

Hoover Angus News



Home of Hoover Hawkeye

October 2017

Weaning Weights are in!

Hoover-bred bulls have daughters producing exceptional progeny! Hoover Emperor daughters raised the #1 adjusted weaning weight bull and #2 adjusted weaning weight heifer calves of the 2016 Hoover crop! In addition, a daughter of Hoover Carbon Copy raised the #2 adjusted weaning weight bull. Even though high growth genetics are paramount in our breeding program, so is the functioning momma cow that can raise a good calf each year and maintain excellent udder quality. Hoover-bred bulls produce females capable of this!

Connealy Commander progeny once again dominated the top end of weaning weights in our spring crop, siring the #1 and #2 adjusted weaning weight bulls, and three of the five top weaning weight heifers! For those looking to maintain frame size, add thickness and pounds of weaned calf to your calf crop, look for Commander sons in our 2017 auction.

Hoover Dam still going strong!

This photo of Hoover Dam, taken at 8 ½ years of age at ORigen this summer, shows he is doing great! Through the first part of 2016, Hoover Dam was still the semen sales volume leader at ORigen due to his high repeat-use demand and phenomenal daughter quality.



Sneak Peak – 2017 Production Sale

Snow or shine, our 89th Anniversary sale will be held Tuesday, February 7, 2017 in Creston, Iowa.

In December, photos of sale cattle will be on our website, www.hooverangus.com and videos will be available mid-January. Also, check out the comprehensive 32 Herd Sire pages that have recently been updated on our website!

Tentative sale offering:

75 Yearling Bulls

35 Fall Bulls

45 Spring Bred Heifers

25 Fall Bred Heifers

10 Open Heifers – Show prospects!



CC&7 Laid to Rest

At 10 ½ years of age, CC&7 was laid to rest this past summer. He is buried north of the Hoover bull barn, and a headstone will follow. CC&7 has touched the herds of nearly all of our repeat customers, and the herds of cattlemen across the globe. Over 8300 progeny in 1000+ herds have been recorded through Angus Herd Improvement Records (AHIR) at the AAA. Even though Hoover Dam has surpassed CC&7 in number of progeny through AHIR, CC&7 ascended as high on the registration charts of any Hoover-owned bull at #4 in 2012.

CC&7 remains the #1 bull in the breed (of bulls



tested free of genetic defects) for his high accuracy and Docility EPD combination.

Although in limited supply, CC&7 semen is still available through the owners and ORigen at \$30/Unit, \$40/Certificate.

Hoover Angus Up-And-Coming Herd Sires

Check out all Hoover Angus sires at hooverangus.com/herdsires.html

SydGen Sizzle – Sizzle was selected last fall and was a heavy part of our AI program this past spring. He is a son of Connealy Cool out of a Pine Ridge Hammer daughter. Sizzle offers a complete outcross pedigree to the Hoover program. Sizzle's first calves will be born in the spring of 2017, and a select group of females will carry his service in our 2017 sale.

BW	WW	MILK	YW	DOC	MB	RE	\$W	\$B
+3	+64	+29	+118	+13	+87	+94	+68.22	+168.57



Reg. 18170011

Connealy Commander – Commander calves are super stout, powerful, and loaded with muscle and hind quarter. His first sons were the top-selling sire group in our 2016 auction at over \$11,000. Commander progeny are true performance cattle, and proved so again in our 2016 calf crop. For those who believe the Angus breed is nearly single trait selecting for low birth weight and carcass traits, check out this bull for a refreshing look at quality phenotype, growth, and maternal quality.

BW	WW	MILK	YW	DOC	MB	RE	\$W	\$B
+3.7	+79	+29	+122	+24	+45	+82	+80.16	+152.33



Reg. 17585764

Hoover No Doubt – In the words of Roger Sosa of Alta Genetics, “No Doubt is a true breeding bull. His calves in several herds look really good.” We are equally impressed with our No Doubt calves! When you can't buy 'em any better, use your own! No Doubt is a Bullseye X CC&7 mating – the epitome of docile genetics.

BW	WW	MILK	YW	DOC	MB	RE	\$W	\$B
+2.3	+69	+29	+126	+37	+71	+1.33	+73.20	+170.06



Reg. 17882682

Bruns Top Cut 373 – Our largest sire group in our spring 2016 crop, Top Cut has sired an outstanding set of calving ease bulls for our 2017 auction (both spring yearlings and fall bulls). Top Cut's progeny are low birth weight calves that exhibit added frame and sound structure. Top Cut is a massive bull with superior feet and a large pelvic area. He was recently leased to ST Genetics based in Navasota, Texas. Females will sell bred to Top Cut in our 2017 auction.

BW	WW	MILK	YW	DOC	MB	RE	\$W	\$B
-.3	+65	+31	+120	+20	+.50	+.84	+65.37	+143.69



Reg. 17680548

Connealy Impact – Impact progeny will bring frame and length back to Angus cattle. He sired one of the largest sire groups in our 2016 crop, and we expect his sons to be in demand in our 2017 auction. In our fall 2015 crop, Impact sired the #1 adjusted weaning weight bull and the #1 and #2 weaning weight heifers!

BW	WW	MILK	YW	DOC	MB	RE	\$W	\$B
+.4	+68	+26	+118	+21	+.68	+.82	+70.80	+117.62



Reg. 17585606

EPDs in **green** indicate the **top 30% of the breed or better**,
red indicate the **top 1-10%**.



\$Values – Slight decline in Values due to market conditions

July 1, 2016 marked the American Angus Association's annual \$Value update of economic assumptions. In other words, the economic market factors such as feed costs and calf prices going into the \$Values were updated. They are based on a three-year rolling average. With this update, \$Beef will lower by about \$6, and \$W by about \$2, although every individual animal is different. Percentile rankings of animals should remain relatively similar. This is the first year since the launch of \$Values that these indexes have trended downward.

Examples of the updates going into the \$Value calculations:



Ration cost for feedlot assumptions was updated from \$305/dry ton to \$275/dry ton.



Average carcass weight was updated from 816 pounds to 836 pounds.



Base calf price was updated from \$205 to \$185

What does this mean? I chose to include this segment of the newsletter to show how indexes are influenced by the economics in the industry. Remember not to get hung up on the actual value of an animal's \$Value, but rather how they *compare in relation* to other animals in the population (just like EPDs). In our sale catalog, we note which animals' EPDs or \$Values rank in the top 1-30% of the breed to help guide our customers to find genetics that will benefit their herd the most.

As always, if you have questions regarding EPDs or \$Values, don't hesitate to contact Landi or American Angus Association Regional Manager Adam Conover for more information.

Baldrige 38 Special

This past spring yielded the purchase of one new addition to the Hoover bull line-up – Baldrige 38 Special. He and his 6 flush brothers averaged \$58,928, and 38 Special himself was the 3rd top-selling bull of the auction at \$100,000. He is co-owned with Alta Genetics. Sire EF Commando (not to be confused with Connealy Commander) produced 20 sons in the Baldrige sale averaging \$35,275.

Of course we viewed 38 Special's dam before purchasing the bull – she is a big framed, power cow whose 23 sons have averaged \$29,445 in the past two Baldrige sales. We believe 38 Special will be a unique blend of his sire's calving ease and his dam's frame and power.

38 Special saw pasture service as well as pen breeding duties at Hoover Angus before heading to Alta the end of June for collection. We will have a significant sire group by him in the spring 2017 calf crop.

Landi was recently asked how Hoover Angus can afford to pay so much for herd sires. "Acquisition of herd sires is not an expense, but an investment in our future and the future of our customers. Good bulls don't cost. . . they pay. We must stay progressive and select only the best genetics our money can buy," says Landi.

38 Special's individual performance data:

BW 83 pounds

WW 859 lbs., WR 111

YW 1523 lbs., YR 112

Adjusted yearling scrotal 39.53 cm

IMF 6.99, ratio 104

RE 14.6", ratio 97

Yearling HH 53", Frame Score 7.0

BW	WW	MILK	YW	DOC
-1.0	+74	+29	+128	+28
CW	MB	RE	\$W	\$B
+65	+86	+1.06	+78.44	+167.52



Baldrige 38 Special and his dam, Baldrige Isabel Y69