

A supplement to the February 1, 2022 Hoover Angus sale book and the January 2022 Angus Journal. EPDs current as of 11-26-21.

MOGCK ENTICE



Calved 1-31-17 2577 18952921 MIF, NHF, OHF, OSF, RDF)2F, DDF, SF, RDF]
CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+3	+2.2	+78	+143	+2.20	+32	+13.6	+0	+30	+.95	+.81	+.30	+.45
		10%	4%	1%	2%	25%	20%	15%	20%	1%	30%	
+74 +115 +185	\$F 5 1 \$B 5 3	15% 10% 3%		EN ENH SydG Mogc K ERIC	ANCE en Rita k Sure	Shot 253 #		S F M O	SydGen Fox Run MOGCK Mogck M Conneal	Forever Liberty Rita 93 Sure Sh	GA 8623 08 # ot # 611B	
+314	\$C 4 2	2%	S	EMI	EN S	\$25	CE	RTI	FIC/	ATE	S \$4	40

- Now with three calf crops under his belt and daughters that have weaned their first calves, Entice has truly done a phenomenal job! Twenty-seven Entice daughters in 7 herds have an average 103 WR on their progeny! They are milky females that can still hold onto their body condition during lactation.
- ★ Entice impressed visitors on the 2021 South Dakota Angus Tour for his correct skeleton, length of body, depth of rib and massive type. Many sons in our February 1, 2022 auction display this same thickness, power, and depth of body.
- ★ Entice has a powerful set of EPDs backed by progeny that phenotypically match the EPDs. Entice is getting a fair bit of data on the traits with historically low submission rates such as Heifer Pregnancy, Docility, Claw, Angle, and actual kill data. This has propelled his \$C to the very upper percentiles of current sires. Although he isn't a sire with tons of top 1% EPDs, his EPDs are realistic, reliable, and sound!
- ★ We appreciate the Entice cattle for their high growth with excellent thickness, added length of body, style, and a commanding presence! Sons are big scrotal bulls with a tight sheath. We have noticed there were bulls that would "fill the chute" width-wise while taking hip height measurements on our yearling bulls. Almost every single time we noticed this, the bull was sired by Entice. They are correct in their skeletal makeup and foot shape. Entice has a big foot with excellent claw shape and depth of heel. We see this transmitted through to his progeny.
- ★ One of the best traits about the Entice cattle is their disposition his Docility EPD is spot on. Good disposition is one of the hallmark traits of Hoover Angus cattle, and a large percentage of our repeat business is because this trait has been important in our herd for so many generations.
- ★ In his third year of calves at Hoover Angus, Entice calves are still at the top of the crop. The top two weaning weight bulls of our 2021 crop were both sired by Entice. Entice progeny have been very well accepted at auction. Twenty-six yearling Entice sons in our



Erica of Ellston V88 \$32,000 Entice Daughter



Hoover Entice Z74 Entice Son Sells February 1, 2022



Queen of Ellston X185 Entice Daughter Sells February 1, 2022



Hoover Entice V125 \$20,000 Entice Son



Hoover Mahomes \$15,500 Entice Son



Hoover Entice Z52 Entice Son Sells February 1, 2022



Erica of Ellston Z8 7 month-old Entice Daughter



Hoover Entice X410 Entice Son Sells February 1, 2022

2020 auction averaged \$8546, nearly \$2400 over the entire bull sale average! Entice continues to be one of the top-selling Angus bulls at Select Sires.

- ★ Entice was the \$42,000 top-selling bull in the 2018 Mogck & Sons sale, where the sire group of Enhance sons made a tremendous showing, leading off the sale catalog and producing the top two selling bulls.
- ★ Entice's dam has earned Pathfinder honors and records 5-107 WR, 4-104 YR, 4-104 IMF ratio, 4-105 ribeye ratio, 4-81 rib fat ratio, and 4-87 rump fat ratio. She produced a full brother to Entice selling for \$11,000, and her four sons have averaged an 814 pound weaning weight.
- Entice had a very solid set of performance data: BW 77 lbs., WW 886 lbs., WR 116 among 216 contemporaries, YW 1544 lbs., YR 114, IMF 4.94, ratio 118, ribeye 17.0, ratio 114.
- Entice is an excellent pen breeder and a high libido bull during natural service.
- Sire Enhance has been a high-volume semen producer at ORIgen, and was the #1 bull in the breed for registrations in 2020 and 2021.

For more photos and detailed information on Hoover herd sires, visit www.hooverangus.com/herdsires.html

HOOVER ELITE



DOC

+36

1%

SydGen Enhance

MOGCK Erica 2255 #

Bruns Top Cut 373 #

Erica of Ellston N54 #

ERICA OF ELLSTON R217 #

HP CEM

+14.4 +4

25%

★ Elite is a massive, structurally sound, easy-going bull! He offers a larger frame, exceptional length of body, width of base, and large scrotal. His

★ Elite was Landi's favorite bull of the 2021 Hoover sale, and has

been used back in the Hoover herd. With three consecutive

generations of Pathfinder cows that have all served as working

donors for Hoover Angus, a stronger cow family cannot be found!

★ Elite's +36 Docility EPD is spot on, and there are less than 100 non-parent bulls nation-wide with his level of Docility EPD and

★ Elite was born at 83 pounds, WW 768 lbs., WR 109, YW 1485 lbs.,

★ Dam R217 is one of our favorites, and of course from the highly

productive and successful Erica cow family. She is a Pathfinder

working donor with a 353 day calving interval and a superior progeny record of 4-97 BWR, 4-105 WR, and 3-106 YR.

* Pathfinder donor grandam N54 is Landi's favorite daughter of

feet are as true and ideal as can be found in the breed today!

BW WW

\$M

\$F

\$B

accuracy!

YR 117.

+93

1% 1%

10%

1%

1%

CED

+2 +3.5

+81

+146

+205

+347

YW SC

+175 +1.05

MOGCK ENTICE

X8

Calved 1-3-20

19822162

CLAW ANGLE

25%

+.31 +.43

2%

MB

RE

10%

SydGen Exceed 3223

Mogck Sure Shot 253

MOGCK Erica 2162

Bruns Uppercut 610

Basin Excitement #

Dakota Miss 669 Baf #

Erica of Ellston G366 #

SydGen Rita 2618

MILK

+25 +.62 +.98

SEMEN \$30 CERTIFICATES \$20



Erica of Ellston N54 Grandam of Elite Pathfinder Hoover Donor



Erica of Ellston G366 Great Grandam of Elite Pathfinder Hoover Donor

G366. N54's 2020 calf was the 11th top weaning weight heifer of her crop. N54 records 6-93 BWR, 6-106 WR, and 4-105 YR with a 355 day calving interval which includes stealing flushes three different years! Fertility in this cow family is truly exceptional.

- ★ N54's first two daughters serve as working Hoover Angus donors, and her next daughter, V30, was the 2nd top IMF heifer of her crop and serves as a donor for the McFarland and McIntosh families in Ohio.
- ★ N54 has good mothering skills (this clearly runs in this Erica cow family), and a beautiful udder. N54 is a phenotypic standout, is square made, and an ideal Angus female!
- ★ Great grandam G366 is undoubtedly the most influential cow in recent Hoover history. She earned her place in the history books not by flashy genomics and unrealistic EPDs, but by progeny that performed and excelled in the real world, in a multitude of different environments for many cattlemen in different states. Numerous calves of G366 were at the very top of their crop for weaning weight, and went on to make great cattle from there. The torch has been passed to her daughters and granddaughters, and we find them bringing in some of the very best calves of each crop. At least 15 daughter descendants of the great G366 cow have served as working donors and we generally don't make cows into donors until they have a proven progeny record.
- ★ G366 has three Pathfinder daughters two in the Hoover herd, and one owned by JJ Scheckel – this female was purchased as an embryo at the National Western from us. Currently in the Hoover cow herd, the 2nd top indexing cow is a direct G366 daughter (and full sister to N54). The 3rd top indexing cow in the herd is R96, a G366 granddaughter. Two other direct daughters of G366 also are part of the top 15 indexing cows of the herd. It doesn't get any better than this!
- ★ If you are looking for a bull with a little more frame, power, and growth backed by a tremendous cow family, put Elite on your list! He comes highly recommended!
- ★ Owned with Crawford Angus, Adair, IA and High Point Genetics, Osceola, IA.

HOOVER VICTORIOUS



ŝ	CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
8	+8	+1.4	+88	+155	+.86	+34	+18.5	+7	+29	+1.10	+.59	+.40	+.35
			2%	2%		1%	3%		25%	10%		15%	4%

- ★ Victorious was the lead-off, \$45,000 top-selling bull in our 2020 sale. He is a long bodied, thick, good quartered, wide based bull with more frame and a big scrotal. He is a massive bull that is big topped. His exceptional Docility EPD is very telling of his superior disposition!
- ★ Our first Victorious calves arrived in the fall of 2021, and there are several outstanding calves, including one that will rival as the best calf of the crop!



- ★ Victorious was the 5th top weaning weight bull of his crop, and better yet, he started out at a light 70 pounds! He has been used on both heifers and cows at Hoover Angus. Indicative of his multitrait excellence, Victorious fares well for \$M, \$B, and \$C.
- ★ Dam N170 is sure a light birth weight cow whose calves get right up and grow quickly. She records 6-93 BWR, 6-104 WR, and 4-106 YR. N170 is a strong carcass cow with 4-118 IMF ratio and 4-102 ribeye ratio! She has an ideal 363 day calving interval.
- ★ Pathfinder great grandam J42 is an excellent cow with a pictureperfect udder and 8-107 WR. She is one of the most beautiful cows in the herd! Three sons averaged \$7425. She has a 360 day calving interval.
- The first three cows "off the pedigree" on Victorious' dam's side have all earned Pathfinder status, making it four *consecutive* generations of Pathfinders starting with J42! An incredibly rare find!
 Owned with Grimmius Cattle Co., Oakdale, CA.
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HOOVER NO DOUBT



N68

Calved 1-29-14

17882682 IAMF. CAF. D2F. DDF, M1F, NHF, OHF, OSF, RDF]



Erica of Ellston Z33 No Doubt Daughter



Erica of Ellston Z40 No Doubt Daughter



Hoover Longevity T40 \$26,000 No Doubt Son



Hoover No Doubt S34 \$27,500 No Doubt Son





Erica of Ellston X85 No Doubt Daughter Sells February 1, 2022



Erica of Ellston Z37 No Doubt Daughter



Miss Blackcap Ellston R199 No Doubt Daughter



Hoover No Doubt Z53 No Doubt Son Sells February 1, 2022



Sterling Bond 007 \$158,000 Maternal Brother to No Doubt

Mountain Ranch, Larkspur, CO.

Miss Blackcap Ellston J2 Dam of No Doubt Pictured at 11 years of age

★ When we sold J2, we retained one flush from this female, and had five live calves born in 2014. Only one was a bull, No Doubt. He and his four flush sisters averaged a 108 WR in proper contemporary groups, all with registered recipients. The 4 sisters had an average 774 pound weaning weight. The top one at 850 pounds, N58, was the #1 weaning weight female of the entire heifer crop! N58's 2021 son is a contender for the lead-off bull position in our February 1, 2022 sale. Three of No Doubt's sisters went on to earn Pathfinder status! ★ Owned with Alta Genetics, Rocky View County, AB and Spruce

CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
-2	+4.7	+77	+145	+2.00	+33	+10.0	+12	+16	+.90	+.82	+.44	+.39
		10%	4%	2%	2%		20%		15%	15%	25%	10%
\$M				MOG	CK Sure	Shot #		Ν	/lytty In	Focus #	ŧ	

MOGCK BULLSEYE # Mogck Mary 1255 SydGen C C & 7 # **MISS BLACKCAP ELLSTON J2** Miss Blackcap Ellston D154 #

+64

+131

+193

+314

\$B

Mogck Black Lass 2065 K C F Bennett Coalition SCC # Mogck Mary C 1757 S A F Connection # SydGen Forever Lady 4087 TC Gridiron 258 # Miss Blackcap Ellston A269

SEMEN \$100 CERTIFICATES \$35

- ★ Hoover No Doubt was the \$67,500 top-selling bull in our 2015 auction, and became the top-selling bull in our 94-year history at Hoover Angus! Very limited semen on this now-deceased sire is available through Alta Genetics.
- * No Doubt's progeny have met the market's demands for width of base, superior feet, and sound skeletons with real-life true performance that is not just genomic-based. No Doubt consistently transmits style and eye appeal with an uncommon amount of meat and muscle. When No Doubt cattle are in a group, it's hard to look past them! This past year's sale reports from highly respected breeders across the country have been filled with No Doubt sons and daughters in high demand.
- ★ Our most recent No Doubt sale topper was selling the pick of the No Doubt flush sisters from the Erica cow family in our fall 2021 mini online sale. This pick garnered \$36,500 for a 9 month-old heifer calf. Repeat buyers were the winning bidder and contending bidder on this pick.
- ★ In our spring 2021 sale, a No Doubt grandson, Hoover Perception, topped the sale at \$30,000 to Grimmius Cattle Co. A No Doubt son, Hoover Notary, topped our 2019 sale at \$39,000, and a No Doubt son was the 2nd top-selling bull of our 2018 sale. Three of the top 5 selling bulls in our 2019 sale, all over \$25,000, were sired by No Doubt.
- ★ Backed by Bullseye and CC&7 two of the highest proven bulls for Docility in the history of Docility EPD - the No Doubt progeny are unquestionably breed leaders for this important trait! Among sires across the nation with his accuracy or greater, only 10 have a Docility EPD greater than No Doubt, one of which is his sire!
- ★ Daughters in production offer a notch more frame and superior udder shape, attachment, and teat size. They are calm females to work with and average a 100 WR on their progeny.
- ★ No Doubt was a hunk that turned in an adjusted 1540 pound yearling weight, ratio 113 to be the #1 adjusted yearling weight bull in our sale! He also scanned a 3.91 IMF, ratio 108, and tied as the top scanning ribeye bull (among 81 yearlings) with a 17.3" ribeye, ratio 114!
- ★ Donor dam J2 is a 10th generation Hoover Angus bred, born, and raised Blackcap Ellston female! She was the lead-off, \$20,000 top-selling open heifer from our 2011 auction selling to KDS Angus. Now owned by Bullseye Angus, 7 Oaks Angus, Reverse Rocking R Ranch, and GMC Genetics, J2 hit her financial stride eight years of age, generating nearly a quarter million dollars of revenue in a 12 month period for her new owners!
- ★ In 2021, at 11 years of age, J2 produced the \$158,000 top-selling bull of all breeds at the 2021 Midland Bull Test! This bull, Sterling Bond 007, was selected by ST Genetics.

HOOVER KNOW HOW

Calved 1-27-16

18543644 [AMF, CAF, D2F, DDF, M1F, NHF, OHF, OSF, RDF]

R67



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all a	1 Alas	NO TO	3=
22.57	REC SE		100
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100 parts	ALC: NOT	and the	The state

Jessica of Ellston X194 Know How Daughter Sells February 1, 2022



Hoover Know How Z12 Know How Son Sells February 1, 2022



Miss Blackbird Ellston Z82 Know How Daughter Sells February 1, 2022

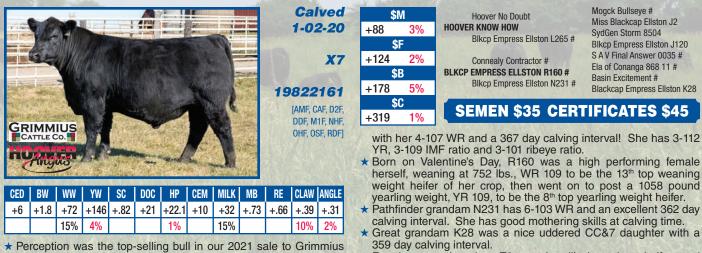


Hoover Know How V81 \$7500 Know How Son

that records 7-98 BWR and 7-101 WR. She is still going strong at 9 years of age! Stormy and the 6 generations of cows behind her have superior udders. If you need to improve udder attachment, shape, and teat size, consider Know How.

- ★ Stormy has one Pathfinder daughter that works in the herd with 3-106 wean ratio. A nice daughter of Stormy as well as a high performing son will sell in our February 1, 2022 sale.
- Stormy is an 11th generation Blackcap Empress Ellston female to be bred, born, and raised at Hoover Angus. This has been a tremendously successful cow family through many generations. Fifth generation dam C57 has given rise to a phenomenal cow family. Eighty-six daughter descendants have stemmed from C57, including 17 Pathfinders and 8 donor cows! Four bulls selected for use in the Hoover herd have also stemmed from C57. To say C57 has had an impact on the herd would be an understatement! She has truly helped write the history books at Hoover Angus.
 ★ Owned with Teixeira Cattle Co., Pismo Beach, CA and Select
- ★ Owned with Teixeira Cattle Co., Pismo Beach, CA and Select Sires, Plain City, OH.

HOOVER PERCEPTION



- ★ Fourth generation dam Z9 was Landi's last show heifer, and ended her career with 10-108 WR (that excludes a high performing set of twins) and a 357 day calving interval. She brought us an unprecedented six photo feature sons in a row – a feat no other cow in the history of the herd has ever accomplished! Z9 will go down in the history books as one of the all-time great cows to be in production at Hoover Angus.
- ★ Owned with Grimmius Cattle Co., Hanford, CA.

HP CEM MILK BW WW SC DOC MB RE CLAW ANGLE YW CED +62 +132 +1.87 +20.1 +10 +23 +1 +3.1 +14 +1.00+.88 +.38 +.31 15% 4% 10% 10% 1% 10% 1% MOGCK Sure Shot # \$M Mogck Bullseye # Mogck Mary 1255 HOOVER NO DOUBT +6925% SydGen C C & 7 # Miss Blackcap Ellston J2 Miss Blackcap Ellston D154 # SydGen Contact # +1341% SydGen Storm 8504 G A R 6l6 Rito 2472 **BLKCP EMPRESS ELLSTON L265 #** \$B Basin Excitement # Blkcp Empress Ellston J120 +203Blackcap Empress Ellston F29

SEMEN \$25 CERTIFICATES \$40

★ Know How is a super stout, thick, moderate sized, great footed, big testicle bull that has the look of his father. From one of the longest standing, most successful cow families in the 94-year history of Hoover Angus, this bull brings a special pedigree to the breed.

+332

1%

- ★ Hoover Perception, the \$30,000 top-selling bull in our 2021 auction, was sired by Know How. Five Know How sons averaged \$11,200 to be our top-selling sire group of five or more bulls last year.
- ★ The Know How calves are sharp-looking calves with a strong hip, powerful hind leg, sound structure, and excellent thickness. They have the power and growth one would expect from a No Doubt line.
- Know How weaned at 823 pounds, WR 108, YW 1354 lbs., YR 102, and scanned a 15.7" ribeye to ratio 104.
- Pathfinder dam L265 is better known as "Stormy", as she is the only daughter of SydGen Storm. She is a low birth weight cow

- Perception was the top-selling bull in our 2021 sale to Grimmius Cattle Co. in California. He is a high performing bull with a WW 770 Ibs., WR 109, YW 1436 lbs., YR 113, 106 IMF ratio and 101 ribeye ratio. He was the 5th top yearling weight bull of our sale yearlings.
 Perception is a deep sided, bold ribbed, powerful bull with attractive
- Perception is a deep sided, bold ribbed, powerful bull with attractive extension in his front third! He is wide based and has lots of chest floor. He is a proud bull that offers the intangible value of presence!
- ★ Perception is a unique bull for the breed that delivers a top 1% Heifer Pregnancy EPD as well as a very well-balanced EPD profile!
- * Dam R160 is a high producing cow that achieved Pathfinder status

FREYS COWBOY LOGIC



Cal	ved	1-2	7-18	8 1	81F		[AMF, CAF, D2F, DDF, 19256275 M1F, NHF, OHF, OSF, RDF]								
CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE			
+17			+120	+.58	+3	+11.1	+17	+19	+.03	+.41	+.50	+.44			
1%	15%	25%	25%				1%					25%			
\$M HA Outside 3008 +61 HA COWBOY UP 5405 \$F HA Blackcap Lady 10 +80 WK Bobcat # \$B F A R PRINCESS 148Z +103 F A R Princess 214X								 	IA Ever Sitz Upw IA Black Conneal VK Miss Sitz Upw	tion 001 Lady 15 vard 307 kcap Lad y Right / Angus vard 307 ncess 2	575 # 7R # dy 5515 Answer 7127 # 7R #				
+19	\$C 5		S	EM	EN	\$20	CE	RTI	FIC/	ATE	S \$4	40			

- ★ Cowboy Logic the ultimate choice for heifers! Cowboy Logic calves come light yet vigorous at birth and get right up and start growing. With over 300 progeny through AHIR and nearly 1/3 of them born to first calf heifers, we can be confident in recommending him for heifers.
- * We find the Cowboy Logic cattle to have more bone than most calving ease cattle, added length, stoutness, a big hip, and nice



Hoover Cowboy Logic X193 \$10,000 Cowboy Logic Son



Hoover Cowboy Logic X22 \$24,000 Cowboy Logic Son

presence. They are sound in their structure and have solid growth. Foot quality has been exceptional, and we expect these cattle to have excellent longevity.

- ★ Cowboy Logic's first progeny were very well accepted in our 2021 auction, and 10 sons averaged \$8465! We have another large offering of Cowboy Logic sons and daughters in our February 1, 2022 sale. Frey's sold the first Cowboy Logic son to come to auction for \$55,000 to Genex at the Cattlemen's Congress in Oklahoma in 2021.
- ★ As the 2019 lead-off bull in the Frey carload of bulls in Denver, Cowboy Logic drew lots of attention in the yards! He has style, muscle, power and tremendous performance in a calving ease package. Born at 75 pounds, he had a 781 pound weaning weight, YW 1647 lbs., ADG 5.41 lbs/day, WDA 4.32 lbs/day, IMF 4.61, ribeye 14.1.
- ★ His dam records a 366 day calving interval and 7-97 BWR, 6-104 WR, 4-113 YR, 6-102 IMF ratio and 6-102 ribeye ratio. Lynn Frey reports this about Cowboy Logic's dam, "She is the kind of cow that we would like to have more of. She covers all the bases and produces individuals that are complete and attractive in their makeup when mated to various bulls." Cowboy Logic's grandam serves as a donor cow and produced Freys Opportunity 148A. Cowboy Logic saw significant usage at Hoover Angus the past two seasons. He was purchased with Select Sires for \$70,000.
- * Australian visitors who viewed Cowboy Logic breeding heifers were impressed with the bull's structure and were especially complimentary of the angle of his pasterns. Cowboy Logic held his condition very well servicing heifers as a yearling bull.
- Owned with Frey Angus, Granville, ND and Select Sires, Plain City, OH.



CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+16	-2.4	+78	+139	+.57	+22	+13.2	+15	+26	+.85	+1.01	+.52	+.60
1%	2%	10%	10%		30%		3%		25%	5%		

- ★ We are pleased to partner with Mogck & Sons on this ultra calving ease bull that boasts a CED and CEM EPD in the best 1-3% of the breed! Better yet, he defies the antagonisms of calving ease and muscle by his Ribeye EPD topping the +1.00 level!
- * After seeing the bull and his Maternal Plus enrolled dam, we were ready to use this bull on a significant number of heifers at Hoover Angus! He is correct in his structure, super deep chested, with superior rib shape. Empire offers excellent progeny growth

MOGCK EMPIRE 110 Calved \$M K C F Bennett Fortress # 12-20-19 **MOGCK FORTRESS 517** +7030% Mogck Rosebud 1545 \$F

10%

10%

5%

\$B

SC.

SydGen Enhance **MOGCK ERALINE 1748** Mogck Eraline 855 Connealy Consensus # Thomas Patricia 9705 Styles Cash R55 Mogck Rosebud 93 SydGen Exceed 3223 SydGen Rita 2618 **MOGCK Density 1233** Mogck Eraline 2142

SEMEN \$25 CERTIFICATES \$40

potential in slightly smaller frame than typical Hoover sires. He has drawn interest across a wide range of commercial producers.

- ★ Empire was born at 62 pounds out of a first calf heifer, WW 816 lbs., WR 116, YW 1462 lbs., YR 110.
- ★ After successfully collecting semen at CGS, Empire serviced heifers at Mogck & Sons, and is now home for natural service at Hoover Angus. We welcome visitors to see this bull, as we are proud of his structure, feet, substance, and disposition!
- * Breeder Charles Mogck states, "Empire is one of the most complete, well-balanced, best structured, easy-to-look-at bulls to sell this spring. He offers true muscle shape, with a long, thick muscle pattern, especially for a calving ease bull."
- * Hundreds of units of semen have been sold to commercial producers for heifer projects in South Dakota and Iowa. Empire's first calves will arrive in January, and females will carry Empire's service in our February 1, 2022 sale.
- Owned with Mogck & Sons Angus, Olivet, SD.

110

19889822

[AMF, CAF, D2F,

DDF. M1F. NHF. OHF, OSF, RDF] +108

+175

+297

BALDRIDGE 38 SPECIAL



Calved 1-13-15 CO40 18229487 MIF, NHF, OHF, OK											2F, DDF, SF, RDF]	
CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+6	+.1	+77	+131	+1.29	+17	+10.6	+8	+25	+1.16	+.34	+.33	+.44
	25%	10%	15%	20%					4%		3%	25%
	\$M			EF Co	mplem	ent 808	8 #	-	Basin Fra			
+79 10% EF COMMANDO 1366 #							1444	F	3/R Amb			17
	\$F			Riveri	bena yo	ung Luc	y w147	1	Riverber			1080
+75				Styles	s Upgra	de J59 ‡	ŧ		Sitz Upw Plainviev			
	\$B		BALD	RIDGE I		Y69	F		Baldridg			8 KCF #

Baldridge Isabel T935

+141

+262

SC

20%

SEMEN \$30 CERTIFICATES \$35

Baldridge Isabel P4527

- 38 Special sons have been crowd favorites in the past four Hoover Angus sales. Exactly one hundred 38 Special sons to come to auction at Hoover Angus have averaged \$8143!
- ★ Females have been equally successful in sales as well as real-world working conditions. As more daughters have come into production, 38 Special's \$Maternal index has risen over 20 points in just one year! Nearly 250 daughters in 59 herds have an average 101 wean ratio on their progeny.
- * 38 Special daughters are young to mid-age cows, and we can definitely say 38 Special can improve udders! Daughters have superior udder attachment and a small teat size. Uniformity in the udders of 38 Special daughters is exceptional!
- 38 Special is still the marbling king at Hoover Angus with frame, performance, and eye appeal! He has over 800 progeny with a



Erica of Ellston S7 38 Special Daughter Hoover Angus Donor



Erica of Ellston Z39 38 Special Daughter Sells February 1, 2022



Erica of Ellston X39 \$22,000 38 Special Daughter



Hoover 38 Special Z30 38 Special Son Sells February 1, 2022

whopping 111 IMF ratio and 100 ribeye ratio.

- * In 38 Special's first calf crop, a heifer calf was the #1 adjusted weaning weight heifer of the crop at 872 pounds, which is the heaviest adjusted weaning weight of any female in Hoover history! 38 Special calves have added frame and muscle. Many heifers have calved successfully to 38 Special.
- 38 Special was our pick of the bulls in the record 2016 Baldridge Bros. Sale, where 38 Special and his 6 flush brothers averaged \$58,928. 38 Special was the 3rd top-selling bull of the event at \$100,000.
- ★ 38 Special was definitely the power, high performance bull of his flush and a standout with added frame in the Baldridge offering. He is a unique blend of his sire's calving ease and his dam's big frame and power. Viewing the Y69 donor cow prior to purchasing 38 Special, we found her to be everything Jud promised. She is the most influential cow in Baldridge Bros. history, and is having a large impact on the nation's cow herd. As her sons are being used heavily now across the breed, Y69 will be remembered as one of the breed's great ones! She is one of the top income-producing cows in the history of the breed.
- Owned with Alta Genetics, Rocky View County, AB and Baldridge Performance Angus, North Platte, NE.

HOOVER SPECIAL EDITION S454

	E			n).							8-	alved 23-17 \$454 25070	+78 +89	\$M 10 \$F \$B)%	EF Commando 1366 # BALDRIDGE 38 SPECIAL Baldridge Isabel Y69 Connealy Direct Deposit # EDELLA OF ELLSTON N473 # Edella of Ellston K264	EF Complement 8088 # Riverbend Young Lucy W1470 Styles Upgrade J59 # Baldridge Isabel T935 Connealy Danny 5398 Boka Rae of Conanga 168 Basin Excitement # Edella of Ellston H232 #
HC	Ang	E.		Da	nny Brads	haw ©				1- AN	(AM DDI	IF, CAF, D2F, F, M1F, NHF, F, OSF, RDF]	+263 ★ Spe Eve dau crop	cial E n with ghter o, and	n a n was a so	SEMEN \$25 CEP n's calves have outstandin elatively small sampling of the 4 th top weaning weight on was among the top 15!	g growth and eye appeal. calves, a Special Edition t heifer of our spring 2020 Reports from other states
CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CL	AW ANGLE				lition calves send similar re m N473 serves as the 6 th	
+4	+1.5	+84	+142	+.98	+23	+9.2	+3	+27	+.81	+.52	+.	44 +.52	enti	re her	d! S	he has a 361 day calving in	terval and 5-111 WR. Her
		3%	5%		25%				20%		25	5%				ve averaged an 856 pound	
92 an	5 pou d exc	inds! ellen	He is t feet.	a sm He	has	good an a	d look mazii	king b ng an	ull with nount	that t of s	tigh style	s crop at t sheath e and a growth.	★ Spe ratio	cial E bing, h	ditic	ecial Edition was the #1 IMF in is backed by six consect y productive females with s emen is available through	cutive generations of high superior udder quality.

JAR INCREDIBLE 6104 808



Calved 1-26-18	
808	
19273962	
[AMF, CAF, D2F, DDF, M1F, NHF, OHF, OSF, RDF]	

CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+7	-1.0	+74	+127	+.76	+22	+14.7	+8	+28	+.61	+.58	+.53	+.53
	10%	15%	15%		30%	20%		30%				

- ★ This 7 frame bull is one of the most attractive bigger bulls we have found in recent times. His first summer breeding cows as a yearling bull, he held his flesh well. We now run Incredible in our toughest fescue pasture, and he handles it well and still looks great at the end of the breeding season.
- * Incredible is a calving ease bull whose progeny are certainly light

\$M +65 \$F +94 \$B	Musgrave Invision PANTHER CR INCREDIBLE 6704 Panther Cr JH Blackbird 409 TC Total 410 # JAR ERICA 6104 JAR Ava Lee 048 3202	MCATL Pure Product 903-55 # MCATL Evergreen 619-K27T Apex Windy 078 # Panther Cr JH Blackbird 221 Bon View New Design 208 # TC Erica Eileen 2047 J A R Mega Bucks 9155
+142	JAR Ava Lee 048 3202	J A R Erica 1159
\$C +249 30%	SEMEN \$25 CER	TIFICATES \$40

at birth, but get right up and grow quickly. The Incredible cattle certainly have a little more "look" to them, and several nice sons sell in our February 1, 2022 sale.

- ★ Incredible's performance data: BW 80 lbs., WW 854 lbs., WR 117, YW 1500 lbs., YR 114, scrotal 37.9 cm.
- ★ One of the things we liked most about this bull was his functional, highly productive dam that weaned her last calf at 15 years of age! She records 13-104 WR, 12-106 YR and was still excellent footed into old age. Darrell Jallo reports, "She is one of our most productive cows who always weans off one of the heaviest calves. She and her daughters are beautifully uddered. Five sons have averaged \$9300!"
- ★ Owned with Jallo Angus Ranch, Fordville, ND

HOOVER ATTRACTION



DOC

+34 +14.9 +5

1% 15%

SydGen Enhance

SydGen Sizzle

QUEEN OF ELLSTON S22

MOGCK Erica 2255 #

Queen of Ellston K11 #

HP CEM

CED | BW

+10

25% 30% 10%

+74

+112

+.2

\$M

\$B

WW

+77

15%

10%

YW SC

4% 4%

+143 +1.86

MOGCK ENTICE

2-13-19 V131 19496759

CLAW ANGLE

+.55

+.43

RE

+.83

15% 20%

SydGen Exceed 3223

Mogck Sure Shot 253

SydGen Rita 2618

MOGCK Erica 2162

Connealy Cool 39L

WK Hazel 9201

Hoover Dam #

Calved



Queen of Ellston K11 Pathfinder Grandam of Attraction



Queen of Ellston X189 Maternal Sister to the Dam of Attraction Sells February 1, 2022

with her fourth calf around sale time which will put her calving interval right near 365 days.

- ★ S22 had really solid performance: WW 765 lbs., WR 109, YW 1026 lbs., YR 104, IMF 5.57, ratio 122, ribeye 12.3, ratio 111. She was the 10th top weaning weight heifer of her crop!
- ★ Maternal grandsire Sizzle has the 4th lowest (best) Hair Shed EPD in the breed among 333 sires with a Hair Shed EPD.
- ★ Grandam K11 has earned Pathfinder honors for her good fertility and excellent progeny performance. She records 8-103 WR and a 366 day calving interval. K11 has put three replacement daughters back in the Hoover herd. One daughter sells as a photo feature bred heifer in our February 1st sale.
- ★ K11 is a great cow to work with at calving time. We count on her to bring in one of the best calves every year. She serves as the herd's #1 ribeye ratio cow with a whopping 6-119 ribeye ratio. Two of her daughters were the #1 ribeye scanning female of their respective crops! K11 is the #1 Ribeye EPD Hoover-owned female! She and two of her daughters make up 3 of the top 5 Ribeye EPD Hoover females.
- ★ Pathfinder great grandam C355 was a high producing cow whose six progeny to come to auction averaged \$6775 – not bad for a 2004 model cow! Her first daughter earned Pathfinder honors. She produced two full sibs to K11 that were photo features in our past auctions that each topped the \$10,000 mark!
- * C355's dam also earned Pathfinder honors.
- ★ Owned with Tanner and Drew Mickey, Taylorville, IL.

+163	15%	Queen of Ellston C355 #	
\$)		
+285	10%		
custo the M	mers Ta ickey fa	s the 5^{th} top-selling bull in our 2020 auction to repe anner and Drew Mickey. We share possession w imily and have used Attraction to clean-up heifers t	ith he

MILK MB

+34 +.59

10%

- the Mickey family and have used Attraction to clean-up helfers the past two seasons. We are confident in our genetics, and are proud to use bulls like Attraction back in our program! Females carry his service in our February 1, 2022 auction.
- ★ Attraction is a calving ease Entice son that still produces high growth. He has good body and capacity, is wide based and is super slick haired to thrive on fescue. Typical of Entice progeny, he has a big scrotal and a gentle disposition.
- ★ Dam S22 was a first calf heifer with Attraction. She is slick haired and displays a nice udder. She is a good disposition cow coming

BALDRIDGE CHAIRMAN



DOC HP

+21

30%

FORTUNES CONQUEST 224

BALDDIDGE ISABEL BOGT

G A R Prophet #

+10.8+15

Connealy Confidence 0100 #

Fortunes 4412 Ethelda 742

BW WW

\$M

\$F

30%

CED

+10-1.4 +67

25% 10% 25% 20%

+67

+93

+1

+2

\star V

YW SC

+123+.85

1-17-16 D073 18587751 [AMF, CAF, D2F,

Calved

DDF, M1F, NHF, OHF, OSF, RDF]

CLAW ANGLE

25%

+.49+.44

RE

+.79

Becka Gala of Conanga 8281

C R A Bextor 872 5205 608 #

SAV 004 Traveler 4412

Fortunes 1l2 Ethelda 423

G A R Objective 1885

30% 20%

Connealy Tobin



Hoover Chairman Z18 Chairman Son Sells February 1, 2022



Gammer of Ellston V225 \$7250 Chairman Daughter



Hoover Chairman Z45 Chairman Son Sells February 1, 2022



Hoover Chairman Z65 Chairman Son Sells February 1, 2022

ing weight, WR 113! He is a loose-skinned, stylish rogeny are generally a tick more moderate frame than cattle.

- as the first natural calf of the outstanding B061 a full sister to the \$90,000 valued Baldridge Beast ex. She records 4-106 WR, 56-102 IMF ratio and 56atio. Some of her promising sons include Baldridge Baldridge Done Deal (both by No Doubt), Baldridge 780, and Baldridge Gibson G859. She is the highest ghter of the great Y69 cow. Y69 is the dam of 38 the \$580,000 Baldridge Colonel. Y69 has become ost influential cows of the entire Angus breed.
- st has been used successfully on over 1500 head of irst calf heifers in South Dakota. Conquest is long, und with extra muscle and capacity.
- ★ Owned with Alta Genetics, Rocky View County, AB and Baldridge Performance Angus, North Platte, NE.

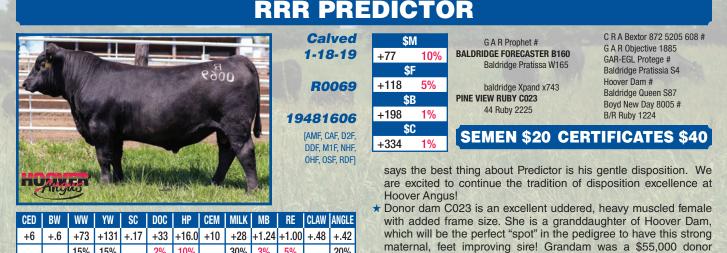
 Baldridge Isabel Y69 Baldridge Isabel T935 Beldridge Isabel Y69 Baldridge Isabel T935 SEMEN \$25 CERTIFICATES \$35 We are extremely impressed with Chairman progeny! They are growthy cattle with more look and style than most – especially for the ultimate calving ease package he presents! Chairman checks a lot of boxes and is one of the most balanced, complete bulls in the Hoover line-up. Five Chairman sons averaged \$8300 in our 2021 auction, and a much larger offering will sell in our February 1, 2022 sale. We love our Chairman daughters, as they are deep, broody, model Angus females with nice udders. His daughters have an average 101 wean ratio on their progeny! Chairman is a deep bodied, massive type bull selected for \$55,000 from the 2017 Baldridge Performance Angus sale. Chairman was definitely a favorite of Jud's in their sale, as he earned a painted 	\$B	BALDRIDGE ISABEL BUGI	Styles Upgrade J59 #		
SEMEN \$25 CERTIFICATES \$35 We are extremely impressed with Chairman progeny! They are growthy cattle with more look and style than most – especially for the ultimate calving ease package he presents! Chairman checks a lot of boxes and is one of the most balanced, complete bulls in the Hoover line-up. Five Chairman sons averaged \$8300 in our 2021 auction, and a much larger offering will sell in our February 1, 2022 sale. We love our Chairman daughters, as they are deep, broody, model Angus females with nice udders. His daughters have an average 101 wean ratio on their progeny! Chairman is a deep bodied, massive type bull selected for \$55,000 from the 2017 Baldridge Performance Angus sale. Chairman was	+146 30%	Baldridge Isabel Y69	, , , , , , , , , , , , , , , , , , , ,	5	
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from the 2017 Baldridge Performance Angus sale. Chairman was commercial fi	growthy cattle ultimate calvi boxes and is line-up. Five and a much We love our Angus fema	e with more look and styl ng ease package he pres one of the most balance Chairman sons averag arger offering will sell in o Chairman daughters, as les with nice udders. Hi	e than most – especially sents! Chairman checks id, complete bulls in the H ed \$8300 in our 2021 a bur February 1, 2022 sal s they are deep, broody,	tey are to for the a lot of auction, te. model model te. model terage Movin On G grossing da verage	wa s a ne rat Ba i78 i 1 t
	from the 201	7 Baldridge Performance	e Angus sale. Chairma	an was commercial	fi

CEM MILK MB

3%

+26+.68

d picture in the Taft Building. Chairman was the #1 yearling weight bull of the auction at 1442 pounds, YR 115 after posting an 842



- 15% 15% 30% 20% 2% 10% 3% 5% ★ Predictor was the \$14,000 top-selling bull in the 2020 Reverse Rocking R Sale, and his first progeny sell in our February 1, 2022 sale.
- ★ A standout in the RRR pen of bulls for added frame and length. this bull has the #1 Marbling EPD in the Hoover herd bull line-up! He scanned a 6.14 IMF to ratio 116 and a 14.1" ribeye to ratio 111. If you feed out your calves or retain ownership and sell them on the grid, consider a son of Predictor.
- ★ Even with his EPD excellence and built-right phenotype, Landi
- Angus. Jud Baldridge reports that Forecaster's dam is an excellent female right on the heels of their breed-leading Y69 cow. Three full

female and a full sister to B/R New Day 454.

sisters to Forecaster have been flushed at Baldridges, and they are attractive, good udder quality females. Forecaster is the sire of the \$250,000 Baldridge Versatile.

★ Sire Forecaster is the \$100,000 sire featured in the Alta Genetics lineup, with nice sire groups at Baldridge Bros. and Diamond J

Owned with Reverse Rocking R Ranch, Maxwell, NM.

RAML ATHLETE



SC

RAML RUGBY 7103

BAML BOYCE 536

YW

15%

DOC

+28

10%

RAML Ruby 103

TC Aberdeen 759 #

RAML Royce 335

S A V Renown 3439 #

HP CEM

+15.1+11

20% 25%

★ Raml Athlete is THE BEST footed bull we traveled to see in

2021! His toe shape is ideal and his heel depth exceptional. We

purchased him to continue our quest to improve foot quality,

WW

10%

30%

CED BW

+10+0 +76+132+.63

20% 25%

+52

+93

+128

+218

\$M

\$B

\$C

12-29-19
0513
9926411
[AMF, CAF, D2F, DDF, M1F, NHF,

1

RE

20% 30%

Rito 707 of Ideal 3407 7075

Chestnut Ruby Burgess 644

C R A Bextor 872 5205 608 #

S A V Blackcap May 4136

S A V Providence 6922 #

TC Blackbird 4034 #

Connealy Thunder #

RAML Royce 102

MILK MB

+26+.26+.80 OHF, OSF, RDF]

CLAW ANGLE

+.45+.67



RAML Rugby 0499 Flush Brother to Athlete



RAML Rugby 7103 Sire of Athlete

structure, longevity and disposition excellence! Grant Raml was not joking when he said this bull is laid back - he definitely matches his +28 Docility EPD!

- ★ Athlete weaned at 881 pounds, WR 121, YW 1415 lbs., YR 112, and had an adjusted 39.36 cm scrotal. His dam posts a whopping 3-118 WR and 3-110 YR! Two of the superior cows in his pedigree are also found in the pedigree of our second bull purchase at Raml's. Raml Optics.
- * Athlete is a soft sided, wide topped bull and certainly not frail made like a large percentage of double-digit calving ease bulls. He has a small head to promote calving ease, yet has gas in the tank to sire high growth calves!
- ★ Athlete's sire, Raml Rugby 7103, sold for \$28,000 in the 2018 Raml sale to ABS. Rugby produced the lead-off bulls in the 2021 Raml sale, where 10 sons averaged \$8525!
- ★ Athlete is at Hoover Angus servicing cows we welcome you to visit Hoover Angus to view Athlete and any other herd sires we have on the farm. Our doors are always open for our customers to evaluate the cattle in person before making purchasing decisions of genetics. Owned with Raml Cattle, Goodwin, SD.

HOOVER COUNSELOR N29



- Steve Borns as the second top-selling bull. In Steve's dispersal sale in 2017, N29 was purchased by Select Sires for \$39,000!
- N29's progeny are true low birth weight cattle backed by the most successful cow family in the history of Hoover Angus!
- ★ N29 is a full brother to the Erica of Ellston L5 cow that is the dam of Hoover Top Notch P409 (Select Sires), Hoover Cut Above P427 (Accelerated Genetics), and Hoover Ambition (Alta Genetics).
- * G366 is an extremely gentle cow, and this shines through in her progeny. Her Docility EPD is well above the best 1% of the breed. G366's great grandam V65 is the grandam of Hoover Dam. This Erica cow family has put 9 bulls in 6 different AI studs.

make her one of the top income producing cows in our history!

progeny sales plus embryo sales have totaled over \$200,000 to

★ Owned with Select Sires, Plain City, OH and Borns Angus, Hazel, SD.

HOOVER DAM



DOC HP

+21 +8.2+8

30%

★ In today's world of unprecedented changes and challenges, one

thing has seemed consistent: Hoover Dam daughters standing the

test of time in a variety of environments. Hoover Dam daughters

are arguably optimum in many areas important to the commercial

YW SC

+88 +.81

CED BW WW

+7 -.3 +46

20%

CEM

MILK MB

+25

+.80

20% 25%

RE

+.75

Calved 1-25-08
G18
#16124994
[AMF, CAF, D2F, DDF, M1F, NHF, OHF, OSF]

CLAW ANGLE

+.46+.51

30%

\$M +56 \$F		S A F Connection # SYDGEN C C & 7 # SydGen Forever Lady 4087	SVF Gdar 216 LTD # S A F Royal Queen 5084 SydGen 1407 Corona 2016 # S A F Forever Lady 8292			
+98	25%	TC Gridiron 258 # ERICA OF ELLSTON C124 #	G A R Grid Maker # TC Blackbird 7049 #			
\$B		Erica of Ellston V65	S A Neutron 377 #			
+158	20%		Shottish V047			
\$C		CERTIFICATES \$40				
+261	20%					

cattleman making a living from cattle. Hoover Dam has truly established a brand name reputation for calving ease, muscle, docility, and maternal strength. Daughters are highly productive, functional, impeccable uddered females

★ Hoover Dam is the all-time semen sales bull ever at ORIgen, and at 11 ½ years of age was laid to rest at ORIgen. He sold nearly one guarter million units of semen and his influence has been felt on at least 4 continents. Semen and certificate sales grossed over \$5.3 million. Although there are no official public records with which to compare, Dick Beck, Vice President of Sales and Marketing at ORIgen, says "Hoover Dam is the only sire in history owned exclusively by Angus breeders to have ever reached or surpassed that sales total".

(8) POIN NVES



+23 +11.3 +11 +29 +.38 +.60

25%

25% 25%

Investor had an ideal 78 pound birth weight out of a first calf heifer, WW 745 lbs., WR 106, YW 1388 lbs., YR 102. Investor ran clean-

up in one of our best pastures of cows this summer and is currently

+81

5% 5%

+9 +1.0

30%

+143 +.78

Calved 9-30-19 9207 19824542 [AMF, CAF, D2F, DDF, M1F, NHF, OHF, OSF, RDF]

CLAW ANGLE

+.55 +.51

RE

1	\$	M	
	+56		DEER V
	\$	F	
	+111	10%	
	\$	B	HIGH P
	+148	30%	
	\$		
	+248		
	worki	na in o	

Basin Payweight 1682 # ALLEY GROWTH FUND Deer Valley Rita 36113 VAR Generation 2100 #

OINT MIMI 777 S A F Mimi 044-M94 Basin Payweight 006S # 21AR 0 Lass 7017 Plattemere Weigh Up K360 # Deer Valley Rita 9457 Connealy Consensus 7229 # Sandpoint Blackbird 8809 Sitz Upward 307R # XCR Mimi M94

vorking in our second largest fall group. He is a stout made bull that does a lot of things right with a 6 frame.

- Investor's greatest attribute is his dam and cow family. The 777 cow is a pretty, feminine female that is just the right size. She has a square and tidy udder with a small teat size. Her feet are nearly ideal! High Point's Brian Oswald has high praise for the three generations of cows stacked behind Investor for their calm demeanor and mothering ability.
- Investor's grandam records 7-100 WR and 7-106 YR. His great grandam was one of the best cows ever in production at High Point, raising 14 calves with an average 107 WR.
- Owned with High Point Genetics, Osceola, IA.

	Calved 1-9-15	\$M +64 \$F	Connealy Heat 0243 # CONNEALY COOL 39L JMc Jeena Allie 8345 5399 #	Connealy All Around # Bunty Lanna of Conanga 556 H A Power Alliance 1025 # Jeena of Conanga 357
	5113	+96 30% \$B	Pine Ridge Hammer S322 # WK HAZEL 9201	Hyline Right Time 338 # Belmont Lady 9015 3313 # S V F Bandolier
Nake -	18170011	+130	ALC Hazel L12L	Alc Hazel K14H #
	[AMF, CAF, D2F, DDF, M1F, NHF,	\$C +233	SEMEN \$20 CERT	TIFICATES \$40
ORIgen	OHF, OSF, RDF]	as a mature b	ecent Hair Shed Research F	
Danny Bradshaw ©				
Danny Bradshaw © CED BW WW YW SC DOC HP CEM MILK MB	RE CLAW ANGLE	among 333 s	nas the 4 ^m lowest (best) Hair ires with a Hair Shed EPD. r their slick hair coats.	Shed EPD in the bree His progeny are easi
CED BW WW YW SC DOC HP CEM MILK MB	RE CLAW ANGLE +.52 +.41 +.50	among 333 s identifiable fo	ires with a Hair Shed EPD.	His progeny are eas

enstricker Genetics, Mexico, MO and Clifford Scott, Malvern, IA.



scrotal development. He is a super long bodied bull to pack in extra

RAML OPTICS 0710



Calved 12-19-19 0710 19832718 MIF, NHF, OHF, OSF, RDF]												
CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+12	2	+80	+140	+1.32	+27	+14.8	+11	+24	+.47	+.94	+.44	+.38
10%	20%	5%	10%	20%	15%	25%	25%			10%	25%	10%
A A P Lourold 0572 #												

GDAR Leupold 298 RAML RANGEFINDER 7536 RAML Royce 536 Barstow Cash # RAML RUBY 710 RAML Ruby 319 # A A R Leupold 0578 # GDAR Miss Blackcap 9232 TC Aberdeen 759 # RAML Royce 335 Sitz Dash 10277 # Barstow Queen W16 TC Aberdeen 759 # RAML Ruby 103

SEMEN \$30 CERTIFICATES \$40

★ Optics = Optimal!

15%

20%

25%

\$M

+59

+107

+157

+263

★ In our quest to find the most "optimal" bull to be sold in the spring of 2021, Optics met the mark! Although he is not *extreme* in any one area, we feel he is *optimal* in nearly every area! His EPD package instantly drew our attention, his video further sparked our interest, and by the time we evaluated the bull in person as well as FOUR of the females in his pedigree, we knew this was the bull to own!

★ Where can a cattleman go and view three consec-



RAML Rangefinder 7536 Sire of RAML Optics 0710

utive generations of cows behind a bull? With Optics, we saw his dam, grandam, and great grandam, and were impressed with each generation. His grandam has earned Pathfinder honors, and his 2nd, 3rd, and 4th generation dams have all served as donors for Raml Cattle. His great grandam is still going strong at 10 years of age, and she produced the \$28,000 Raml Rugby 7103 owned by ABS. She is a beautiful uddered, excellent footed, smooth walking female. We could tell she has passed along superior foot quality to each successive generation of females.

- ★ Hoover Angus purchased Optics for \$29,000, then partnered up with the runner-up bidders after the sale, Panther Creek Ranch and Cattle Visions, to make the owner's slate complete along with the Raml family.
- ★ Optics weaned at 812 pounds, WR 112, YW 1420 lbs., YR 113, and had an adjusted 41 cm scrotal. He is wide based, thick, smooth shouldered, and offers the frame and stretch desired by Hoover Angus customers. His pedigree is a complete outcross to our program, and the vast majority of current Angus pedigrees.
- ★ Sire Rangefinder was the \$29,000 selection of ABS in the 2018 Raml sale. Three impressive Rangefinder sons in the 2021 Raml sale averaged \$15,500.
- ★ After collecting 726 units of semen in just 4 collections at Cattle Visions, he came to Hoover Angus to naturally service females, where he held his condition very well. Optics saw significant usage at Hoover Angus in 2021!
- ★ Owned with: Cattle Visions, Clark, MO; Panther Creek Ranch, Bowen, IL; and Raml Cattle, Goodwin, SD.

94 Years of Quality Angus Cattle



Herd Founders Walt & Sadye Hoover



Second Generation John & Barb Kiburz



Third Generation David & Joy McFarland



Fourth Generation Andrew & Landi McFarland-Livingston



Potential Fifth Generation Gwen & Ty

Same Famíly... Same Farm... Same Míssíon...

Superior Quality