with an EPD of +1.22, significantly above breed average of +1.01.
★ A219 is an exceptionally rare find with five consecutive generations of Pathfinder dams down the dam's side of her pedigree! This is truly indicative of the cow power behind A219.
★ Wow, what a high performance dam here! Pathfinder T219 is the #1 indexing cow of the herd with a tremendous 4-113 WR! She is also the 9th top ribeye ratio cow of the herd with 3-109 ribeye ratio. T219's most recent calf that will be retained as her replacement was the 5th top WW heifer of our 2023 crop.
★ Repeat customers Brett Barnett and Wayne Reinhart selected T219's sons, both of which were among the top 10 weaning weight calves of their crop.
★ T219 is very nice uddered, just like the many generations of dams before her.
★ Pathfinder grandam P241 produced a son for decades-long repeat customer Darrell Wagoner. One of Darrell's neighbors was embarrassed about his cows in a pasture next to Darrell's, so he started buying Hoover bulls to increase the quality of his herd!
★ Keep going down the dam's side of this pedigree, and each cow is just as productive as the two mentioned above. A219's sixth generation dam is the grandam of Hoover Dam!

121 Spring Bred Heifer — BLACKBIRD OF ELLSTON A178

Reg. 20429053 Tattoo: L/R A178 02/14/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Connealy Counselor #
BLACKBIRD OF ELLSTON P265
Blackbird of Ellston D362

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Mentor 7374 #
Jaze of Conanga 234
Woodhill Statesman 54K-90N #
Blackbird of Ellston A24 #

BW	**86**
ADJ. 205/WR	**589/86**
ADJ. 365/YR	**853/91**
%IMF/RATIO	**3.02/78**
RE/RATIO	**10.1/98**

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+2.2	+67	+123 30%	+.32 15%	+.8 25%	+1.81 5%	+51

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.3 5%	+8	+24	+21	+.38 10%	+.51	+.29 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+47	+.17	+.79	-.029 10%	+46	+98 30%	+132	+217

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-112	5-96	3-101	1-$6000	2-$3300	1-101

★ Ultrasound safe to Mogck Empire 110, due approximately March 2, 2024.
★ A178 is a long bodied heifer from nose to tail.
★ For those interested in feed efficiency traits, A178 is a unique combination of high RADG (best 15% of the breed) as well as low DMI (best 20% of the breed).
★ Dam P265 has a 361 day calving interval on her 7 pregnancies – two back-to-back sets of twins are not included in her ratios by the AAA. She is certainly a fertile gal!
★ P265's progeny work for Paul Nelson, Gerald Swelling, and Roger Pohlkamp, all repeat customers. Paul's bull scanned a 17.8" ribeye to be the #1 ribeye scan bull of our 2021 sale. One daughter of P265 retained in the herd was the 11th top weaning weight heifer of her crop.
★ Grandam D362 has been gone for many years, but her fertility is shown by the 366 day calving interval she had on her 11 calves. Two of her progeny were photo features.

122 Spring Bred Heifer — ELBAMERE QUEEN ELLSTON A195

Reg. 20429058 Tattoo: L/R A195 02/16/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Hoover Headliner J32
ELBAMERE QUEEN ELLSTON R326
Elbamere Queen Ellston L256

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
SydGen C C & 7 #
Blkcp Empress Ellston C109 #
SydGen Journey 8200
Elbamere Queen Ellston F168 #

BW	**81**
ADJ. 205/WR	**638/93**
ADJ. 365/YR	**921/98**
%IMF/RATIO	**3.71/96**
RE/RATIO	**12.4/120**

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+2.1	+70 30%	+127 25%	+.27	+.7	+1.32 25%	+62

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.2	+3	+25	+34 1%	+.42 20%	+.44 30%	+.54

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.54	+.89 25%	+.002	+71 30%	+94	+146	+260

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-104	6-101	3-100	2-$4650	1-$4100	None

★ Ultrasound safe to Mogck Empire 110, due approximately March 18, 2024.
★ A195 is a thick, pretty heifer with the length you would expect from an Entice heifer.
★ A195 has one of the top Docility EPDs of all the females selling! A195 scanned a superior 12.4" ribeye to be the 2nd top ribeye scanning female of her crop! This comes as no surprise as her dam scanned a 12.9" ribeye and now has an average 106 ribeye ratio on her progeny.
★ Dam R326 has a 370 day calving interval which will tighten up significantly when she calves in 2024, as she is due nearly a month sooner than her 2023 calving date. Her progeny work for Doug Gross, Terry Shaffer, and Glenn Troendle.
★ This cow family traces back to David's favorite cow – the old Z156 cow. She was one of the smallest cows in the herd, but always brought in one of the biggest, best calves of the crop!

Joy coaches Gwen (5th generation baker at the Iowa State Fair) in the kitchen with her State Fair entries. Gwen had several nice wins, including Sweepstakes in the Junior Division!

123 Spring Bred Heifer — PRIM LASSIE OF ELLSTON A303

Reg. 20429100 Tattoo: L/R A303 03/14/22

Baldridge 38 Special #
HOOVER SPECIAL EDITION S454
Edella of Ellston N473 #

Mogck Bullseye #
PRIM LASSIE OF ELLSTON N183
Prim Lassie of Ellston H59

EF Commando 1366 #
Baldridge Isabel Y69
Connealy Direct Deposit #
Edella of Ellston K264
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Prim Lassie of Ellston C294

BW	**84**
ADJ. 205/WR	**695/102**
ADJ. 365/YR	**900/96**
%IMF/RATIO	**5.39/139**
RE/RATIO	**9.9/96**

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+2.6	+76 15%	+130 20%	+.25	+.8 25%	+.28	+70 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.8	+6	+26	+28 10%	+.57	+.52	+.71

CW	MB	RE	Fat	$M	$F	$B	$C
+44	+.72	+.56	+.040	+71 30%	+82	+136	+247

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-99	7-100	6-100	3-$5325	None	2-100

★ Ultrasound safe to Mogck Empire 110, due approximately February 28, 2024.
★ A303 is a moderate sized female that is feminine fronted. She has a very feminine head with great breed character.
★ A303 was the 2nd top IMF scanning heifer of her crop! This comes as no surprise as dam N183 has an impressive 6-127 IMF ratio!
★ N183 has two nice daughters working in the herd. Her sons work for Brad Ayers, Flying A Cattle Co., Mountain View Ranch and Reverse Rocking R Ranch. N183 has a 369 day calving interval which will shrink to less than 365 days when she calves earlier in 2024.
★ Grandam H59 will be remembered for her superior udder into old age and a 364 day calving interval on 9 calves.

124 Spring Bred Heifer — MISS BLACKCAP ELLSTON A266

Reg. 20429082 Tattoo: L/R A266 02/28/22

RAML Rugby 7103
RAML ATHLETE
RAML Royce 536

Baldridge 38 Special #
MISS BLACKCAP ELLSTON T9 #
Miss Blackcap Ellston N70 #

S A V Renown 3439 #
RAML Ruby 103
TC Aberdeen 759 #
RAML Royce 335
EF Commando 1366 #
Baldridge Isabel Y69
Mogck Bullseye #
Miss Blackcap Ellston J2

BW	**78**
ADJ. 205/WR	**746/109**
ADJ. 365/YR	**914/97**
%IMF/RATIO	**3.87/100**
RE/RATIO	**9.0/87**

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+.4 30%	+79 15%	+138 15%	+.24	+1.0 10%	+1.49 15%	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.2 10%	+15 3%	+30 25%	+23 30%	+.37 10%	+.50	+.53

CW	MB	RE	Fat	$M	$F	$B	$C
+62 25%	+.47	+.76	+.043	+71 30%	+96	+139	+251

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-107	4-110	3-108	None	1-$17,000	1-113

★ Ultrasound safe to Hoover Attraction, due approximately April 22, 2024.
★ A266 is another really long-spined heifer from an extremely productive cow family! She is a 13th generation Miss Blackcap Ellston female to be bred, born, and raised by the Hoover family. Let her be a foundational cow in your herd as she has a pretty neat pedigree!
★ Pathfinder dam T9 ties as the herd's 9th top-indexing cow with a superior 4-110 wean ratio! A daughter of T9 working in the herd is the 2nd top indexing cow!
★ T9's first daughter was the 12th top weaning weight, 5th top yearling weight heifer of her crop. T9's next daughter was the #1 weaning weight, 3rd top yearling weight heifer of her crop and was a photo feature bred heifer in our sale last year selling to Lynden Smith for $17,000. She was a beauty!
★ T9 is a fertile cow with a 366 day calving interval.
★ Shortly after earning Pathfinder status, grandam N70 was purchased by Dixie Valley Ranch for $70,000, the top-selling female to ever leave Hoover Angus. N70 produced two sons averaging $8375 prior to leaving Ellston, Iowa.
★ A flush sister to N70, the N58 cow, has had an extremely successful career thus far. Her 9 progeny have averaged over $11,000! A $24,000 flush from N58 sold to Lylester Ranch. N58's featured progeny sell today as Lots 81, 82, and 187 – read more about her in those footnotes.
★ A Pathfinder flush sister to N70 sold to Wall Street Cattle Co. for $27,500.
★ Great grandam J2 was the lead-off, $20,000 top-selling open heifer from our 2011 auction. We retained one flush from J2, which resulted in No Doubt and four flush sisters (N70 and her sisters discussed above). J2 then sold ½ interest for $150,000 as a 7 year-old cow. J2 hit her financial stride eight years of age, generating nearly a quarter million dollars of revenue in a 12 month period for her new owners! Then at 11 years of age, J2 produced the top-selling bull of all breeds at the 2021 Midland Bull Test for $158,000! This bull, Sterling Bond 007, was selected by ST Genetics.

MAID OF ELLSTON A59 – Lot 125

MAID OF ELLSTON A123 – Lot 126

125 Spring Bred Heifer

MAID OF ELLSTON A59

Reg. 20429006 Tattoo: L/R A59 01/24/22

Connealy Comrade 1385 #
YON CHATTOOGA E46
Yon Sally C200

TC Friction 5130 #
MAID OF ELLSTON J316
Maid of Ellston B155

Connealy Consensus 7229 #
Happy Gee of Conanga 919
G A R Prophet #
Yon Sally Z371
TC Friction 3275
TC Barbara 3022
S A Neutron 377 #
Maid of Ellston S34 #

BW	**73**
ADJ. 205/WR	**693/101**
ADJ. 365/YR	**957/102**
%IMF/RATIO	**4.61/119**
RE/RATIO	**11.4/111**

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+.4 30%	+63	+117	+.29 30%	+.8 25%	+.25	+70 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+10.2	+11 25%	+36 4%	+17	+.54	+.49	+.42

CW	MB	RE	Fat	$M	$F	$B	$C
+56	+.59	+.55	+.056	+64	+102 25%	+147	+255

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	12-97	12-102	10-103	2-$8625	4-$6125	4-105

★ Ultrasound safe to Hoover Attraction, due approximately April 30, 2024.
★ A59 is an easy fleshing, slick haired, soggy, broody heifer! We used her sire as an outcross pedigree, growthy sire. If this female is any indication of the daughters he can produce, they will be good too! She's one of my favorite heifers, and should make an awesome cow.
★ This cow family has stamped each generation of females with a thick, brood cow look.
★ Dam J316 will turn 14 years old this spring and is still going strong with a 363 day calving interval! She has been one of our best daughter-makers, and has four daughters in the Hoover herd ratioing an average 105 WR on their progeny, one of which is a Pathfinder (her daughter sells as Lot 126)! Another daughter is in consideration to be flushed this spring.
★ J316 is the type of cow that you can count on to bring in a good calf every single year, and do it with lower than average birth ratios. Her progeny work for Dusty Goodman, Renee Neuenkirk, Wayne Reinhart, Larson Angus Cattle Co., and Dwayne Scar.
★ Grandam B155 has been gone for many years now, but recorded a 362 day calving interval on her 11 progeny. She was a thick, beefy cow that put 5 replacement daughters in our herd.
★ Pathfinder great grandam S34 recorded 14-108 WR and had a 359 day calving interval at the end of her career! She brought 10 sons to auction.
★ **Hoover Angus reserves the right to one successful flush (minimum 4 conventional embryos) of A59 at the buyer's convenience and seller's expense.**
★ A59's EPDs don't win the race in a breed favoring rapid genetic turnover, but females from this cow line have proven themselves the hard way – by actual progeny performance that is not just genomic-based, by their staying power in the herd, and the well-rounded, problem-free progeny they produce. And those things are what matter most to Hoover Angus when selecting our donors, as our goal is to produce functional, profitable cattle. Our success over the decades has been built from the ground up – from commercial cattlemen who make a living from cattle. The females in this sale are backed by the proven cow families at Hoover Angus, and are the opportunity to capture some herd-building females at a very realistic price point!

Maid of Ellston R334
Dam of Lot 126,
Maternal Sister to Lot 125

126 Spring Bred Heifer

MAID OF ELLSTON A123

Reg. 20429036 Tattoo: L/R A123 02/08/22

Deer Valley Growth Fund
HIGH POINT INVESTOR
High Point Mimi 777

Mogck Bullseye #
MAID OF ELLSTON R334 #
Maid of Ellston J316

Basin Payweight 1682 #
Deer Valley Rita 36113
V A R Generation 2100 #
S A F Mimi 044-M94
MOGCK Sure Shot #
Mogck Mary 1255
TC Friction 5130 #
Maid of Ellston B155

BW	**84**
ADJ. 205/WR	**759/111**
ADJ. 365/YR	**1049/112**
%IMF/RATIO	**3.95/102**
RE/RATIO	**10.5/102**

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+3.3	+87 4%	+148 10%	+.29 30%	+1.2 3%	+1.57 15%	+80 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+20.1 1%	+11 25%	+32 15%	+20	+.49	+.48	+.51

CW	MB	RE	Fat	$M	$F	$B	$C
+66 20%	+.51	+.69	+.016	+87 4%	+103 20%	+149	+280 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-96	6-108	5-104	2-$4500	None	2-104

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	12-97	12-102	10-103	2-$8625	4-$6125

★ Ultrasound safe to Deep Creek Legitimate 203, due approximately April 5, 2024.
★ This gal is a tank! She's a pretty gal that has lots of volume, correct structure, and added bone like her mother.
★ A123 was the 10th top weaning weight heifer of her crop!
★ A123 is one of 9 females selling with a $Maternal Value in the best 1-4% of the breed! She offers the highest Heifer Pregnancy (HP) EPD of the spring bred heifers selling!
★ Dam R334 is a stout, beefy, deep bodied cow whose first two daughters are doing an excellent job in the Hoover herd. Her sons work for repeat customers Doug & Steve Garrett and Andy Eichelberger.
★ R334 has a perfect 357 day calving interval and is the dam of the nice Lot 2 bull selling today.
★ Grandam J316 will turn 14 years old this spring and is still going strong with a 363 day calving interval! Please read about her in the footnote of her daughter, Lot 125 – these two heifers are two of my favorites!

Please bring this catalog with you sale day

Success of Hoover Angus Females

The top-selling bull of all breeds at the 2021 Midland Bull Test for $158,000 was produced by Miss Blackcap Ellston J2, a 10th generation bred, born, and raised Hoover cow! This bull, Sterling Bond 007, was selected by ST Genetics.

127 Spring Bred Heifer — BLUEBLOOD LADY ELLSTON A66

Reg. 20429008 Tattoo: L/R A66 01/26/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Hoover Dam #
BLUEBLOOD LADY ELLSTON P184
Blueblood Lady Ellston K110

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
SydGen C C & 7 #
Erica of Ellston C124 #
Connealy Reward #
Blueblood Lady Ellston F195

BW	78
ADJ. 205/WR	685/100
ADJ. 365/YR	941/100
%IMF/RATIO	4.16/107
RE/RATIO	9.6/93

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+1.9	+67	+117	+.23	+1.1 5%	+2.19 2%	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.0 30%	+4	+42 1%	+25 20%	+.18 1%	+.41 15%	+.22 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+54	+.31	+.52	-.031 10%	+79 15%	+92	+129	+246

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-96	7-101	6-100	1-$7500	2-$2700	2-101

★ Ultrasound safe to Mogck Empire 110, due approximately March 31, 2024.
★ A66 is a slick haired, long bodied, calm temperament female. She ties as the 3rd top Milk EPD female to sell.
★ Sire Entice has been used successfully for many years now. Those good bulls like Entice we just keep using year after year because they are hard to beat!
★ Dam P184 is a low birth weight cow with an excellent 364 day calving interval. Her daughters work for Jason Matthews and Art Knutson; her son for Dana Hotz. Dana's bull was the 5th top weaning weight bull of his crop.
★ Two daughters of P184 work in the Hoover herd, one of which was the 9th top weaning weight heifer of her crop.
★ A granddaughter of P184 sells as Lot 128 – she was the 2nd top weaning weight, 3rd top yearling weight heifer of her crop!
★ Grandam K110 and great grandam F195 have been retired from the herd for many years now, but showed their fertility through their short calving intervals of 354 days and 364 days, respectively.

128 Spring Bred Heifer — BLUEBLOOD LADY ELLSTON A251

Reg. 20429076 Tattoo: L/R A251 02/25/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MOGCK Entice
BLUEBLOOD LADY ELLSTON X213
Blueblood Lady Ellston P184

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen Enhance
MOGCK Erica 2255 #
Hoover Dam #
Blueblood Lady Ellston K110

BW	90
ADJ. 205/WR	806/118
ADJ. 365/YR	1089/116
%IMF/RATIO	3.25/84
RE/RATIO	9.9/96

CED	BW	WW	YW	RADG	YH	SC	$W
-2	+3.9	+84 10%	+149 5%	+.32 15%	+1.3 2%	+1.05	+65 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.2	+7	+28	+20	+.47	+.42 20%	+.45

CW	MB	RE	Fat	$M	$F	$B	$C
+73 10%	+.32	+.66	-.039 5%	+42	+113 10%	+154	+242

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-119	2-108	1-116	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-96	7-101	6-100	1-$7500	2-$2700

★ Ultrasound safe to Mogck Empire 110, due approximately February 23, 2024.
★ A251 was the 2nd top weaning weight, 3rd top yearling weight heifer of her crop, and it shows! A251 is a bigger framed, bigger boned heifer with a lot of middle to her.
★ Dam X213 was a first calf heifer with A251, and now has a 356 day calving interval on her first two calves. She is an ideal uddered cow.
★ X213 weaned at 736 pounds to be the 9th top weaning weight heifer of her crop.
★ Grandam P184 is one of those Hoover Dam cows that just keeps going and going. She has a 364 day calving interval on her 6 calves. Her son that works for Dana Hotz was the 5th top weaning weight bull of his crop. Her daughters work for Jason Matthews and Art Knutson. She also has one other daughter working in the Hoover herd.
★ Read about great grandam K110 in the bottom of Lot 127's footnote.

ALL bred females selling in this sale will NOT require an A.I. certificate to be purchased by the new owner in order to register her calf. Females due with an A.I. calf are sold with A.I. breeding privilege to save you time and expense.

129 Spring Bred Heifer — BLACKBIRD OF ELLSTON A115

Reg. 20429030 Tattoo: L/R A115 02/06/22

Panther Cr Incredible 6704 #
JAR INCREDIBLE 6104 808
Jar Erica 6104

Connealy Impact #
BLACKBIRD OF ELLSTON P76
Blackbird of Ellston G24 #

Musgrave Invision
Panther Cr JH Blackbird 409
TC Total 410 #
JAR Ava Lee 048 3202
Connealy Impression #
Elza of Conanga 8265 #
TC Gridiron 258 #
Blackbird of Ellston X78 #

BW	78
ADJ. 205/WR	666/98
ADJ. 365/YR	829/89
%IMF/RATIO	3.75/97
RE/RATIO	8.4/82

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	-.1 25%	+63	+107	+.23	+.7	+1.77 10%	+71 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.0 10%	+15 3%	+34 10%	+25 20%	+.59	+.67	+.28 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+49	+.45	+.75	+.020	+75 20%	+94	+137	+253

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-94	6-97	4-95	1-$3750	1-$3800	None

★ Ultrasound safe to Hoover Attraction, due approximately April 2, 2024.
★ A115 is a level topped, feminine heifer with lots of length of spine – very classic of her sire Incredible. She won't get too big and harsh on feed resources as a mature cow.
★ A115 offers one of the top CEM EPDs of the females selling.
★ Dam P76 is still going strong approaching 9 years of age with a 363 day calving interval on her progeny. A son works for Brandon Taglauer and a daughter for Curt Beane, both repeat customers. Her calving ease son sells as Lot 54.
★ Grandam G24 was a highly productive Pathfinder cow. Starting with G24 and tracing down the dam's side of this pedigree, there are 4 consecutive generations of Pathfinder cows, an extremely rare find! Only about ½ of 1% of Angus cows in America earn the Pathfinder designation in any given year. These Blackbirds will be remembered for bringing in one of the best calves, seemingly every single year!
★ I basically don't mention the sires of these heifers and the bulls they are bred to in these footnotes – please read more about them in our sire directory glued in the front of your catalog.

130 Spring Bred Heifer — MARGIE OF ELLSTON A228

Reg. 20429069 Tattoo: L/R A228 02/21/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Dam #
MARGIE OF ELLSTON P92 #
Margie of Ellston H260

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen C C & 7 #
Erica of Ellston C124 #
TC Friction 5130 #
Margie of Ellston F284 #

BW	80
ADJ. 205/WR	636/93
ADJ. 365/YR	908/97
%IMF/RATIO	3.41/88
RE/RATIO	9.9/96

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+.8	+79 15%	+136 15%	+.29 30%	+1.5 1%	+1.08	+71 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.7 30%	+15 3%	+31 20%	+18	+.61	+.54	+.70

CW	MB	RE	Fat	$M	$F	$B	$C
+62 25%	+.36	+.72	-.030 10%	+34	+102 25%	+145	+222

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-106	7-100	6-102	5-$4950	None	None

★ Ultrasound safe to Hoover About It, due approximately February 26, 2024.
★ For those wanting larger frame size, check out this gal. She has exceptional length of body and added bone.
★ A228 is a super rare find – if you trace down the dam's side of her pedigree, 6 of the last 7 dams have earned Pathfinder honors! These have been productive cows!
★ Dam P92 is a hard-working Hoover Dam cow whose every son prior to A228 has come to auction. Sons work for Andy Stein, CT Angus, Ed & Clay Smith, Chris Nelson, and Rolling 7 Ranch Co. P92 records a 363 day calving interval on her 7 progeny.
★ Grandam H260 has been retired from the herd, but her 3 sons to come to auction averaged an excellent $7175. Two daughters were retained in the herd.
★ Nine Pathfinders are found in A228's three generation pedigree.

Ryan Stortenbecker's steers sired by Hoover bulls took honors at the 2023 Mills County Fair claiming Grand Champion and Reserve Champion Rate of Gain. The steers gained 4.76 and 4.50 pounds/day. Ryan's dad, LeRoy, has been a long-time Hoover customer!

Queen of Ellston R20
Pathfinder Hoover Donor
Grandam of Lot 131;
Relative of Lots 132-136

Queen of Ellston C50
Pathfinder Hoover Donor
Candid photo
at 12 years of age
Grandam or Great
Grandam of Lots 131-136

131 Spring Bred Heifer — QUEEN OF ELLSTON A284

Reg. 20429088 Tattoo: L/R A284 03/05/22

Connealy Stronghold
CONNEALY GARLAND
Joy of Conanga 234 747X #

JAR Incredible 6104 808
QUEEN OF ELLSTON X30
Queen of Ellston R20 #

Connealy Rampart
Presta of Conanga 5817
Basin Payweight 1682 #
Jaze of Conanga 234
Panther Cr Incredible 6704 #
Jar Erica 6104
Connealy Impact #
Queen of Ellston C50 #

BW	**61**
ADJ. 205/WR	**654/96**
ADJ. 365/YR	**867/93**
%IMF/RATIO	**3.88/100**
RE/RATIO	**10.0/97**

CED	BW	WW	YW	RADG	YH	SC	$W
+13 10%	-.8 15%	+64	+113	+.26	+.7	+.12	+69 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.8 4%	+15 3%	+28	+24 25%	+.45 30%	+.45	+.52

CW	MB	RE	Fat	$M	$F	$B	$C
+32	+.82	+.72	+.006	+92 2%	+75	+138	+271 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-94	2-91	1-93	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-104	5-109	5-108	2-$11,000	1-$4500

★ Ultrasound safe to Mohnen General Lee, due approximately February 23, 2024.
★ A284 is a really long heifer from nose to tail. Her moderate frame will make her a right-sized cow.
★ A284 is one of 6 females selling that offers a $M in the best 1-2% of the breed! She also has one of the top CEM EPDs!
★ Sire Garland was selected by Alta Genetics in the 2021 Connealy Angus sale and then used by Hoover Angus natural service. He is a moderate framed, thick, super easy-going bull that was pleasant to work with.
★ Dam X30 was a first calf heifer with A284. She now has a 350 day calving interval on her two calves and settled first service AI for her third calf coming in 2024.
★ Pathfinder grandam R20 serves as a working donor, and a growthy son sells as Lot 48. Her first two sons work for Alta Genetics and Hawleys Gen X Angus. Alta's bull was the #1 weaning weight, #1 yearling weight bull of his crop. Hawleys bull was equally impressive – likely the best phenotype bull of our 2022 sale, and scanned the biggest ribeye of his crop and had the 3rd top yearling weight.
★ R20 is the herd's 8th top ribeye ratio cow with a superb 4-113 ribeye ratio.
★ Pathfinder great grandam C50 is considered the 2nd best cow ever in production at Hoover Angus – please read about her in the footnote of Lot 132. She has brought 34 sons to auction at Hoover Angus!

132 Spring Bred Heifer — QUEEN OF ELLSTON A148

Reg. 20429044 Tattoo: L/R A148 02/11/22

MOGCK Entice
HOOVER VICTORIOUS
Princess of Ellston N170

Hoover Know How
QUEEN OF ELLSTON X32
Queen of Ellston R29

SydGen Enhance
MOGCK Erica 2255 #
Basin Excitement #
Princess of Ellston L196
Hoover No Doubt
Blkcp Empress Ellston L265 #
Connealy Impact #
Queen of Ellston C50 #

BW	**68**
ADJ. 205/WR	**741/108**
ADJ. 365/YR	**994/106**
%IMF/RATIO	**3.28/85**
RE/RATIO	**10.2/99**

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+1.8	+81 10%	+138 15%	+.25	+1.4 1%	+1.00	+79 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.7 30%	+8	+30 25%	+32 3%	+.47	+.43 25%	-.05 1%

CW	MB	RE	Fat	$M	$F	$B	$C
+59 30%	+.37	+.71	-.003	+80 10%	+91	+132	+251

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-100	2-104	1-106	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-99	5-101	3-99	1-$7250	1-$6200

★ Ultrasound safe to Mogck Empire 110, due approximately March 16, 2024.
★ A148 offers exceptional length, a level top, and above average frame.
★ A148 not only has the lowest (best) Hair Shed EPD of any female selling, but she has the 2nd lowest of any Hoover-owned female!
★ This is a pretty cool three-generation pedigree where 6 of the 7 females were bred, born, raised, and in production at Hoover Angus! And what awesome cows they were! The L196 cow (great grandam of Victorious) is still in production and has a son selling in today's sale. L265 (Know How's mother) is still in production and has an awesome son selling as Lot 25. And then there is the C50 cow, who is one of the most famous cows in the herd. She was laid to rest just a couple months shy of 17 years of age and had a phenomenal career! If you have ever listened to the Angus Underground podcast, you will often hear the hosts talk about "stacking great cows in a pedigree", and this is exactly what has culminated in this pedigree!
★ Dam X32 was a first calf heifer with A148, and she has one of the best udders in the herd – a very snug udder with superior teat size.
★ Grandam R29 is also an excellent uddered cow whose progeny work for repeat customers Steve & Tricia Kralik and David Deal. Kralik's bull was super nice, in fact he was the favorite bull of Mike Pudlo who is in charge of feeding the bulls.
★ R29 has a 360 day calving interval on her 5 calves.
★ Pathfinder donor great grandam C50 is regarded as the 2nd best cow ever in production at Hoover Angus! We sold 34 sons of C50 averaging $6750 – quite a price for a cow who would be 20 years old if still living. We have sold more sons of C50 than any other cow in Hoover Angus history!
★ Prior to holding C50 out of production for one year to flush her, she had a 363 day calving interval on her 13 natural progeny, which included stealing flushes in 6 different years. C50 weaned her 14th natural calf at over 16 years of age!

133 Spring Bred Heifer — QUEEN OF ELLSTON A247

Reg. 20429075 Tattoo: L/R A247 02/24/22

Fortunes Conquest 224
BALDRIDGE CHAIRMAN
Baldridge Isabel B061

Baldridge 38 Special #
QUEEN OF ELLSTON T11
Queen of Ellston C50 #

Connealy Confidence 0100 #
Fortunes 4412 Ethelda 742
G A R Prophet #
Baldridge Isabel Y69
EF Commando 1366 #
Baldridge Isabel Y69
Roth Famous 1006 #
Hawley West Girl 227

BW	**62**
ADJ. 205/WR	**581/85**
ADJ. 365/YR	**816/87**
%IMF/RATIO	**3.48/90**
RE/RATIO	**9.7/94**

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	-1.9 4%	+64	+109	+.20	+.6	+1.31 25%	+67 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.6 25%	+15 3%	+24	+18	+.62	+.52	+.62

CW	MB	RE	Fat	$M	$F	$B	$C
+48	+.72	+.62	+.046	+75 20%	+87	+140	+257

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-90	4-94	3-92	None	1-$4000	1-88

★ Ultrasound safe to Mogck Empire 110, due approximately February 22, 2024.
★ A247 is a wide based, long bodied, stylish heifer.
★ A247 ties as the 3rd lowest BW EPD female to sell and ties as the 4th top CEM EPD female!
★ Dam T11 is a super low birth weight cow with a 367 day calving interval that will shorten up to less than 365 days when she calves in early February this year.
★ T11's most recent son was the 8th top weaning weight bull of his crop.
★ T11's first daughter works for Curt Beane and her second daughter works in our herd.
★ Please read about Pathfinder donor grandam, one of the most successful cows in our history, in the footnote of Lot 132. Lots 131-136 descend from C50.

Cattlemen from Southern Mississippi toured Hoover Angus during the extreme heat and humidity we had in August. They didn't mind the weather!

134 Spring Bred Heifer — QUEEN OF ELLSTON Z461

Reg. 20363172 Tattoo: L/R Z461 08/27/21

Basin Payweight 1682 #
TEX PLAYBOOK 5437 #
Rita 1C43 of 9M26 Complete

Hoover No Doubt
QUEEN OF ELLSTON S11
Queen of Ellston H115 #

Basin Payweight 006S #
21AR O Lass 7017
Summitcrest Complete 1P55 #
Rita 9M26 of Rita 5F56 Pred
Mogck Bullseye #
Miss Blackcap Ellston J2
TC Friction 5130 #
Queen of Ellston C50 #

BW	**75**
ADJ. 205/WR	**694/103**
ADJ. 365/YR	**987/103**
%IMF/RATIO	**3.38/71**
RE/RATIO	**11.8/108**

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+2.6	+81 10%	+140 10%	+.24	+.7	+1.06	+80 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.0 10%	+15 3%	+32 15%	+29 10%	+.42 20%	+.39 10%	+.81

CW	MB	RE	Fat	$M	$F	$B	$C
+69 15%	+.54	+.76	+.036	+97 1%	+107 15%	+154	+297 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-102	4-97	2-101	None	None	None

★ Ultrasound safe to Deep Creek Legitimate 203, due approximately April 4, 2024.
★ Z461 is a broody, soggy gal – she's a tank, just like her mother!
★ Z461 offers the #1 $Maternal Value of any female selling today!
★ Sire Playbook was used to make some excellent daughters, and we think that is exactly what Z461 will be!
★ Dam S11 was a really nice scanning female with a 6.96 IMF, ratio 152, 12.0" ribeye, ratio 108.
★ Please read about Pathfinder donor grandam H115 in the footnote of Lot 136.
★ Please read about Pathfinder donor great grandam C50 in the footnote of Lot 135. C50 is regarded as the 2nd best cow in our history and has produced more sons coming to auction than any other cow in our history!

135 Spring Bred Heifer — QUEEN OF ELLSTON A120

Reg. 20429033 Tattoo: L/R A120 02/07/22

High Point Ring of Fire 5071
JK HIGH POINT 745
J K Blackbird 408

Hoover No Doubt
QUEEN OF ELLSTON S128
Queen of Ellston K57 #

Vin-Mar Johnny Cash 3513
High Point Blackbird 3009
S A Broadside 1411
J K Ms Blackbird 018
Mogck Bullseye #
Miss Blackcap Ellston J2
Basin Excitement #
Queen of Ellston C50 #

BW	**69**
ADJ. 205/WR	**607/89**
ADJ. 365/YR	**874/93**
%IMF/RATIO	**4.14/107**
RE/RATIO	**9.7/94**

CED	BW	WW	YW	RADG	YH	SC	$W
+13 10%	-1.1 10%	+72 25%	+120	+.22	+.5	+1.12	+70 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.3 3%	+16 1%	+24	+28 10%	+.49	+.40 15%	+.47

CW	MB	RE	Fat	$M	$F	$B	$C
+48	+.43	+.68	+.058	+80 10%	+84	+123	+240

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-94	4-95	1-93	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	9-102	9-103	7-96	4-$3400	None

★ Ultrasound safe to Mogck Empire 110, due approximately February 22, 2024.
★ A120 is a more moderate sized, easy fleshing, thick heifer. She has a small, Angus-type head. She has a calm temperament both in the chute and out in the pasture.
★ A120 ties as the 2nd top CEM EPD and 4th top CED EPD female to sell!
★ Dam S128 is a moderate-sized No Doubt cow with a beautiful udder – no surprise looking at her mother and grandmother! S128 has a 359 day calving interval on her 5 pregnancies which includes a set of twins.
★ Pathfinder grandam K57 is still raising calves at 12 years of age with a perfect 365 day calving interval! Read the qualifications to becoming a Pathfinder cow on page 19. A set of twins are not included in her ratios above.
★ K57 has put three replacement daughters in the Hoover herd. Kriss Lightner, Brett Hardy, Trevor Wallace and Dusty Goodman have purchased her sons.
★ Pathfinder donor great grandam is the great C50 cow – regarded as the 2nd best cow ever in production at Hoover Angus! The following is an extremely condensed version of her successes! At just a couple short months away from 17 years of age, we laid C50 to rest north of our bull barn, next to the other greats like CC&7, Gridiron, Bullseye, and G366.
★ Prior to holding C50 out of production for one year to flush her, she had a 363 day calving interval on her 13 natural progeny, which included stealing flushes 6 different years. C50 weaned her 14th natural calf at over 16 years of age!
★ C50 was a superior uddered cow even into old age, and offered foot and structure quality rarely found. She grossed over a quarter million dollars in registered progeny sales. C50 has an amazing three Pathfinder daughters. Thirty-four sons of C50 have come to auction at Hoover Angus, more than any other cow in our history.

136 Spring Bred Heifer — QUEEN OF ELLSTON A297

Reg. 20429095 Tattoo: L/R A297 03/10/22

RAML Rugby 7103
RAML ATHLETE
RAML Royce 536

Baldridge 38 Special #
QUEEN OF ELLSTON T30
Queen of Ellston H115 #

S A V Renown 3439 #
RAML Ruby 103
TC Aberdeen 759 #
RAML Royce 335
EF Commando 1366 #
Baldridge Isabel Y69
TC Friction 5130 #
Queen of Ellston C50 #

BW	**88**
ADJ. 205/WR	**634/93**
ADJ. 365/YR	**872/93**
%IMF/RATIO	**2.93/76**
RE/RATIO	**9.8/95**

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+2.7	+75 20%	+135 15%	+.30 25%	+.9 15%	+1.72 10%	+65 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+19.3 2%	+8	+33 10%	+25 20%	+.28 1%	+.46	+.73

CW	MB	RE	Fat	$M	$F	$B	$C
+56	+.35	+.81 30%	+.043	+64	+94	+132	+235

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-104	3-97	3-97	2-$6500	None	None

★ Ultrasound safe to Mogck Empire 110, due approximately May 1, 2024.
★ A297 is a level-topped, deep chested, thick heifer that will make a nice replacement female.
★ Dam T30 has produced sons for repeat customers Bill Archer and Ralph Mills. Bill and his brothers always come to the farm prior to the sale to inspect the bulls, and they do a nice job of picking top-end bulls every year! Ralph and his friend Steve Medlin from Tennessee make the drive up the day before our sale each year to inspect the cattle the night before the sale.
★ Pathfinder grandam H115 – wow, what a cow she was – she recorded a perfect 362 day calving interval on her 12 calves, despite stealing four flushes throughout her life! She had a stunning record of production and fertility.
★ H115's 11 sons averaged over $10,000, five of which were photo features!
★ H115's top son was the Lot 1, lead-off bull in our sale selling to Mohnen Angus for $26,000. This bull, Hoover Longevity T40, was easily the #1 adjusted weaning weight, #1 yearling weight bull of the sale at 911 pounds and 1546 pounds, respectively.
★ Other progeny of H115 work for Jason Hunt (2 sons), Pat Peak, Mitch Moran, Reiman Livestock, Dana Russell, Tim Hackett, Spencer Griffin, Kirk Egbert, Dan Olson, Jeff Bellamy, Alta Genetics, and Diamond J Angus Ranch. Speaking of Alta Genetics, they have selected three sons from this cow family to work in their vast overseas markets.
★ Please read about phenomenal great grandam C50 in Lot 135's footnote.

137 Spring Bred Heifer — MAID OF ELLSTON A137

Reg. 20429040 Tattoo: L/R A137 02/10/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Baldridge Chairman
MAID OF ELLSTON X241
Maid of Ellston S278

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Fortunes Conquest 224
Baldridge Isabel B061
SydGen Sizzle
Maid of Ellston P234

BW	**63**
ADJ. 205/WR	**674/99**
ADJ. 365/YR	**916/98**
%IMF/RATIO	**3.71/96**
RE/RATIO	**10.8/105**

CED	BW	WW	YW	RADG	YH	SC	$W
+16 2%	-2.7 2%	+65	+122 30%	+.30 25%	+.7	+.47	+71 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.0 15%	+15 3%	+35 10%	+20	+.49	+.37 10%	+.46

CW	MB	RE	Fat	$M	$F	$B	$C
+47	+.51	+.74	+.010	+71 30%	+89	+136	+247

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-87	2-100	1-98	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-100	5-100	3-104	2-$7375	None

★ Ultrasound safe to Hoover Attraction, due approximately April 5, 2024.
★ A137 is a slick haired, well-balanced heifer that has the look of a good cow.
★ A137 has the highest CED EPD and the lowest BW EPD of any female selling! She also has one of the top CEM EPDs.
★ For those interested in the new Functional Longevity EPD, A137 has the highest EPD of any of the 538 Hoover-owned females at +1.32! Breed average is +1.01. Her dam is one of the top cows in production at Hoover Angus for this trait!
★ Dam X241 was a first calf heifer with A137. X241 is a low birth weight, super tight-uddered, small teated cow. She is the type of cow with the potential to be very long-lasting because her udder will hold up well into her teens!
★ Grandam S278 produced one of the best bulls of our 2023 auction selling to repeat customer Matt Rea – he was a stud! Repeat customers Craig & Karri Miller own S278's other son, and he was an outstanding bull too!
★ S278 is a fertile cow with a 360 day calving interval.
★ Great grandam P234 is a superior uddered cow producing sons for Keith Bixler, Keith Knobbe and Gary Reiman.

BLKCP EMPRESS ELLSTON A131 – Lot 138

138 Spring Bred Heifer — BLKCP EMPRESS ELLSTON A131

Reg. 20429039 Tattoo: L/R A131 02/08/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
BLKCP EMPRESS ELLSTON S178
Blkcp Empress Ellston P229

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
Bruns Top Cut 373 #
Blkcp Empress Ellston H4

BW	72
ADJ. 205/WR	703/103
ADJ. 365/YR	1015/108
%IMF/RATIO	4.03/104
RE/RATIO	11.4/111

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	+.5	+81 10%	+141 10%	+.28	+1.0 10%	+1.66 10%	+78 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.2	+11 25%	+29 30%	+18	+.32 3%	+.44 30%	+.41

CW	MB	RE	Fat	$M	$F	$B	$C
+67 15%	+.48	+.82 30%	-.008 30%	+67	+108 15%	+156	+269

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-87	4-99	2-106	1-$7500	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-96	7-98	5-97	1-$2100	None

★ Ultrasound safe to Deep Creek Legitimate 203, due approximately April 5, 2024.
★ A131 is a long, attractive, deep quartered heifer with a leg on all 4 corners.
★ Dam S178 is an ultra low birth weight, superior uddered cow with a 366 day calving interval. Her first son was a photo feature selling to repeat customer Chris Nelson.
★ For those interested in the new Functional Longevity EPD produced by the American Angus Association, grandam P229 has the #1 Functional Longevity EPD of any cow in production at Hoover Angus at +1.24!
★ Grandam P229 is also a superior uddered cow and has a 366 day calving interval. Three of her daughters have been retained as replacements, including one that serves as a working donor. P229's other daughter works for Reiman Livestock.
★ A son of P229 works for Medlin Angus in Tennessee – Steve Medlin sends good reports of him! P229 puts good carcass traits in her progeny with 5-116 IMF ratio and 5-100 ribeye ratio. One daughter was the #1 IMF scanning female of her crop!
★ Great grandam H4 was counted on to bring in a good calf every single year. Two of her sons were photo features, and her 7 total progeny to come to auction averaged $4650 (not bad for a 2009 model cow). H4 had as good of an udder as you could find! She was a very feminine fronted, beautiful CC&7 cow.

Hair Shed EPDs

Hair shedding is an important trait for most Hoover Angus customers as the ability of cattle to slick their hair coat early in the summer helps mitigate the effects of heat stress and fescue toxicity. Early shedding positively impacts milk production, fertility, weaning weights, and ultimately your bottom line! Hoover Angus has submitted over 2000 hair shed scores over the past four years, and is one of the breed's largest contributors to the database.

Breed average Hair Shed (HS) EPD for non-parent bulls is +.52, with lower values being more favorable. **79% of this offering ranks in the best 1/3 of the breed for Hair Shed EPD or better!**

Fifteen Hoover-owned sires rank in the best 10% of the breed for HS EPD, and those with progeny in today's auction include: Hoover Victorious, Hoover Attraction, Hoover Elite and Mogck Entice.

139 Spring Bred Heifer — BLKCP EMPRESS ELLSTON A291

Reg. 20429094 Tattoo: L/R A291 03/08/22

Baldridge 38 Special #
HOOVER SPECIAL EDITION S454
Edella of Ellston N473 #

Mogck Bullseye #
BLKCP EMPRESS ELLSTON P259
Blkcp Empress Ellston L299

EF Commando 1366 #
Baldridge Isabel Y69
Connealy Direct Deposit #
Edella of Ellston K264
MOGCK Sure Shot #
Mogck Mary 1255
Hoover Carbon Copy
Blkcp Empress Ellston F186

BW	85
ADJ. 205/WR	669/98
ADJ. 365/YR	896/96
%IMF/RATIO	4.69/121
RE/RATIO	10.5/102

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+2.3	+73 25%	+125 30%	+.26	+.8 25%	-.18	+68 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.0 15%	+9	+26	+26 20%	+.41 15%	+.48	+.60

CW	MB	RE	Fat	$M	$F	$B	$C
+58	+.77	+.81 30%	+.002	+83 10%	+103 20%	+165 25%	+297 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-103	6-99	4-99	2-$3500	1-$3750	None

★ Ultrasound safe to Mohnen General Lee, due approximately February 16, 2024.
★ A291 has kept up well despite being one of the younger ones in the crop. She's long bodied and level topped.
★ A291 is a 16th generation Blackcap Empress Ellston female to be bred, born, and raised by the Hoover family. Down the dam's side of the pedigree, now off the three-generation pedigree, is the great C109 cow and the old J350 cow – two of the greatest cows of their day!
★ Dam P259 is a nice uddered, easy fleshing cow getting into her middle age years, with still an excellent calving interval of 363 days. She puts nice carcass qualities in her progeny with 4-106 IMF ratio, 4-108 ribeye ratio, and well below average fat ratios.
★ P259's progeny work for repeat customers Hans Angus Farm, Jeff Anderson, and Joel Lacaeyse.
★ Grandam L299's claim to fame may be her tremendous T184 granddaughter – she is the dam of the excellent flush of General Lee bulls selling – Lots 32-35. This was my favorite flush of our 2023 crop! L299 had a successful career that started out with a bang when she weaned an 872 pound bull to be the 2nd top weaning weight bull of his crop that sold to Alta Genetics.

140 Spring Bred Heifer — MISS BLACKBIRD ELLSTON A169

Reg. 20429051 Tattoo: L/R A169 02/13/22

High Point Ring of Fire 5071
JK HIGH POINT 745
J K Blackbird 408

MOGCK Entice
MISS BLACKBIRD ELLSTON V18
Miss Blackbird Ellston L52

Vin-Mar Johnny Cash 3513
High Point Blackbird 3009
S A Broadside 1411
J K Ms Blackbird 018
SydGen Enhance
MOGCK Erica 2255 #
Hoover Dam #
Miss Blackbird Ellston C224

BW	73
ADJ. 205/WR	770/113
ADJ. 365/YR	1087/116
%IMF/RATIO	3.76/97
RE/RATIO	11.0/107

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+0 25%	+93 2%	+154 3%	+.29 30%	+1.2 3%	+.71	+79 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.0	+9	+21	+26 20%	+.39 15%	+.36 5%	+.17 5%

CW	MB	RE	Fat	$M	$F	$B	$C
+77 5%	+.16	+.97 15%	-.022 15%	+59	+116 10%	+151	+255

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-98	2-110	2-111	None	1-$4250	None

★ Ultrasound safe to Mogck Empire 110, due approximately March 16, 2024.
★ A169 is a thick heifer with the added frame and length that High Point brought.
★ A169 was the 8th top weaning weight, 4th top yearling weight heifer of her crop! She has the 2nd highest WW EPD and some of the top YW and CW EPDs among the spring bred heifers selling.
★ Dam V18's first daughter works for Salt Fork Angus. V18 has a 366 day calving interval.
★ V18 was a high performing female also, with the following performance data: BW 70 pounds, WW 742 lbs., WR 114, YW 1032 lbs., YR 110, IMF 5.55, ratio 125, ribeye 12.1", ratio 116. She was the 4th top weaning weight heifer of her crop.
★ Grandam L52 has now been retired from the herd, but we retained more daughters out of her than just about any other cow in the herd that hadn't served as a donor. Five daughters have worked at Hoover Angus!
★ Some great 'ole cows can be found down the dam's side of this pedigree – the S100 and Z188 cows (now off the pedigree) were solid cows that brought in a good calf every single year!

Weekly EPD Updates

The American Angus Association runs National Cattle Evaluation (NCE) EPD updates every week. Non-parent animals with no data being submitted will see very little EPD change on a weekly basis. Visit www.angus.org/Animal/EpdPedSearch.aspx for the latest available EPDs.

JK High Point 745
Sire of Lots 140-142

Hoover Headliner J32
Full Brother to the Dam of Lot 141

141 Spring Bred Heifer — BLKCP EMPRESS ELLSTON A155

Reg. 20429048 Tattoo: L/R A155 02/11/22

High Point Ring of Fire 5071
JK HIGH POINT 745
J K Blackbird 408

SydGen C C & 7 #
BLACKCAP EMPRESS ELLSTON S8
Blkcp Empress Ellston C109 #

Vin-Mar Johnny Cash 3513
High Point Blackbird 3009
S A Broadside 1411
J K Ms Blackbird 018
S A F Connection #
SydGen Forever Lady 4087
TC Gridiron 258 #
Blkcp Empress Ellston A306

BW	**87**
ADJ. 205/WR	**687/101**
ADJ. 365/YR	**1041/111**
%IMF/RATIO	**2.81/73**
RE/RATIO	**11.7/114**

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+2.4	+91 2%	+170 1%	+.37 2%	+1.5 1%	+.48	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.1 3%	+10	+32 15%	+25 20%	+.56	+.42 20%	+.01 1%

CW	MB	RE	Fat	$M	$F	$B	$C
+77 5%	+.09	+1.11 5%	-.065 1%	+60	+116 10%	+153	+258

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-104	5-97	2-105	1-$3900	None	None

★ Ultrasound safe to Hoover Attraction, due approximately March 29, 2024.
★ A155 is a bigger framed, high performance heifer with a lot of length of spine. She's a thick gal, and has a little different pedigree.
★ A155 has the #1 highest YW EPD, the 2nd biggest Ribeye EPD, as well as the 2nd lowest (best) Hair Shed EPD in the spring bred heifer division!
★ Dam S8 is known by all of the Hoover crew as the cow with the shortest ears on the farm – she was born during dreadful cold, and one of her ears doesn't even have enough space to put a tag. But she survived the terrible cold and is doing just fine as a cow! She is a fertile cow with an ideal 364 day calving interval. Her first son works for long-time repeat customer Mark Bright.
★ S8 puts big ribeyes in her progeny and serves as the 7th top ribeye ratio cow in the herd! S8 herself scanned a superior 12.2" ribeye.
★ Grandam C109 served as the herd's 13th top indexing cow at the time of her passing – the oldest cow on this prestigious list! She recorded 10-97 BWR, 10-109 WR, 10-106 YR with a 361 day calving interval on 11 pregnancies (a set of high performing twins are not included in her ratios). She was the dam of the $25,000 Hoover Headliner.
★ C109 was one of only a handful of donor cows that have earned a burial spot north of our bull barn. She and her sire, Gridiron, had highly successful careers at Hoover Angus, and were buried in the same grave on the same day.
★ The T184 donor cow and her flush of sons, Lots 32-35, are descendants of C109.

I am once again very impressed with the heifer I purchased last February, she raised a calf that weaned at 715 pounds. That's top 5% within our herd! Year after year these Hoover heifers are consistently raising the bar. The calves these heifers are raising are gentle, have great phenotype, and are performing well. That's what I call "Solid"! The bull did great this year and we are excited to see his calves start hitting the ground at the end of February.

Gareld Carpenter, GRC Cattle Farm

142 Spring Bred Heifer — MISS BLACKBIRD ELLSTON A116

Reg. 20429031 Tattoo: L/R A116 02/06/22

High Point Ring of Fire 5071
JK HIGH POINT 745
J K Blackbird 408

Bruns Top Cut 373 #
MISS BLACKBIRD ELLSTON T106
Miss Blackbird Ellston L52

Vin-Mar Johnny Cash 3513
High Point Blackbird 3009
S A Broadside 1411
J K Ms Blackbird 018
Bruns Uppercut 610
Dakota Miss 669 Baf #
Hoover Dam #
Miss Blackbird Ellston C224

BW	**73**
ADJ. 205/WR	**651/95**
ADJ. 365/YR	**937/100**
%IMF/RATIO	**4.76/123**
RE/RATIO	**10.6/103**

CED	BW	WW	YW	RADG	YH	SC	$W
+13 10%	-.2 20%	+81 10%	+145 10%	+.29 30%	+1.0 10%	+.09	+79 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.8 15%	+13 10%	+31 20%	+13	+.51	+.31 1%	+.12 3%

CW	MB	RE	Fat	$M	$F	$B	$C
+68 15%	+.58	+1.10 10%	-.021 15%	+74 25%	+111 15%	+169 25%	+293 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-100	4-100	3-99	1-$5000	None	1-93

★ Ultrasound safe to Mohnen General Lee, due approximately February 22, 2024.
★ A116 is a wide based, square made, pretty female.
★ A116 is one of 10 females selling to offer a Ribeye EPD of +1.00 or greater. Important for those of us in fescue country, she offers a low (good) Hair Shed (HS) EPD.
★ Dam T106 is a very nice uddered female with a 366 day calving interval, and spring 2023 breeding season marked the 5th consecutive year she has settled first service AI. Her son works for repeat customer Adam Meyer and her first daughter works in the Hoover herd.
★ Grandam L52 has been retired from the herd, but put 5 replacement daughters in the herd – I believe that's about as many as any other cow in the herd that hasn't served as a donor! She was a classic low birth weight, yet beefy cow with a very nice udder.
★ Great grandam C224 had a perfect 365 day calving interval on her 10 calves, and a picture-perfect udder even into old age.

143 Spring Bred Heifer — MISS ERICA ELLSTON A289

Reg. 20429092 Tattoo: L/R A289 03/06/22

Panther Cr Incredible 6704 #
JAR INCREDIBLE 6104 808
Jar Erica 6104

Connealy Impact #
MISS ERICA ELLSTON P163 #
Miss Erica Ellston M240

Musgrave Invision
Panther Cr JH Blackbird 409
TC Total 410 #
JAR Ava Lee 048 3202
Connealy Impression #
Elza of Conanga 8265 #
Hoover Emperor
Miss Erica Ellston K228 #

BW	**89**
ADJ. 205/WR	**667/98**
ADJ. 365/YR	**945/101**
%IMF/RATIO	**3.70/96**
RE/RATIO	**9.7/94**

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+.7	+70 30%	+117	+.20	+.7	+.64	+70 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.6	+5	+30 25%	+16	+.53	+.45	+.27 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+43	+.76	+.51	+.050	+55	+74	+128	+221

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-113	7-103	3-107	1-$2750	1-$5750	1-108

★ Ultrasound safe to Hoover About It, due approximately February 26, 2024.
★ A289 is a moderate sized, feminine fronted, easy-fleshing female. She is a 12th generation bred, born, and raised Miss Erica Ellston female to be bred by the Hoover family. A long line of highly productive cows is behind her. Four of the five dams tracing down the dam's side of this pedigree have earned Pathfinder honors!
★ Pathfinder dam P163 has an excellent 364 day calving interval. Her progeny work for Garry Nickell and John Groves.
★ Grandam M240 was the 3rd top weaning weight and 5th top IMF scanning female of her crop.
★ Pathfinder great grandam K228 ended her career with a superb 357 day calving interval and average 107 WR on her progeny.

Congratulations to Brinnly Rea on her Champion Rate of Gain steer at the Allamakee County Fair gaining 4.44 pounds per day! This steer's sire was Hoover Entice X83, purchased by Brinnly's dad, Matt, in our 2021 auction. He was out of a 15th generation bred, born, and raised Hoover cow!

MISS BLACKCAP ELLSTON A70 – Lot 144

Miss Blackcap Ellston B49
Maternal Sister to Lot 144

144 Spring Bred Heifer — MISS BLACKCAP ELLSTON A70

Reg. 20429010 Tattoo: L/R A70 01/27/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Hoover 38 Special S4
MISS BLACKCAP ELLSTON V33
Miss Blackcap Ellston P275 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Baldridge 38 Special #
Blueblood Lady Ellston M3
Bruns Top Cut 373 #
Miss Blackcap Ellston K97

BW	**76**
ADJ. 205/WR	**769/113**
ADJ. 365/YR	**1044/112**
%IMF/RATIO	**4.29/111**
RE/RATIO	**10.2/99**

CED	BW	WW	YW	RADG	YH	SC	$W
-6	+2.7	+82 10%	+142 10%	+.27	+1.1 5%	+1.90 4%	+75 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+9.5	-2	+29 30%	+28 10%	+.29 1%	+.51	+.38 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+56	+.48	+.89 25%	-.028 10%	+60	+85	+136	+236

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-100	3-105	2-109	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-95	7-101	6-102	5-$6450	None

★ Ultrasound safe to Hoover About It, due approximately February 27, 2024.
★ A70 is a super slick haired, big ribbed, thick, beautiful female from the same cow family that produced Hoover No Doubt! This line of females has been a highly potent, successful cow family – I can remember back 8 generations of this cow family, and they are as solid of a cow family as what we have!
★ A70 was a high performing heifer – the 9th top weaning weight heifer of her crop!
★ Dam V33 is a beautiful young female with a superior 350 day calving interval – this coupled with her outstanding progeny ratios might earn her Pathfinder status this spring! V33's most recent calf is one of the best Trophyclass calves of the crop.
★ We were lucky to save V33 as her mother's replacement, as she has been her only heifer calf to-date! P275's other sons have sold very well in our sales to Bonnie Campbell, Tracy Shaffer, Rod Lovitt, Jamie Humble, and Doug Niemann. She's one of these cows that has an excellent calf every year. P275 has a 362 day calving interval.
★ Great grandam K97 produced sons for Three Trees Ranch, Andrew Herzberg, Glen Hanson, Brian Taglauer, and Josh Lohman. The Tree Trees bull was the $43,000 Hoover Hawkeye, whose influence you will see sprinkled through the offering on the dam's side of pedigrees. I could write more paragraphs about older generations of this cow family, but I'm already long on this footnote!

145 Spring Bred Heifer — BLUEBLOOD LADY ELLSTON A60

Reg. 20429007 Tattoo: L/R A60 01/24/22

High Point Ring of Fire 5071
JK HIGH POINT 745
J K Blackbird 408

Hoover Cut Above P427
BLUEBLOOD LADY ELLSTON V3
Blueblood Lady Ellston M3

Vin-Mar Johnny Cash 3513
High Point Blackbird 3009
S A Broadside 1411
J K Ms Blackbird 018
Bruns Top Cut 373 #
Erica of Ellston L5
Hoover Dam #
Blueblood Lady Ellston H118 #

BW	**67**
ADJ. 205/WR	**647/95**
ADJ. 365/YR	**866/93**
%IMF/RATIO	**3.49/90**
RE/RATIO	**10.3/100**

CED	BW	WW	YW	RADG	YH	SC	$W
+11 15%	-1.9 4%	+58	+111	+.27	+.7	+.90	+60

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.6	+10	+32 15%	+20	+.64	+.53	+.35 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+51	+.45	+.66	+.013	+45	+97 30%	+140	+227

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-98	3-99	2-94	1-$4750	None	None

★ Ultrasound safe to Mohnen General Lee, due approximately February 27, 2024.
★ A60 is a square made, pretty fronted female that will make a beautiful mature cow. Both of her ears got nipped in the cold, but she was a survivor and has done very well!
★ A60 ties as the 4th lowest BW EPD female to sell!
★ A60 is a 19th generation Blueblood Lady Ellston female to be raised by the Hoover family! Trace down the dam's side of her pedigree, and in the past 8 generations of females, there are 5 Pathfinders – quite a feat!
★ Dam V3 is a deep bodied, highly maternal cow that has settled first service AI each year and has moved her calving date forward each year. Her first son sold to repeat customer Josh Sunderman. Her most recent daughter is one of my favorite General Lee heifers of the crop!
★ Grandam M3 served as a working donor at Hoover Angus before she sold as a mature cow to Locust Grove Beef Cattle and M Ridge Cattle in Ohio.
★ M3's three natural sons at Hoover Angus averaged $19,425! Her top son was our 2018 top-selling bull at $39,000 to Eagle Hill Farms. We have used this bull, Hoover 38 Special S4, back in our herd. S4 was the 2nd top adjusted weaning weight bull of his crop at 905 pounds, WR 116! An S4 daughter produced the beautiful Lot 144 heifer.
★ M3's next son, Hoover All American, was selected by Bo Slovek in South Dakota.
★ Pathfinder great grandam H118 worked in the herd until 12 years of age! All three of H118's daughters have been saved as replacements. Her 7 sons averaged over $9100 – quite a feat for a cow born 15 years ago! These sons were some of the very best bulls of each crop.
★ I have to mention 4th generation dam B305. She was a slow, easy-going cow that produced until 14 years of age. She maintained a 363 day calving interval on 13 progeny, and 13-106 WR! She is one of the few cows in the breed to produce three Pathfinder daughters! At 14 years of age, B305's udder was superb.

Visiting Aunt Linda in Alaska was the trip of a lifetime!

146 Spring Bred Heifer — MISS BLACKCAP ELLSTON A208

Reg. 20429061 Tattoo: L/R A208 02/18/22

MOGCK Fortress 517
MOGCK EMPIRE 110
MOGCK Eraline 1748

Baldridge Chairman
MISS BLACKCAP ELLSTON X31
Miss Blackcap Ellston P203 #

K C F Bennett Fortress #
Mogck Rosebud 1545
SydGen Enhance
Mogck Eraline 855 #
Fortunes Conquest 224
Baldridge Isabel B061
Hoover Dam #
Miss Blackcap Ellston M322

BW	**74**
ADJ. 205/WR	**672/98**
ADJ. 365/YR	**885/94**
%IMF/RATIO	**3.63/94**
RE/RATIO	**9.1/88**

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+1.1	+64	+106	+.21	+.5	+.96	+61

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.9 15%	+11 25%	+19	+17	+.58	+.58	+.63

CW	MB	RE	Fat	$M	$F	$B	$C
+41	+.66	+.65	+.005	+79 15%	+81	+136	+255

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-102	2-101	1-94	None	None	None

★ Ultrasound safe to Hoover About It, due approximately February 27, 2024.
★ This heifer has lots of stretch in her! She is a slick haired, curious heifer that comes from the same cow family that produced No Doubt.
★ Dam X31 is a beautiful young female with a 346 day calving interval on her first two calves. A208 was her first calf, and her next calf sells as Lot 80. She calved so quickly last year that we didn't identify her as starting to calve, we just found she had dropped her calf in the lot before we could put her in a calving pen. It's awesome when they do it so quick, but we do like to have them in a nice clean calving pen before they calve!
★ My calving book notes say X31 had real good mothering skills when she calved as a heifer.
★ Pathfinder grandam P203 was an awesome cow with a 351 day calving interval and a superior 4-109 WR when she was lost in an accident. It was a heartbreak, as she was on the list of cows to flush that year! Her three sons to come to auction averaged $12,100 and sold to Grimmius Cattle Co., John Orr, and Rolling 7 Ranch Co.
★ Trace farther back in the pedigree, and you will find the grandmother of Hoover No Doubt!

147 Spring Bred Heifer — MISS BLACKCAP ELLSTON A224

Reg. 20429067 Tattoo: L/R A224 02/21/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Baldridge 38 Special #
MISS BLACKCAP ELLSTON X186
Miss Blackcap Ellston S441

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
EF Commando 1366 #
Baldridge Isabel Y69
Bruns Top Cut 373 #
Miss Blackcap Ellston M322

BW	**83**
ADJ. 205/WR	**786/115**
ADJ. 365/YR	**1064/114**
%IMF/RATIO	**5.58/144**
RE/RATIO	**10.3/100**

CED	BW	WW	YW	RADG	YH	SC	$W
+1	+4.3	+84 10%	+148 10%	+.31 15%	+1.0 10%	+1.33 25%	+61

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.8 15%	+10	+23	+29 10%	+.44 25%	+.52	+1.04

CW	MB	RE	Fat	$M	$F	$B	$C
+72 10%	+.91	+.91 20%	+.007	+60	+119 5%	+189 10%	+305 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-104	2-104	1-114	None	None	None

★ Ultrasound safe to Mogck Empire 110, due approximately February 27, 2024.
★ A224 is a smooth made, big bodied, level-topped heifer with lots of capacity. For those who feel the Angus breed is getting too small, check out some of the Optics heifers in this sale – they are similar to this A224 heifer!
★ A224 was the 4th top weaning weight, 5th top yearling weight, and #1 IMF scanning heifer of her crop!
★ Dam X186 was a first calf heifer with A224. Her second daughter is a younger calf, but nice none-the-less.
★ Great grandam M322 was a fertile gal! Her first daughter was a highly successful Pathfinder in our herd – the grandam of the Lot 146 heifer. M322 had three sets of twins.
★ Numerous of M322's progeny were among the top weaning weight calves of their respective crops, including one #1 weaning weight bull!
★ M322's grandam is the grandam of Hoover No Doubt!

Good News

"We're now feeding more people with fewer cattle. Better breeding, genetics, and nutrition have increased the efficiency of livestock production in the U.S. In the 1970s, 140 million head of cattle were needed to meet demand. Now, just 90 million head are required. At the same time, those 90 million cattle are producing more meat."

Comments from Dr. Frank Mitloehner, Animal Science Professor, UC Davis

148 Spring Bred Heifer — BLACKBIRD OF ELLSTON A236

Reg. 20429071 Tattoo: L/R A236 02/22/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Connealy Impact #
BLACKBIRD OF ELLSTON R134 #
Blackbird of Ellston N143

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Impression #
Elza of Conanga 8265 #
S V F New Design T252
Blackbird of Ellston G250 #

BW	**88**
ADJ. 205/WR	**700/102**
ADJ. 365/YR	**964/103**
%IMF/RATIO	**3.17/82**
RE/RATIO	**10.8/105**

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+3.5	+78 15%	+151 4%	+.36 2%	+1.6 1%	+.91	+44

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.8 15%	+10	+19	+25 20%	+.53	+.40 15%	+.72

CW	MB	RE	Fat	$M	$F	$B	$C
+70 15%	+.45	+.98 15%	-.057 1%	+28	+118 10%	+171 20%	+250

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-107	6-104	5-101	2-$5125	1-$3500	1-103

★ Ultrasound safe to Hoover About It, due approximately February 26, 2024.
★ A236 is a larger framed gal, but still has plenty of rib shape for her size.
★ Pathfinder dam R134 shows her excellent fertility with a 362 day calving interval. Her progeny work for Kriss Lightner, Todd Glendenning, and Clifford Scott.
★ Great grandam G250 was a highly productive Pathfinder, being the 2nd top indexing cow of the herd at the time she raised her last calf.
★ Eight Pathfinders are found in A236's three generation pedigree!
★ A236 is a 12th generation Blackbird of Ellston female to be bred, born, and raised at Hoover Angus. If you've read many Hoover catalogs, you have undoubtedly read about her 5th generation dam G100. G100 was a soggy ole' gal that was as good as they come. G100 produced until over 17 years of age, and the day she went to town, she walked just as smooth as what she did when she was half that age. She ended her career with a whopping 110 wean ratio on her progeny!

149 Spring Bred Heifer — BLACKBIRD OF ELLSTON A274

Reg. 20429086 Tattoo: L/R A274 03/02/22

HA Cowboy Up 5405 #
FREYS COWBOY LOGIC
F A R Princess 148Z

Baldridge Chairman
BLACKBIRD OF ELLSTON V295
Blackbird of Ellston P236

HA Outside 3008
HA Blackcap Lady 1602 #
WK Bobcat #
F A R Princess 214X #
Fortunes Conquest 224
Baldridge Isabel B061
Connealy Impact #
Blackbird of Ellston K89

BW	**84**
ADJ. 205/WR	**652/95**
ADJ. 365/YR	**902/96**
%IMF/RATIO	**3.19/82**
RE/RATIO	**8.4/82**

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+1.6	+75 20%	+133 20%	+.26	+1.0 10%	+1.07	+72 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.1	+11 25%	+30 25%	+13	+.39 15%	+.43 25%	+.54

CW	MB	RE	Fat	$M	$F	$B	$C
+50	+.46	+.45	+.031	+62	+88	+127	+227

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-112	2-96	2-100	1-$5750	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-100	7-98	5-106	1-$5500	1-$3100

★ Ultrasound safe to Hoover About It, due approximately February 18, 2024.
★ A274 is a really long bodied heifer with nice fleshing ability with middle-of-the-road frame size.
★ Dam V295's first son was a really nice bull selling to Salt Fork Angus. He was the 4th top IMF bull of our sale. A274 was her second calf.
★ Grandam P236 is a super soggy, beautiful female still going strong at nearly 9 years of age. She has a 360 day calving interval on her 7 calves. Her weaning ratios took a huge hit last year after she severely cut a teat which required many treatments. Needless to say, her calf last year was by far her poorest performing calf. Three daughters of P236 work in the herd.
★ A274 is a 13th generation bred, born and raised Blackbird female from Hoover Angus. Her 6th generation dam G100 will be remembered for many years – read about her in the bottom of Lot 148's footnote.

Functional Longevity EPD

This past fall, the AAA released for the first time a Functional Longevity (FL) EPD as a research report on sires, and to females enrolled in Maternal Plus herds (whole-herd reporting). This EPD seeks to provide guidance in genetic differences relating to a cow's ability to productively stay in the herd.

Hoover Angus has been a leader in data submission for this trait, with two decades of hard data behind Hoover females! Of the 538 Hoover-owned females on the report, 90% rank *above* breed average.

150 Spring Bred Heifer

PRIDE OF ELLSTON A288

Reg. 20429091 Tattoo: L/R A288 03/05/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Connealy Direct Deposit #
PRIDE OF ELLSTON N287 #
Pride of Ellston K87

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Connealy Danny 5398
Boka Rae of Conanga 168
SydGen C C & 7 #
Pride of Ellston D58 #

BW	**77**
ADJ. 205/WR	**613/90**
ADJ. 365/YR	**848/91**
%IMF/RATIO	**4.33/112**
RE/RATIO	**9.5/92**

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+.5	+63	+114	+.25	+.8 25%	+.45	+53

HP	CEM	Milk	Doc	Claw	Angle	HS
+19.4 2%	+7	+20	+17	+.49	+.47	+.44

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.73	+.79	+.023	+63	+98 30%	+156	+265

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-105	7-102	5-100	1-$4000	2-$3375	None

★ Ultrasound safe to Mohnen General Lee, due approximately February 21, 2024.
★ A288 is a long bodied heifer that is wide based and has a nice, full stride.
★ For those interested in the new Functional Longevity EPD, A288 has the 2nd highest EPD of any of the 538 Hoover-owned females at +1.28! Breed average is +1.01. A288 also offers the 2nd highest Heifer Pregnancy (HP) EPD of the spring bred heifers selling.
★ Pathfinder dam N287 is getting into mid to older age and still maintains a perfect 365 day calving interval on her 8 births. Her progeny work for Blair Carney, Chuck Gravois, and Ralph Ballanger. Blair's heifer was a steal of a deal – she was the 11th top weaning weight heifer of her crop and a beautiful, photo feature open heifer.
★ Grandam was a flush sister to the dam of Hoover Elation M123 who was in the Select Sires line-up.
★ Pathfinder great grandam D58 was a working donor whose first daughter earned Pathfinder honors also. D58 ended her career with a perfect 365 day calving interval.

151 Spring Bred Heifer

MARGIE OF ELLSTON A305

Reg. 20429102 Tattoo: L/R A305 03/14/22

Panther Cr Incredible 6704 #
JAR INCREDIBLE 6104 808
Jar Erica 6104

Hoover Electrify
MARGIE OF ELLSTON R80
Margie of Ellston H260

Musgrave Invision
Panther Cr JH Blackbird 409
TC Total 410 #
JAR Ava Lee 048 3202
Basin Excitement #
Blkcp Empress Ellston D241
TC Friction 5130 #
Margie of Ellston F284 #

BW	**82**
ADJ. 205/WR	**567/83**
ADJ. 365/YR	**853/91**
%IMF/RATIO	**3.82/99**
RE/RATIO	**10.8/105**

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+0 25%	+52	+91	+.23	+.8 25%	+1.26 25%	+63

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.3 20%	+7	+36 4%	+26 20%	+.59	+.60	+.27 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+29	+.71	+.76	-.014 20%	+70	+70	+130	+239

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-94	6-89	3-96	1-$3750	1-$4500	None

★ Ultrasound safe to Mogck Empire 110, due approximately March 4, 2024.
★ I feel like a broken record saying she is really long bodied, but she is! She has done well for being the youngest heifer in the group.
★ Dam R80 is a fertile cow with a 364 day calving interval. Her son works for repeat customer Mike Findley, and her pretty daughter for repeat customer Jeremy Loving.
★ R80's sire, Electrify, was purchased by Doug & Marcia Rueber of ADD Angus Farm, and they are very particular with their herd sire selections! Electrify was out of one of our top cow families, his great grandam being one of the most prolific cows in our history.
★ Grandam H260 has been retired from the herd, but her 3 sons to come to auction averaged an excellent $7175. Two daughters were retained in the herd.
★ Great grandam F284 earned Pathfinder honors.

John turns 98 years young!

152 Spring Bred Heifer

MAID OF ELLSTON A275

Reg. 20429087 Tattoo: L/R A275 03/02/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MOGCK Entice
MAID OF ELLSTON V100
Maid of Ellston R85

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen Enhance
MOGCK Erica 2255 #
Basin Excitement #
Maid of Ellston L210 #

BW	**81**
ADJ. 205/WR	**680/100**
ADJ. 365/YR	**907/97**
%IMF/RATIO	**3.63/94**
RE/RATIO	**9.9/96**

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+1.3	+81 10%	+141 10%	+.30 25%	+.9 15%	+1.04	+71 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.2	+9	+24	+28 10%	+.48	+.40 15%	+.58

CW	MB	RE	Fat	$M	$F	$B	$C
+58	+.54	+.88 25%	-.022 15%	+58	+103 20%	+156	+260

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-114	3-100	1-97	None	None	None

★ Ultrasound safe to Hoover About It, due approximately March 6, 2024.
★ A275 is a soggy, attractive-profiling, wide-based heifer.
★ Dam V100 has an exemplary 360 day calving interval on her 3 calves. She's a soggy, easy fleshing cow.
★ V100 was a high performing female, weaning at 730 pounds, WR 112, YW 1037 lbs., YR 110, IMF 6.24, ratio 140, ribeye 10.1", ratio 97. She was the 7th top weaning weight, 4th top yearling weight heifer of her crop.
★ Grandam was lost early in life to an injury, but recorded a 363 day calving interval on her progeny. Her two sons work for Neal Smith and David Groth, both repeat customers.
★ Go back to 5th generation dam, Pathfinder S34, who recorded 14-108 WR and had a 359 day calving interval at the end of her career! She brought 10 sons to auction.

153 Spring Bred Heifer

BLKCP EMPRESS ELLSTON A227

Reg. 20429068 Tattoo: L/R A227 02/21/22

Baldridge 38 Special #
HOOVER SPECIAL EDITION S454
Edella of Ellston N473 #

Hoover Dam #
BLACKCAP EMPRESS ELLSTON L75
Blkcp Empress Ellston A360

EF Commando 1366 #
Baldridge Isabel Y69
Connealy Direct Deposit #
Edella of Ellston K264
SydGen C C & 7 #
Erica of Ellston C124 #
S A Neutron 377 #
Blkcp Empress Ellston M127

BW	**92**
ADJ. 205/WR	**733/107**
ADJ. 365/YR	**983/105**
%IMF/RATIO	**4.12/106**
RE/RATIO	**9.8/95**

CED	BW	WW	YW	RADG	YH	SC	$W
-9	+4.4	+73 25%	+122 30%	+.24	+1.3 2%	+.59	+67 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+10.7	+1	+35 10%	+30 5%	+.57	+.51	+.39 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+61 25%	+.56	+.56	-.001	+52	+98 30%	+146	+241

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	9-109	9-108	8-108	2-$6875	2-$5250	1-95

★ Ultrasound safe to Mogck Empire 110, due approximately March 4, 2024.
★ A227 is a larger framed, super long-bodied heifer that is extended through her front.
★ Six of the 7 females in A227's three-generation pedigree have been bred, born, and raised at Hoover Angus; 6 of the 7 sires have been in use at Hoover Angus.
★ Dam L75 is a good 'ole gal with a 358 day calving interval. She has been a highly productive cow! Her progeny work for Mark Smith, Salt Fork Angus, Glenn Blomendahl Jr., and David & Cody Felt, all repeat customers. Several of L75's calves were among the top weaning weight calves of their respective crops, including one that was 2nd top along with having the #1 ribeye scan of the heifer crop!
★ Grandam A360 recorded a 356 day calving interval on 10 progeny with an average 108 WR! She had one Pathfinder daughter. A360 produced the co-top selling bull in our 2008 sale at $10,000 to Glen Hanson.
★ Great grandam M127 was Landi's first show heifer, and a direct daughter of the great C57 cow. M127 produced some awesome calves in her day, and a great fleet of daughters and granddaughters too. C57 has 98 daughter descendants that have worked in the herd, as well as 9 that have served as donors and 18 Pathfinders! Truly a highly productive cow family running generations deep!

Thank you to all of the bidders and buyers in the past 4 years of our mini online sales in the fall. 2023 was the final online sale though, ***we will be focusing our efforts on selling females just ONE time this year – in our February 6th sale.*** This October we will host the National Cattledog Finals at Hoover Angus – please see the inside back over for more info!

Blackcap Empress Ellston T10
Hoover Angus Donor Grandam of Lot 154

154 Spring Bred Heifer — BLKCP EMPRESS ELLSTON A290

Reg. 20429093 Tattoo: L/R A290 03/07/22

Connealy Stronghold
CONNEALY GARLAND
Joy of Conanga 234 747X #

Baldridge 38 Special #
BLACKCAP EMPRESS ELLSTON X91
Blackcap Empress Ellston T10

Connealy Rampart
Presta of Conanga 5817
Basin Payweight 1682 #
Jaze of Conanga 234
EF Commando 1366 #
Baldridge Isabel Y69
SydGen Sizzle
Blkcp Empress Ellston P102 #

BW	**67**
ADJ. 205/WR	**708/104**
ADJ. 365/YR	**927/99**
%IMF/RATIO	**4.10/106**
RE/RATIO	**10.3/100**

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	-1.5 10%	+67	+115	+.26	+.1	+.08	+74 15%

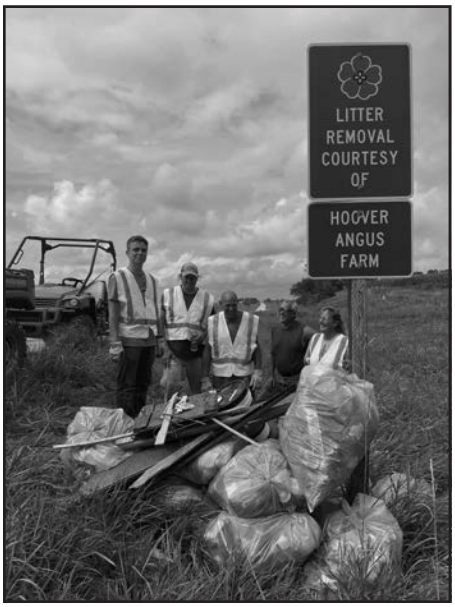
HP	CEM	Milk	Doc	Claw	Angle	HS
+12.8	+6	+30 25%	+27 15%	+.43 20%	+.53	+.43

CW	MB	RE	Fat	$M	$F	$B	$C
+35	+.58	+.72	+.029	+72 30%	+77	+126	+235

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-92	2-94	1-99	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	4-109	4-102	3-102	2-$5625	None

★ Ultrasound safe to Mogck Empire 110, due approximately February 24, 2024.
★ A290 is square-built, attractive and moderate framed. She's deep bodied, and I expect her to make an excellent cow. She won't get too big and harsh on feed resources! She's a tank!
★ Dam X91 was a first calf heifer with A290, and I'd say she did a fine job! She has a 356 day calving interval on her first two calves.
★ Grandam T10 is one of our younger donors, and has some darn nice sons selling today, check them out – Lots 21-24. Lot 21 was one of the top weaning weight calves and one of my favorites of the entire crop! T10 is a fertile cow with a 356 day calving interval, which includes stealing flushes.
★ T10 is a superior uddered, super slick haired cow that has very nice manners.
★ Pathfinder great grandam P102 is a gentle cow with superior mothering ability. It's a seemingly forgotten trait in today's beef industry quest for "bigger and better", yet a very important trait for farmers and ranchers!
★ P102's progeny work for Art Aberly, Roger Cerven, and Derek & Dresden Wulf, all repeat customers. Derek & Dresden's bull was the #1 ribeye scanning bull of his crop with over 1.3" of ribeye per hundred pounds of body weight – that's pretty rare!
★ Fourth generation dam is the great Pathfinder donor C344 – she was laid to rest at 16 years of age. Her udder was still impeccable, and her feet were still amazing. C344 maintained a 359 day calving interval on her first 13 natural progeny, which included stealing flushes 5 different years, a testament to her exemplary fertility!



Adopt-A-Highway 2023 with the Hoover Crew!

155 Spring Bred Heifer — BLACKCAP EMPRESS ELLSTONZ503

Reg. 20363185 Tattoo: L/R Z503 09/10/21

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Basin Excitement #
BLACKCAP EMPRESS ELLSTONM433 #
Blackcap Empress EllstonH433

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Basin Expedition R156
Basin Lady S532 AK
SydGen C C & 7 #
Blackcap Empress Ellston F14

BW	**68**
ADJ. 205/WR	**650/97**
ADJ. 365/YR	**932/97**
%IMF/RATIO	**4.27/90**
RE/RATIO	**10.9/100**

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+2.2	+88 3%	+155 3%	+.34 5%	+.8 25%	+2.21 2%	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.2	+6	+23	+33 2%	+.48	+.58	+.18 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+68 15%	+.55	+.85 25%	-.008 30%	+65	+116 10%	+168 25%	+283 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-95	7-103	5-104	1-$7000	1-$4000	None

★ Ultrasound safe to Deep Creek Legitimate 203, due approximately April 6, 2024.
★ Z503 is a really deep, soggy, beefy gal! She has one of the top Docility EPDs of all the females selling!
★ There were a handful of younger, fall-born heifers that we did not breed the fall they were yearlings, but we rolled them to spring to help increase our spring herd numbers. Unfortunately for us, this heifer didn't get bred within our calving window, so she is offered for sale here.
★ Pathfinder dam M433 is one of my favorite fall calving cows – she's easy going and has low birth weight calves that wean big. She is a superior uddered cow even getting into older age.
★ Progeny of M433 work for Curt Johnson and Jeff Graham. Curt's bull was the 2nd highest weaning weight bull of his crop and the 2nd bull we have ever sold to break the +100 WW EPD mark – quite a feat! Jeff's heifer was the 5th top weaning weight heifer of her crop.
★ Great grandam F14 served as a working donor during her day, and 4th and 5th generation dams were both superior Pathfinder cows. Then 6th generation dam C57 is a foundational cow that has left a legacy – read about her in the bottom of Lot 153's footnote.

156 Spring Bred Heifer — PRINCESS OF ELLSTON A286

Reg. 20429089 Tattoo: L/R A286 03/05/22

MOGCK Fortress 517
MOGCK EMPIRE 110
MOGCK Eraline 1748

Connealy Impact #
PRINCESS OF ELLSTON S227 #
Princess of Ellston L184

K C F Bennett Fortress #
Mogck Rosebud 1545
SydGen Enhance
Mogck Eraline 855 #
Connealy Impression #
Elza of Conanga 8265 #
SydGen C C & 7 #
Princess of Ellston J184

BW	**73**
ADJ. 205/WR	**648/95**
ADJ. 365/YR	**912/97**
%IMF/RATIO	**4.19/108**
RE/RATIO	**9.3/90**

CED	BW	WW	YW	RADG	YH	SC	$W
+13 10%	-1.3 10%	+68	+115	+.27	+.9 15%	+1.84 5%	+75 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+18.1 3%	+10	+32 15%	+26 20%	+.57	+.65	+.62

CW	MB	RE	Fat	$M	$F	$B	$C
+49	+.66	+.97 15%	-.020 15%	+78 15%	+91	+152	+275 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-104	5-99	2-103	None	None	1-100

★ Ultrasound safe to Mohnen General Lee, due approximately February 22, 2024.
★ A286 is a soggy, middle-of-the-road frame size heifer.
★ For those interested in the new Functional Longevity EPD, A286 is among the top 12 Hoover-owned females for this trait at +1.23, and significantly above breed average of +1.01!
★ Dam S227 is a superior uddered female, just as her dam and grandam. S227's daughter in the herd also has a very nice udder. S227 has a 369 day calving interval which will tighten up when she calves earlier in 2024.
★ Grandam L184 has been retired from the herd, but she produced progeny for Michael Kusgen, Tom Tucker, Kyle VanHouweling and Todd Glendenning. Kyle's heifer was a photo feature and the #1 ribeye scanning heifer of her crop!
★ Great grandam J184 was an easy-going gal that recorded a perfect 365 day calving interval and an average 104 wean ratio on her progeny.

David & Joy

157 Spring Bred Heifer — ELLSTON PRIDE A167

Reg. 20429050 Tattoo: L/R A167 02/13/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MBG Delmonico
ELLSTON PRIDE V463
Ellston Pride H431 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
V A R Discovery 2240 #
Monarch Blackbird 1104M
SydGen C C & 7 #
Ellston Pride C410

BW	72
ADJ. 205/WR	679/99
ADJ. 365/YR	929/99
%IMF/RATIO	3.39/88
RE/RATIO	11.3/110

CED	BW	WW	YW	RADG	YH	SC	$W
+13 10%	-1.8 4%	+54	+103	+.28	+.5	+.85	+55

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.0 30%	+14 5%	+30 25%	+28 10%	+.60	+.45	+.51

CW	MB	RE	Fat	$M	$F	$B	$C
+33	+.45	+.79	-.028 10%	+54	+80	+128	+220

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-106	2-102	1-99	None	None	None

★ Ultrasound safe to Mohnen General Lee, due approximately March 3, 2024.
★ A167 is a classic Optics heifer with a lot of length. She's extended through her front and stands nice and square.
★ A167 has one of the top CED EPDs and one of the lowest BW EPDs among the females selling today.
★ For those interested in feed efficiency traits, A167 is a unique combination of high RADG (best 35% of the breed) as well as low DMI (best 15% of the breed).
★ Dam V463 was a first calf heifer with A167. Her next calf weaned at 774 pounds and sells as a nice Growth Fund son, Lot 74.
★ Pathfinder grandam H431 has been retired from the herd, but was a beautiful cow with a 367 day calving interval on her 9 calves. Her progeny work for Jeff Graham (2 daughters), Steve & Tricia Kralik, and Todd Creason. Two of her progeny were among the top 5 yearling weight calves of their respective crops.

158 Spring Bred Heifer — BLACK BEAUTY OF ELLSTON A139

Reg. 20429041 Tattoo: L/R A139 02/10/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

MOGCK Entice
BLACK BEAUTY OF ELLSTON X46
Black Beauty of Ellston J46 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen Enhance
MOGCK Erica 2255 #
Basin Excitement #
Black Beauty of Ellston G205 #

BW	80
ADJ. 205/WR	777/114
ADJ. 365/YR	1041/111
%IMF/RATIO	4.07/105
RE/RATIO	11.0/107

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+3.1	+87 4%	+148 10%	+.33 10%	+1.0 10%	+1.53 15%	+77 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.4 25%	+10	+33 10%	+20	+.35 5%	+.40 15%	+.38 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+72 10%	+.51	+.78	+.007	+62	+114 10%	+162 30%	+272 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-109	2-111	1-111	None	None	None

★ Ultrasound safe to Mogck Empire 110, due approximately April 6, 2024.
★ A139 is a slick haired, easy fleshing, broody heifer. She's thick made and one of my favorite Optics heifers!
★ A139 is a growthy heifer as her EPDs would project and was the 6th top weaning weight heifer of her crop! She has a nice set of weights and ultrasound scan data.
★ Dam X46 is one of our best young cows and is the 7th top indexing cow of the herd with an impressive 2-111 WR! Her second calf sells as Lot 5, my favorite Trophyclass bull calf of the crop as of the writing of this footnote. He tied as the 14th top weaning weight bull of the crop.
★ Pathfinder donor grandam J46 has had a tremendous career! J46 had 10 natural progeny and an additional 14 ET progeny. Despite two years of stealing flushes, she maintained a 368 day calving interval.
★ J46's first daughter also served as a Pathfinder donor. J46 is one of only a few cows in the herd to have grossed over $100,000 on registered progeny sales! Numerous progeny were among the top 10 adjusted weaning weight calves of their respective crops.
★ J46 also has excellent mothering skills and is a great, calm cow to work with – she never gets in a hurry!
★ Pathfinder great grandam G205 deserves a mention – she was the sweetest temperament cow in the herd! This pedigree runs deep with very highly productive cows!

208 Hoover-owned females have a **Docility EPD** in the **best 1-5%** of the breed!

159 Spring Bred Heifer — BLKCP EMPRESS ELLSTON A287

Reg. 20429090 Tattoo: L/R A287 03/05/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Hoover Inspiration
BLKCP EMPRESS ELLSTON N169 #
Blkcp Empress Ellston F298 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
SydGen C C & 7 #
Lady Ida of Ellston C164 #
Woodhill Statesman 54K-90N #
Blkcp Empress Ellston C114

BW	85
ADJ. 205/WR	610/89
ADJ. 365/YR	877/93
%IMF/RATIO	3.60/93
RE/RATIO	10.3/100

CED	BW	WW	YW	RADG	YH	SC	$W
-1	+2.2	+62	+106	+.25	+.7	+1.43 20%	+60

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.1 30%	-1	+28	+25 20%	+.32 3%	+.43 25%	+.70

CW	MB	RE	Fat	$M	$F	$B	$C
+47	+.75	+.71	-.007 30%	+69	+90	+150	+264

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-107	7-100	6-100	4-$4825	1-$5000	None

★ Ultrasound safe to Hoover About It, due approximately February 18, 2024.
★ A287 is a moderate, easy fleshing, ideal Angus cow in the making.
★ Pathfinder dam N169 is a pretty Inspiration daughter with a 364 day calving interval and an exemplary udder even as she gets well into mid-age. She's an easy-going gal. Read the qualifications to becoming a Pathfinder cow on page 19.
★ N169's progeny work for Andy Eichelberger, Gary Reiman, Mike Archer, Bear Valley Farm, and Matt & Jon Groves.
★ Grandam F298 has been gone for many years now, but earned Pathfinder status and recorded a superior 359 day calving interval on 10 calves at the end of her career. She was a low birth weight cow whose progeny averaged a 105 weaning ratio.

160 Spring Bred Heifer — BLACK BEAUTY OF ELLSTON A268

Reg. 20429083 Tattoo: L/R A268 02/28/22

Baldridge 38 Special #
HOOVER SPECIAL EDITION S454
Edella of Ellston N473 #

Bruns Top Cut 373 #
BLACK BEAUTY OF ELLSTON R48
Black Beauty of Ellston L168 #

EF Commando 1366 #
Baldridge Isabel Y69
Connealy Direct Deposit #
Edella of Ellston K264
Bruns Uppercut 610
Dakota Miss 669 Baf #
Connealy Reward #
Black Beauty of Ellston J46 #

BW	71
ADJ. 205/WR	657/96
ADJ. 365/YR	907/97
%IMF/RATIO	3.86/100
RE/RATIO	10.1/98

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+1.5	+71 25%	+124 30%	+.26	+.9 15%	+.32	+82 3%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.7 15%	+5	+40 1%	+29 10%	+.43 20%	+.46	+.40 30%

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.63	+.49	+.034	+96 1%	+88	+136	+272 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-93	6-99	3-102	None	None	1-102

★ Ultrasound safe to Mogck Empire 110, due approximately April 4, 2024.
★ A268 is an easy fleshing, stylish, really long heifer that is pretty fronted. She's a little more moderate framed. Her smaller frame and more moderate mature size help bolster her $Maternal (Mature Weight EPD is the largest driver in the $M index) to the top 1% of the breed, and she has the 2nd top $M value of any female selling today! A268 also has one of the top Milk EPDs among the females selling.
★ Dam R48 is a small cow that always weans a large percentage of her body weight. She has a 368 day calving interval which will tighten up to less than 365 days when she calves this year.
★ R48's daughter in the herd is doing a nice job.
★ Pathfinder grandam L168 was a low birth weight cow that put excellent growth in her calves. She served as a working donor for us. One son, Hoover Cyclone, was the 5th top weaning weight bull of his crop and the $31,000 top-selling bull of our 2016 sale selling to Alta Genetics and Diamond J Angus. Another son sold for $14,500 to Clay Howerton.
★ Great grandam J46 has had a tremendous career! J46 has served as a Pathfinder, working donor with 10 natural progeny and an additional 14 ET progeny. Despite two years of stealing flushes, she maintained a 368 day calving interval.
★ J46 is one of only a few cows in the herd to have grossed over $100,000 on registered progeny sales! Numerous of her progeny were among the top 10 adjusted weaning weight calves of their respective crops.
★ J46 also had excellent mothering skills and was a great, calm cow to work with – she never got in a hurry!
★ Nine Pathfinders are found in A268's three generation pedigree!

BLKCP EMPRESS ELLSTON A407 – Lot 161

Blkcp Empress Ellston C344
Pictured at 8 years of age
Pathfinder Hoover Donor
Grandam of Lot 161; Relative of Lots 162-163

161 Fall Bred Heifer — BLKCP EMPRESS ELLSTON A407

Reg. 20661831 Tattoo: L/R A407 08/09/22

Connealy Comrade 1385 #
YON CHATTOOGA E46
Yon Sally C200

Hoover No Doubt
BLKCP EMPRESS ELLSTON T438
Blkcp Empress Ellston C344 #

Connealy Consensus 7229 #
Happy Gee of Conanga 919
G A R Prophet #
Yon Sally Z371
Mogck Bullseye #
Miss Blackcap Ellston J2
Roth Famous 1006 #
Blkcp Empress Ellston V127 #

BW	**69**
ADJ. 205/WR	**709/101**
ADJ. 365/YR	**922/99**
%IMF/RATIO	**3.07/58**
RE/RATIO	**10.1/101**

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+1.5	+76 15%	+136 15%	+.29 30%	+.4	+.39	+75 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.7 20%	+11 25%	+30 25%	+35 1%	+.58	+.39 10%	+.49

CW	MB	RE	Fat	$M	$F	$B	$C
+66 20%	+.59	+.58	+.016	+82 10%	+109 15%	+158	+287 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-92	3-103	3-103	None	1-$7250	None

★ AI to Deep Creek Legitimate 203 on 11-26-23.
★ A407 is a moderate framed, well-made heifer that is one of my favorites! She has a little different pedigree than most of the heifers selling if you have a Hoover bull as your herd sire.
★ A407 offers one of the top Docility EPDs of all the females selling and is one of 9 females selling with a top 1% Docility EPD!
★ Dam T438 is a beautiful cow with a superior udder – see her udder in the Udder Notebook on pages 38-39. T438 is a fertile cow with a 346 day calving interval. She has low birth weight calves that get right up and grow quickly to out-perform their contemporaries.
★ A beautiful daughter of T438 sold to Hank Hilmes in our 2023 sale.
★ Grandam C344 is the renowned Pathfinder donor cow that has had quite a career at Hoover Angus! She has a long record of highly successful progeny, many of which were among the top weaning weight calves of their calf crop. I'll try to hit the highlights here.
★ C344 maintained a 359 day calving interval on her first 13 natural progeny, which included stealing flushes 5 different years, a testament to her exemplary fertility! C344 was laid to rest at 16 years of age. Her udder was still impeccable, her feet were still amazing and her progeny averaged an excellent 107 WR!
★ We sold C344's last large group of ET sons in our 2021 sale. She would have been 17 years of age if still living, and her sons averaged a whopping $7150! These sons went to astute cattlemen in three states plus Canada. She joined the elite $100,000+ club in 2021 when her gross progeny sales topped the $100,000 mark.
★ One daughter of C344 was the #1 adjusted weaning weight heifer of her crop. A natural calf of C344 was the 14th top weaning weight heifer calf of her crop when C344 was 13 years old!
★ Great grandam V127 recorded 12 calves at a superior 362 day calving interval and an average 106 weaning ratio – that's hard to beat!

162 Fall Bred Heifer — BLKCP EMPRESS ELLSTON A488

Reg. 20661857 Tattoo: L/R A488 09/04/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

SydGen Sizzle
BLACKCAP EMPRESS ELLSTON S85
Blkcp Empress Ellston K192

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Connealy Cool 39L #
WK Hazel 9201
MCATL Triple Stack 889-495
Blackcap Empress Ellston G30 #

BW	**83**
ADJ. 205/WR	**784/112**
ADJ. 365/YR	**979/105**
%IMF/RATIO	**3.51/67**
RE/RATIO	**10.1/101**

CED	BW	WW	YW	RADG	YH	SC	$W
+1	+3.7	+86 4%	+147 10%	+.29 30%	+1.3 2%	+.42	+73 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.3	-2	+29 30%	+30 5%	+.40 15%	+.41 15%	+.42

CW	MB	RE	Fat	$M	$F	$B	$C
+68 15%	+.34	+.80	+.019	+64	+110 15%	+148	+256

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-99	4-104	3-99	2-$4350	None	None

★ Exposed to Mohnen General Lee from 11-16-23 on and observed the same day.
★ A488 is a classic Entice heifer with excellent length, and this has allowed her to pack in more pounds of weaning growth – she was the 3rd top weaning weight heifer of her crop! It seems that in today's Angus cattle, we have lost sight of the commercial cattlemen's desire for long bodied cattle, but the Entice cattle sure excel in this area!
★ This would be a pedigree I would expect to work well on fescue – these are cattle that slick out their hair early in the season.
★ Dam S85 is a really nice cow to work with at calving time. Her sons work for Clint Welsh and John Zwygart. See a picture of her udder in the Udder Notebook on pages 38-39.
★ Grandam K192 had 8 calves on record with a perfect 365 day calving interval. Her progeny work for Steve Archer, Dustin McCoy, Randy DeVore, Crouch Valley Angus and Jim Bishop.

163 Fall Bred Heifer — BLKCP EMPRESS ELLSTON A460

Reg. 20661846 Tattoo: L/R A460 08/22/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Baldridge Chairman
BLKCP EMPRESS ELLSTON X402
Blkcp Empress Ellston R450

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Fortunes Conquest 224
Baldridge Isabel B061
Connealy Commander #
Blackcap Empress Ellston J54

BW	**72**
ADJ. 205/WR	**728/104**
ADJ. 365/YR	**992/107**
%IMF/RATIO	**3.52/67**
RE/RATIO	**11.2/112**

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+2.9	+94 1%	+170 1%	+.35 4%	+1.2 3%	+1.05	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.6 5%	+10	+29 30%	+29 10%	+.43 20%	+.36 5%	+.78

CW	MB	RE	Fat	$M	$F	$B	$C
+78 5%	+.38	+.92 20%	-.024 15%	+58	+118 10%	+164 30%	+271 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-107	1-104	1-107	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	4-94	4-104	4-103	2-$5625	None

★ Exposed to Mohnen General Lee from 11-20-23 on. Observed 11-30-23.
★ A460 is a bigger framed gal with added bone and length of spine. She was the 5th top yearling weight heifer of her crop! A460 has some powerful growth genetics, and has the #1 WW and YW EPD in the fall heifer division.
★ Dam X402 was a first calf heifer with A460, and I can remember her calving very well. She has excellent mothering skills, and she stayed right beside her calf for the first month or so of life. She stayed in the same spot with the calf day after day, and she really took care of her calf. We have found the mothering ability is very strong in this cow line. They are ideal mothers – they will let you tag and weigh the calf at birth without being gruff with you, but they lay right over that calf at night and are always just a few steps away from it.
★ X402 is a superior uddered cow and has another real nice calf on her now.
★ X402 was the 3rd top ribeye scanning heifer of her crop, and has passed this nice big ribeye size on to A460.
★ Grandam R450 has produced sons for repeat customers Roger Cerven and Jeff Vos, and both of her daughters have gone into the replacement herd.

Find us on Facebook
www.facebook.com/HooverAngusFarm

164 Fall Bred Heifer — BLACKBIRD BONNIE ELLSTONA448

Reg. 20661838 Tattoo: L/R A448 08/20/22

Fortunes Conquest 224
BALDRIDGE CHAIRMAN
Baldridge Isabel B061

SydGen Sizzle
BLACKBIRD BONNIE ELLSTONV477
Blackbird Bonnie EllstonH479 #

Connealy Confidence 0100 #
Fortunes 4412 Ethelda 742
G A R Prophet #
Baldridge Isabel Y69
Connealy Cool 39L #
WK Hazel 9201
SydGen C C & 7 #
Blackbird Bonnie EllstonF492 #

BW	**57**
ADJ. 205/WR	**720/103**
ADJ. 365/YR	**950/102**
%IMF/RATIO	**3.75/71**
RE/RATIO	**9.8/98**

CED	BW	WW	YW	RADG	YH	SC	$W
+11 15%	+0 25%	+81 10%	+142 10%	+.31 15%	+1.2 3%	+.79	+69 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.9 15%	+11 25%	+24	+28 10%	+.41 15%	+.38 10%	+.35 25%

CW	MB	RE	Fat	$M	$F	$B	$C
+63 25%	+.20	+1.04 10%	-.003	+60	+105 20%	+141	+243

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-89	2-106	2-104	1-$10,500	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	10-98	10-102	9-101	3-$4925	5-$3550

★ AI to Deep Creek Legitimate 203 on 11-24-23.
★ A448 is a nice phenotype heifer that is wide based, level topped and long. She has a calm disposition as to be expected by her Docility EPD. She offers a little more frame than most Chairman daughters.
★ A448 is one of 4 fall heifers with a Ribeye EPD to exceed +1.00! She also offers one of the best CED EPDs and BW EPDs in the fall heifer division.
★ For those interested in the new Functional Longevity EPD produced by the American Angus Association, dam V477 has the #1 Functional Longevity EPD of any fall calving cow in production at Hoover Angus at +1.24! Breed average for this trait is +1.01.
★ Dam V477 is a super low birth weight cow whose calves grow rapidly to turn in heavy weaning weights! Her first son was a super calm bull weaning at 827 pounds to be the 5th top weaning weight bull of his crop. Repeat customers Rick & Mike Ostendorf selected him. Rick & Mike come ahead of our sale to evaluate the bulls, and do a good job of picking one of the best! We encourage everyone to visit the farm ahead of the sale and look at the sale offering, the cow herd, herd sires, or anything else you would like to see!
★ V477 was the 4th top yearling weight and 2nd top ribeye scanning heifer of her crop!
★ Pathfinder grandam has a 367 day calving interval on her 10 calves. Her progeny work for Ralph Mills, James Humble, Sydenstricker Genetics, Todd Creason (2), Ed Smith, Wayne Kemery, and Jeff Jorgenson.
★ Great grandam F492 has been gone for several years now but was a highly productive Pathfinder.

165 Fall Bred Heifer — EDELLA OF ELLSTON A456

Reg. 20661843 Tattoo: L/R A456 08/22/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

SydGen C C & 7 #
EDELLA OF ELLSTON V99
Edella of Ellston K150

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
S A F Connection #
SydGen Forever Lady 4087
MCATL Triple Stack 889-495
Edella of Ellston F9

BW	**81**
ADJ. 205/WR	**692/99**
ADJ. 365/YR	**969/104**
%IMF/RATIO	**4.56/87**
RE/RATIO	**10.5/105**

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+3.9	+72 25%	+127 25%	+.28	+1.2 3%	+1.97 3%	+57

HP	CEM	Milk	Doc	Claw	Angle	HS
+14.3 25%	+15 3%	+32 15%	+18	+.47	+.35 4%	+.68

CW	MB	RE	Fat	$M	$F	$B	$C
+53	+.30	+.81 30%	-.010 25%	+45	+96	+135	+220

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-95	2-91	1-104	None	None	None

★ AI to Mogck Empire 110 on 11-26-23.
★ A456 is a bigger framed, growthy gal!
★ A456 offers the 3rd highest CEM EPD in the fall heifer division.
★ Dam V99 is a low birth weight, excellent uddered cow with a 356 day calving interval on her first two progeny. I believe she is the youngest direct CC&7 daughter in the herd, and they have made superior cows that have lasted a long time!
★ Grandam K150 has been retired from the herd, but produced sons and daughters for Ed Smith, DNA Angus, Jerry Long, Jeff Anderson and John Zook. K150's grandmother was one of our last purchased cows and had 14 calves on record with a light 97 birth weight ratio and 108 wean ratio. She weaned a 754 pound bull calf at 15 years of age!

166 Fall Bred Heifer — MISS ERICA ELLSTON A465

Reg. 20661849 Tattoo: L/R A465 08/24/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Baldridge Chairman
MISS ERICA ELLSTON X448
Miss Erica Ellston M232

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Fortunes Conquest 224
Baldridge Isabel B061
Mogck Bullseye #
Miss Erica Ellston H324

BW	**70**
ADJ. 205/WR	**750/107**
ADJ. 365/YR	**1019/109**
%IMF/RATIO	**3.89/74**
RE/RATIO	**11.0/110**

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+1.4	+82 10%	+143 10%	+.29 30%	+1.4 1%	+.08	+80 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.8 10%	+10	+36 4%	+7	+.59	+.44 30%	+.71

CW	MB	RE	Fat	$M	$F	$B	$C
+69 15%	+.43	+1.07 10%	-.006 30%	+57	+111 15%	+160 30%	+265

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-104	1-107	1-109	None	None	None

★ AI to Mohnen General Lee on 11-20-23.
★ A465 is a classic Optics heifer – really long bodied and larger framed. A465 was the #1 yearling weight heifer of her crop (non-ET)!
★ A465 is one of 4 fall heifers with a Ribeye EPD to exceed +1.00! She also has one of the highest Milk EPDs in the fall heifers.
★ Dam X448 was a first calf heifer with A465, and she is raising her second calf now. X448 has a superior udder and very good mothering skills. We really like our Chairman cows, and X448 is one of the reasons why!
★ X448 was the 5th top ribeye scanning heifer of her crop!
★ Grandam M232 also had good mothering skills and her second daughter was a very highly productive cow that earned Pathfinder honors. M232 put three daughters back in our herd and also produced daughters for Kyle Van Houweling and Keith Groshong, both repeat customers.

167 Fall Bred Heifer — QUEEN OF ELLSTON A518

Reg. 20697772 Tattoo: L/R A518 09/27/22

RAML Rugby 7103
RAML ATHLETE
RAML Royce 536

MOGCK Entice
QUEEN OF ELLSTON V461
Queen of Ellston C50 #

S A V Renown 3439 #
RAML Ruby 103
TC Aberdeen 759 #
RAML Royce 335
SydGen Enhance
MOGCK Erica 2255 #
Roth Famous 1006 #
Hawley West Girl 227

BW	**84**
ADJ. 205/WR	**739/106**
ADJ. 365/YR	**1008/109**
%IMF/RATIO	**5.06/96**
RE/RATIO	**9.5/95**

CED	BW	WW	YW	RADG	YH	SC	$W
-3	+3.9	+74 20%	+139 15%	+.35 4%	+1.2 3%	+1.31 25%	+50

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.3	+5	+22	+29 10%	+.38 10%	+.48	+.53

CW	MB	RE	Fat	$M	$F	$B	$C
+66 20%	+.52	+.76	+.007	+44	+117 10%	+165 25%	+258

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-113	2-103	1-109	None	None	None

★ AI to Mogck Empire 110 on 11-26-23.
★ One of the youngest heifers here, but she was the 4th top yearling weight heifer of the group, so she has the genetic growth merit as indicated by her EPDs. She is a wide based, long bodied, nice footed heifer.
★ A518 was her dam's second calf. Her first was a bull calf weaning at 767 pounds. V461 is a very nice uddered female.
★ Pathfinder donor grandam is the great C50 cow – regarded as the 2nd best cow ever in production at Hoover Angus! The following is an extremely condensed version of her successes! At just a couple short months away from a ripe 17 years of age, we laid C50 to rest north of our bull barn, next to the other greats like CC&7, Gridiron, Bullseye, and G366.
★ Prior to holding C50 out of production for one year to flush her, she had a 363 day calving interval on her 13 natural progeny, which included stealing conventional flushes 6 different years. C50 weaned her 14th natural calf at over 16 years of age!
★ C50 was a superior uddered cow even into old age, and offered foot and structure quality rarely found. She grossed over a quarter million dollars in registered progeny sales. C50 has an amazing three Pathfinder daughters. Thirty-four sons of C50 have come to auction at Hoover Angus, more than any other cow in our history.

ALL bred females selling in this sale will NOT require an A.I. certificate to be purchased by the new owner in order to register her calf. Females due with an A.I. calf are sold with A.I. breeding privilege to save you time and expense. Lot 176 bred to Blue Collar will have an A.I. cert furnished to the new owner free of charge upon request.

Fall heifers that do not have an AI sire listed in their footnote were heifers that were going to be AI'ed to Mohnen General Lee, but we saved the time and expense of AI, and turned the bull out with them! Other fall heifers that had AI first were then turned out clean-up with General Lee. A pregnancy ultrasound update will be available on our website Friday, February 2 for these fall heifers.

168 Fall Bred Heifer — QUEEN OF ELLSTON A492

Reg. 20661859 Tattoo: L/R A492 09/04/22

Deer Valley Growth Fund
HIGH POINT INVESTOR
High Point Mimi 777

Hoover No Doubt
QUEEN OF ELLSTON S11
Queen of Ellston H115 #

Basin Payweight 1682 #
Deer Valley Rita 36113
V A R Generation 2100 #
S A F Mimi 044-M94
Mogck Bullseye #
Miss Blackcap Ellston J2
TC Friction 5130 #
Queen of Ellston C50 #

BW	77
ADJ. 205/WR	691/99
ADJ. 365/YR	921/99
%IMF/RATIO	4.98/95
RE/RATIO	9.3/93

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+2.5	+79 15%	+137 15%	+.25	+.6	+1.39 20%	+72 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+19.8 1%	+13 10%	+27	+28 10%	+.45 30%	+.45	+.86

CW	MB	RE	Fat	$M	$F	$B	$C
+62 25%	+.84	+.53	+.059	+91 2%	+101 25%	+159	+297 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-102	4-97	2-101	None	None	None

★ AI to Deep Creek Legitimate 203 on 11-27-23.
★ A492 is really deep, soggy, and cow-like! She's moderate framed and will make a beautiful cow! Her mother has a little more frame, but tremendous depth and body.
★ A492 has the 2nd top $Maternal Weaned Calf Value ($M) and the 2nd top Heifer Pregnancy (HP) EPD in the fall heifer division!
★ Dam S11 was a really nice scanning female with a 6.96 IMF, ratio 152, 12.0" ribeye, ratio 108.
★ Pathfinder grandam H115 – wow, what a cow she was – she recorded a perfect 362 day calving interval on her 12 calves, despite stealing four conventional flushes throughout her life! She had a stunning record of production and fertility.
★ H115's 11 sons have averaged over $10,000, five of which were photo features!
★ H115's top son was the Lot 1, lead-off bull in our sale selling to Mohnen Angus for $26,000. This bull, Hoover Longevity T40, was easily the #1 adjusted weaning weight, #1 yearling weight bull of the sale at 911 pounds and 1546 pounds, respectively.
★ Please read about the tremendous great grandam C50 in the footnote of Lot 167.

169 Fall Bred Heifer — BLACKBIRD BONNIE ELLSTONA485

Reg. 20661856 Tattoo: L/R A485 09/03/22

MOGCK Entice
HOOVER ELITE
Erica of Ellston R217 #

Baldridge 38 Special #
BLACKBIRD BONNIE ELLSTONV401
Blackbird Bonnie EllstonS486

SydGen Enhance
MOGCK Erica 2255 #
Bruns Top Cut 373 #
Erica of Ellston N54 #
EF Commando 1366 #
Baldridge Isabel Y69
Connealy Commander #
Blackbird Bonnie EllstonH408

BW	65
ADJ. 205/WR	682/98
ADJ. 365/YR	928/100
%IMF/RATIO	4.80/91
RE/RATIO	9.8/98

CED	BW	WW	YW	RADG	YH	SC	$W
-2	+3.8	+87 4%	+141 10%	+.24	+1.1 5%	+1.78 10%	+79 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.7 15%	+4	+29 30%	+26 20%	+.33 3%	+.48	+.32 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+72 10%	+.52	+.96 15%	-.013 20%	+84 10%	+106 20%	+159	+290 20%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-93	2-102	2-100	None	1-$3500	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	3-88	3-91	2-97	None	1-$3500

★ AI to Mogck Empire 110 on 11-29-23. Empire is our successful "go-to" heifer bull choice. I don't talk about the service sires to these heifers in their footnotes, so please reference them in our sire directory that is glued in the front of your catalog.
★ A485 is a deep bodied, long heifer stemming from a long line of low birth weight cows.
★ A485 was her dam's second calf; her first was selected by Ben Durell in our sale last year. V401 has one of the best udders in our herd – as always, you are welcome to come to Hoover Angus and view the genetics in our sale, their sires and dams. See a picture of her udder below.
★ V401 was the 4th top IMF scanning heifer of her crop!
★ Grandam S486 adds the marbling in this cow family, as she is the 6th top IMF ratio cow in the herd with a mighty 2-140 IMF ratio! S486 has a daughter working for repeat customer Keith Groshong in Kansas.

Blackbird Bonnie EllstonV401
Dam of Lot 169
Udder at 4 years of age

MISS ERICA ELLSTON A419 – Lot 170

170 Fall Bred Heifer — MISS ERICA ELLSTON A419

Reg. 20661832 Tattoo: L/R A419 08/14/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Hoover Top Cut S1
MISS ERICA ELLSTON V262
Miss Erica Ellston S148

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Bruns Top Cut 373 #
Miss Erica Ellston L102 #
Connealy Impact #
Miss Erica Ellston M229 #

BW	80
ADJ. 205/WR	724/104
ADJ. 365/YR	942/102
%IMF/RATIO	10.95/208
RE/RATIO	11.4/114

CED	BW	WW	YW	RADG	YH	SC	$W
+2	+2.0	+76 15%	+136 15%	+.28	+.5	+.70	+74 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.3	-1	+30 25%	+34 1%	+.26 1%	+.30 1%	+.25 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+62 25%	+1.37 10%	+1.30 1%	-.031 10%	+84 10%	+107 15%	+209 4%	+355 1%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-111	1-104	1-102	None	None	None

★ AI to Deep Creek Legitimate 203 on 11-27-23.
★ A419 is a wide based, deep, feminine heifer that is ideal frame sized. She was the 2nd top IMF scanning heifer of her crop and one of the top IMF heifers in our history – yes, the ratio of 208 in the box above is correct!
★ A419 was also the 3rd top ribeye scanning heifer of her crop, giving her an impressive set of carcass EPDs. In fact, among all females selling, she has the #1 Marbling EPD, #1 Ribeye EPD, #1 $Grid Value, #1 $Beef Value, and #1 $C Value!
★ A419 was calm on picture-taking day, and is very representative of her top 1% Docility EPD. She will let me put my hands on her out in the pasture. She is one of 9 females selling with a Docility EPD in the best 1% of the breed!
★ Dam V262 was also a big ribeye female, scanning a 12.4" ribeye, ratio 119 to be the 3rd top of her crop!
★ Pathfinder great grandam M229 was a super easy-going cow that left her mark through the generations that came after her. M229 has a 357 day calving interval on her 9 calves and we retained two daughters in the herd.

Mothers & Udders: Quality Beyond EPDs

In an EPD era where it is easy to get caught up in seeking out high EPDs for certain (often terminal) traits, our industry sometimes forgets about the most basic, yet most essential traits in a cow herd. One of these traits is mothering ability. We don't have an EPD for this trait, but mothering ability (or lack thereof) is quite important! I'm sure we can all tell stories of how a cow lacking in mothering ability caused a loss in time, energy, and ultimately money. Likewise, a cow with *too much* mothering ability (aggressive towards humans) is unfavorable for obvious reasons! At Hoover Angus, optimal mothering ability and udder structure is very important, and it has been for over 9 decades!

171 Fall Bred Heifer

ERICA OF ELLSTON A529

Reg. 20661868 Tattoo: L/R A529 10/22/22

RAML Rugby 7103
RAML ATHLETE
RAML Royce 536

Baldridge 38 Special #
ERICA OF ELLSTON V404
Erica of Ellston K318

S A V Renown 3439 #
RAML Ruby 103
TC Aberdeen 759 #
RAML Royce 335
EF Commando 1366 #
Baldridge Isabel Y69
SydGen C C & 7 #
Erica of Ellston X16

BW	**75**
ADJ. 205/WR	**669/96**
ADJ. 365/YR	**975/105**
%IMF/RATIO	**5.30/101**
RE/RATIO	**9.2/92**

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+2.8	+86 4%	+158 2%	+.34 5%	+1.5 1%	+1.53 15%	+75 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+21.6 1%	+13 10%	+38 2%	+37 1%	+.33 3%	+.46	+.47

CW	MB	RE	Fat	$M	$F	$B	$C
+79 4%	+.37	+.79	+.024	+76 20%	+120 5%	+160 30%	+284 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-102	2-91	1-105	None	None	None

★ AI to Mogck Empire 110 on 12-1-23.
★ The youngest heifer in the group, but nonetheless a fine choice of a replacement heifer! She was cycling early and her HP EPD indicates fertility – she has the highest HP EPD of any female selling! She is a bigger framed, feminine heifer with a very nice disposition – in fact, she ties as the top Docility EPD female to sell!
★ A529 is also one of the top fall heifers for Milk EPD, YW EPD, CW EPD, and $F.
★ Dam V404 is a young, nice uddered female with a calving interval that will be significantly less than 365 days after her 2023-born calf is recorded.
★ In the recently released Functional Longevity (FL) report from the American Angus Association, V404 has one of the best 25 FL EPDs among the 538 Hoover females on the report!
★ Grandam K318 was lost before her time to an injury, but she had one Pathfinder daughter and put two other replacement daughters in the herd. Her progeny work for Wayne Haidsiak, Tom Ferguson, Randy Clough and Ben Ramsey.
★ Great grandam X16 had quite a career in Iowa before she went to work in Montana. X16 was the dam of Hoover Home Run who saw tenure at the ORIgen bull stud. X16 was a full sister to the grandam of Hoover Dam!

172 Fall Bred Heifer

ERICA OF ELLSTON A479

Reg. 20661854 Tattoo: L/R A479 08/31/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

SydGen C C & 7 #
ERICA OF ELLSTON S146
Erica of Ellston J259

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
S A F Connection #
SydGen Forever Lady 4087
H&K Impressive
Erica of Ellston E250 #

BW	**78**
ADJ. 205/WR	**663/95**
ADJ. 365/YR	**935/101**
%IMF/RATIO	**4.54/86**
RE/RATIO	**8.9/89**

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+1.3	+66	+120	+.31 15%	+.8 25%	+.66	+59

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.0 15%	+13 10%	+27	+26 20%	+.54	+.41 15%	+.64

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.62	+.59	-.024 15%	+62	+105 20%	+158	+267

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-109	4-100	4-104	1-$4000	2-$4650	None

★ AI to Deep Creek Legitimate 203 on 11-26-23.
★ A479 is a wide-based, classic Optics heifer from the famous Erica cow family that produced Hoover Dam.
★ For those interested in feed efficiency traits, A479 is a unique combination of high RADG (best 15% of the breed) as well as low DMI (best 15% of the breed).
★ Dam S146 is a beautiful female you can spot a mile away! Her son works for John Dowell and her daughters work for Keith Groshong and Gary Bradshaw. Keith's heifer was the 10th top weaning weight heifer of her crop and a beautiful heifer!
★ Grandam J259 was a productive cow that put two replacement daughters in our herd. She had a 364 day calving interval and recorded a whopping 6-124 IMF ratio!
★ Pathfinder great grandam E250 was an extremely successful cow in her day and served as a working donor. E250's grandam was also the grandam of Hoover Dam!

Success of Hoover Angus Females

The lead-off bull in the 2024 Alta Sire Directory was produced by a cow bred, born, and raised at Hoover Angus!

Hoover Delmonico X61
Owned with Miller Angus
$23,000 Sire of Lot 173

173 Fall Bred Heifer

ELBAMERE QUEEN A471

Reg. 20665285 Tattoo: L/R A471 08/27/22

MBG Delmonico
HOOVER DELMONICO X61
Prim Lassie of Ellston P33

MOGCK Entice
ELBAMERE QUEEN ELLSTON V132
Elbamere Queen Ellston S49

V A R Discovery 2240 #
Monarch Blackbird 1104M
Mogck Bullseye #
Prim Lassie of Ellston L233 #
SydGen Enhance
MOGCK Erica 2255 #
Hoover No Doubt
Elbamere Queen Ellston F520 #

BW	**74**
ADJ. 205/WR	**689/99**
ADJ. 365/YR	**881/95**
%IMF/RATIO	**6.28/119**
RE/RATIO	**10.3/103**

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+1.5	+63	+107	+.20	+.6	+.70	+68 25%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.5 15%	+13 10%	+29 30%	+25 20%	+.39 15%	+.42 20%	+.63

CW	MB	RE	Fat	$M	$F	$B	$C
+42	+.68	+.73	+.022	+94 1%	+86	+140	+276 30%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-98	2-100	2-98	1-$8000	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	3-102	3-112	3-107	1-$12,500	None

★ AI to Mohnen General Lee on 11-18-23.
★ A471 is a wide based, easy fleshing, level topped heifer. She is a nice footed gal like her mother.
★ A471 is the top $Maternal Weaned Calf Value ($M) female in the fall heifer division!
★ Dam V132 is a superior uddered cow (see a picture of her udder in the centerfold) whose first son works for repeat customer Eddie LaBoube. A471 was her second calf.
★ Sire X61 was the $23,000, fifth top-selling bull of our 2021 sale to Curt & Casey Miller (Miller Angus) in South Dakota and saw natural service duties at Hoover Angus. He scanned a 17.2" ribeye to be the 2nd biggest ribeye bull of the sale. Please read more about X61's cow family in the footnote of Lot 175 – X61's dam is Lot 175's grandam.
★ Grandam S49 is a super soggy tank! She's a big gal, but has more depth of body than probably any other cow in the fall herd. Her growthy son sells as Lot 96.
★ S49 is the 3rd top indexing cow of the Hoover herd with 3-112 WR! Three of her calves have been the 2nd top weaning weight calves of their respective crop – quite an impressive record!
★ Long-time repeat customer Glen Hanson selected S49's featured son from our 2023 auction. He was the 2nd top weaning and yearling weight bull of his crop, and he was a stud!
★ Pathfinder great grandam F520 was a superior cow! Several of her calves were among the top weaning weight calves of their crop; three were photo features. Her 6 sons averaged an excellent $7750! One of F520's daughters earned Pathfinder honors.
★ F520 traces back to the L913 cow who has 13 Pathfinder descendants that have stemmed from her, as well as a total of 47 cows that have served in the Hoover herd! What a great cow family this has been through the generations!

Country Kids

Erica of Ellston A32
Maternal Sister to Lot 174;
Full Sister to the Sire of Lot 175

Erica of Ellston R217
Pathfinder Hoover Donor
Dam of Lot 174;
Paternal Grandmother of Lot 175

Erica of Ellston N54
Pathfinder Hoover Donor
Grandam of Lot 174;
Paternal Great Grandmother of Lot 175

174
Fall Bred Heifer

ERICA OF ELLSTON A428

Reg. +20436647 Tattoo: L/R A428 08/16/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Bruns Top Cut 373 #
ERICA OF ELLSTON R217 #
Erica of Ellston N54 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Erica of Ellston G366 #

BW	**81**
ADJ. 205/WR	**798/102**
ADJ. 365/YR	**1011/101**
%IMF/RATIO	**3.78/70**
RE/RATIO	**11.3/105**

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+1.5	+69 30%	+126 25%	+.28	+.8 25%	+.38	+62

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.4 5%	+14 5%	+26	+28 10%	+.57	+.39 10%	+.34 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+61 25%	+.10	+1.17 3%	-.046 3%	+74 25%	+108 15%	+144	+261

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-95	5-103	5-104	5-$10,950	3-$8200	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-95	8-102	6-104	4-$5450	2-$13,250

★ AI to Deep Creek Legitimate 203 on 11-20-23.
★ A428 is a deep bodied heifer with nice bone and a calm demeanor. She offers the 2nd highest Ribeye EPD of any female selling!
★ A flush brother sells as a photo feature, Lot 92 – check him out, he's a stud!
★ Talk about cow power, A428 is backed by three consecutive generations of Pathfinder donor cows, going back to G366, the cow regarded as the best female in our 96-year history!
★ Dam R217 is a working Pathfinder donor that recorded a 353 day calving interval before we pulled her out of production for a season to flush her. Her 8 progeny to come to auction have averaged nearly $10,000!
★ R217's progeny work for Brandon Taglauer, Crawford Angus, High Point Genetics, Darrell Wagoner, Martens Angus Farm, Chris Nelson, Tom Wallum, Lynden Smith and Lloyd Baxley.
★ One of my favorite R217 progeny was the Hoover Elite bull, who was used back in the Hoover program. He was the 2nd top yearling weight bull of our 2021 sale, and one of the top-selling bulls at $20,000. A featured daughter sells as Lot 175.
★ Grandam N54 – I can't think of a more ideal dam! She is one of my all-time favorite cows. N54 will turn 10 years old before sale time, and she is still going strong, with one of the most exceptional udders in the herd. She has a 370 day calving interval, despite stealing flushes at least three different years.
★ N54 is a tremendous female-maker, and three of her daughters have served as working donors. Six daughters of N54 have been retained in the herd. Sons of N54 work for Shirley Focken, Jim Mengarelli, and Larry Hohertz.
★ Several calves of N54 have been among the top of their crop for weaning weight – both ET and natural calves. And she does this with significantly lower than average birth weights on her progeny!
★ Pathfinder donor great grandam G366 is the epitome of what a model Angus female should be. Currently, two direct daughters of G366 rank in the top 15 indexing cows of the herd, and 5 other descendants make this prestigious herd list! No cow family has ever had this much presence on this distinguished herd list before!
★ G366's udder at over 12 years of age would rival most 3-4 year-old females in the breed today, and she consistently passes this trait on through the generations.
★ Four direct daughters of G366 have earned the Pathfinder designation, as well as more descendants! At least 15 of her daughter descendants have served as donors. G366 grossed $238,000 worth of direct progeny sales, not including embryos sold.
★ Too numerous to mention are G366's progeny that have found themselves in the very top of the crop for weaning weight. It is neat, however, that she had three-in-a-row #1 adjusted weaning weight calves of their respective crops. Even at 12 years of age, her growth genetics were still powerful, as an ET daughter was the #1 adjusted weaning weight ET heifer of her crop!
★ At the end of her career, G366 recorded 9-98 BWR and 9-107 WR on her natural calves.

PRIM LASSIE OF ELLSTON A476 – Lot 175

175
Fall Bred Heifer

PRIM LASSIE OF ELLSTON A476

Reg. 20661853 Tattoo: L/R A476 08/30/22

MOGCK Entice
HOOVER ELITE
Erica of Ellston R217 #

Baldridge Chairman
PRIM LASSIE OF ELLSTON T197
Prim Lassie of Ellston P33

SydGen Enhance
MOGCK Erica 2255 #
Bruns Top Cut 373 #
Erica of Ellston N54 #
Fortunes Conquest 224
Baldridge Isabel B061
Mogck Bullseye #
Prim Lassie of Ellston L233 #

BW	**65**
ADJ. 205/WR	**690/99**
ADJ. 365/YR	**911/98**
%IMF/RATIO	**7.75/147**
RE/RATIO	**9.4/94**

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+1.7	+70 30%	+126 25%	+.25	+1.0 10%	+.77	+72 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+19.2 2%	+11 25%	+37 3%	+25 20%	+.44 25%	+.45	+.31 20%

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.92 30%	+.73	+.002	+79 15%	+88	+157	+283 25%

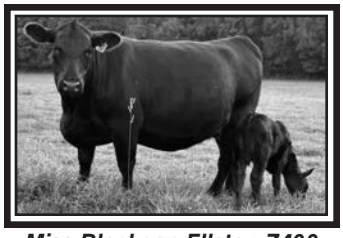
Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-97	3-102	3-102	1-$8000	1-$5000	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-95	7-106	6-98	3-$10,450	1-$5000

★ AI to Mohnen General Lee on 11-18-23.
★ This featured heifer is deep, thick, feminine fronted, and pretty! She's a complete heifer in her phenotype and also in her EPD package. Better yet, she combines two of the greatest Hoover cow families in her pedigree – the Ericas and the Prim Lassies!
★ A476 was the 4th top IMF scanning heifer of her crop, and she has the 3rd top Marbling EPD among the fall heifers! Better yet, she still has the 3rd best Heifer Pregnancy (HP) EPD in the fall heifers – sometimes a trait antagonistic to marbling!
★ Dam T197 is a low birth weight cow whose first son works for Miller Angus in South Dakota. Casey Miller reports that he really likes him and his calves! Staci Mitchell has T197's daughter working in Indiana.
★ T197 was the 5th top IMF scanning heifer of her crop.
★ Grandam P33 has been a highly successful cow – she's a low birth weight cow whose calves grow rapidly. She has a 358 day calving interval on her 7 calves and has produced both a featured son and daughter. Her most recent daughter's picture is featured in our herd sire directory under Trophyclass – Prim Lassie of Ellston B52.
★ P33's top son sold for $23,000 to Miller Angus, and this bull also sired some calves at Hoover Angus, including Lot 173.
★ Starting with great grandam L233, there are a string of six consecutive Pathfinder cows tracing down the dam's side of this pedigree! This is an exceptionally rare find, showcasing the productivity and fertility of this cow family!
★ L233 records 10 calves at an average 361 day calving interval with below average birth ratios and above average wean ratios!

MISS BLACKCAP ELLSTON A424 – Lot 176

Miss Blackcap Ellston Z400
Owned by Grott Farms
$11,500 Maternal Sister
to Lot 102



Miss Blackcap Ellston Z400
and baby at
Grott Farms in Indiana

Hoover High Country Z422
Owned with
Belvin Angus Ltd.
$41,000 Maternal Brother
to Lot 102

"Even as a first calf heifer, Miss Blackcap Ellston Z400 has already established herself as a key female in my herd because of her sound structure, great disposition, ability to easily maintain body condition and catching AI first try for two years straight. She exudes the fundamental characteristics that I strive to build my program around which are form, function and follow through."
Staci Mitchell of Grott Farms,
Owner of Lot 176's Maternal Sister

176
Fall Bred Heifer

MISS BLACKCAP ELLSTON A424

Reg. +20665200 Tattoo: L/R A424 08/15/22

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

Hoover No Doubt
MISS BLACKCAP ELLSTON R199
Miss Blackcap Ellston K317

Basin Payweight 006S #
21AR O Lass 7017
Plattemere Weigh Up K360 #
Deer Valley Rita 9457
Mogck Bullseye #
Miss Blackcap Ellston J2
Connealy Reward #
Miss Blackcap Ellston B296

BW	**86**
ADJ. 205/WR	**846/108**
ADJ. 365/YR	**1084/108**
%IMF/RATIO	**3.85/71**
RE/RATIO	**10.4/96**

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+3.1	+90 2%	+161 2%	+.35 4%	+1.1 5%	+.80	+79 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.9 30%	+12 15%	+30 25%	+31 4%	+.43 20%	+.39 10%	+.61

CW	MB	RE	Fat	$M	$F	$B	$C
+81 3%	+.43	+.89 25%	+.020	+78 15%	+127 3%	+171 20%	+300 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-91	3-104	2-103	1-$41,000	2-$10,500	2-101

- ★ AI to Cherry Crk Blue Collar G275 on 12-1-23.
- ★ A424 was the #1 weaning weight and #1 yearling weight ET heifer of her crop! She is a super gentle heifer, as well-described by her Docility EPD in the best 4% of the breed! On picture day, we did our best to get A424 to raise her head up, but as wild and crazy as we acted to get her attention, she just calmly looked at us with little to no fascination! There are 32 females selling today that have a Docility EPD in the best 1-10% of the breed!
- ★ A424 is a long, level topped heifer that is easy fleshing and big bodied.
- ★ A flush brother to A424 sells as a feature bull, Lot 102 – check him out! He was the #1 IMF scanning bull of his crop!
- ★ Dam R199 is our favorite No Doubt donor cow! She produced the lead-off, top-selling bull in our sale last year at $41,000 to Belvin Angus Farm in Alberta. This bull was the 2nd top weaning weight bull of his crop, and a true standout.
- ★ R199's daughter was the top-selling female in our mini online sale in the fall of 2022, going to Staci Mitchell in Indiana – see the picture above from Staci that she sent after Z400 calved last fall. This female was the #1 weaning weight heifer of her crop and what I believe to be the 2nd top heifer weaning weight in our history! She was a beautiful heifer that scanned at the top of her crop too. If you came to our sale last year or our barn branding in June, you likely saw Staci, as we recruited her to help out for those events, and what a great asset she was. Thanks Staci!
- ★ For the second year in a row, R199's daughter was chosen as the Pick of the Fall Heifers in our 2023 online sale, being selected by repeat customer 2S Angus in Missouri. Several donors at 2S Angus now have Hoover blood!
- ★ Two daughters of R199 work in the herd, plus one more that is raising her first calf now. This female was one of five R199 progeny to be among the top 5 IMF scanning animals of their crop. R199 records an incredible 9-126 IMF ratio on her progeny!
- ★ See a picture of R199's udder and feet on page 43.
- ★ Grandam K317 worked in the herd until 11 years of age and had a perfect 365 day calving interval on her 10 calves!

177 Fall Bred Heifer — MISS BLACKCAP ELLSTON A470

Reg. 20661850 Tattoo: L/R A470 08/27/22

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Cut Above P427
MISS BLACKCAP ELLSTON T224
Miss Blackcap Ellston R199

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Bruns Top Cut 373 #
Erica of Ellston L5
Hoover No Doubt
Miss Blackcap Ellston K317

BW	**72**
ADJ. 205/WR	**740/106**
ADJ. 365/YR	**910/98**
%IMF/RATIO	**4.83/92**
RE/RATIO	**9.7/97**

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+1.5	+72 25%	+122 30%	+.27	+.8 25%	+.72	+64

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.4	+8	+24	+17	+.29 1%	+.41 15%	+.66

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.37	+.85 25%	-.044 3%	+57	+92	+138	+236

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-105	3-105	3-99	1-$3250	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	3-91	3-104	2-103	1-$41,000	2-$10,500

★ AI to Mogck Empire 110 on 11-29-23.
★ A470 is a nice footed, more moderate framed Optics than most.
★ Dam T224 is a really pretty female with a very nice udder. Her oldest daughter is raising her first calf now, and she too is superior uddered. This female was the #1 scanning ribeye of her crop with a 14.3" ribeye!
★ Please read about grandam R199 in the footnote of Lot 176 – she is the dam of Lot 176 feature heifer. R199 produced the lead-off, top-selling bull in our sale last year!

Hoover Chairman Z463
Owned by
Musgrave Angus
$12,000 Maternal Brother
to Lot 179

Gammer of Ellston V225
Owned by
Tamme Valley Farm
$7250 Maternal Sister
to Lot 179

178 Fall Bred Heifer — EDELLA OF ELLSTON A487

Reg. 20665088 Tattoo: L/R A487 09/04/22

Jindra Acclaim #
RBM RAVE
RBM Polly B66 #

Hoover No Doubt
EDELLA OF ELLSTON S190
Edella of Ellston K53

Jindra 3rd Dimension
Jindra Blackbird Lassy 1111
Connealy Final Product #
RBM CC7 Y316
Mogck Bullseye #
Miss Blackcap Ellston J2
Connealy Reward #
Edella of Ellston D270

BW	**71**
ADJ. 205/WR	**658/94**
ADJ. 365/YR	**863/93**
%IMF/RATIO	**4.90/93**
RE/RATIO	**9.6/96**

CED	BW	WW	YW	RADG	YH	SC	$W
+7	+1.2	+62	+112	+.23	+.8 25%	+.46	+56

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.1	+16 1%	+23	+22	+.51	+.55	+.55

CW	MB	RE	Fat	$M	$F	$B	$C
+51	+.54	+.44	+.030	+64	+96	+139	+244

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	4-103	4-94	2-93	None	1-$3500	None

★ AI to Deep Creek Legitimate 203 on 11-20-23.
★ A487 is a good footed, long bodied heifer with a nice disposition. She has a little different pedigree than some – she is out of calving ease and performance sire Rave and the Edella cow family.
★ A487 offers the highest CEM EPD in the fall heifer division!
★ Dam S190 is a pretty, classic No Doubt daughter with a nice udder. She was the 2nd top weaning weight heifer of her crop at 814 pounds, and the 5th top yearling weight heifer at 1094 pounds. Her first daughter works for Lywanda Case.
★ Grandam K53 was a great uddered cow who had 10 calves on record with a perfect 365 day calving interval when we lost her in an accident.

179 Fall Bred Heifer — GAMMER OF ELLSTON A484

Reg. 20661855 Tattoo: L/R A484 09/02/22

Poss Easy Impact 0119
BALDRIDGE ALTERNATIVE E125
Baldridge Blackbird A030

Connealy Impact #
GAMMER OF ELLSTON R273 #
Gammer of Ellston N107 #

Poss Total Impact 745 #
Poss Elmaretta 736
Hoover Dam #
Baldridge Blackbird X89
Connealy Impression #
Elza of Conanga 8265 #
Mogck Bullseye #
Gammer of Ellston H37 #

BW	**80**
ADJ. 205/WR	**729/104**
ADJ. 365/YR	**959/103**
%IMF/RATIO	**5.20/99**
RE/RATIO	**11.8/118**

CED	BW	WW	YW	RADG	YH	SC	$W
+12 10%	+0 25%	+65	+116	+.25	+.6	+.15	+62

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.7 4%	+15 3%	+25	+20	+.47	+.50	+.27 15%

CW	MB	RE	Fat	$M	$F	$B	$C
+66 20%	+.67	+.88 25%	+.004	+72 30%	+117 10%	+174 20%	+298 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-101	5-106	5-103	2-$8875	1-$7250	1-97

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	6-107	6-106	5-102	1-$6750	2-$3000

★ Exposed to Mohnen General Lee from 11-20-23 on. Observed 11-24-23.
★ A484 is a long bodied heifer that had the #1 ribeye scan of her crop! The cow power behind her is showcased by tracing down the dam's side of her pedigree – four of the past 5 generations have earned Pathfinder honors!
★ A484 is the #1 CED EPD fall heifer to sell as well as tie for the lowest BW EPD. She also has one of the top CEM EPDs.
★ Pathfinder dam R273 earned herself a spot in the donor pen this fall for her productivity and excellent foot quality. We typically don't flush young cows as we want to know how they fare into at least mid age for production, fertility, feet, and udder quality. R273 has some of the nicest feet in the fall herd, and her udder for her age is still very nice with a superior teat size.
★ R273 has produced two photo feature progeny – a beautiful daughter that works for Tamme Valley Farm in Kentucky, and a big ribeye son for Musgrave Angus in Illinois. Repeat customer Dana Hotz selected R273's first son to come to auction. R273's daughter in the herd has a superior udder also.
★ Pathfinder grandam N107 produced progeny for Gaylen Carpenter, Jodi Focken and John Hartley. Her three sons averaged an 822 pound weaning weight.

The tiny town of Tingley quadrupled in size for the 2023 Hoover Angus Ice Cream Contest at the Tingley Memorial Park Celebration. The contest was a success with 24 freezers of ice cream! Thanks to all who helped with the celebration, made ice cream, or made pies for the Jenny Tull Memorial Pie Contest!

If you are a Hoover Angus customer with a homemade ice cream recipe, we want YOU to participate in 2024! Contact Joy at 641-344-3234 for how to enter and be part of over $500 in prize money sponsored by Hoover Angus.

180 Fall Bred Heifer — BLUEBLOOD LADY ELLSTON A491

Reg. 20661858 Tattoo: L/R A491 09/04/22

Deer Valley Growth Fund
HIGH POINT INVESTOR
High Point Mimi 777

MOGCK Entice
BLUEBLOOD LADY ELLSTON V140
Blueblood Lady Ellston J300 #

Basin Payweight 1682 #
Deer Valley Rita 36113
V A R Generation 2100 #
S A F Mimi 044-M94
SydGen Enhance
MOGCK Erica 2255 #
SydGen Journey 8200
Blueblood Lady Ellston E56

BW	82
ADJ. 205/WR	728/104
ADJ. 365/YR	923/99
%IMF/RATIO	5.78/110
RE/RATIO	9.7/97

CED	BW	WW	YW	RADG	YH	SC	$W
-1	+3.7	+86 4%	+146 10%	+.28	+1.1 5%	+1.59 15%	+70 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+9.5	+3	+23	+33 2%	+.38 10%	+.36 5%	+.66

CW	MB	RE	Fat	$M	$F	$B	$C
+67 15%	+.30	+.81 30%	+.008	+68	+112 10%	+149	+261

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-115	2-102	2-102	None	1-$4750	None

★ AI to Mogck Empire 110 on 11-30-23.
★ A491 is a long bodied, smooth walking heifer. She has one of the top Docility EPDs of the fall heifers selling!
★ I have in my notes that dam V140 had very good mothering skills as a heifer! Her first daughter works for repeat customer David Igo.
★ Pathfinder grandam J300 had a highly productive, long life. She had 9 calves with below average birth ratios, an average 105 WR, and a perfect 365 day calving interval on those 9 calves! She put 5 daughters in the herd, one of which raised one of my favorite bulls in our sale, Lot 72. J300's two high performing sons both work for John Zutavern.

181 Fall Bred Heifer — PRIM LASSIE OF ELLSTON A495

Reg. 20661861 Tattoo: L/R A495 09/07/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Basin Excitement #
PRIM LASSIE ELLSTON L455
Prim Lassie Ellston H491

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Basin Expedition R156
Basin Lady S532 AK
TC Friction 5130 #
Prim Lassie Ellston B501 #

BW	77
ADJ. 205/WR	685/98
ADJ. 365/YR	893/96
%IMF/RATIO	5.79/110
RE/RATIO	10.4/104

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+3.1	+80 10%	+135 15%	+.28	+.4	+1.97 3%	+65 30%

HP	CEM	Milk	Doc	Claw	Angle	HS
+15.5 15%	-3	+19	+22	+.50	+.46	+.42

CW	MB	RE	Fat	$M	$F	$B	$C
+53	+.48	+.77	+.045	+64	+94	+137	+242

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	8-103	8-99	7-101	3-$15,500	1-$2250	2-96

★ Exposed to Mohnen General Lee from 11-16-23 on.
★ A495 is a more moderate framed, soggy Entice heifer.
★ Dam L455 is 11 years old, and we just AI'ed her the morning I was writing this footnote. She has a perfect 360 day calving interval on her 9 calvings through AHIR (a set of twins not included in her ratios above), and she calved even earlier this year to further tighten that calving interval! L455 is one of the top cows of the herd for the new Functional Longevity EPD (FL), and rightly so!
★ Even into old age, L455 has a superior udder (see a picture of her udder in the centerfold).
★ L455's most recognized son was Hoover Notary, who was the top-selling bull in our 2019 sale to Golden Chute Ranch, Tim Hackett, and IMS Cattle at $39,000. Her other progeny work for Scott Young, Cody Howland, and Doug Gross, all repeat customers. Doug's bull was the #1 yearling weight bull of his crop!

ELLSTON PRIDE A421 – Lot 182

182 Fall Bred Heifer — ELLSTON PRIDE A421

Reg. 20661833 Tattoo: L/R A421 08/14/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

MBG Delmonico
ELLSTON PRIDE T458
Ellston Pride P400

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
V A R Discovery 2240 #
Monarch Blackbird 1104M
Bruns Top Cut 373 #
Ellston Pride H431 #

BW	79
ADJ. 205/WR	736/105
ADJ. 365/YR	970/104
%IMF/RATIO	8.55/163
RE/RATIO	9.4/94

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+2.0	+77 15%	+133 20%	+.28	+.9 15%	+2.54 1%	+81 4%

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.9 4%	+5	+35 10%	+28 10%	+.53	+.53	+.44

CW	MB	RE	Fat	$M	$F	$B	$C
+62 25%	+1.10 20%	+.79	-.005 30%	+89 3%	+103 20%	+182 15%	+325 5%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-104	3-102	1-104	None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	5-100	5-100	5-100	1-$7500	2-$9625

★ AI to Deep Creek Legitimate 203 on 12-3-23.
★ Please check back the weekend before our sale for a calving update on all these fall heifers – we'll post on our website which heifers have settled AI or to the bull, General Lee.
★ A421 is one of the best! She's soft-made, level topped, and square. She is a bigger framed gal that was super calm on picture-taking day!
★ Check out A421's whopping IMF scan and ratio! She is the 2nd top Marbling EPD heifer to sell. Better yet, she has the 2nd biggest Scrotal EPD, which is kind of unique, as Scrotal and marbling are often antagonistic traits!
★ A421 has the 3rd top $Maternal Weaned Calf Value in the fall heifer division!
★ Dam T458 has a 361 day calving interval and does her job to wean a big calf each year.
★ T458 was the 4th top IMF and 5th top yearling weight heifer of her crop.
★ Please read about grandam P400 in the footnote of her daughter, Lot 183.

Thanks to the full and part time crew that keeps us running!

Ann Newberry and Mike Pudlo

David Hoyt

Derek Jones

Alana Doolittle

Jeff Livingston

Landi & Andrew

183 Fall Bred Heifer — ELLSTON PRIDE A443

Reg. 20661837 Tattoo: L/R A443 08/20/22

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Bruns Top Cut 373 #
ELLSTON PRIDE P400
Ellston Pride H431 #

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Bruns Uppercut 610
Dakota Miss 669 Baf #
SydGen C C & 7 #
Ellston Pride C410

BW	**78**
ADJ. 205/WR	**640/92**
ADJ. 365/YR	**883/95**
%IMF/RATIO	**4.56/87**
RE/RATIO	**9.9/99**

CED	BW	WW	YW	RADG	YH	SC	$W
+9 30%	+.2 30%	+61	+115	+.28	+.8 25%	+1.68 10%	+73 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.5	+0	+42 1%	+7	+.36 10%	+.41 15%	+.11 3%

CW	MB	RE	Fat	$M	$F	$B	$C
+43	+.67	+.68	-.030 10%	+69	+86	+144	+256

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-100	5-100	5-100	1-$7500	2-$9625	1-102

★ Exposed to Mohnen General Lee from 11-20-23 on. Observed 11-24-23.
★ A443 is a long bodied, pretty fronted, excellent footed heifer as well-described by her Claw and Angle EPDs.
★ A443 offers the lowest (best) Hair Shed (HS) EPD of any fall heifer selling today and is the top Milk EPD fall heifer.
★ Dam P400 is a heavy milking cow with a perfect calving interval of 365 days on her 6 progeny (a set of twins not included by the AAA in her ratios above). P400 has one successful daughter in the herd, the dam of feature Lot 182 heifer.
★ P400's progeny work for Chad & Craig Davison, Jeff Graham, and Riverbend Ranch. The Riverbed heifer was their selection from our 2020 online auction where their $15,750 bid secured their choice of the entire heifer crop. Jeff's heifer went on to earn Pathfinder status!
★ Pathfinder grandam H431 had a 367 day calving interval on 9 progeny, below average birth ratios with above average weaning and yearling ratios on her progeny. Progeny work for Jeff Graham (2), Steve & Tricia Kralik, Todd Creason, and Jason Stoll, all repeat customers.

184 Fall Bred Heifer — MISS ERICA ELLSTON A506

Reg. 20661864 Tattoo: L/R A506 09/13/22

Deer Valley Growth Fund
HIGH POINT INVESTOR
High Point Mimi 777

Connealy Impact #
MISS ERICA ELLSTON P289
Miss Erica Ellston M184

Basin Payweight 1682 #
Deer Valley Rita 36113
V A R Generation 2100 #
S A F Mimi 044-M94
Connealy Impression #
Elza of Conanga 8265 #
Connealy Counselor #
Miss Erica Ellston J240

BW	**79**
ADJ. 205/WR	**684/98**
ADJ. 365/YR	**858/92**
%IMF/RATIO	**3.64/69**
RE/RATIO	**9.3/93**

CED	BW	WW	YW	RADG	YH	SC	$W
+4	+2.6	+73 25%	+130 20%	+.28	+.9 15%	+.75	+69 20%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.0 15%	+5	+31 20%	+27 15%	+.49	+.53	+1.02

CW	MB	RE	Fat	$M	$F	$B	$C
+55	+.41	+.47	+.025	+72 30%	+102 25%	+139	+252

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-112	3-102	2-95	None	None	None

★ Exposed to Mohnen General Lee from 11-16-23 on. Observed 11-25-23.
★ A506 is a really nice footed, level topped, square made heifer. She is a 10th generation bred, born, and raised Miss Erica Ellston female to be bred by the Hoover family. Trace her pedigree back 6 generations down the dam's side and you will find one of John's favorite cows of her day, the old J327 cow. John may be a ripe 98 years, but I bet if you mention J327's number, he'll remember her!
★ The Investor heifers have a nice look to them, and I expect them to make very nice cows. Check out the featured Investor heifer in the spring heifer division – Lot 126.
★ Dam P289 is a big, beefy cow that puts some substance in her calves.
★ Grandam M184 ended her career with a perfect 365 day calving interval.

185 Open Heifer — MISS ERICA ELLSTON B182

Reg. 20729467 Tattoo: L/R B182 02/14/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge 38 Special #
MISS ERICA ELLSTON V239
Miss Erica Ellston K78

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
EF Commando 1366 #
Baldridge Isabel Y69
Hoover Dam #
Miss Erica Ellston D139

BW	**78**
ADJ. 205/WR	**630/96**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+1.1	+70 30%	+117	+.24	+.5	+1.38 20%	+73 15%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.6	+3	+30 25%	+22	+.37 10%	+.44 30%	+.43

CW	MB	RE	Fat	$M	$F	$B	$C
+52	+.95 30%	+.76	+.018	+74 25%	+91	+160 30%	+282 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-102	3-94		None	None	None

★ B182 is a perfect example of the predictable, successful mating of Entice X 38 Special. This stout heifer is long bodied, square, and tame. She's a great choice for a young 4-H member looking for calm genetics.
★ B182 offers the highest Marbling EPD in the open heifer division.
★ Dam V239 has a nice udder with a very small teat size. Her perfect 365 day calving interval and ability to settle first service AI each year is indicative of her strong fertility.
★ Grandam K78 also had good fertility with a 366 day calving interval on her 8 progeny. Her first daughter earned Pathfinder status, and she put a total of 3 replacement daughters in the herd.
★ Please read about great grandam D139 in the footnote of Lot 186.

186 Open Heifer — MISS ERICA ELLSTON B204

Reg. 20729474 Tattoo: L/R B204 02/17/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Bruns Top Cut 373 #
MISS ERICA ELLSTON S248
Miss Erica Ellston D139

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Bruns Uppercut 610
Dakota Miss 669 Baf #
LaGrand Future Direction3368
Miss Erica Ellston X42

BW	**70**
ADJ. 205/WR	**695/106**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+15 2%	-.6 15%	+61	+108	+.29 30%	+.6	+.94	+62

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.1	+12 15%	+27	+21	+.42 20%	+.38 10%	+.63

CW	MB	RE	Fat	$M	$F	$B	$C
+46	+.51	+.49	+.018	+69	+93	+136	+245

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-101	5-103	4-104	1-$6500	None	2-103

★ B204 is a long bodied, wide-based heifer with a head shaped very appropriately for calving ease. In fact, she ties as the 2nd top CED EPD female in the sale and is the lowest BW EPD open heifer to sell.
★ Dam S248 has put two replacement daughters in our herd – both nice Entice daughters. Her first daughter was the 2nd top yearling weight heifer of her crop! This daughter produced a $15,000 son in our 2023 sale.
★ S248 has calved every year between February 2 and February 19 – all without synchronization products or fertility-enhancing drugs. I'd say she's fertile!
★ S248's son works for repeat customer Jeremy Loving.
★ Grandam D139 was a highly prolific, phenomenal daughter-maker, leaving us four daughters in the herd! She had a 366 day calving interval at the end of her career, with 11 calves on record. She had below average birth weight ratios and above average weaning ratios.
★ D139's progeny work for Stan & Jon Becker, Kirby Payne, Jim Ingalls, Gary Smith, Rick Reno, and Wayne Haidsiak. Stan Becker was pleased with his bull when he reported that he, "Bred three cows on his first day!" Jim Ingalls purchased 5 other bred heifers the same day he purchased one of D139's daughters 8 years ago. I spoke with Jim last month and asked him if he still had his Hoover cows. He replied, "Yep, all of them!"

Continual Commitment to Improvement

Hoover Angus is an industry leader in accurate data collection and submission. We believe genomics exhibit their full potential only when paired with the accurate collection and submission of phenotypic data – the foundation for realistic and reliable EPDs.

This group of fall bred heifers has had the following phenotypes submitted through AHIR: BW, CE, WW, YW, carcass ultrasound, yearling hip height, yearling temperament score, yearling foot scores, and dam's mature data (mature weight, hip height, BCS, temperament, and hair shed). We have collected teat and udder suspension scores to be included in the AAA's udder scoring evaluation for three years. Heifers have been genomically tested. Hoover Angus is one of only 27 herds in Iowa and 521 herds nation-wide that participates in Maternal Plus.

Hoover Angus has submitted heifer breeding records to AHIR for 19 years, and temperament scores have been submitted since the AAA began accepting this data. Hoover Angus is a leading herd in foot score collection, and has submitted foot scores on over 2600 animals with one of the highest levels of scrutiny among breeders. Hoover Angus collected and submitted over 2000 hair shedding scores.

Miss Blackcap Ellston B55
Owned by B-Gee Angus
$12,500 Full Sister to Lot 187

Miss Blackcap Ellston N58
Pathfinder Hoover Donor
Dam of Lot 187

MISS BLACKCAP ELLSTON B160 – Lot 187

Hoover No Doubt
Owned with Alta Genetics and
Spruce Mountain Ranch
$67,500 Full Brother
to the Dam of Lot 187

Miss Blackcap Ellston J2
Pictured at 11 years of age
Grandam of Lot 187

Hoover Fair N Square A480
Sells as Lot 82
Full Brother to Lot 187

187 Open Heifer

MISS BLACKCAP ELLSTON B160

Reg. +20723454 Tattoo: L/R B160 02/11/23

Woodhill Blueprint
MYERS FAIR-N-SQUARE M39
Myers Miss Beauty M136

Mogck Bullseye #
MISS BLACKCAP ELLSTON N58 #
Miss Blackcap Ellston J2

Connealy Confidence Plus #
Woodhill Evergreen Z291-B233
Connealy Thunder #
Myers Miss Beauty M476 #
MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #

BW	**94**
ADJ. 205/WR	**735/100**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+3	+3.4	+86 4%	+155 3%	+.36 2%	+.7	+.41	+75 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.4	+4	+33 10%	+35 1%	+.42 20%	+.37 10%	+.46

CW	MB	RE	Fat	$M	$F	$B	$C
+79 4%	+.49	+.96 15%	+.003	+70	+126 3%	+175 20%	+297 15%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	6-93	6-103	4-104	4-$10,500	5-$12,050	2-96

★ Here is a little different pedigree heifer! Fair-N-Square is one of the most popular pedigrees today, mated with No Doubt's best flush sister (N58)! A featured full brother sells as Lot 82 – he's a stout dude, and in the spring crop, Lot 81!
★ B160 is a super thick, stout, deep heifer that can certainly add some power to your herd!
★ B160 ties as the 3rd top Docility EPD female to sell, and it's for real, she's very calm! She also has one of the top YW EPDs and $F Values among the females selling.
★ A flush sister to B160 sold in our 2023 mini online sale for $12,500 to Clif Goff in Nebraska. B160 and her three flush sisters (all IVF, so they have a WR of 100), averaged a tremendous 758 pound weaning weight!
★ Approaching 10 years of age, donor dam N58 is still going strong! N58 records an excellent 14-114 IMF ratio and 14-101 Ribeye ratio. She had a 348 day calving interval before we pulled her out of production to flush her for a year.
★ N58's progeny work for Tyler Scales, B-Gee Angus, Riverbend Ranch, Poss Angus, Tim Goforth, Johnson Angus Ranch, Dustin Enabnit, Matt Rea, and Howard Paulsen. Two of these have topped the $20,000 mark!
★ N58's gross progeny sales, excluding embryo sales and flushes, have put her in the elite "$100,000+ club" of roughly a dozen Hoover cows that have hit this mark in progeny sales.
★ Two moderate sized daughters of N58 work in the Hoover herd, each with superior udders.
★ N58 is one of three Pathfinder full sisters to No Doubt! The other two sold to Dixie Valley Ranch for $60,000 and Wall Street Cattle Co. for $27,500! An Entice son by the Wall Street cow sold for $10,000 in their fall 2021 sale to be the 2nd top-selling bull!
★ A flush to the bull of the buyer's choice from N58 sold in our 2019 auction for $24,000 to Lylester Ranch!
★ N58 offers a high growth profile of EPDs, with 8 EPDs or $Values in or above the best 1-2% of the breed at nearly 10 years of age!
★ ***N58 is one of only two Pathfinder cows in America with a +40 Docility EPD or higher!*** She is undoubtedly a disposition improver and one of the calmest cows in the herd.
★ At 850 pounds, WR 119, N58 was the #1 adjusted weaning weight heifer of her crop, and at the time, the #1 weaning weight female ever at Hoover Angus! She was phenotypically one of the best among 150+ peers. She had a YW 1244 lbs., YR 120, 6.80 IMF, ratio 143, ribeye 13.3", ratio 111.
★ N58's dam, J2, was the lead-off, $20,000 top-selling open heifer from our 2011 auction. She then sold ½ interest for $150,000 as a 7 year-old cow. J2 hit her financial stride at eight years of age, generating nearly a quarter million dollars of revenue in a 12 month period for her new owners!
★ At 11 years of age, J2 produced the top-selling bull of all breeds at the 2021 Midland Bull Test for $158,000! This bull, Sterling Bond 007, was selected by ST Genetics.
★ When we sold J2, we retained one flush from this female, and had five live calves born, one being Hoover No Doubt and one being N58.

MISS BLACKCAP ELLSTON B64 – Lot 188

188 Open Heifer — MISS BLACKCAP ELLSTON B64

Reg. 20724212 Tattoo: L/R B64 01/23/23

Mohnen General 548
MOHNEN GENERAL LEE
Mohnen Jilt 1848

Baldridge 38 Special #
MISS BLACKCAP ELLSTON V28
Miss Blackcap Ellston K97

Baldridge Colonel C251 #
S A V Madame Pride 5290
S A V Sensation 5615 #
Mohnen Jilt 2504 #
EF Commando 1366 #
Baldridge Isabel Y69
SydGen C C & 7 #
Miss Blackcap Ellston G278

BW	**80**
ADJ. 205/WR	**665/101**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+.2 30%	+70 30%	+123 30%	+.24	+.6	+2.20 2%	+82 3%

HP	CEM	Milk	Doc	Claw	Angle	HS
+11.0	+5	+43 1%	+35 1%	+.41 15%	+.49	+.59

CW	MB	RE	Fat	$M	$F	$B	$C
+50	+.73	+.61	+.057	+75 20%	+86	+139	+255

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	3-101	3-100	2-97	1-$5000	1-$4250	None

★ B64 is a big topped, tame, pretty heifer that is just right for a young 4-H member! She's from the same cow family that produced Hoover No Doubt!
★ B64 ties as the highest Milk EPD and the 2nd highest Docility EPD female selling today! She also has one of the largest Scrotal EPDs.
★ B64 is the result of a mating we did frequently this year and last – 38 Special daughters bred to General Lee! This mating we believe is going to work very well! The General Lee daughters in his first crop are deep, broody, and calm – we expect them to make very nice cows.
★ Dam V28 is a heavy milking cow with an excellent 357 day calving interval whose first two progeny work for Todd Glendenning and Harold Fuller.
★ V28 offers really nice carcass qualities, scanning a 6.58 IMF, ratio 148 and an 11.5" ribeye, ratio 111.
★ Grandam K97 produced sons for Three Trees Ranch, Andrew Herzberg, Glen Hanson, Brian Taglauer, and Josh Lohman. The Tree Trees bull was the $43,000 Hoover Hawkeye, whose influence you will see sprinkled through the offering on the dam's side of pedigrees.
★ K97 was a twin sister to K98, the $30,000 top-selling female of our 2013 auction to KDS Angus.
★ Great grandam G278 was a super beefy cow, and produced progeny selling for $30,000, $25,500, and $17,000.
★ Fourth generation dam D154 is the grandam of Hoover No Doubt!

10 open heifers selling average:

- WW EPD top **10%**
- YW EPD top **10%**
- Scrotal top **15%**
- Milk top **15%**
- Docility EPD top **15%**
- Claw EPD top **20%**
- Angle EPD top **20%**
- Heifer Pregnancy (HP) top **30%**
- $M top **35%**

189 Open Heifer — BLKCP EMPRESS ELLSTON B107

Reg. 20724220 Tattoo: L/R B107 02/05/23

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Baldridge Chairman
BLKCP EMPRESS ELLSTON X212
Blkcp Empress Ellston R158

SydGen Exceed 3223 #
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Fortunes Conquest 224
Baldridge Isabel B061
Jindra Double Vision #
Blkcp Empress Ellston N184

BW	**69**
ADJ. 205/WR	**716/109**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+6	+.2 30%	+87 4%	+153 4%	+.30 25%	+1.0 10%	+1.73 10%	+79 5%

HP	CEM	Milk	Doc	Claw	Angle	HS
+13.2	+4	+28	+31 4%	+.44 25%	+.50	+.13 4%

CW	MB	RE	Fat	$M	$F	$B	$C
+68 15%	+.38	+.93 20%	-.018 20%	+57	+106 20%	+151	+253

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	1-95	1-109		None	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	6-100	6-97	4-100	1-$5750	2-$4150

★ B107 is a super long, attractive profiling heifer. She is a 17th generation Blackcap Empress Ellston female to be bred, born, and raised by the Hoover family!
★ B107 has the lowest (best) Hair Shed EPD of the open heifers selling, which indicates excellent hair shed ability.
★ Dam X212 was a second calf heifer with B107 (although only one calf shows on her record as we lost her first calf in a snowstorm). She is a superior uddered young cow, as very typical of the Chairman females. We love our Chairman daughters!
★ B107 is a moderate birth weight Entice heifer that still has a growthy punch to her!
★ Grandam R158 is an easy-going cow that has produced progeny for Todd Glendenning, Sydenstricker Genetics, and Lowell Pettit, all repeat customers.
★ R158 also has excellent fertility with a 361 day calving interval on her 6 calves. Fertility is the #1 profitability factor for cattlemen, as an open cow is the most expensive cow! Although the AAA did not provide percentile ranking charts for the new Functional Longevity EPD, both R158 and X212 rank better than breed average for this important trait.

190 Open Heifer — MISS BLACKCAP ELLSTON B124

Reg. 20729456 Tattoo: L/R B124 02/07/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Hoover Dam #
MISS BLACKCAP ELLSTON R438
Miss Blackcap Ellston L474

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
SydGen C C & 7 #
Erica of Ellston C124 #
SydGen Journey 8200
Miss Blackcap Ellston G417

BW	**75**
ADJ. 205/WR	**701/107**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+8	+.4 30%	+69 30%	+114	+.25	+1.2 3%	+1.19 30%	+61

HP	CEM	Milk	Doc	Claw	Angle	HS
+17.9 4%	+14 5%	+24	+22	+.38 10%	+.44 30%	+.22 10%

CW	MB	RE	Fat	$M	$F	$B	$C
+44	+.77	+.41	+.023	+62	+81	+136	+238

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-100	5-99	4-98	None	None	1-105

★ B124 is a long-spined heifer with the potential to maintain frame size and pounds of weaning growth in her progeny.
★ B124 has the highest CEM EPD and highest HP EPD in the open heifer division. Also important for those of us in fescue country, she offers a low (good) Hair Shed (HS) EPD.
★ Dam R438 is a cow that catches your eye out in the pasture – she's a stout, easy fleshing Hoover Dam daughter with a nice, full udder.
★ R438's first daughter was the 3rd top weaning weight heifer of her crop and is now doing a heck of a job in our herd! Her first son was one of the top ribeye scanning bulls of his crop, and sold to repeat customer Mike Archer for $8000. Her next son sells as a feature, Lot 85.
★ R438 was a high IMF scanning female with a 5.71 IMF, ratio 143.
★ R438 traces back to the great C446 cow that worked in the herd until 15 years of age, and the only reason she was culled at that time was because of a lump on her chin – otherwise her structure and udder were every bit as good as a cow half her age! The calf she raised at 15 years old weaned at 783 pounds! This is the type of cow America needs!

Hoover No Doubt B26
Sells as Lot 6
Maternal Brother to Lot 191

Erica of Ellston T220
Maternal Sister to Lot 191

ERICA OF ELLSTON B44 – Lot 191

Erica of Ellston R96
Pathfinder Hoover Donor
Dam of Lot 191

Erica of Ellston Z39
Owned by Moke Angus
$20,000 Maternal Sister
to Lot 191

BA7 Oaks Bold Ruler
Relative of Lot 191

Erica of Ellston B13
Maternal Sister to Lot 191

191 Open Heifer

ERICA OF ELLSTON B44

Reg. 20724204 Tattoo: L/R B44 01/16/23

RAML Rangefinder 7536
RAML OPTICS 0710
RAML Ruby 710

Bruns Top Cut 373 #
ERICA OF ELLSTON R96 #
Erica of Ellston M38 #

GDAR Leupold 298 #
RAML Royce 536
Barstow Cash #
RAML Ruby 319 #
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Erica of Ellston G366 #

BW	**80**
ADJ. 205/WR	**656/100**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+1.5	+81 10%	+149 5%	+.32 15%	+.7	+.62	+76 10%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.9 10%	+10	+30 25%	+27 15%	+.52	+.42 20%	+.75

CW	MB	RE	Fat	$M	$F	$B	$C
+63 25%	+.62	+1.00 15%	-.022 15%	+77 15%	+100 25%	+159	+283 25%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-104	5-111	3-110	8-$10,800	5-$19,000	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	8-101	8-110	4-109	4-$12,125	7-$16,650

★ B44 is a feminine fronted, yet deep, broody heifer with a pretty head.
★ Take a gander through this catalog or our past catalogs to see the impressive things the Erica cow family has done! Seven of the past 8 years, sons of the Ericas have been the Lot 1 bulls in our sales. In our 2021 auction, of the 8 animals that hit the $20,000+ price tag, 6 of them were from the Erica cow family. They have truly done a phenomenal job, and here is yet another opportunity for our customers!
★ Pathfinder dam Erica of Ellston R96 is the 5th top indexing cow in the Hoover herd with a whopping 5-111 wean ratio! R96's 13 progeny to come to auction have grossed over $180,000! Nine of her progeny have been photo features. Her super stout bulls sell as Lots 6-7.
★ Despite stealing a flush after each of her first 3 calvings, R96 still achieved an amazing 356 day calving interval! This cow family exemplifies fertility.
★ Numerous R96 progeny have come to the top of their crop for phenotype, weaning weight and IMF. Her 2020 son was the #1 WW ET bull of his crop and went on to be the #1 yearling weight bull of our 2021 sale, where he was the Lot 1 featured bull and 3rd top-selling bull of the event. The year prior, R96's super stout son was the #1 IMF scanning bull of our sale. R96 records an impressive 19-109 IMF ratio.
★ R96 is the dam of the most-recognized cow to ever be bred at Hoover Angus – Erica of Ellston T220.
★ T220 has already put four bulls in the Alta bull stud, including BA7 Oaks Bold Ruler, the lead-off bull in the 2023-2024 Alta Genetics catalog. Bold Ruler boasts $M and $C Values well above the best 1% of the breed!
★ A T220 son topped the 2023 Baldridge Performance Angus Sale at $100,000 and another son is the Lot 1 bull in their 2024 sale!
★ T220's progeny grossed over $200,000 before she turned 4 years of age (10-fold gain on investment from the group's purchase price of $20,000)! T220 serves as a working donor for 2S Angus, 7 Oaks Angus, Baldridge Performance Angus, and KDS Angus.
★ Pathfinder donor grandam M38 is the highest indexing daughter of G366, the cow regarded as the best cow in our 96-year history!
★ At 10 years of age, M38's progeny and grand progeny led-off our 2023 sale catalog and included the 2nd and 3rd top-selling bulls of the sale! M38's 11 progeny to come to auction have averaged over $15,000!
★ M38 is the 8th top indexing cow of the Hoover herd! Her first son was the Lot 1, $14,500 bull in our 2016 sale. After that, her next three daughters were the #1 adjusted weaning weight heifer calves of their respective crops!
★ M38 has been a fertile cow, recording a 355 day calving interval on her first 5 calves before we pulled her out of production for a year to flush her. She is an icon in the herd for her unbeatable depth of body and broodiness. She makes feminine daughters and masculine bulls.
★ M38's daughters are following in her footsteps of being highly productive, fertile cows. M38's most recent replacement daughter in our herd weaned the #1 adjusted weaning weight heifer calf of our 2023 crop!
★ A full sister to M38 serves as a working Pathfinder donor in the Hoover herd. This cow, N54, has put one of her own Pathfinder daughters in the herd plus one daughter serving as a working donor.
★ Pathfinder donor great grandam G366 is the epitome of what a model Angus female should be. Currently, two direct daughters of G366 rank in the top 15 indexing cows of the herd, and 5 other descendants make this prestigious herd list! No cow family has ever had this much presence on this distinguished herd list before! Please read more about G366 in the footnote of bred heifer Lot 114.

ERICA OF ELLSTON B127 – Lot 192

192 Open Heifer — ERICA OF ELLSTON B127

Reg. 20729457 Tattoo: L/R B127 02/07/23

Musgrave 316 Stunner
E L K TROPHYCLASS
Pine Coulee Black Annie U7

Connealy Impact #
ERICA OF ELLSTON P77 #
Erica of Ellston M2

LD Capitalist 316 #
MCATL Blackbird 831-1378 #
Connealy Onward #
War Hill Blackbone Annie
Connealy Impression #
Elza of Conanga 8265 #
Basin Excitement #
Erica of Ellston G216 #

BW	**88**
ADJ. 205/WR	**682/104**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+10 20%	+1.9	+81 10%	+130 20%	+.22	+.6	+1.03	+85 2%

HP	CEM	Milk	Doc	Claw	Angle	HS
+8.7	+10	+37 3%	+25 20%	+.53	+.50	+.60

CW	MB	RE	Fat	$M	$F	$B	$C
+55	+.77	+.72	+.045	+60	+84	+142	+244

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	7-107	7-104	5-102	1-$6000	1-$3750	1-101

★ B127 is a pretty, thick, square-made, beautiful heifer from the most highly successful cow family at Hoover Angus! We bought sire Trophyclass to give us some high fertility, long-lasting females. As I am writing this footnote in the end of November, I am not only pleased with the Trophyclass heifers, but I'm blow away by the Trophyclass bulls – they are some of the stoutest, best-looking bulls of the crop! Check them out!
★ B127 ties as the 2nd top Milk EPD open heifer to sell.
★ A beautiful, featured maternal sister to B127 sells as Lot 118.
★ Nine Pathfinders are found in B127's three generation pedigree, which documents high performance and fertility!
★ Dam P77 is a Pathfinder cow with a superior 360 day calving interval. P77's progeny work for Dylan & Mackenzie Felt-Lewis and Roger Cerven. Roger's bull was the 7th top weaning weight bull of his crop. One beautiful P77 daughter works in the herd.
★ Grandam M2 is a really nice uddered cow who puts this quality in her daughters also.
★ Three of M2's progeny have been photo features in our past sales and work in 3 different states. M2's only son to come to auction works for repeat customer Jeff Bellamy. Her daughters work for Andy Huffington, David Deal, and Keith Borer.
★ Great grandam G216 has been retired from the herd, but produced the $26,000 Hoover Quintain! Quintain was the #1 weaning weight bull calf of his crop and the 3rd top selling bull of our sale.
★ Another G216 son was the 7th top weaning weight, #1 yearling weight bull of our 2012 auction, a photo feature, and the 2nd top-selling bull! G216's four sons to come to auction averaged $13,375!
★ G216 was a full brother to the Hoover Home Run bull who had a tenure at ORIgen. G216's dam was a full sister to Hoover Dam's grandmother!

Good disposition 4-H heifers in anyone's budget!

In our sale last year, 5 of the 10 heifers sold between $3750-4000, a very reasonable price for the high quality heifers they were! Our goal is to sell heifers that will make a nice 4-H project, but go on to make a foundational momma cow for anyone starting a herd. Numerous past graduates of the Hoover sale have even gone on to be successful donors. These heifers average a Docility EPD in the best 15% of the breed!

193 Open Heifer — ELBAMERE QUEEN ELLSTON B128

Reg. 20731287 Tattoo: L/R B128 02/07/23

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

SydGen Sizzle
ELBAMERE QUEEN ELLSTON S140
Elbamere Queen Ellston N132 #

Basin Payweight 006S #
21AR O Lass 7017
Plattemere Weigh Up K360 #
Deer Valley Rita 9457
Connealy Cool 39L #
WK Hazel 9201
Hoover Dam #
Elbamere Queen Ellston L173

BW	**95**
ADJ. 205/WR	**750/114**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+5	+3.6	+95 1%	+165 1%	+.33 10%	+1.4 1%	+2.56 1%	+87 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+12.7	+9	+37 3%	+22	+.34 4%	+.41 15%	+.50

CW	MB	RE	Fat	$M	$F	$B	$C
+74 10%	+.42	+.53	+.025	+73 25%	+110 15%	+149	+266

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	5-109	5-98	3-103	2-$4875	None	None

Grandam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction
	7-106	7-109	7-107	3-$11,150	2-$6750

★ B128 is a growthy gal – she tied as the 6th top weaning weight heifer of her crop! She is long bodied, curious, and tame. Sire Growth Fund was an "outside" AI sire used for his calving ease and explosive growth potential.
★ B128 ties with the 6th highest WW EPD of any Hoover-owned female and has the 3rd highest WW EPD of any female selling! B128 ties as the 2nd top Milk EPD and 2nd highest YW EPD open heifer to sell. An indicator of fertility, B128 has the largest Scrotal EPD of any female to sell!
★ B128 is a 14th generation female of consecutive Hoover breeding of the Elbamere Queen cow family. Some great ones among her ancestors include S36 and L913. At least 47 daughter descendants in the Hoover herd, 13 of which achieved Pathfinder status, have stemmed from the great L913 cow!
★ Dam S140 is a very nice uddered cow with a perfect 365 day calving interval on her 5 calves. She is a classic, slick-haired Sizzle cow.
★ S140 puts really nice carcass traits in her progeny, and serves as the herd's 9th top IMF ratio cow with a tremendous 3-136 IMF ratio! S140 scanned a 7.04 IMF, ratio 154 and an 11.3" ribeye, ratio 102.
★ Repeat customers Dana Russell and Doug Maxwell selected S140's two sons. S140's first daughter settled first service AI and will calve at Hoover Angus this spring.
★ Pathfinder grandam N132 is a fertile cow with a 360 day calving interval on her 7 calves.
★ N132 has had several top progeny, with her top son being the #1 weaning weight bull of his crop and selling to long-time repeat customer Glen Hanson for $26,000. Other progeny work for Jay Anderson, Brian James, Quentin Goodman, and Shane Triggs.
★ N132 puts excellent carcass traits in her progeny, with an average 109 IMF ratio and 107 ribeye ratio!

Business Longevity

Only about 30% of family businesses survive into the second generation, 12% are still viable into the third generation, and only about 3% operate into the fourth generation or beyond.

Hoover Angus Family:
168 Years of Family Farmed Ground
(Landi is a 6th generation Hoover to farm in Ellston)
96 Years of Quality Angus Cattle
(Landi is a 4th generation Angus breeder from the Hoover family)

Thank you to Troy Freeman of Free Sky Studios and Certified Angus Beef® for the "Branding of the Barn" - Hoover Angus was the 80th barn in the U.S. to be painted by Troy with the Certified Angus Beef® logo!

BLACKCAP EMPRESS ELLSTON B40 – Lot 194

Blkcp Empress Ellston Z414
Owned by Richard Persinger
$6500 Full Sister to Lot 194

Blackcap Empress Ellston S86
Hoover Angus Donor
Dam of Lot 194

Blackcap Empress Ellston S86
Dam of Lot 194
Udder at 4 years of age

194 Open Heifer

BLACKCAP EMPRESS ELLSTON B40

Reg. +20725196 Tattoo: L/R B40 01/15/23

Diablo Deluxe 1104
GALAXY DETAIL 8546
Galaxy Blackbird 4551

Hoover No Doubt
BLACKCAP EMPRESS ELLSTON S86
Blkcp Empress Ellston L434

V A R Discovery 2240 #
Diablo Erica Dianna 9034
EXAR Denver 2002B #
Galaxy Blackbird 2102
Mogck Bullseye #
Miss Blackcap Ellston J2
SydGen Journey 8200
Blkcp Empress Ellston G483

BW	**91**
ADJ. 205/WR	**744/106**
ADJ. 365/YR	
%IMF/RATIO	
RE/RATIO	

CED	BW	WW	YW	RADG	YH	SC	$W
+0	+4.1	+101 1%	+175 1%	+.31 15%	+1.0 10%	+2.51 1%	+87 1%

HP	CEM	Milk	Doc	Claw	Angle	HS
+16.8 10%	+9	+33 10%	+20	+.55	+.40 15%	+.41

CW	MB	RE	Fat	$M	$F	$B	$C
+93 1%	+.71	+.99 15%	+.013	+75 20%	+128 2%	+189 10%	+320 10%

Dam	BWR	WWR	YWR	Sons @ Auction	Daughters @ Auction	Daughters In Herd
	2-104	2-109	2-106	1-$6000	2-$7125	1-105

★ Check out the EPDs on this gal, and better yet, she has the phenotype to match! She's a stout, pretty gal with a calm disposition. She's the big power, high performance heifer of the group!

★ B40 has the highest WW, YW, and CW EPD of any female selling as well as the top $Feedlot Value! In fact, she has the 3rd highest WW EPD of any Hoover-owned female! B40 has the 3rd largest Scrotal EPD of any female to sell.

★ B40 is a 14th generation bred, born, and raised Blackcap Empress Ellston female to be bred by the Hoover family! She traces back to the great C57 cow that has 98 daughter descendants that have worked in the herd, as well as 9 that have served as donors and 18 Pathfinders!

★ Dam S86 is a superb uddered, high growth No Doubt cow with excellent feet.

★ S86's first daughter was the 5th top weaning weight, 2nd top ribeye scan, and 8th top IMF scan female of her crop! This daughter has a tight 357 day calving interval along with 3-105 WR, which may just qualify her for Pathfinder status this spring!

★ Two of S86's daughters were sold in our 2023 auction, one was the 2nd top ribeye scanning heifer of her crop and a photo feature selling to Richard Persinger in West Virginia, and the other was the 4th top YW heifer of the entire crop and works for Tom McGinnis in Kentucky.

★ S86's first son was selected by Jared Ernst in North Dakota. He was a twin and one of the top weaning weight bulls of his crop!

★ S86 embryos sold to Point Pleasant Angus and they send good reports on the calves!

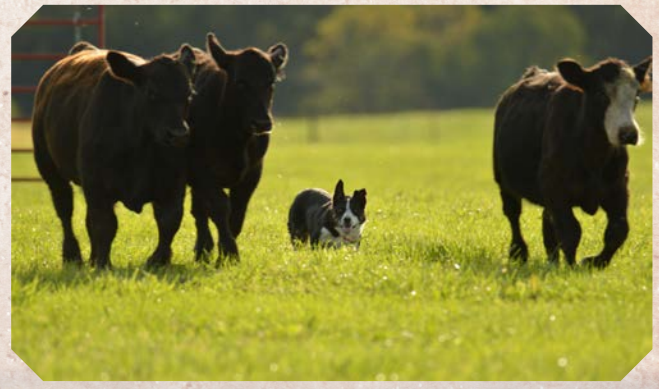
★ Sire Detail was the $45,000 top-selling bull from the 2020 Galaxy Beef Sale. This super slick haired bull combined a unique EPD profile, superior thickness and top, plenty of rib, and a big scrotal. He is a calving ease bull with plenty of punch.

USBCHA
2024 National Cattledog Finals
October 10-13, 2024

Hosted by HOOVER Angus

As quality labor has become even harder to find, and as the average age of agriculture producers has increased, agriculturalists have had to become innovative in ways to replace traditionally labor-intensive jobs on the farm. One way for livestock producers to reduce labor is to depend on professionally trained stock dogs. Come to Hoover Angus to see the top stockdog handlers in the country compete for the National Title!

Since our October will be filled with a national event at Hoover Angus, we will NOT be having an online female offering this fall. *Our February 6th sale will be the ONLY time we will sell females in 2024.*



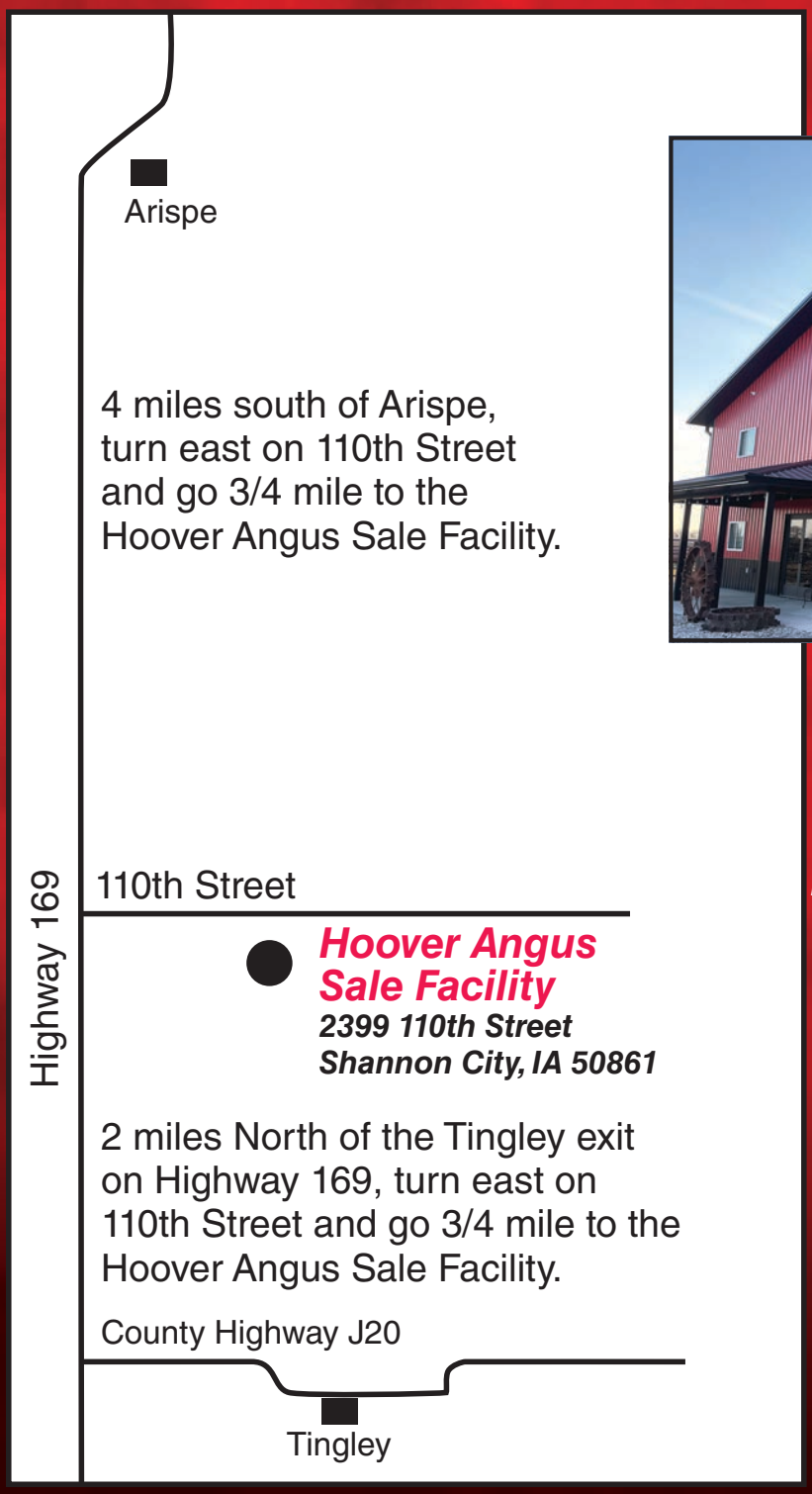
Joy's Meals
available for purchase
at Finals!

Hoover Angus Farm
2731 Squirrel Ave.
Ellston, IA 50074

FIRST CLASS MAIL

★ Sale Location ★

North of Tingley, Iowa



Four generations of the Hoover Angus Family
Front: Gwen, John, Joy, Ty, David
Back: Landi and Andrew

★ Please do not GPS to our address, as GPS may take you down a mud road or a road with a bridge out! Please GPS to Tingley or Arispe, then follow this map from Highway 169.